
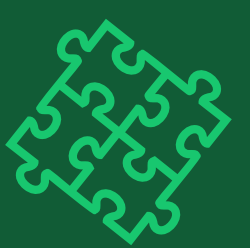










# Electrical & Electronics Engineering

## Our focus:

-  Automation
-  Components & devices
-  Energy storage
-  Sustainability
-  Energy harvesting
-  Control systems
-  Battery materials
-  Imaging
-  Energy conversion
-  Power technology

**Market forecast:** The process electrical enclosure market is expected to grow around 4.9% (CAGR) with a forecasted market size of USD 66.58 Bn. by 2029.<sup>1</sup>


## Solving key challenges for researchers and industry professionals: Our value add

 **Industry professionals' needs**  
Stay up-to-date with the latest techniques, applications, and advancements

**Independent, relevant and trusted information sources**

**Validated content and engaging formats**

**Ads linking to problem-solving content<sup>2</sup>**

 **Companies' needs**  
Build brand awareness and message credibility







**Audience reach**  
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

**Source credibility**  
Associate with the information sources (journals and societies) that **lend credibility to your message.**

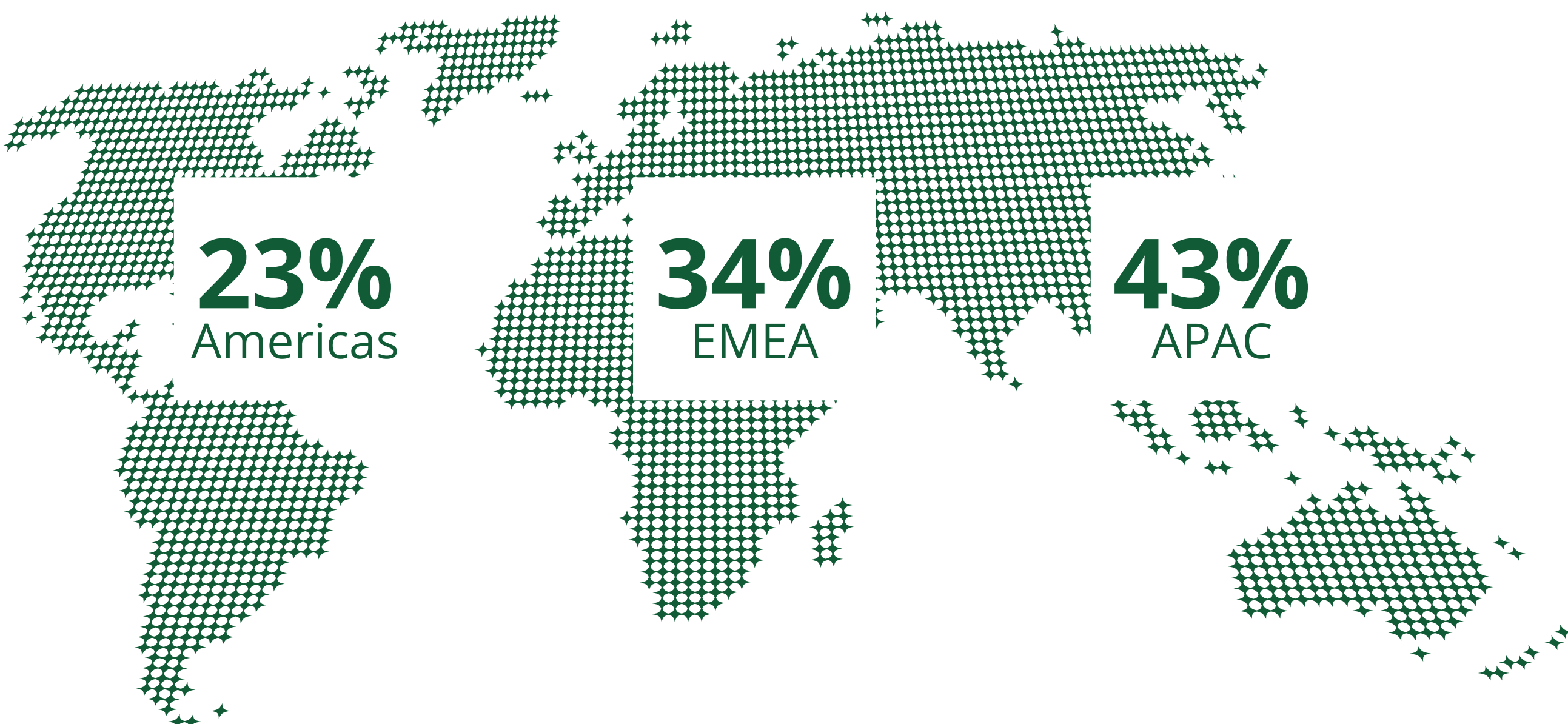
**Optimal execution**  
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

**Amplify your impact. Reach an engaged audience in an environment they trust.**






### Our audience<sup>3</sup>

	<b>494,422</b>	Annual unique visitors
	<b>41,081</b>	Average monthly unique visitors
	<b>1,365,270</b>	Annual page views
	<b>113,439</b>	Average monthly page views
	<b>509,167</b>	Total annual full text views
	<b>3.2k</b>	Followers @Wiley Industry News

#### Audience location



### Our offer

	<b>4</b>	Top 25% JCR ranked journals in energy & fuels*
	<b>3</b>	Top 33% JCR ranked journals in engineering, electrical & electronic*
	<b>18</b>	Total journals in field
	<b>11</b>	Open access JCR journals
	<b>5</b>	Society partners

#### Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.





Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.<sup>2</sup>

### Wiley Industry News

An online portal providing readers with news from automation, image processing, and photonic sectors on a daily basis.

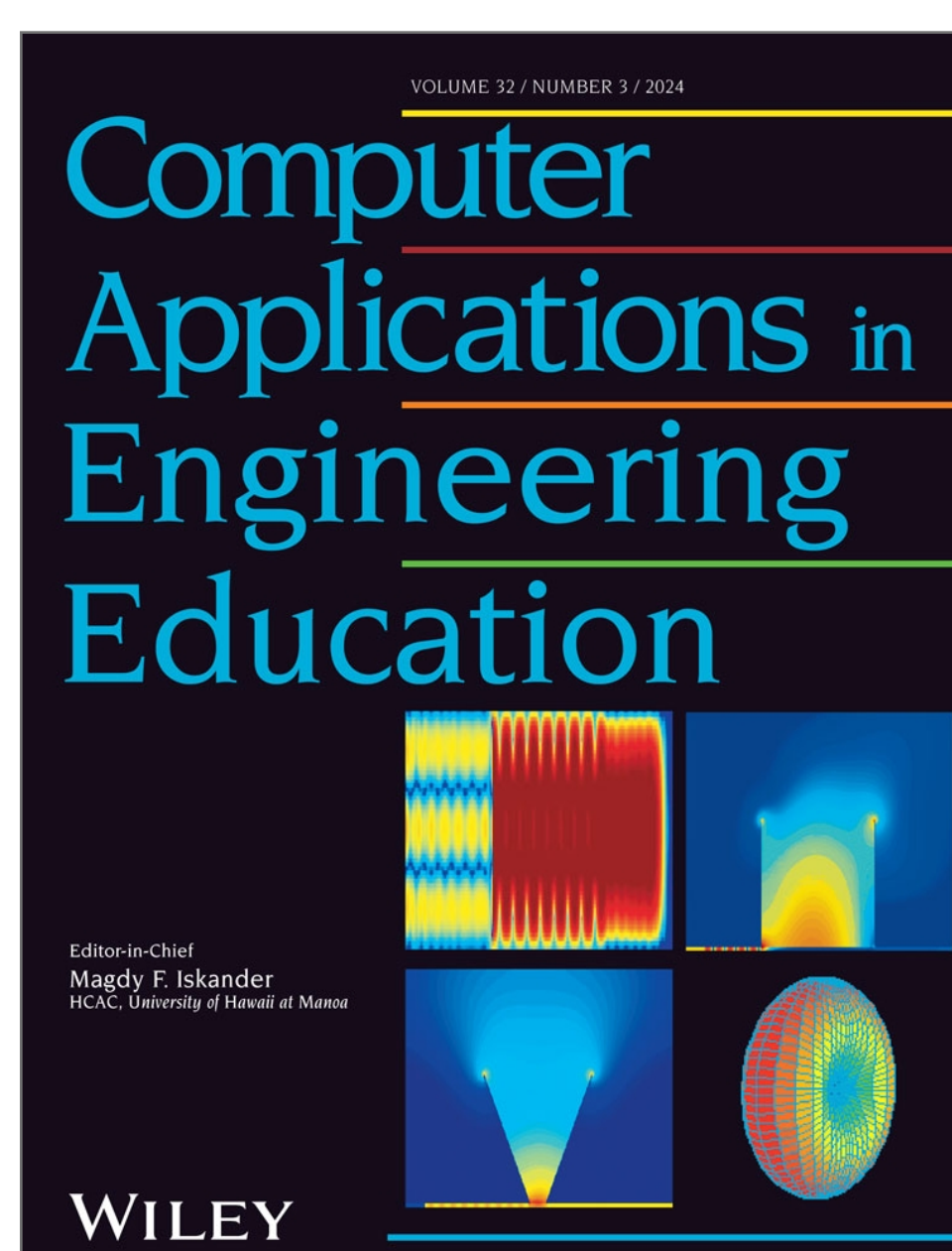


### INCOSE Insight

The INCOSE Insight features informative articles dedicated to advancing the state of practice in systems engineering and to close the gap with the state of the art.

## Our key journals

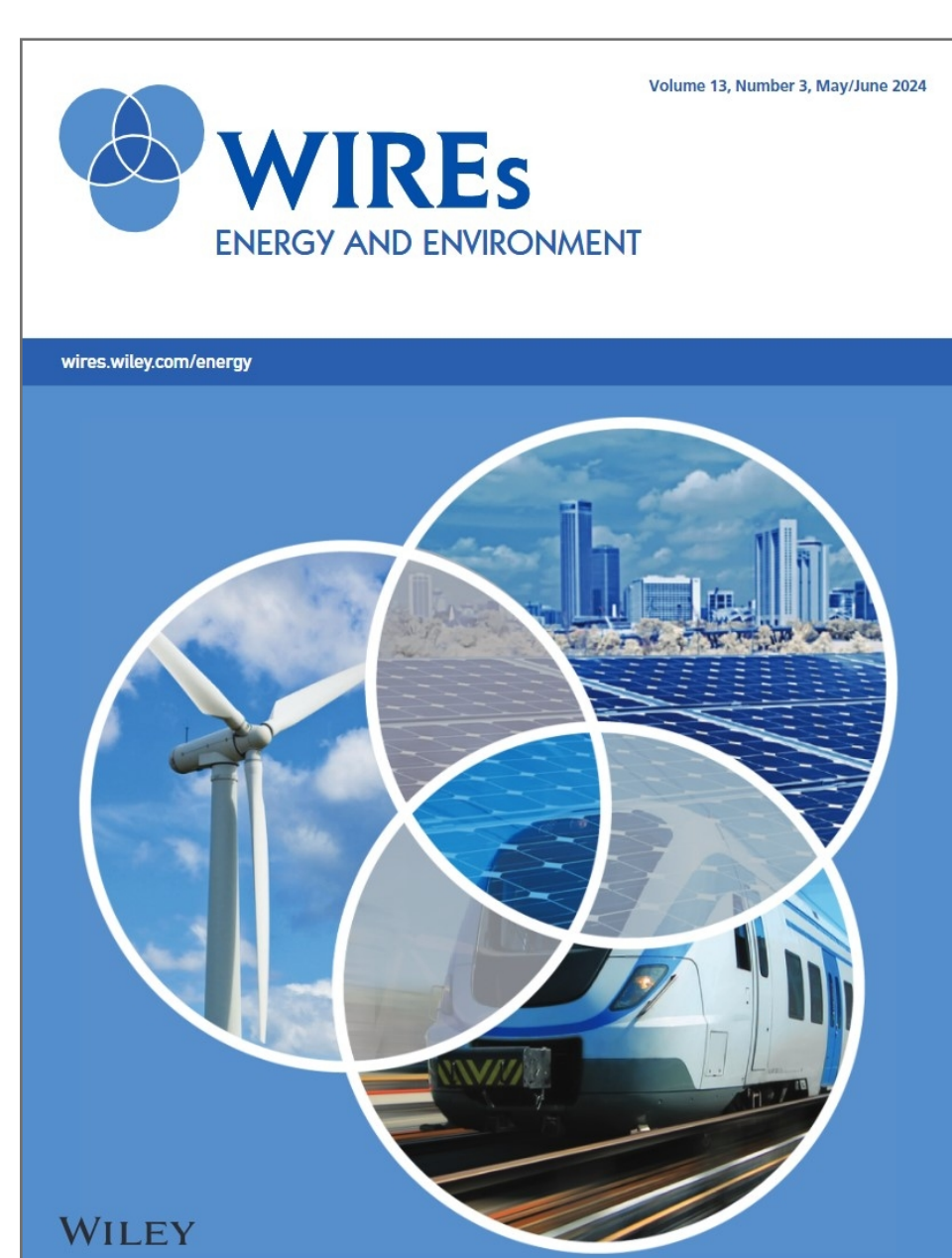
High Reach



### Computer Applications in Engineering Education

Annual unique visitors: **494,422**  
Average monthly unique visitors: **41,081**  
Annual page views: **1,365,270**  
Average monthly page views: **113,439**  
Total annual full text views: **509,167**  
2023 IF: **2**  
2023 JCR ranking:  
**28/85 Education, Science Disciplines**  
**58/179 Engineering, Multidisciplinary**  
**105/169 Computer Science, Interdisciplinary Applications**

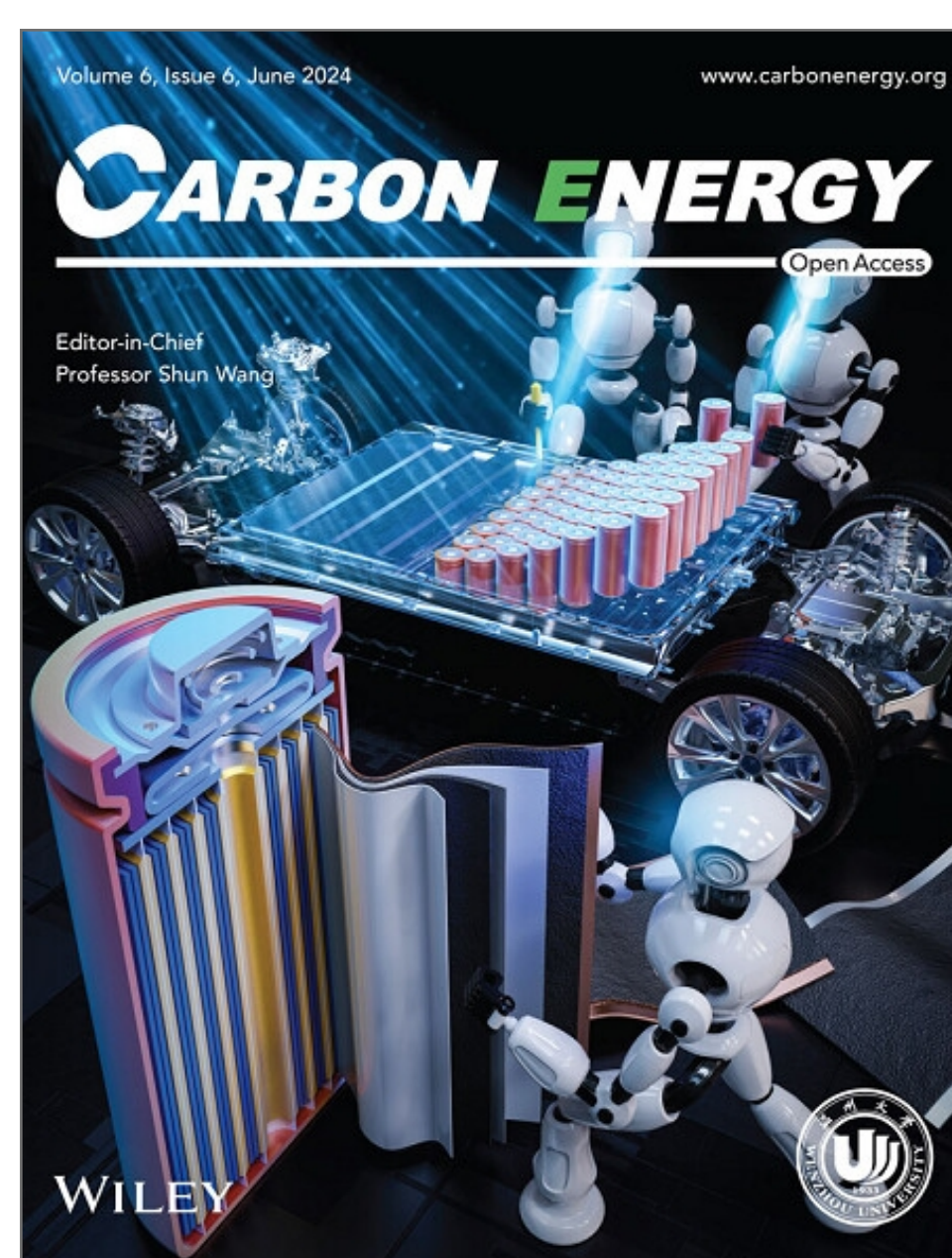
High Impact Factor



### Wiley Interdisciplinary Reviews: Energy and Environment

Annual unique visitors: **109,511**  
Average monthly unique visitors: **9,099**  
Annual page views: **241,595**  
Average monthly page views: **20,074**  
Total annual full text views: **114,449**  
2023 IF: **5.4**  
2023 JCR ranking:  
**64/170 Energy & Fuels**

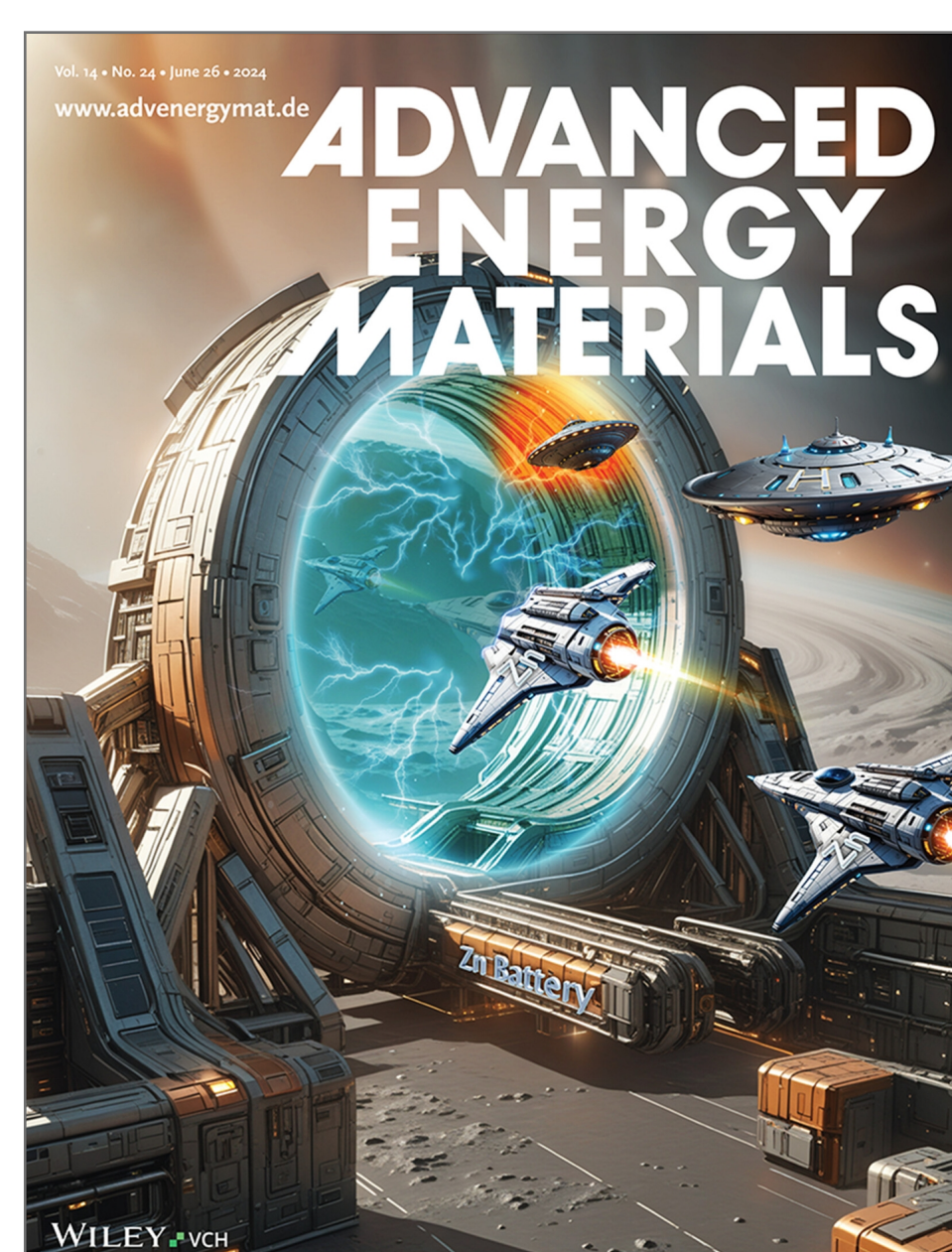
High Impact Factor



### Carbon Energy

Annual unique visitors: **167,758**  
Average monthly unique visitors: **13,939**  
Annual page views: **312,313**  
Average monthly page views: **25,950**  
Total annual full text views: **414,276**  
2023 IF: **19.5**  
2023 JCR ranking:  
**6/140 Nanoscience & Nanotechnology**  
**7/170 Energy & Fuels**  
**8/178 Chemistry, Physical**  
**17/438 Materials Science, Multidisciplinary**

High Impact Factor & Reach



### Advanced Energy Materials

Annual unique visitors: **1,361,289**  
Average monthly unique visitors: **113,108**  
Annual page views: **4,185,297**  
Average monthly page views: **347,752**  
Total annual full text views: **5,014,313**  
2023 IF: **24**  
2023 JCR ranking:  
**4/79 Physics, Condensed Matter**  
**5/170 Energy & Fuels; 6/178 Chemistry, Physical**  
**8/179 Physics, Applied**  
**13/438 Materials Science, Multidisciplinary**

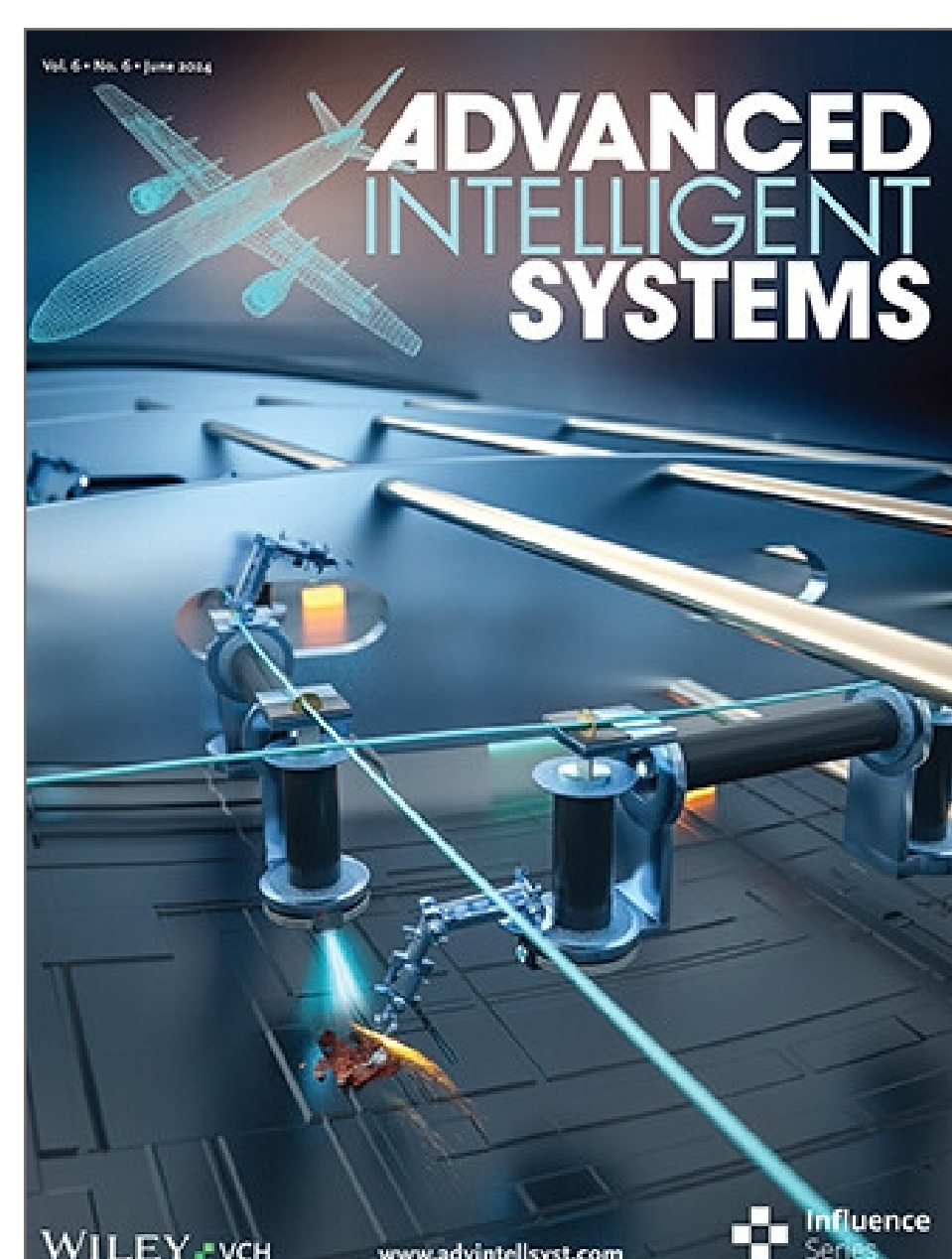
High Impact Factor



### InfoMat

Annual unique visitors: **188,659**  
Average monthly unique visitors: **15,675**  
Annual page views: **26,472**  
Average monthly page views: **318,593**  
Total annual full text views: **416,512**  
2023 IF: **22.7**  
2023 JCR ranking:  
**14/438 Materials Science, Multidisciplinary**

High Reach



### Advanced Intelligent Systems

Annual unique visitors: **332,021**  
Average monthly unique visitors: **27,587**  
Annual page views: **46,486**  
Average monthly page views: **559,470**  
Total annual full text views: **742,257**  
2023 IF: **6.8**  
2023 JCR ranking:  
**7/46 Robotics**  
**9/84 Automation & Control Systems**  
**30/197 Computer Science, Artificial Intelligence**

**Contact your sales representative for a full overview of our audience reach and portfolio.**

**Advertise with us to gain brand awareness and credibility in an environment trusted by electrical and electronic engineers.**

### Contact us

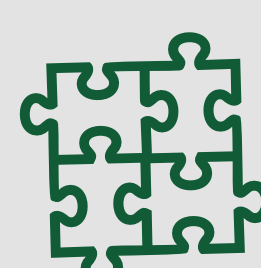
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Leverage the power of Wiley's scientific community and break through the noise of endless information.



**1,900+** Journals



**700+** Global society partners



**277M+** Annual unique visitors on Wiley Online Library

#### References

1. Source: <https://www.mordorintelligence.com/industry-reports/electrical-enclosures-market>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.

\* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.