

Mechanical Engineering

Key Topics



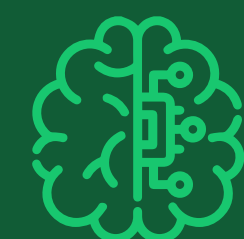
Manufacturing



Digitalization



Automation



AI/machine learning



Sustainability



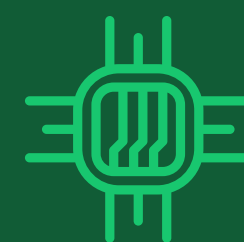
Process automation



Mechanical and plant engineering



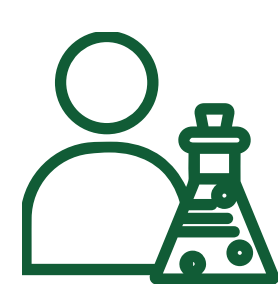
Automobile



Electronics/electrical engineering

Market forecast: The process automation market is expected to grow around 5.82% (CAGR) with a forecasted market size of USD 145.65 Bn. by 2029.¹

Solving key challenges for researchers and industry professionals: Our value add



Industry professionals' needs

Stay up-to-date with the latest techniques, applications, and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³



708,279

Annual unique visitors



58,850

Average monthly unique visitors



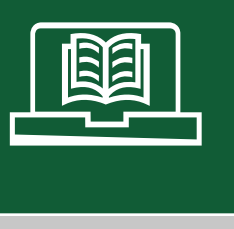
1,902,903

Annual page views



158,110

Average monthly page views



799,233

Total annual full text views



3,200

Followers @Wiley Industry News

Our offer



3

Top 33% JCR ranked journals in engineering, mechanical*



8

Total journals in field



2

Open access JCR journals



6

Society partners

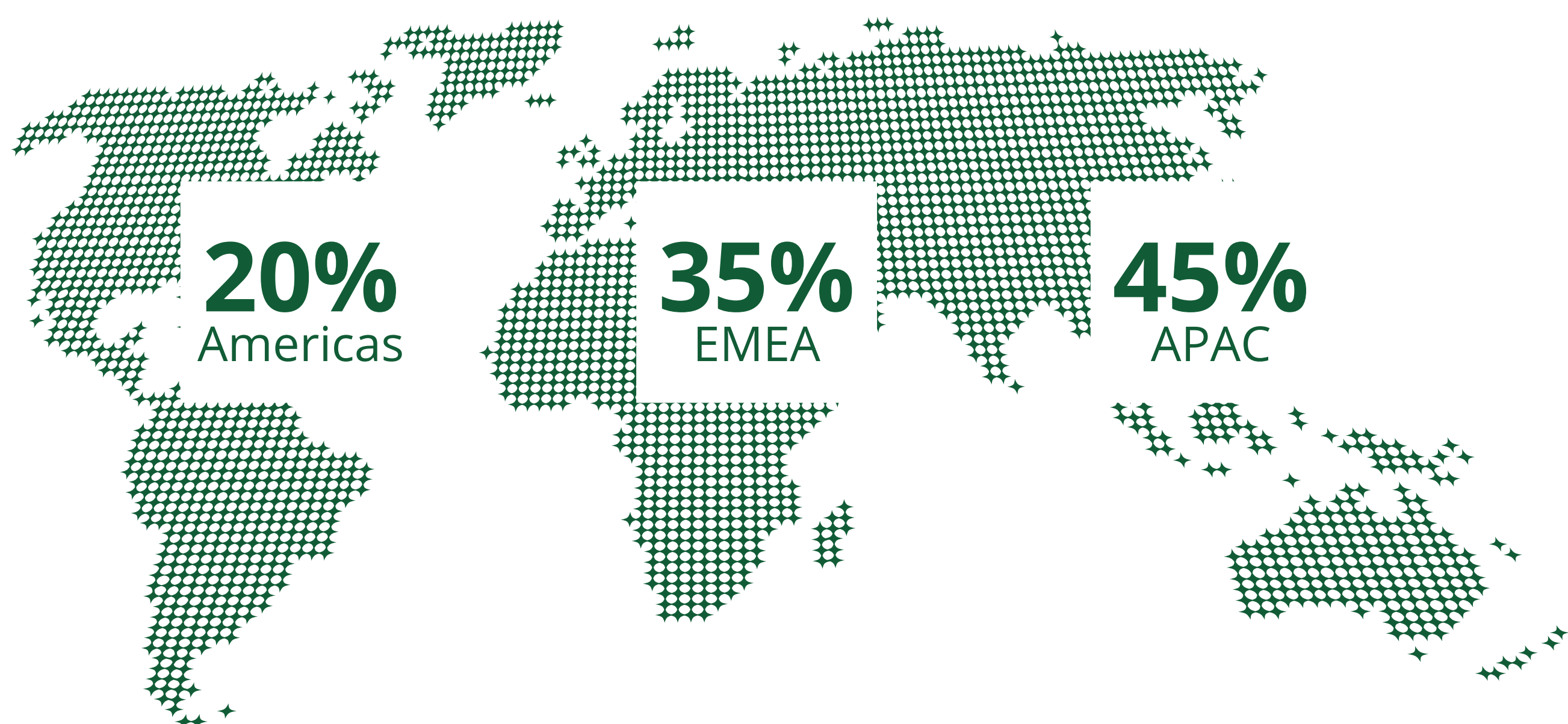
Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.

Audience location





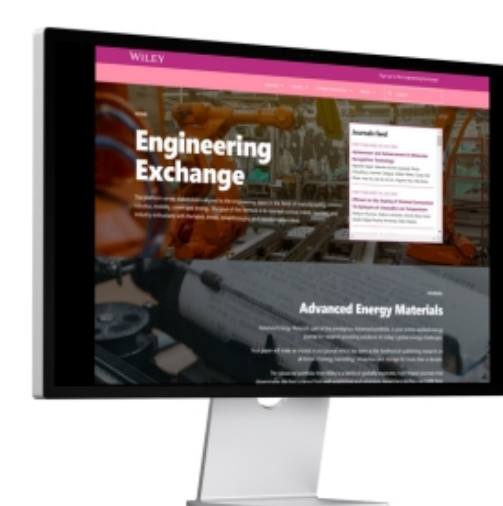
Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

Wiley Industry News

An online portal providing readers with news from automation, image processing, and photonic sectors on a daily basis.

AutomationsBest Award

Powered by masstec drives Automation this award is given out yearly for Best Product, Best Solution, and Best Start-up in Automation.

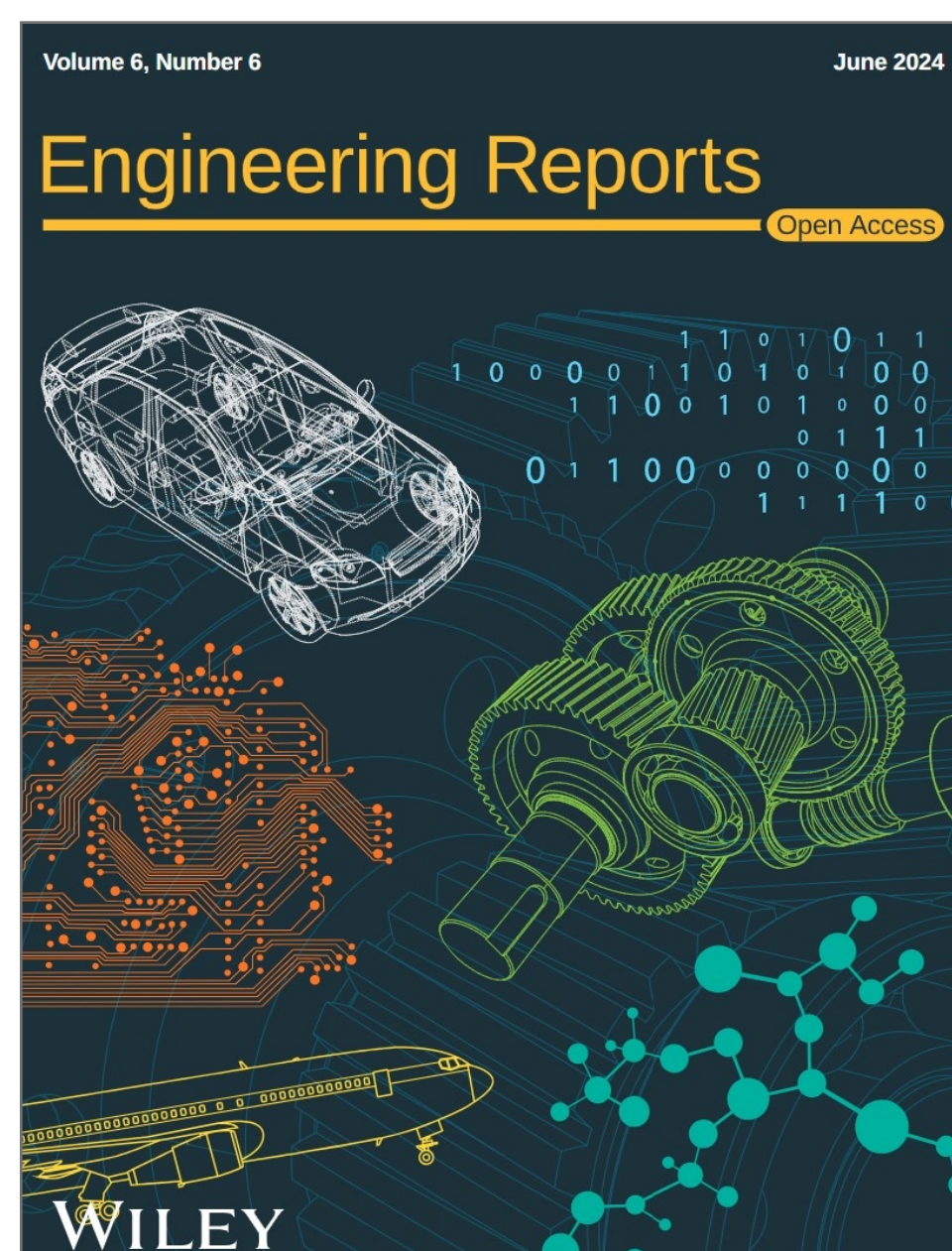


Engineering Exchange

This platform serves stakeholders aligned in the engineering space. The goal is to connect curious minds, learners, and industry enthusiasts with the latest trends, breakthroughs, and transformative ideas.

Our key journals

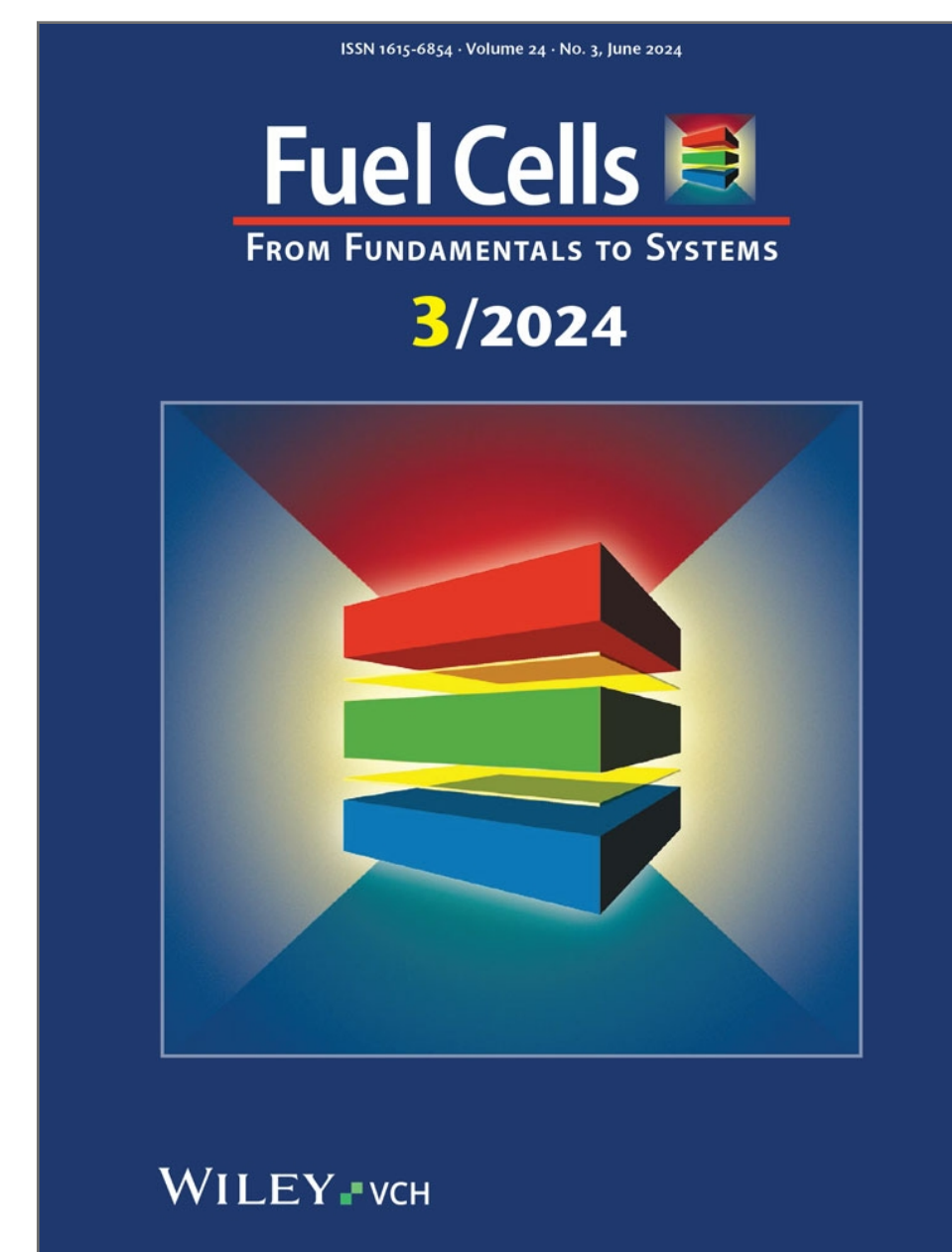
High Reach



Engineering Reports

Annual unique visitors: **167,355**
 Average monthly unique visitors: **13,905**
 Annual page views: **373,474**
 Average monthly page views: **31,031**
 Total annual full text views: **248,606**
 2023 IF: **1.8**
 2023 JCR ranking: **66/179 Engineering, Multidisciplinary**
312/438 Materials Science, Multidisciplinary

High Impact Factor



Fuel Cells

Annual unique visitors: **75,820**
 Average monthly unique visitors: **6,299**
 Annual page views: **225,162**
 Average monthly page views: **18,708**
 Total annual full text views: **89,505**
 2023 IF: **2.6**
 2023 JCR ranking: **28/45 Electrochemistry**
113/170 Energy & Fuels

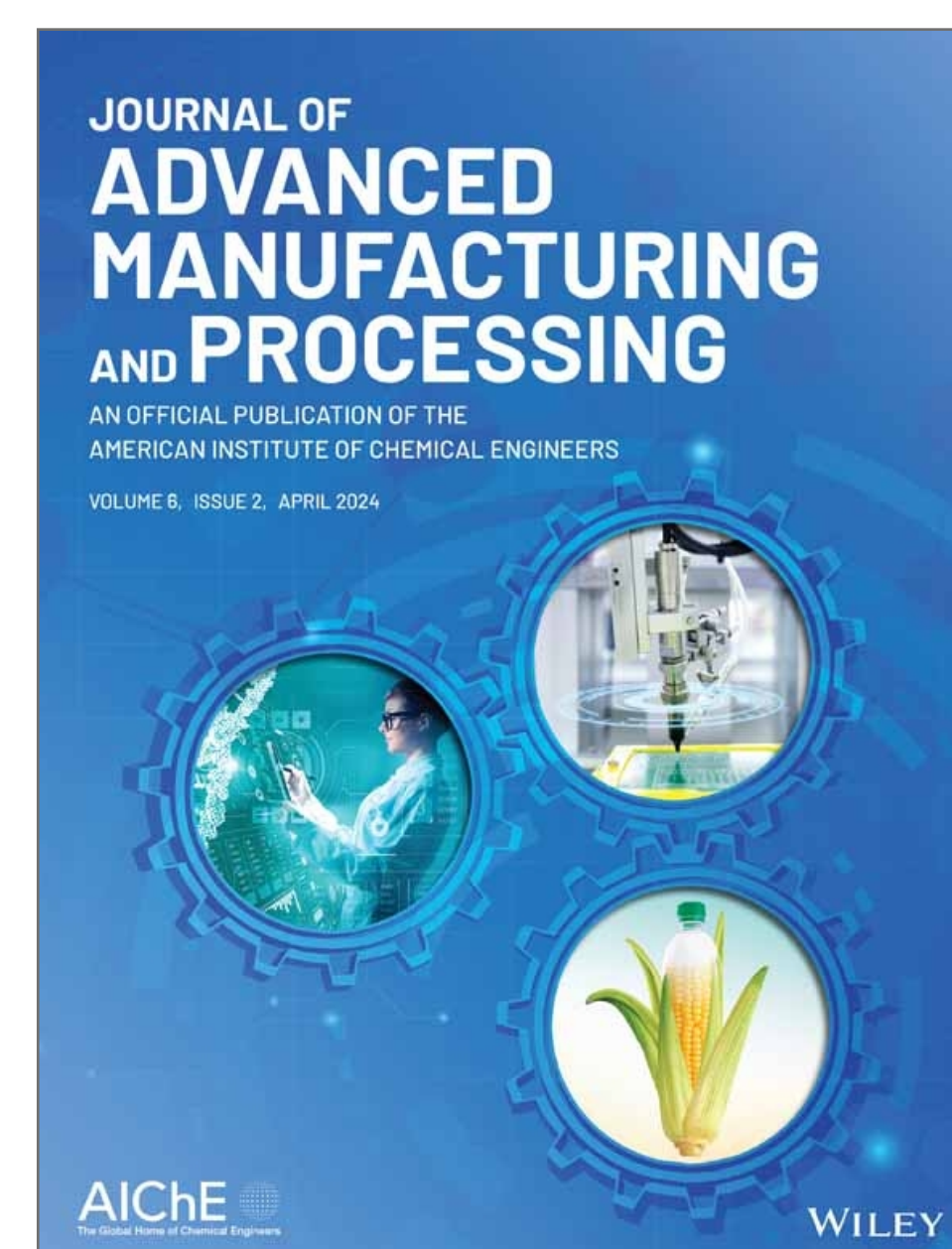
High Reach



Packaging Technology and Science

Annual unique visitors: **152,432**
 Average monthly unique visitors: **12,665**
 Annual page views: **391,815**
 Average monthly page views: **32,555**
 Total annual full text views: **144,295**
 2023 IF: **2.8**
 2023 JCR ranking: **30/68 Engineering, Manufacturing**
78/173 Food Science & Technology

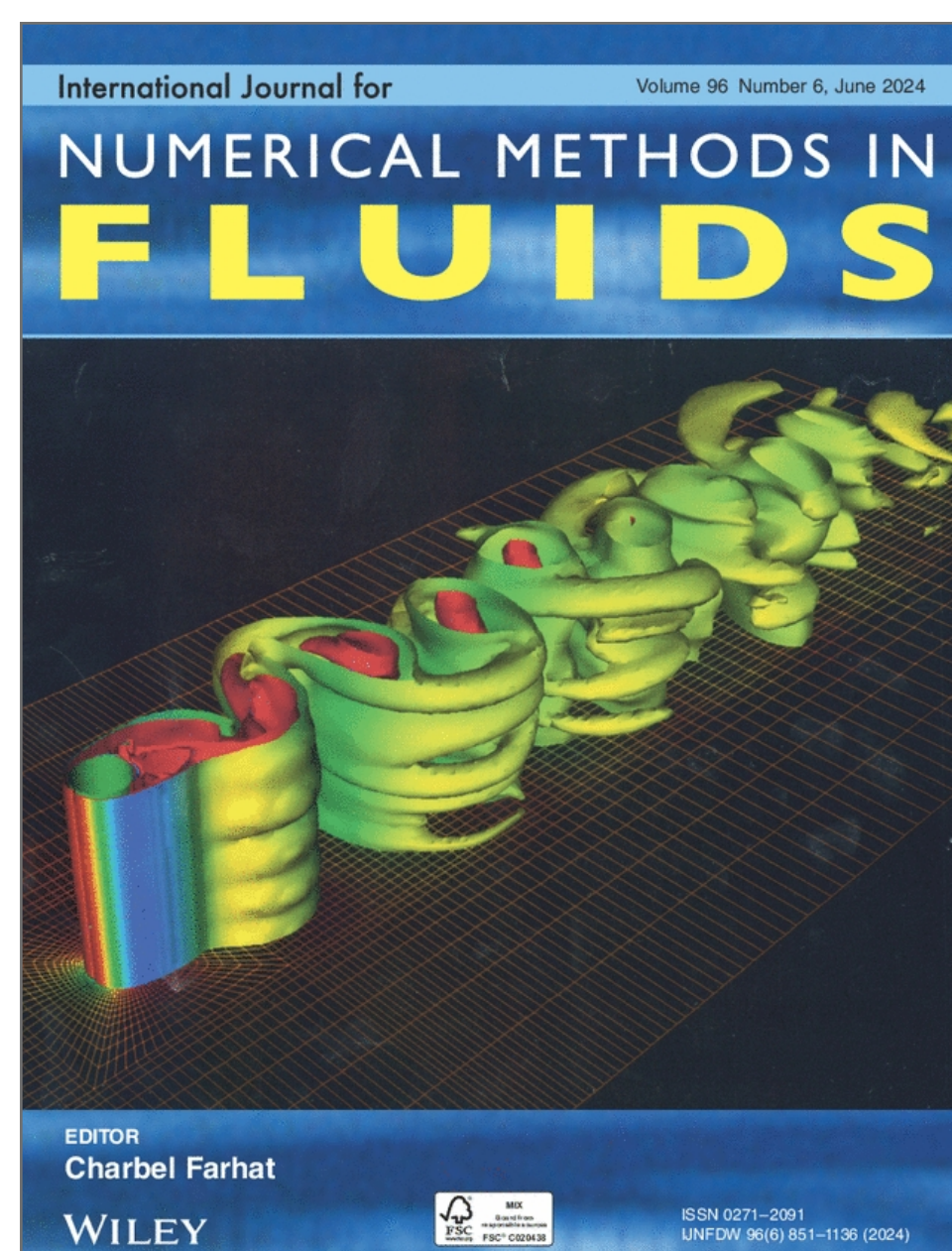
High Reach



Journal of Advanced Manufacturing and Processing

Annual unique visitors: **27,881**
 Average monthly unique visitors: **2,316**
 Annual page views: **67,687**
 Average monthly page views: **5,624**
 Total annual full text views: **38,468**
 2023 IF: **N/A**
 2023 JCR ranking: **N/A**

High Reach



International Journal for Numerical Methods in Fluids

Annual unique visitors: **109,809**
 Average monthly unique visitors: **9,123**
 Annual page views: **323,878**
 Average monthly page views: **26,910**
 Total annual full text views: **103,289**
 2023 IF: **1.7**
 2023 JCR ranking: **24/40 Physics, Fluids & Plasmas**
106/170 Mechanics
118/169 Computer Science

Impact Factor



Fire and Materials

Annual unique visitors: **89,290**
 Average monthly unique visitors: **7,419**
 Annual page views: **239,097**
 Average monthly page views: **19,866**
 Total annual full text views: **82,988**
 2023 IF: **2**
 2023 JCR ranking: **292/438 Materials Science, Multidisciplinary**

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by mechanical engineers and industry professionals.

Contact us

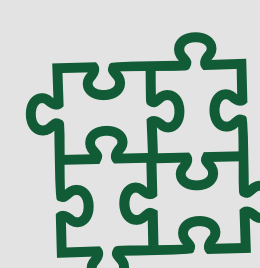
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1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.mordorintelligence.com/industry-reports/process-automation-market>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.