

Cardiovascular Disease



Our focus: Heart failure Cardiomyopathy Hypertension Obesity Diabetes Arrhythmias



The global cardiovascular disease drugs market is expected to reach USD 100 billion by 2025.¹

An increasingly sedentary lifestyle coupled with evolving dietary habits is reshaping our health landscape, leading to a rise in associated risk factors and an increasing prevalence of heart and circulatory system disorders.²

Solving key challenges for clinicians and pharma: Our value add

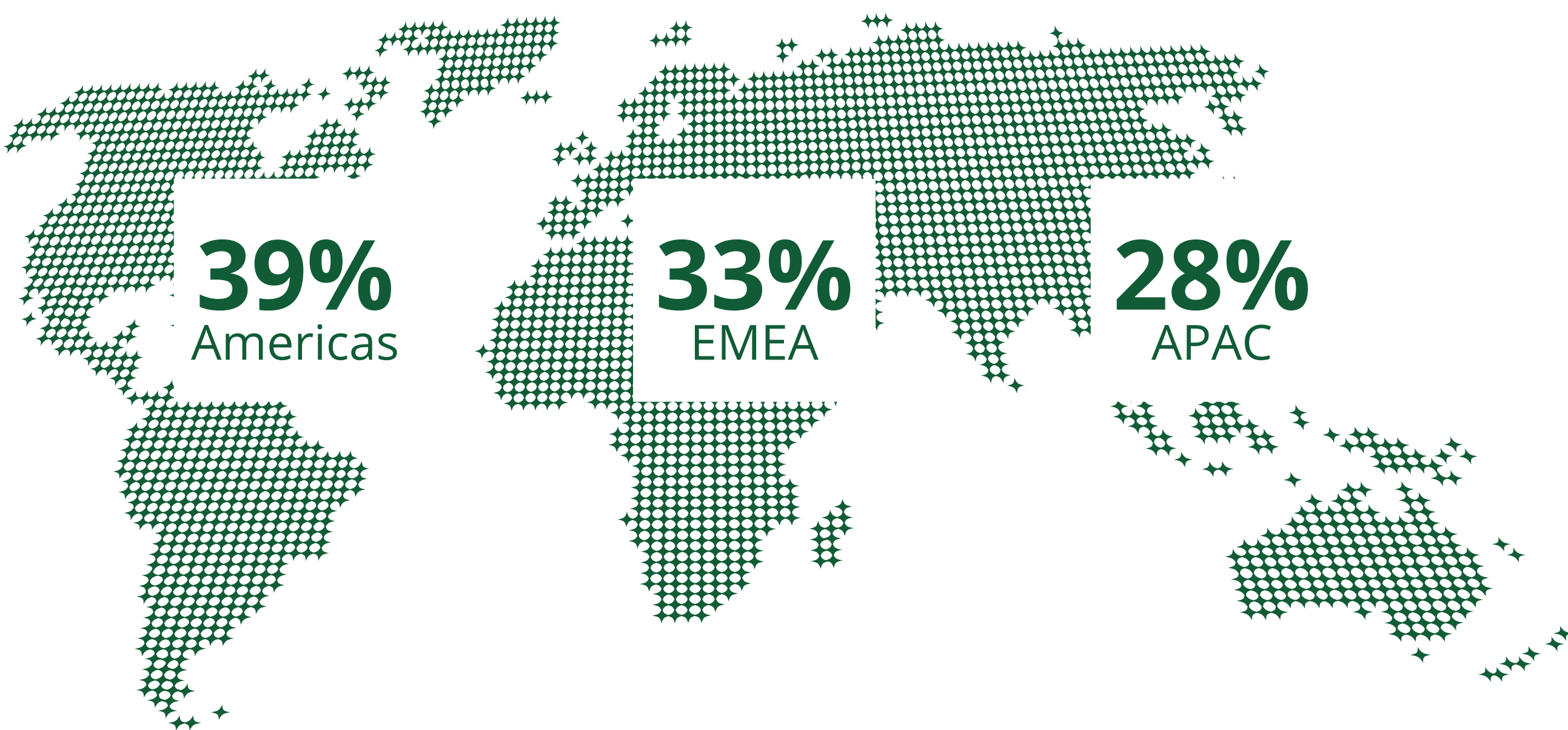
<p>HCPs' needs Stay up-to-date with the latest clinical practices and advancements</p>	<p>Independent, relevant and trusted information sources</p>	<p>Validated content and engaging formats</p>	<p>Ads linking to problem-solving content³</p>
<p>Pharma's needs Build brand awareness and message credibility</p>	<p>Audience reach Go beyond your existing customer base by leveraging the reach of our well-established proprietary and society journals.</p>	<p>Source credibility Associate with the information sources (journals and societies) that lend credibility to your message.</p>	<p>Optimal execution Access an experienced team to define, fulfill and deliver advertising and content solutions that meet your objectives.</p>

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience⁴

	4,097,538	Annual unique visitors
	340,460	Average monthly unique visitors
	11,059,699	Annual page views
	918,938	Average monthly page views
	6,054,205	Total annual full text views

Audience location



Our offer

	25	Journals covering cardiovascular disease
	1	Journal ranked in the top 10 of its 2023 JCR category*
	11	Open access JCR journals
	22	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.

Our key journals



HCPs rate journals as their #1 most trusted source and consult them weekly to build their clinical knowledge. Advertisements are part of this education journey, especially when these link to scientific content or solve one of their problems.³

High Impact Factor,
reach & circulation



European Journal of Heart Failure

Annual unique visitors: **831,001**
Average monthly unique visitors: **69,047**
Annual page views: **2,064,710**
Average monthly page views: **171,554**
Total annual full text views: **1.6M**
Circulation: **4,644**
2023 IF: **16.9**
2023 JCR ranking: **5/220 Cardiac & Cardiovascular Systems**

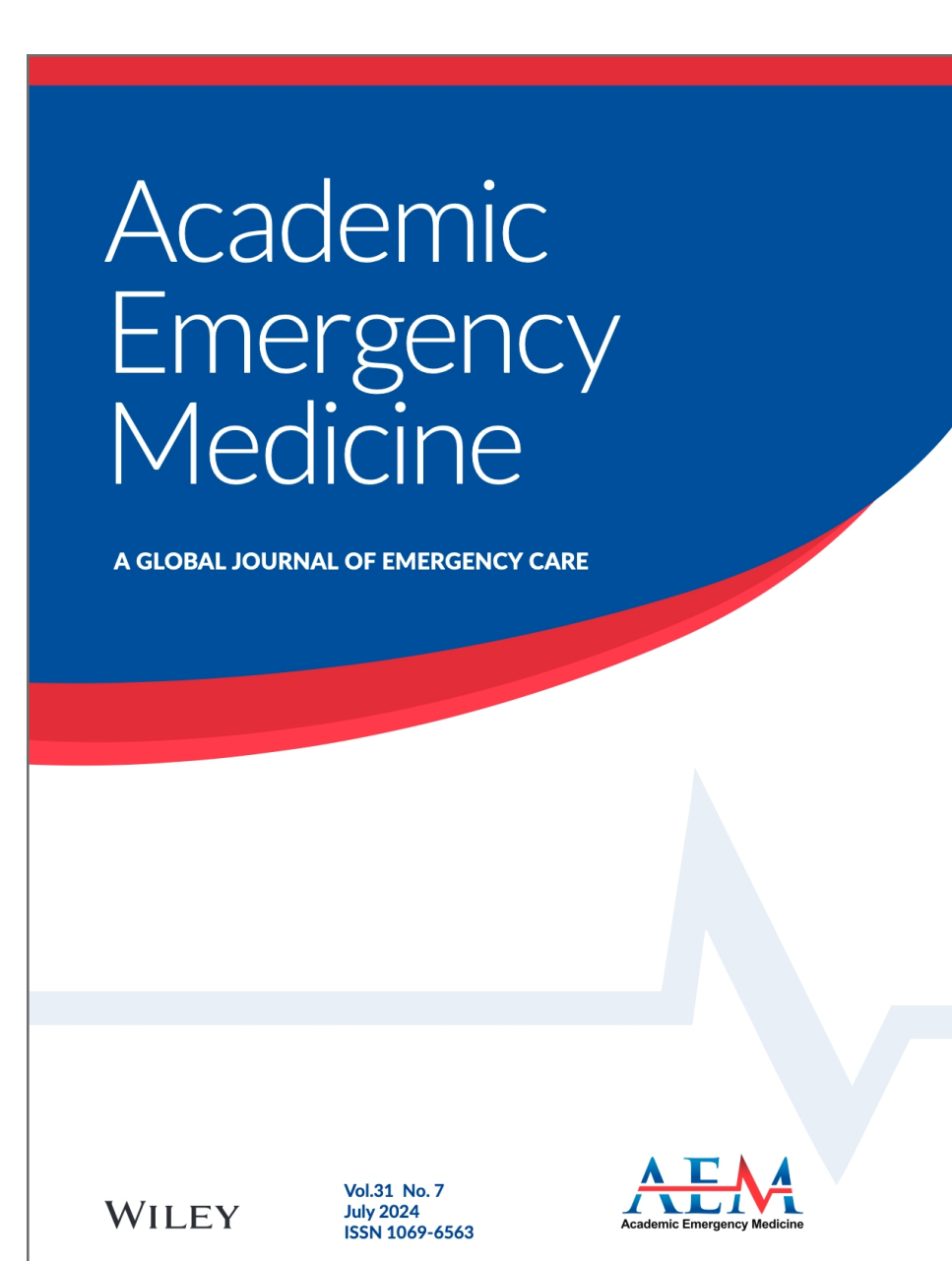
High reach



Journal of Clinical Hypertension

Annual unique visitors: **353,274**
Average monthly unique visitors: **29,353**
Annual page views: **630,182**
Average monthly page views: **52,361**
Total annual full text views: **527,684**
Circulation: **Available on request**
2023 IF: **2.7**
2023 JCR ranking: **34/96 Peripheral Vascular Disease**

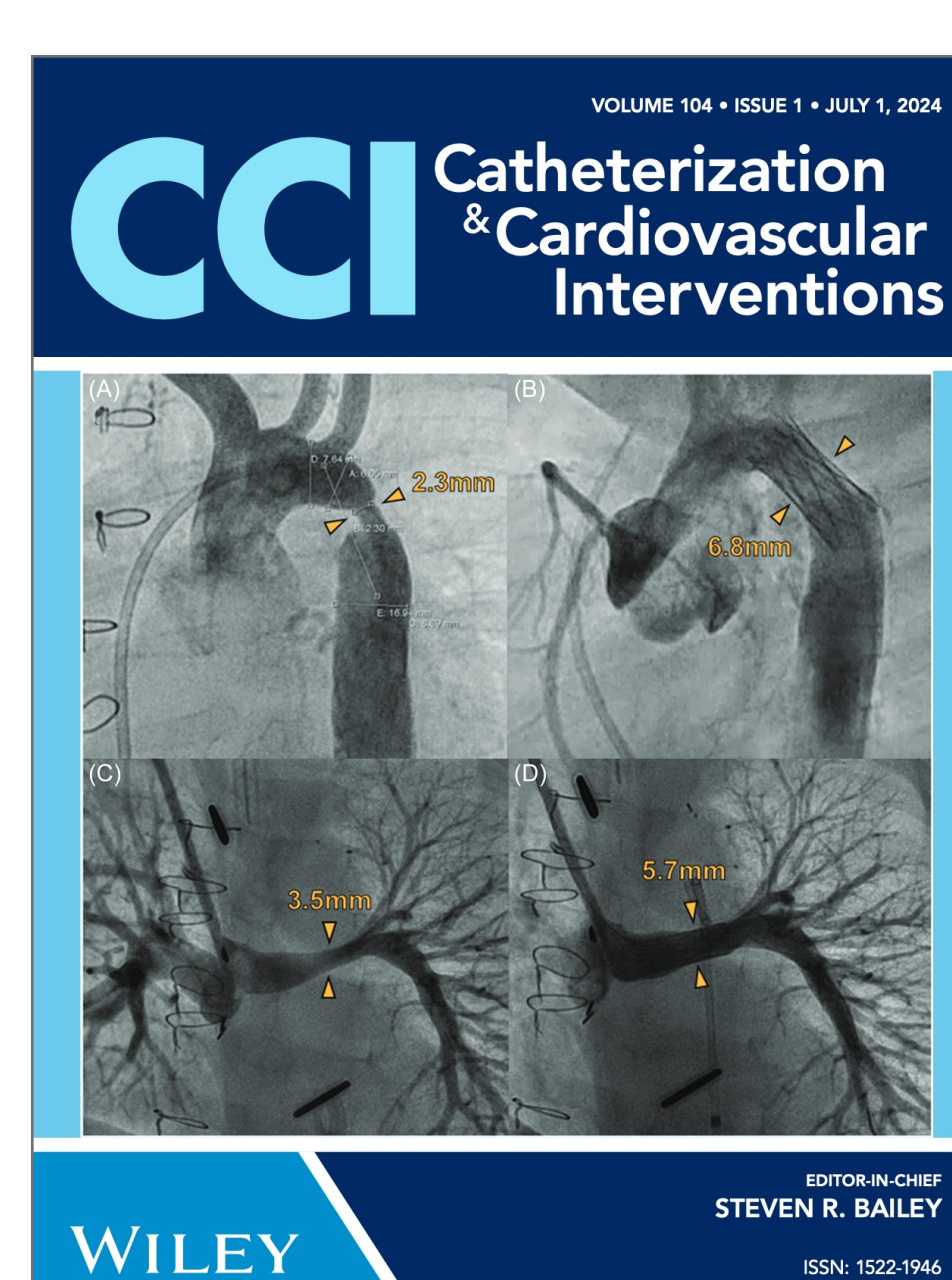
High Impact Factor & reach



Academic Emergency Medicine

Annual unique visitors: **629,961**
Average monthly unique visitors: **52,342**
Annual page views: **1,310,763**
Average monthly page views: **108,909**
Total annual full text views: **895,073**
Circulation: **Available on request**
2023 IF: **3.4**
2023 JCR ranking: **6/54 Emergency Medicine**

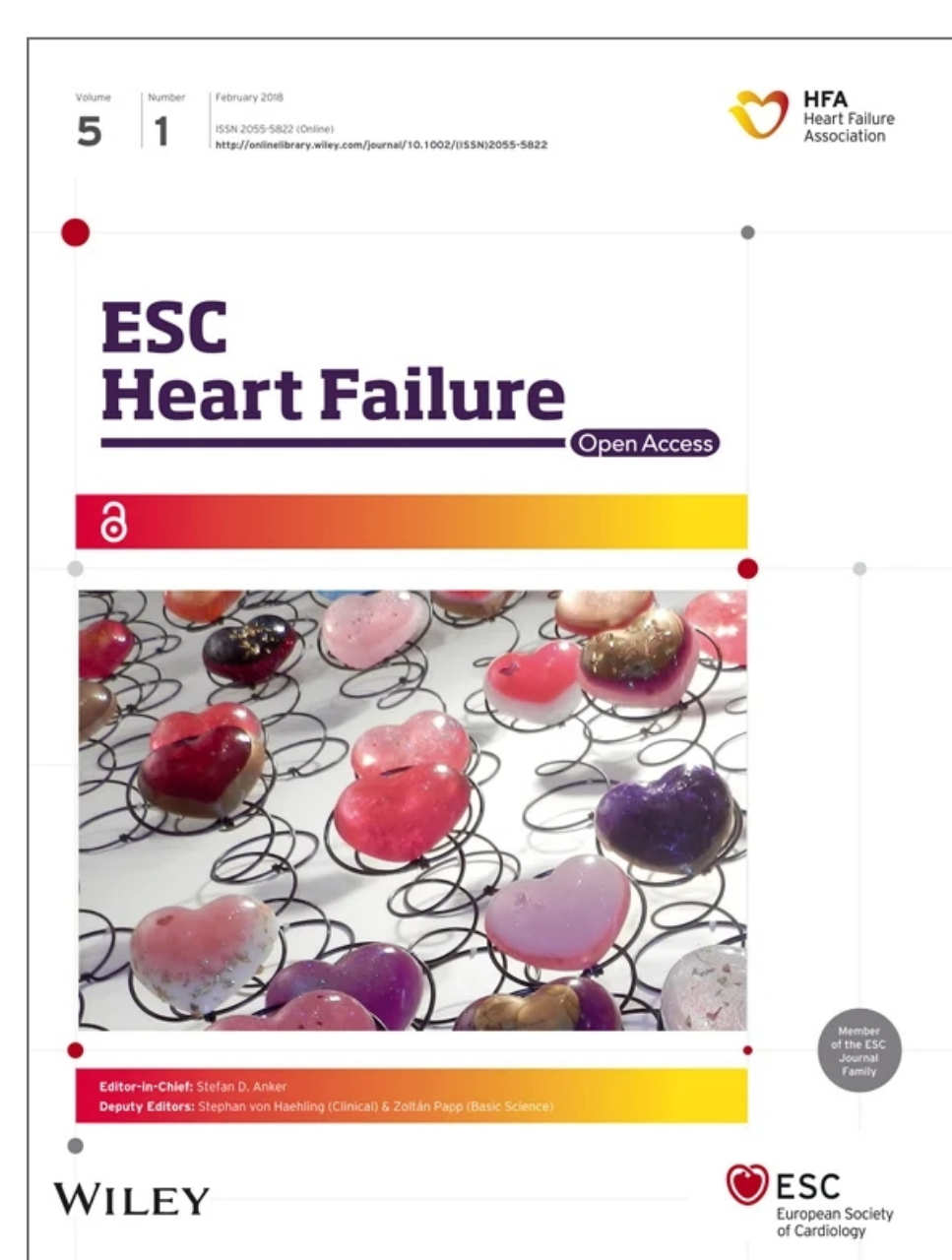
High reach



Catheterization and Cardiovascular Interventions

Annual unique visitors: **317,997**
Average monthly unique visitors: **26,422**
Annual page views: **932,370**
Average monthly page views: **77,469**
Total annual full text views: **312,245**
Circulation: **262**
2023 IF: **2.1**
2023 JCR ranking: **113/220 Cardiac & Cardiovascular Systems**

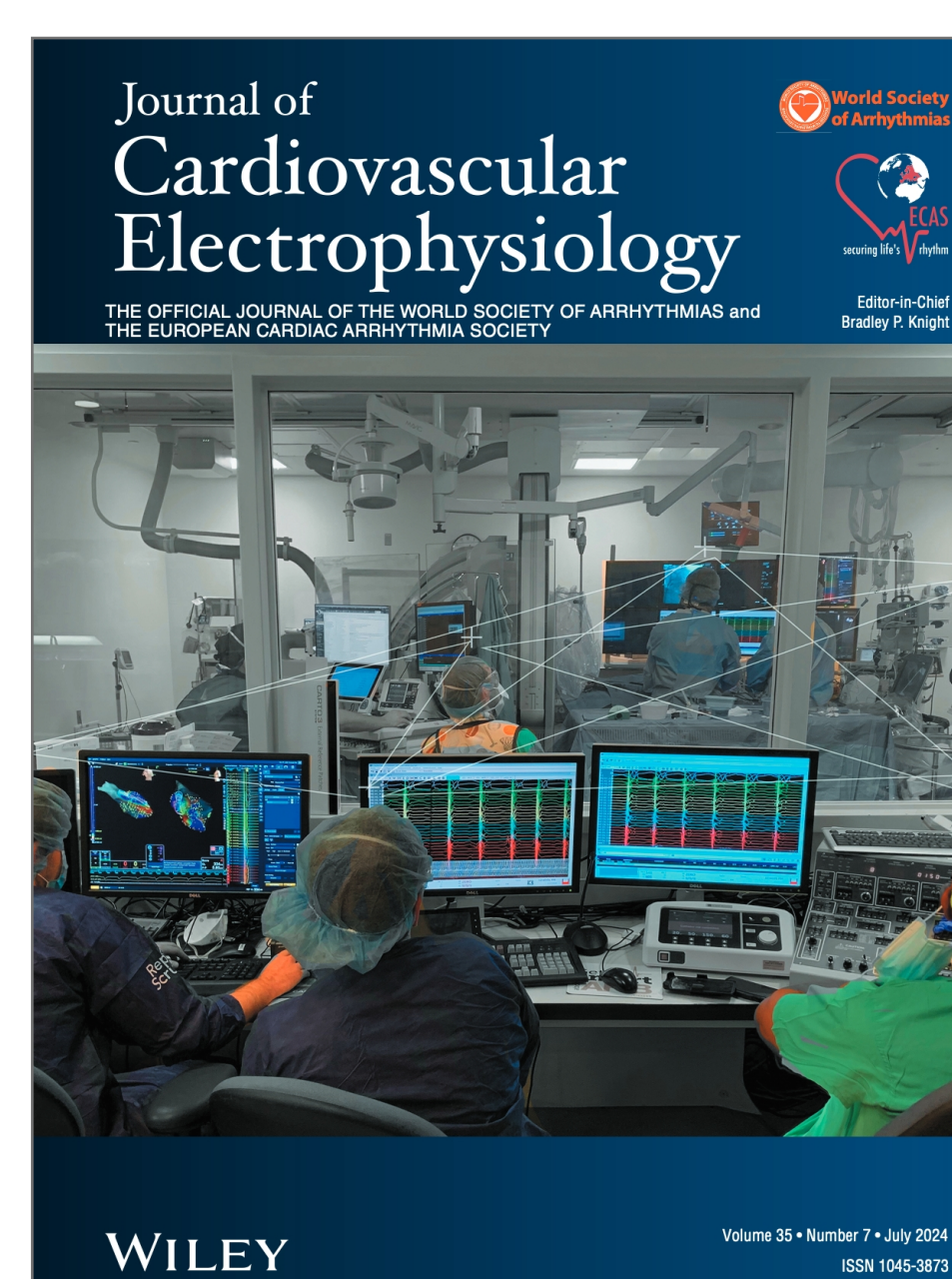
High Impact Factor



ESC Heart Failure

Annual unique visitors: **324,597**
Average monthly unique visitors: **26,970**
Annual page views: **721,246**
Average monthly page views: **59,927**
Total annual full text views: **601,674**
Circulation: **Available on request**
2023 IF: **3.2**
2023 JCR ranking: **62/220 Cardiac & Cardiovascular Systems**

High reach & circulation



Journal of Cardiovascular Electrophysiology

Annual unique visitors: **265,293**
Average monthly unique visitors: **22,042**
Annual page views: **817,609**
Average monthly page views: **67,934**
Total annual full text views: **278,875**
Circulation: **1,047**
2023 IF: **2.3**
2023 JCR ranking: **103/220 Cardiac & Cardiovascular Systems**

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by cardiologists and the multidisciplinary team.

Contact us

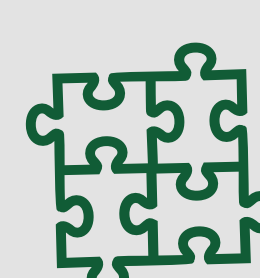
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References

1. Market Data Forecast, "Cardiovascular Drugs Market Size, Share Analysis Report".
2. Mordor Intelligence, "Cardiovascular Drugs Market - Trends, Analysis & Share".
3. Wiley HCP Information Seeking Behavior Survey 2024.
4. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.

Circulation based on total print circulation from 1 July 2023 to 30 June 2024.