






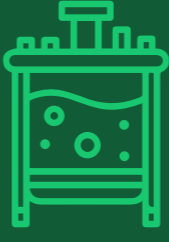






# Bioprocessing

## Our focus:

-  **Bioproduction**
-  **Biochemistry**
-  **Cell culture**
-  **Upstream bioprocessing**
-  **Biotechnology**
-  **Separations**
-  **Cell & gene therapy**
-  **Bioreactors**
-  **Downstream bioprocessing**

**Market forecast: The bioprocess technology forecasted market size by 2031 is USD 78.8 Bn. growing at 14.8% (CAGR) over the forecasted period.<sup>1</sup>**


## Solving key challenges for researchers and industry professionals: Our value add

**Scientists' needs**  
Stay up-to-date with the latest research and advancements

**Independent, relevant and trusted information sources**

**Validated content and engaging formats**

**Ads linking to problem-solving content<sup>2</sup>**

**Companies' needs**  
Build brand awareness and message credibility






**Audience reach**  
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

**Source credibility**  
Associate with the information sources (journals and societies) that **lend credibility to your message.**

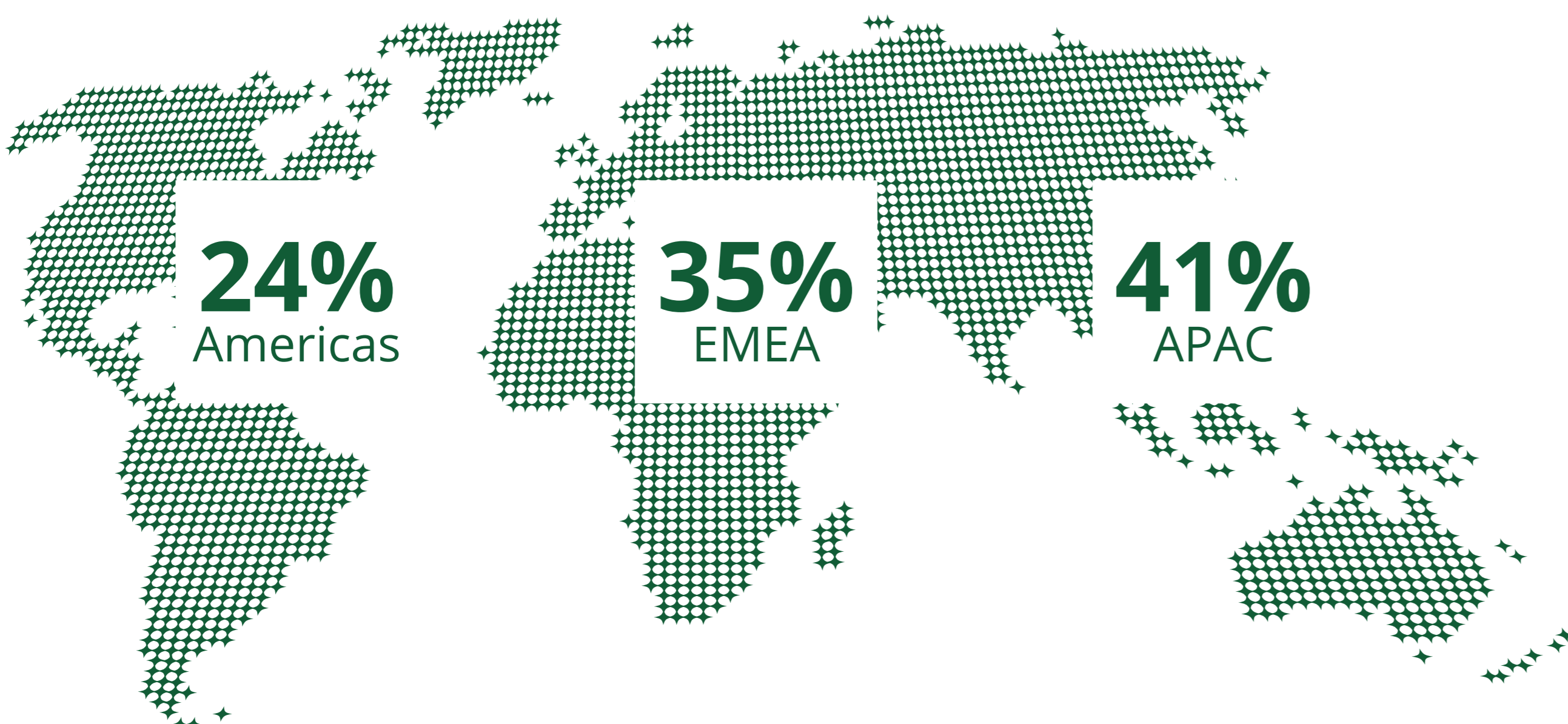
**Optimal execution**  
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

**Amplify your impact. Reach an engaged audience in an environment they trust.**







### Our audience<sup>3</sup>

	<b>1,663,023</b>	Annual unique visitors
	<b>138,179</b>	Average monthly unique visitors
	<b>5,358,190</b>	Annual page views
	<b>445,206</b>	Average monthly page views
	<b>2,240,962</b>	Total annual full text views

### Audience location



### Our offer

	<b>5</b>	Top 33% JCR ranked journals in biomedical engineering*
	<b>7</b>	Top 33% JCR ranked journals in cell biology*
	<b>4</b>	Top 33% JCR ranked journals in biology*
	<b>29</b>	Total journals in bioprocessing
	<b>7</b>	Open access JCR journals
	<b>10</b>	Society partners

### Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.<sup>2</sup>



#### Bioprocessing Exchange

Dedicated site to connect cell & gene therapy manufacturing industry professionals and brands with the goal of accelerating bioprocessing and bringing biopharmaceuticals to market quickly. Discover the latest research, article collections, expert insights, webinars, and more.

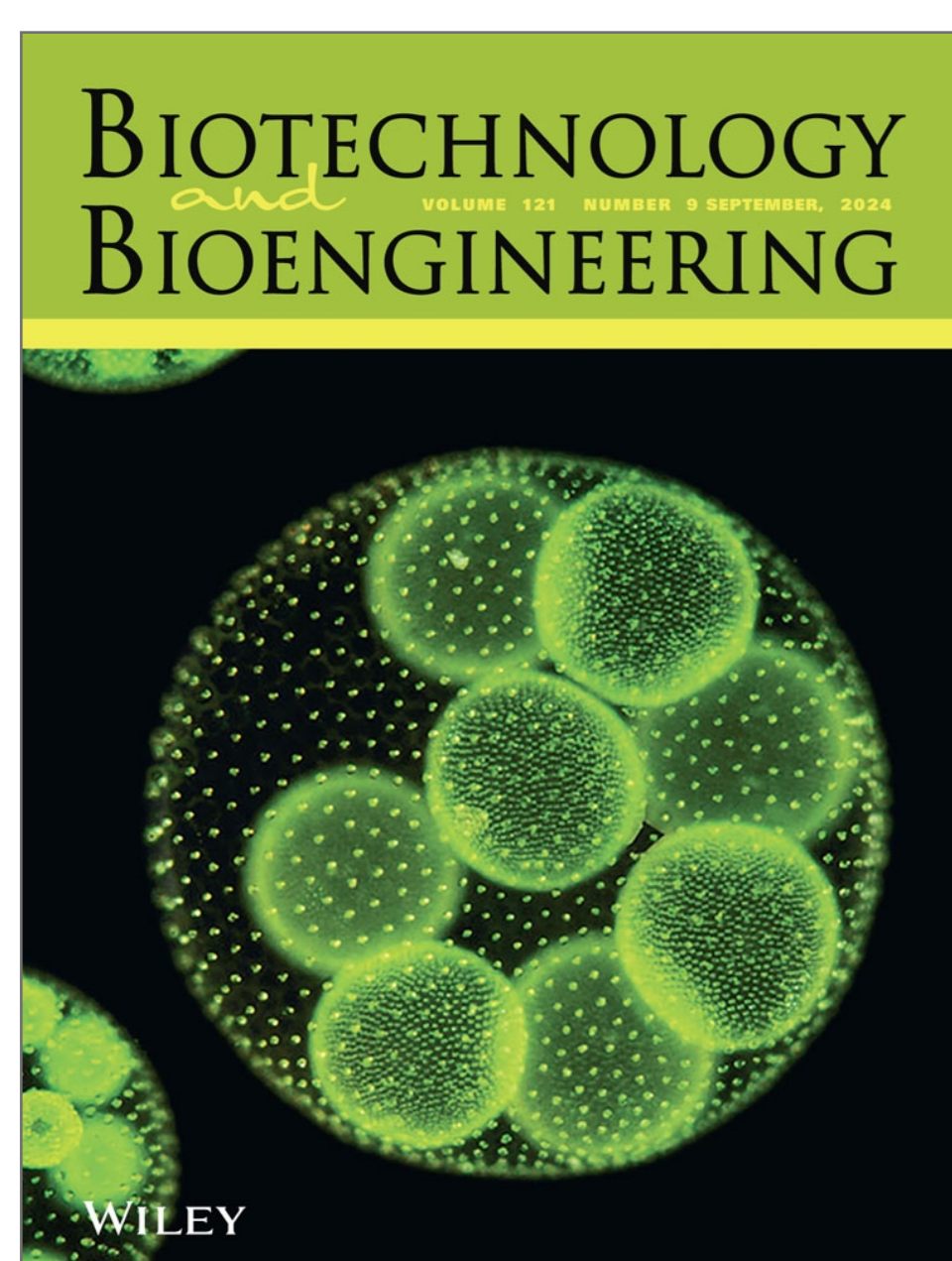


#### BioProcess Forum

Virtual conference series that connects key industry stakeholders on the forefront of bioprocessing trends and topics from expert speakers. This virtual event offers multiple different sponsorship opportunities to connect with the audience to elevate your brand alongside credible content.

## Our key journals

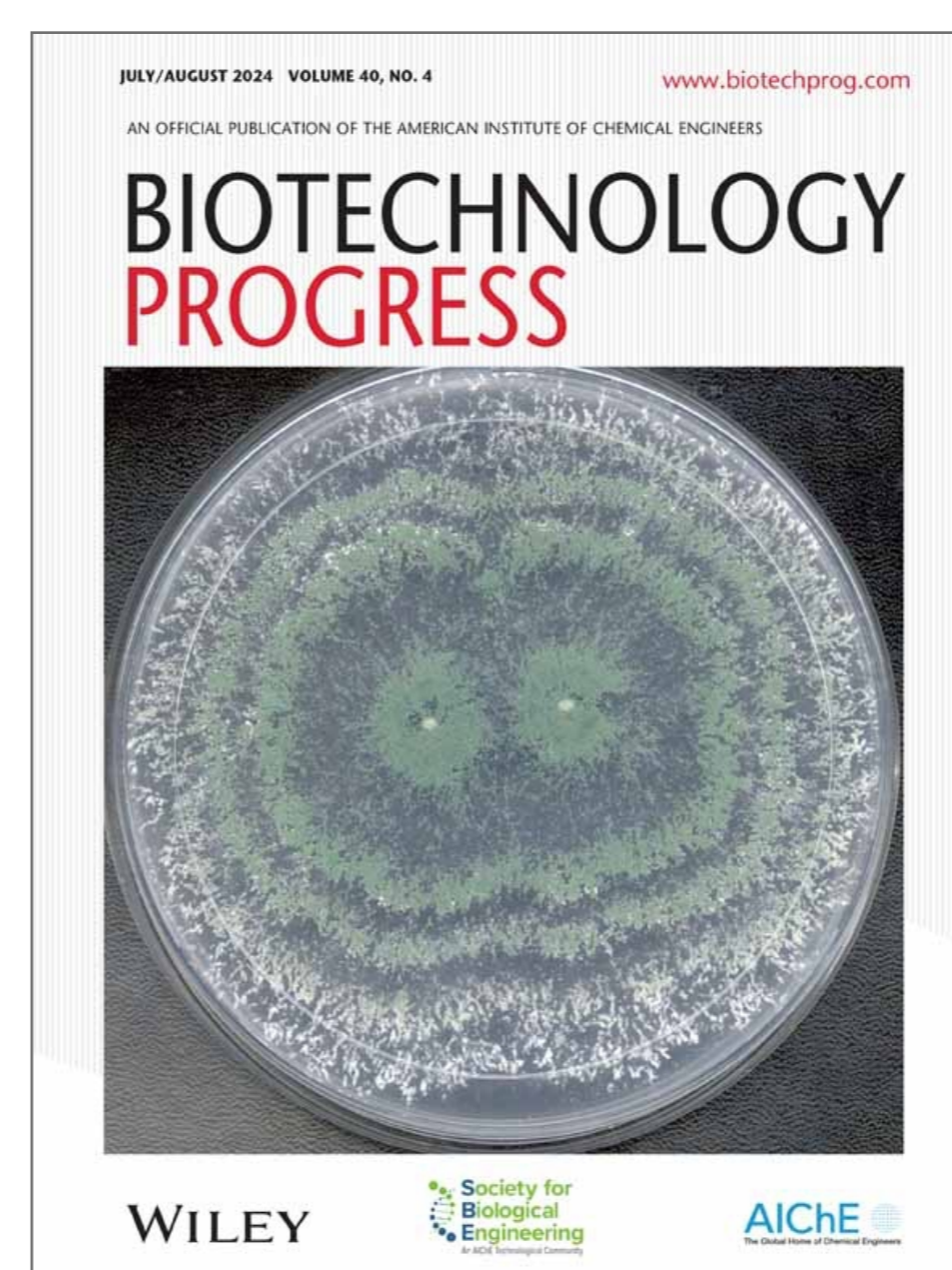
High Impact Factor & Reach



### Biotechnology and Bioengineering

Annual unique visitors: **658,181**  
Average monthly unique visitors: **54,688**  
Annual page views: **2,068,917**  
Average monthly page views: **171,904**  
Total annual full text views: **833,304**  
2023 IF: **3.5**  
2023 JCR ranking: **63/174 Biotechnology & Applied Microbiology**

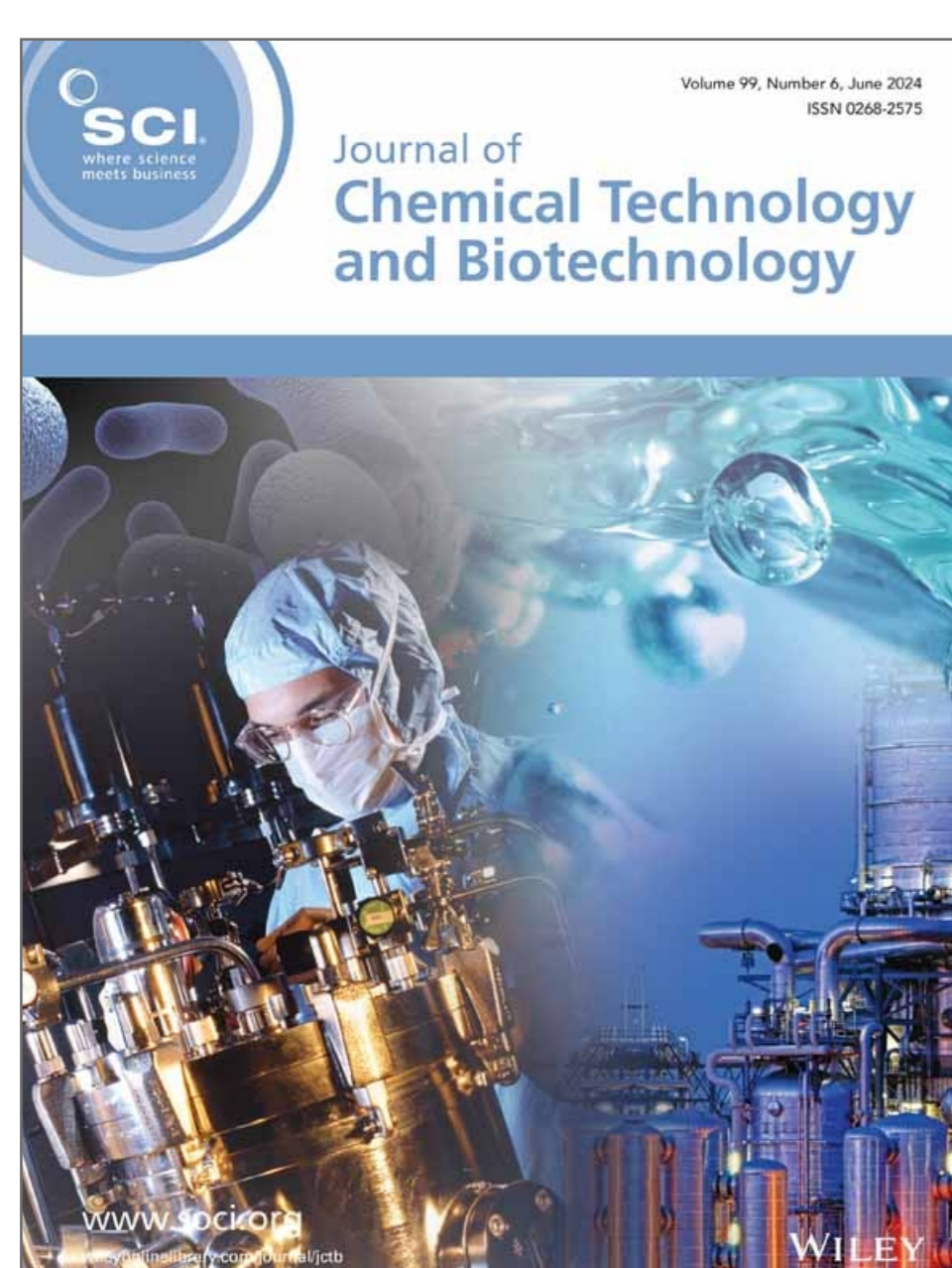
High reach



### Biotechnology Progress

Annual unique visitors: **280,770**  
Average monthly unique visitors: **23,329**  
Annual page views: **775,147**  
Average monthly page views: **64,406**  
Total annual full text views: **333,779**  
2023 IF: **2.5**  
2023 JCR ranking: **102/174 Biotechnology & Applied Microbiology**

High Reach



### Journal of Chemical Technology & Biotechnology

Annual unique visitors: **392,387**  
Average monthly unique visitors: **32,603**  
Annual page views: **1,002,493**  
Average monthly page views: **83,296**  
Total annual full text views: **345,946**  
2023 IF: **2.8**  
2023 JCR ranking: **52/81 Engineering, Environmental**  
**80/170 Engineering, Chemical**  
**88/174 Biotechnology & Applied Microbiology**  
**107/230 Chemistry, Multidisciplinary**

High Impact Factor



### Engineering in Life Sciences

Annual unique visitors: **133,469**  
Average monthly unique visitors: **11,090**  
Annual page views: **293,204**  
Average monthly page views: **24,362**  
Total annual full text views: **195,683**  
2023 IF: **3.9**  
2023 JCR ranking: **50/174 Biotechnology & Applied Microbiology**

High Reach



### Biotechnology Journal

Annual unique visitors: **388,128**  
Average monthly unique visitors: **32,249**  
Annual page views: **1,014,422**  
Average monthly page views: **84,287**  
Total annual full text views: **439,215**  
2023 IF: **3.2**  
2023 JCR ranking: **28/85 Biochemical Research Methods**  
**75/174 Biotechnology & Applied Microbiology**

High Impact Factor



### ChemBioEng Reviews

Annual unique visitors: **90,648**  
Average monthly unique visitors: **7,532**  
Annual page views: **204,007**  
Average monthly page views: **16,951**  
Total annual full text views: **93,035**  
2023 IF: **6.2**  
2023 JCR ranking: **27/170 Engineering, Chemical**

**Contact your sales representative for a full overview of our audience reach and portfolio.**

**Advertise with us to gain brand awareness and credibility in an environment trusted by biopharmaceutical researchers and bioprocessing professionals.**

## Contact us

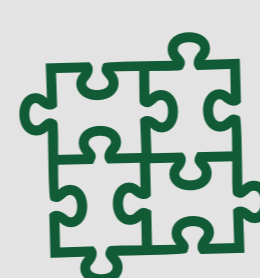
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Leverage the power of Wiley's scientific community and break through the noise of endless information.



**1,900+** Journals



**700+** Global society partners



**277M+** Annual unique visitors on Wiley Online Library

#### References

1. Source: <https://www.factmr.com/report/bioprocess-technology-market>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

\* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.