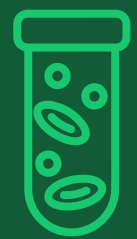


Cancer Research

Our focus:



Immunotherapy research & development



Single-cell analysis



Genome instability & mutation



Cancer biology



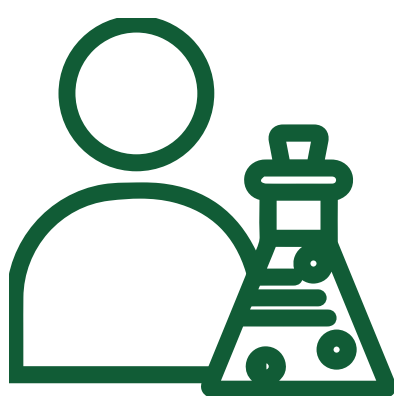
Molecular cancer research



3D cell culture

Market forecast: Cell separation market is expected to grow 9.94% (CAGR) with a forecasted market size of USD 9.05 billion by 2030.<sup>1</sup>

Solving key challenges for researchers and industry professionals: Our value add



Scientists' needs

Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content<sup>2</sup>



Companies' needs

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience<sup>3</sup>



17,354,658

Annual unique visitors



1,441,980

Average monthly unique visitors



48,009,376

Annual page views



3,989,048

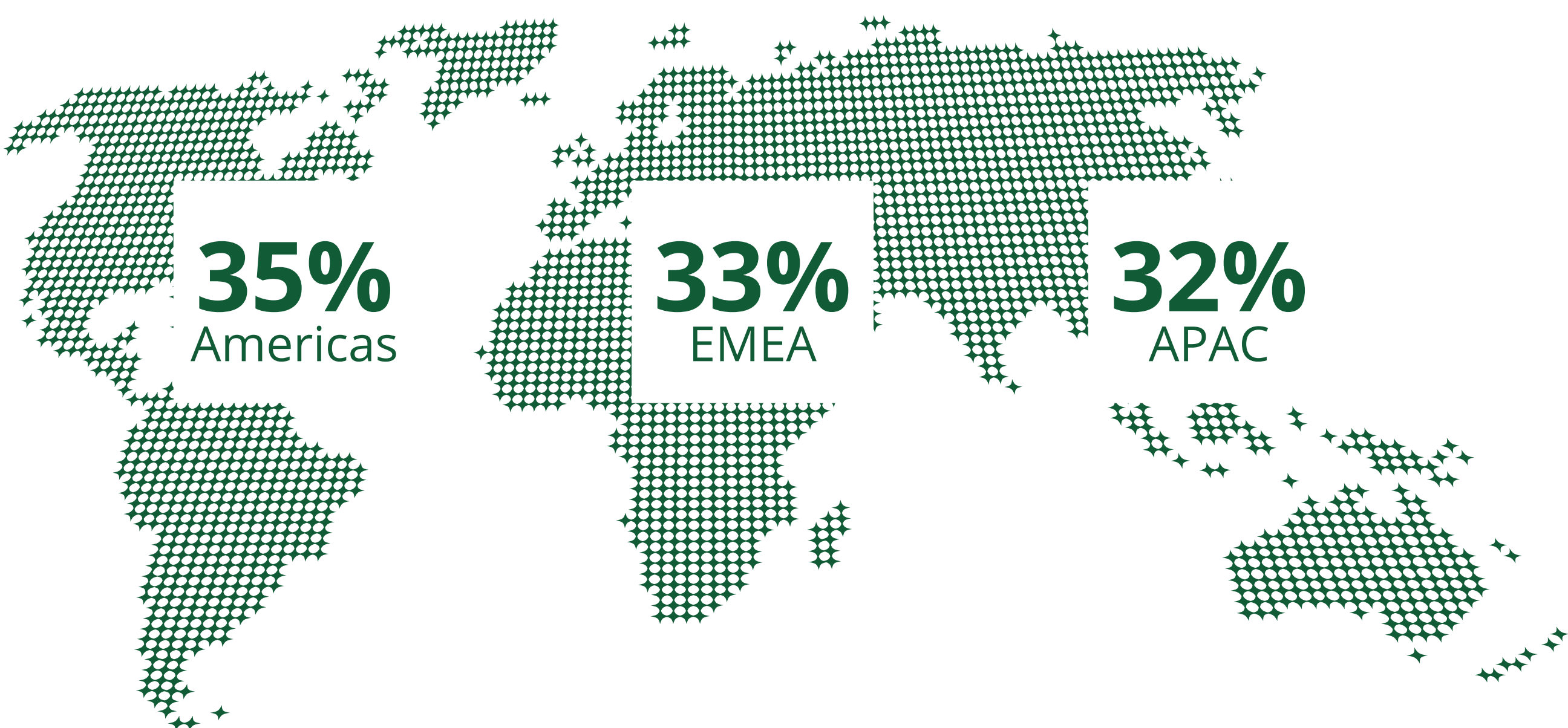
Average monthly page views



30,321,384

Total annual full text views

Audience location



Our offer



6

Top 20% JCR ranked journals in oncology\*



59

Total journals in cancer research



16

Open access JCR journals



16

Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.

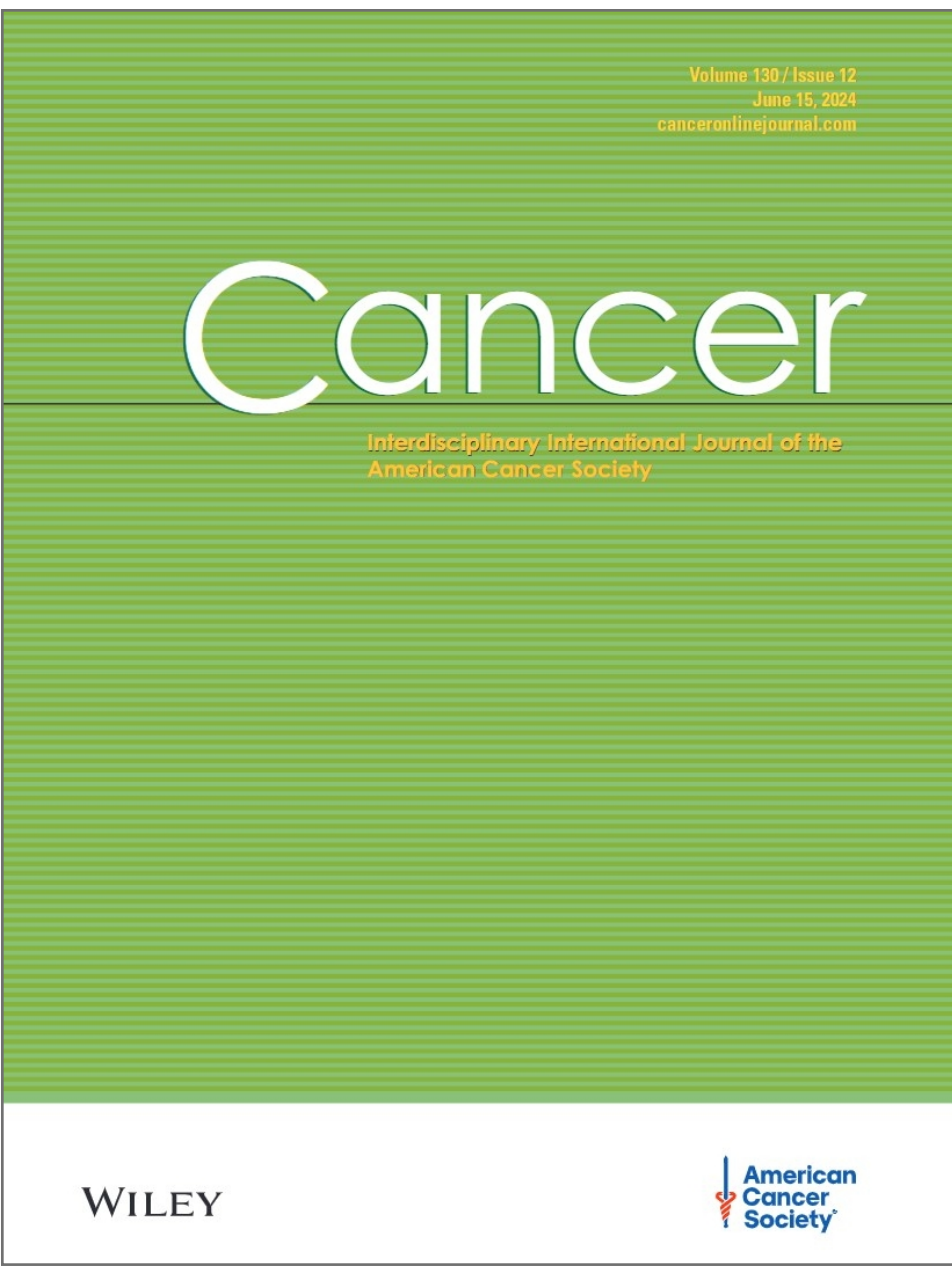


Our key journals



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.<sup>2</sup>

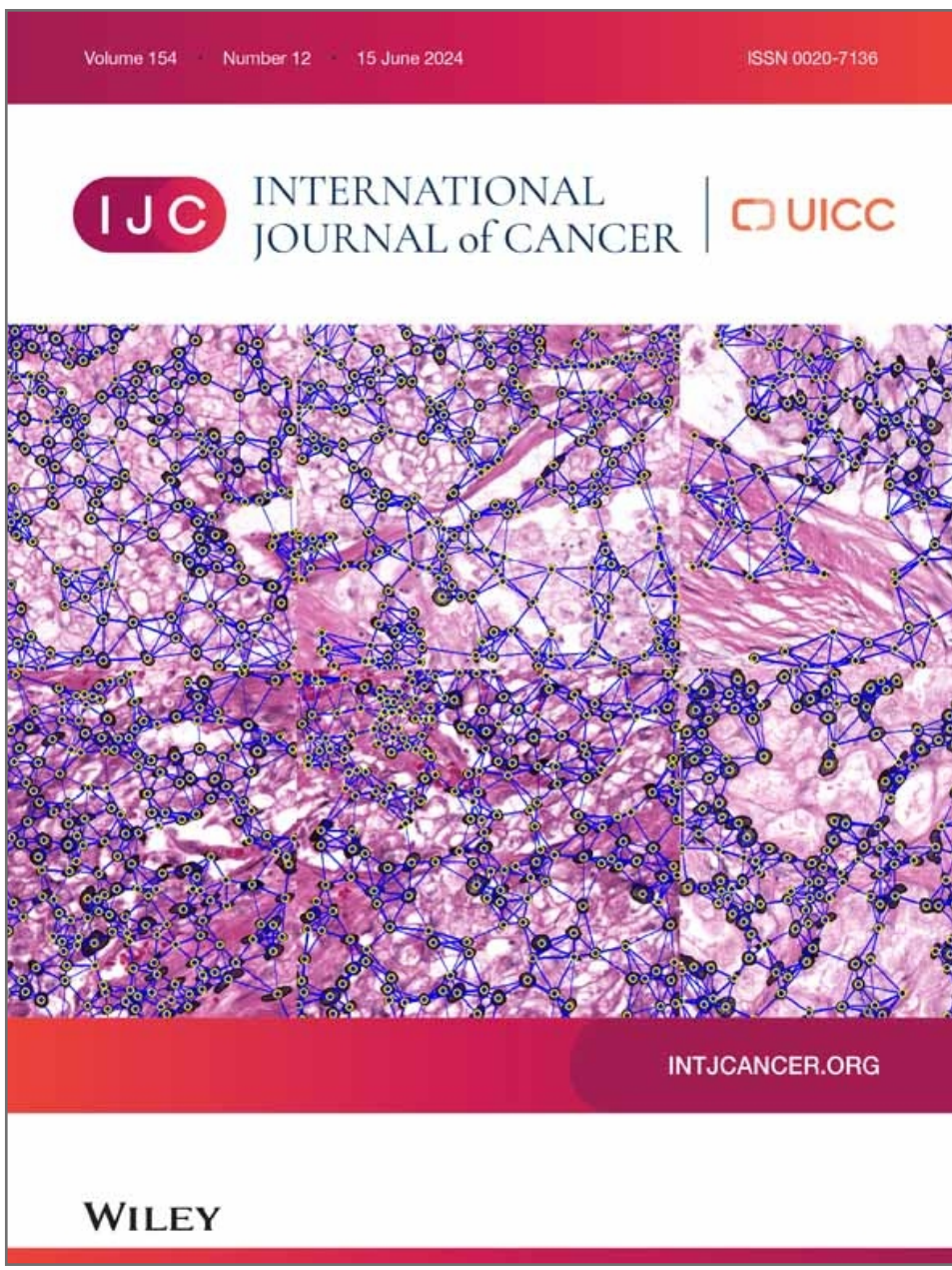
High Impact Factor & Reach



Cancer

Annual unique visitors: **2,041,839**  
Average monthly unique visitors: **169,654**  
Annual page views: **4,113,131**  
Average monthly page views: **341,756**  
Total annual full text views: **3,086,261**  
2023 IF: **6.1**  
2023 JCR ranking: **49/322 Oncology**

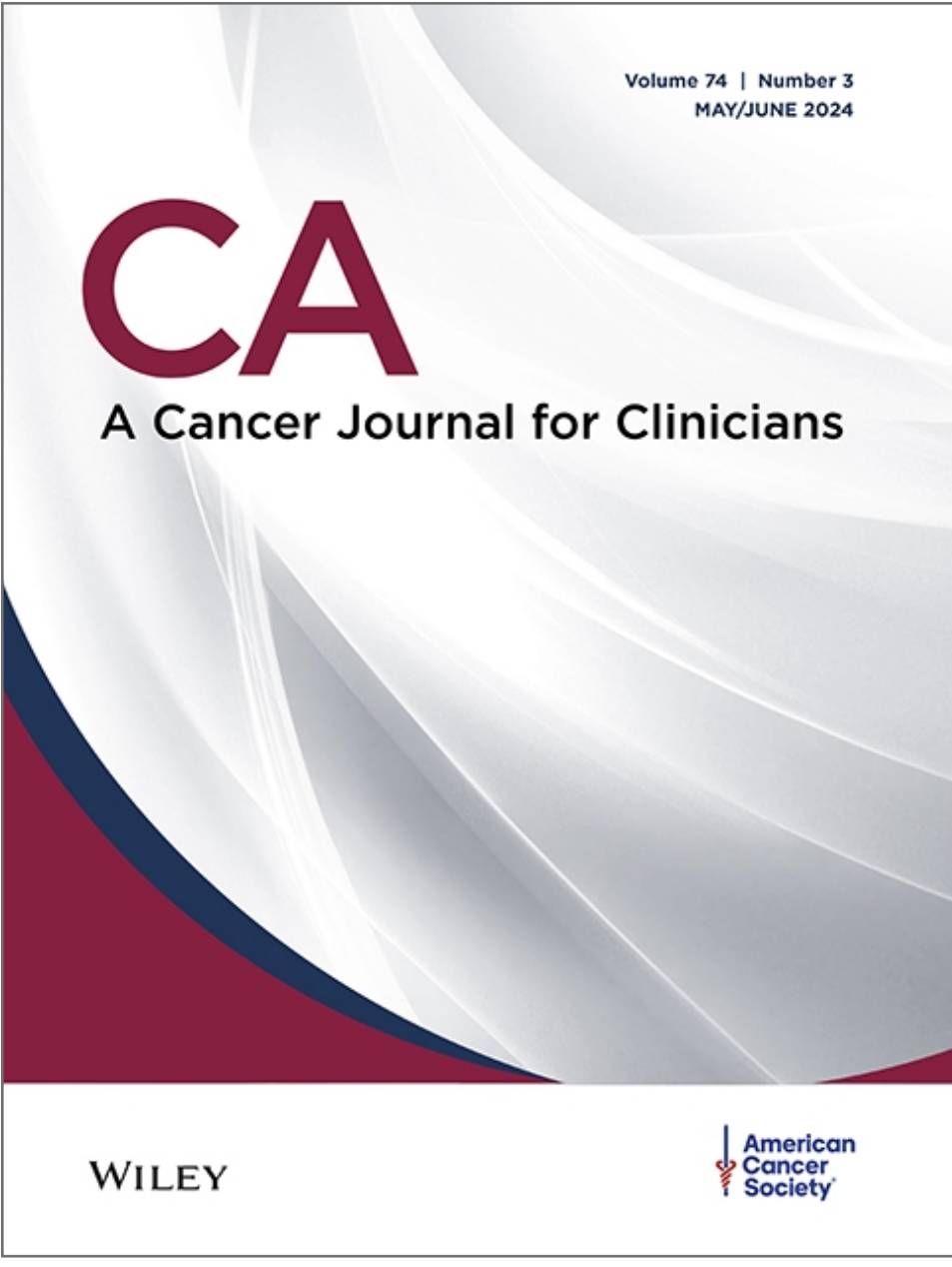
High Impact Factor & Reach



International Journal of Cancer

Annual unique visitors: **1,251,461**  
Average monthly unique visitors: **103,983**  
Annual page views: **2,815,387**  
Average monthly page views: **233,928**  
Total annual full text views: **2,060,529**  
2023 IF: **5.7**  
2023 JCR ranking: **54/322 Oncology**

High Impact Factor & Reach



CA: A Cancer Journal for Clinicians

Annual unique visitors: **1,375,015**  
Average monthly unique visitors: **114,249**  
Annual page views: **2,970,739**  
Average monthly page views: **246,836**  
Total annual full text views: **2,574,802**  
2023 IF: **503.1**  
2023 JCR ranking: **1/322 Oncology**

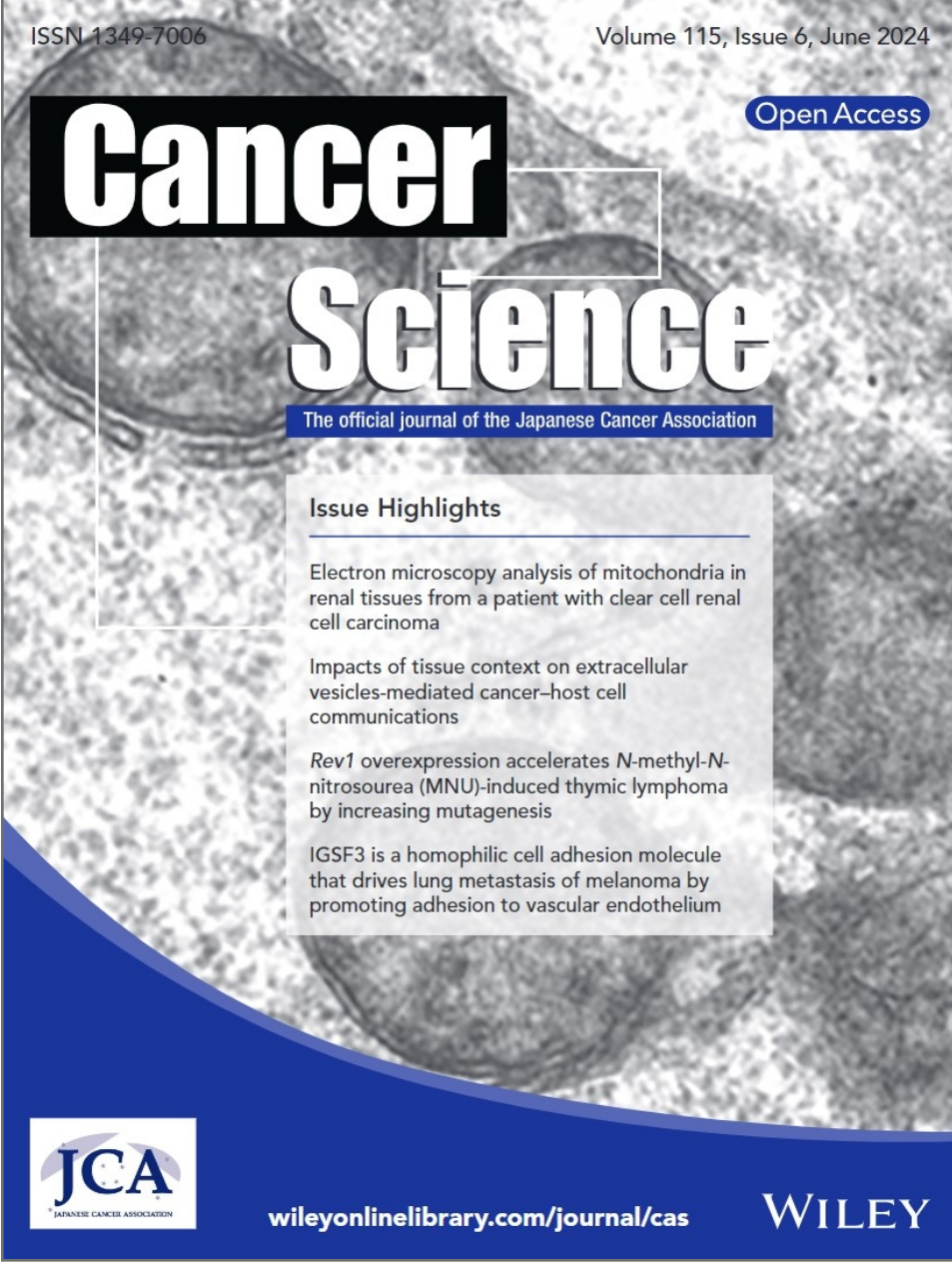
High Impact Factor



The Journal of Pathology

Annual unique visitors: **408,870**  
Average monthly unique visitors: **33,973**  
Annual page views: **937,732**  
Average monthly page views: **77,915**  
Total annual full text views: **507,935**  
2023 IF: **5.6**  
2023 JCR ranking: **8/88 Pathology; 56/322 Oncology**

High Reach



Cancer Science

Annual unique visitors: **406,899**  
Average monthly unique visitors: **33,809**  
Annual page views: **1,062,170**  
Average monthly page views: **88,255**  
Total annual full text views: **793,446**  
2023 IF: **4.5**  
2023 JCR ranking: **78/322 Oncology**

High Impact Factor



Molecular Oncology

Annual unique visitors: **207,666**  
Average monthly unique visitors: **17,255**  
Annual page views: **520,328**  
Average monthly page views: **43,234**  
Total annual full text views: **373,110**  
2023 IF: **5**  
2023 JCR ranking: **67/322 Oncology**

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by cancer researchers and industry professionals.

Contact us

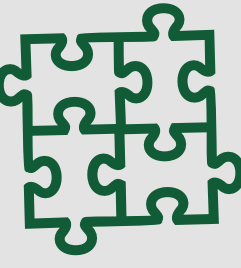
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📶 [wiley.com/corporate-solutions](http://wiley.com/corporate-solutions)

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700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.grandviewresearch.com/industry-analysis/cell-isolation-cell-separation-market>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.

\* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category. Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.