

Cell & Molecular Biology

Key focus:



Cell therapy



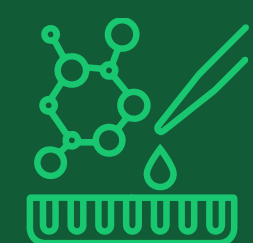
Gene therapy



Molecular genetics



Cell and gene therapy manufacturing



Tissue engineering



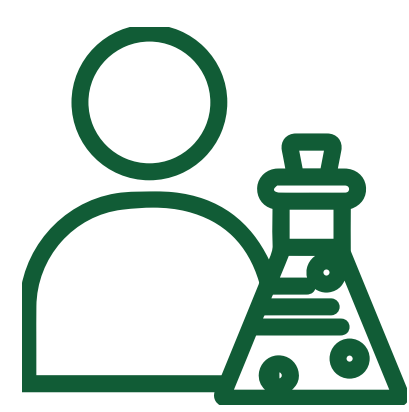
Genomics



Biomedical research

Market forecast: The cell and gene therapy market is expected to grow 27.9% (CAGR) with a forecasted market size of USD 27.45 billion by 2030.¹

Solving key challenges for researchers and industry professionals: Our value add



Scientists' needs

Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³



10,713,650 Annual unique visitors



890,186 Average monthly unique visitors



34,628,436 Annual page views

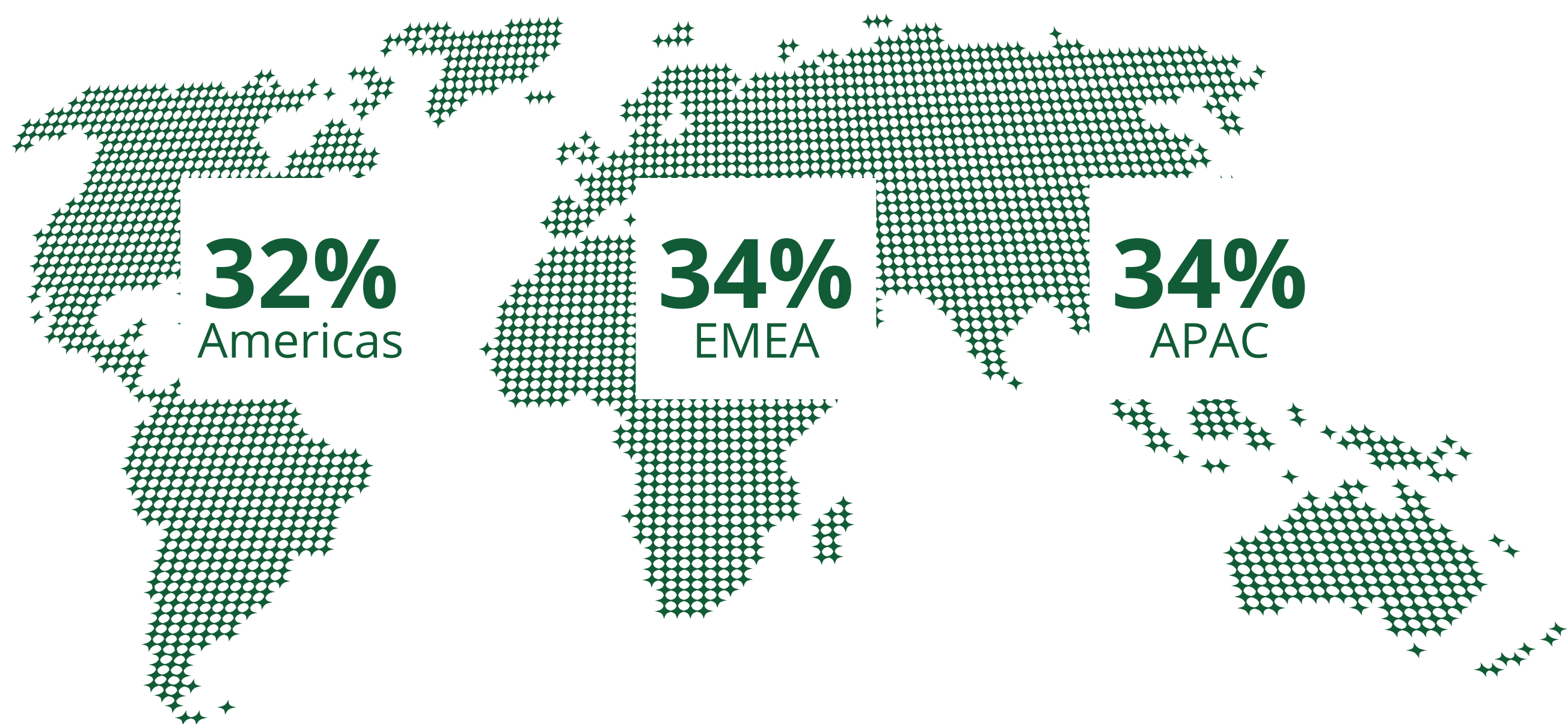


2,877,241 Average monthly page views



19,332,982 Total annual full text views

Audience location



Our offer



7 Top 33% JCR ranked journals in cell biology*



3 Top 33% JCR ranked journals genetics & heredity*



62 Total journals in cell & molecular biology



16 Open access JCR journals



17 Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



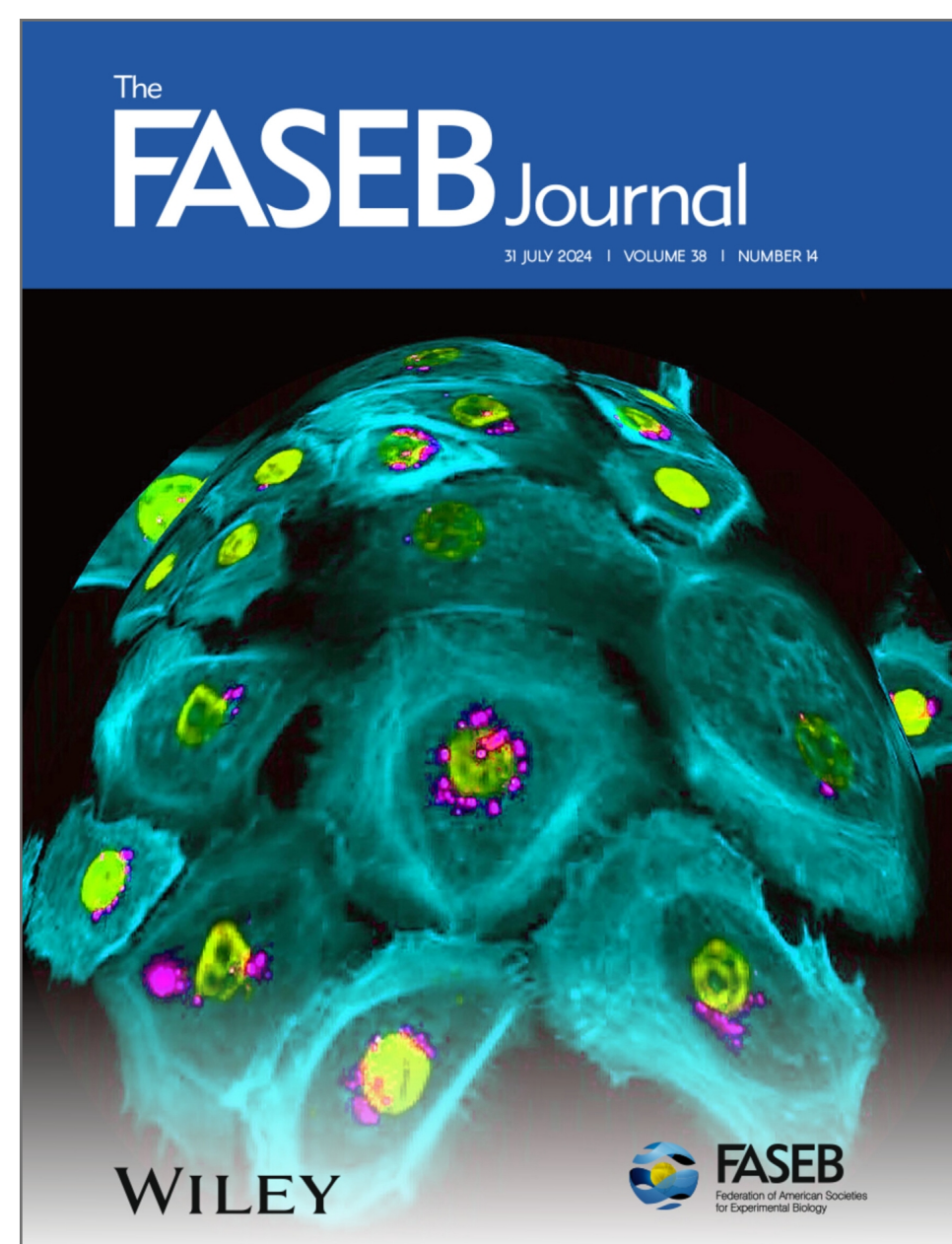
Contact your sales representative for a complete overview.

Our key journals



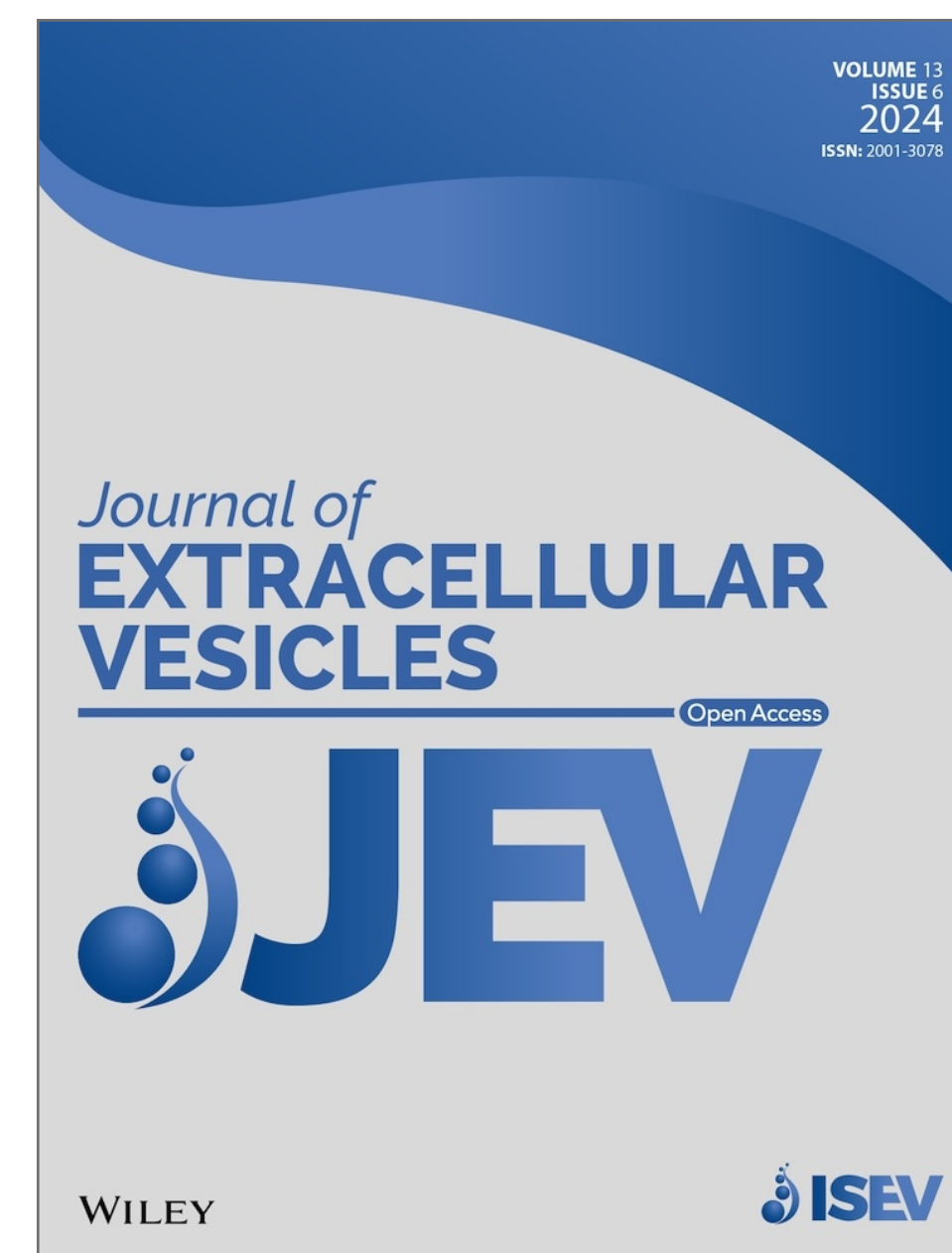
Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

High Impact Factor & Reach

***The FASEB Journal***

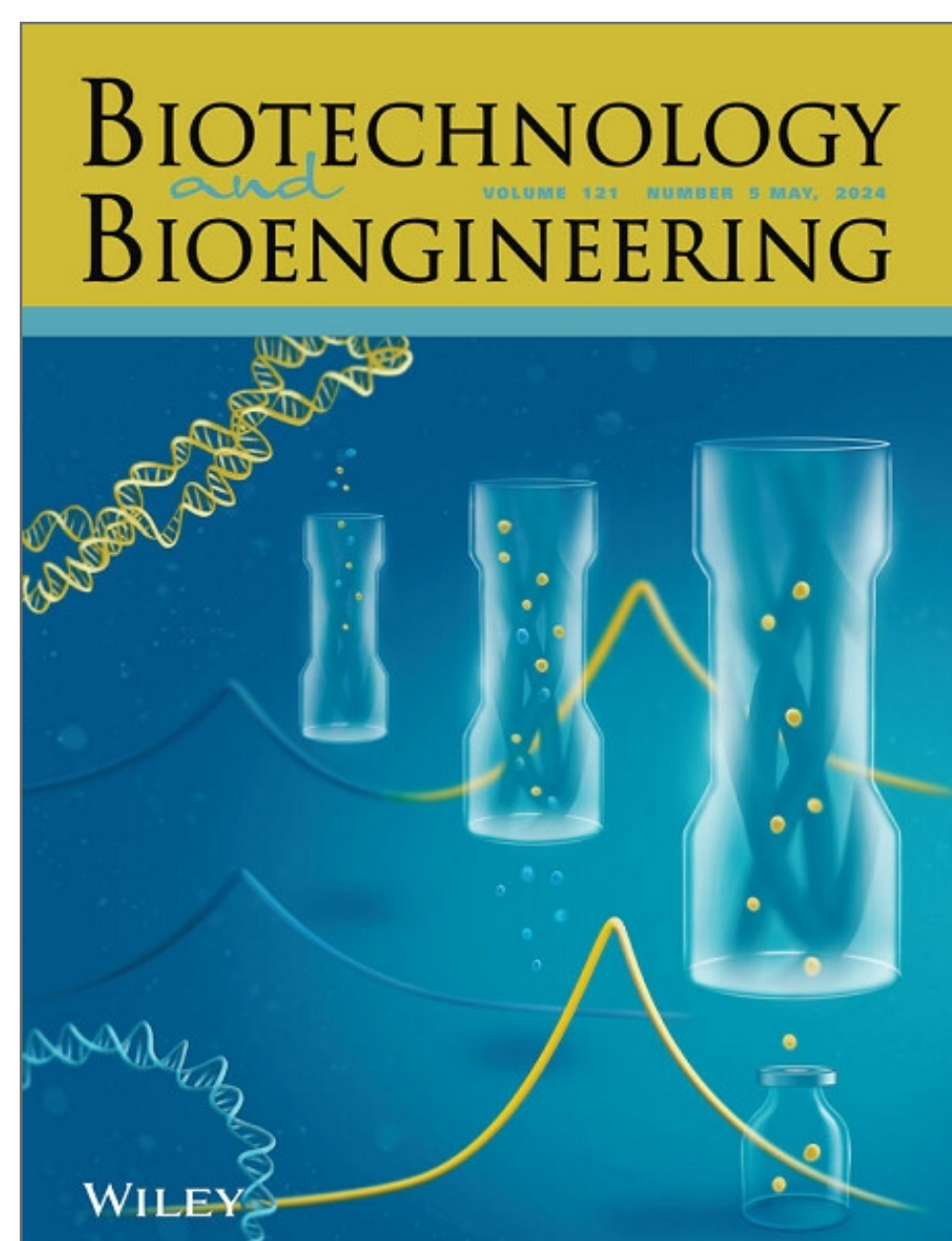
Annual unique visitors: **1,710,875**
Average monthly unique visitors: **142,155**
Annual page views: **4,042,266**
Average monthly page views: **335,868**
Total annual full text views: **1,760,342**
2023 IF: **4.4**
2023 JCR ranking:
1/109 Biology; 77/205 Cell Biology
82/313 Biochemistry & Molecular Biology

High Impact Factor

***Journal of Extracellular Vesicles***

Annual unique visitors: **162,265**
Average monthly unique visitors: **13,485**
Annual page views: **314,995**
Average monthly page views: **26,173**
Total annual full text views: **425,758**
2023 IF: **15.5**
2023 JCR ranking:
12/205 Cell Biology

High Reach

***Biotechnology and Bioengineering***

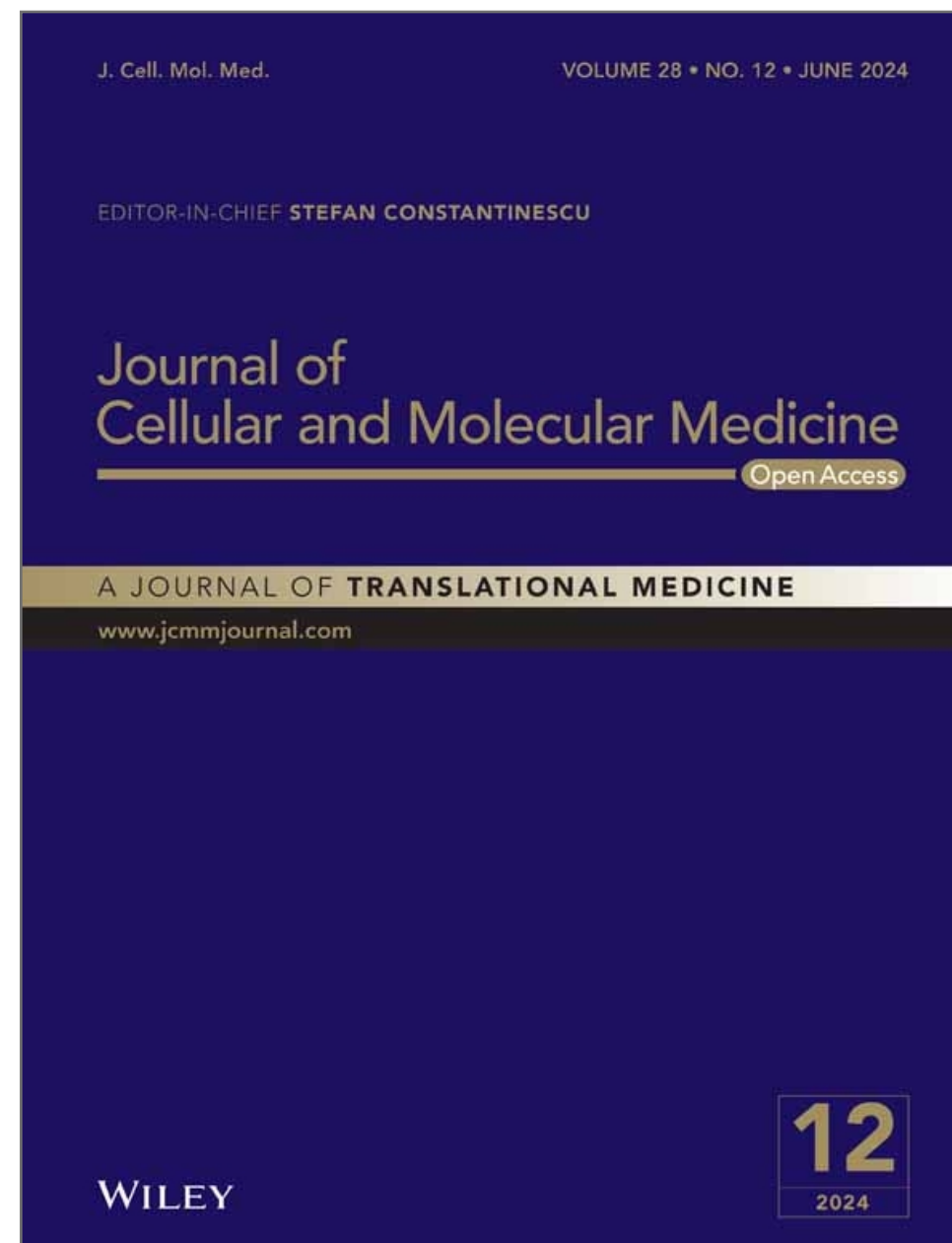
Annual unique visitors: **658,181**
Average monthly unique visitors: **54,688**
Annual page views: **2,068,917**
Average monthly page views: **171,904**
Total annual full text views: **833,304**
2023 IF: **3.5**
2023 JCR ranking:
63/174 Biotechnology & Applied Microbiology

High Impact Factor

***Journal of Cellular and Molecular Medicine***

Annual unique visitors: **441,137**
Average monthly unique visitors: **36,654**
Annual page views: **978,426**
Average monthly page views: **81,296**
Total annual full text views: **781,103**
2023 IF: **4.3**
2023 JCR ranking:
58/189 Medicine, Research & Experimental
81/205 Cell Biology

High Reach

***Journal of Cellular Physiology***

Annual unique visitors: **645,312**
Average monthly unique visitors: **53,618**
Annual page views: **1,627,047**
Average monthly page views: **135,190**
Total annual full text views: **613,854**
2023 IF: **4.5**
2023 JCR ranking:
11/85 Physiology
72/205 Cell Biology

High Reach

***Proteomics***

Annual unique visitors: **318,592**
Average monthly unique visitors: **26,471**
Annual page views: **829,920**
Average monthly page views: **68,957**
Total annual full text views: **380,088**
2023 IF: **3.4**
2023 JCR ranking:
26/85 Biochemical Research Methods
138/313 Biochemistry & Molecular Biology

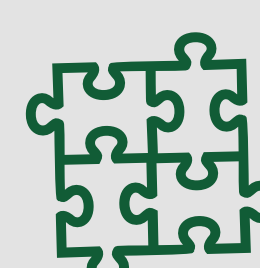
Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by cell & molecular biologists and industry professionals.

Contact uscorpsolutions@wiley.comwiley.com/corporate-solutions

As the world's leading society publisher of scholarly and academic research, we offer solutions to strengthen your message. From promoting your brand to educating your audience, we have the right tools to meet your objectives.

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**1,900+ Journals****700+ Global society partners****277M+ Annual unique visitors on Wiley Online Library**

References

1. Source: <https://www.grandviewresearch.com/industry-analysis/cell-gene-therapy-cdmo-market-report>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.