

# Chemical Engineering

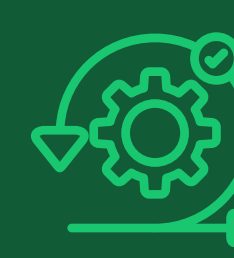
## Our focus:



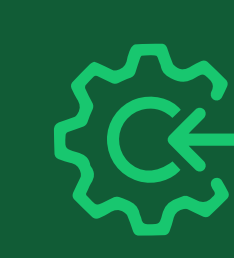
Apparatus & plant technology



Catalysis chemical reaction engineering



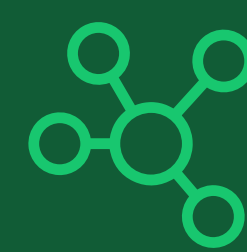
Process development



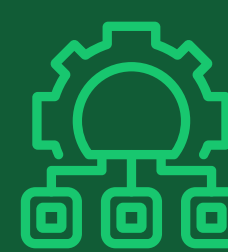
Process intensification & integration



Biochemical engineering



Particle technology



Process engineering



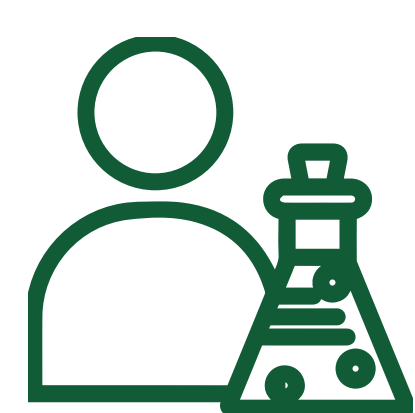
Process safety



Separations

**Market forecast:** The global chemical software market size was USD 844 million in the year 2022 and is expected to reach USD 1,459.41 million by 2031 at 6.3% (CAGR)<sup>1</sup>

## Solving key challenges for researchers and industry professionals: Our value add



### Scientists' needs

Stay up-to-date with the latest research and advancements

**Independent, relevant and trusted information sources**

**Validated content and engaging formats**

**Ads linking to problem-solving content<sup>2</sup>**



### Companies' needs

Build brand awareness and message credibility

#### Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

#### Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

#### Optimal execution

Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

**Amplify your impact. Reach an engaged audience in an environment they trust.**

## Our audience<sup>3</sup>



**4,474,703**

Annual unique visitors



**371,798**

Average monthly unique visitors



**16,661,425**

Annual page views



**1,384,380**

Average monthly page views



**7,457,095**

Total annual full text views



**27.6k**

Followers @CHEManager

## Our offer



**5**

Top 50% JCR ranked journals in engineering, chemical\*



**23**

Total journals in field



**3**

Open access JCR journals



**5**

Society partners

### Key society partners

**As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.**

**AIChE**  
The Global Home of Chemical Engineers

**Canadian Society for Chemical Engineering**  
For Our Future

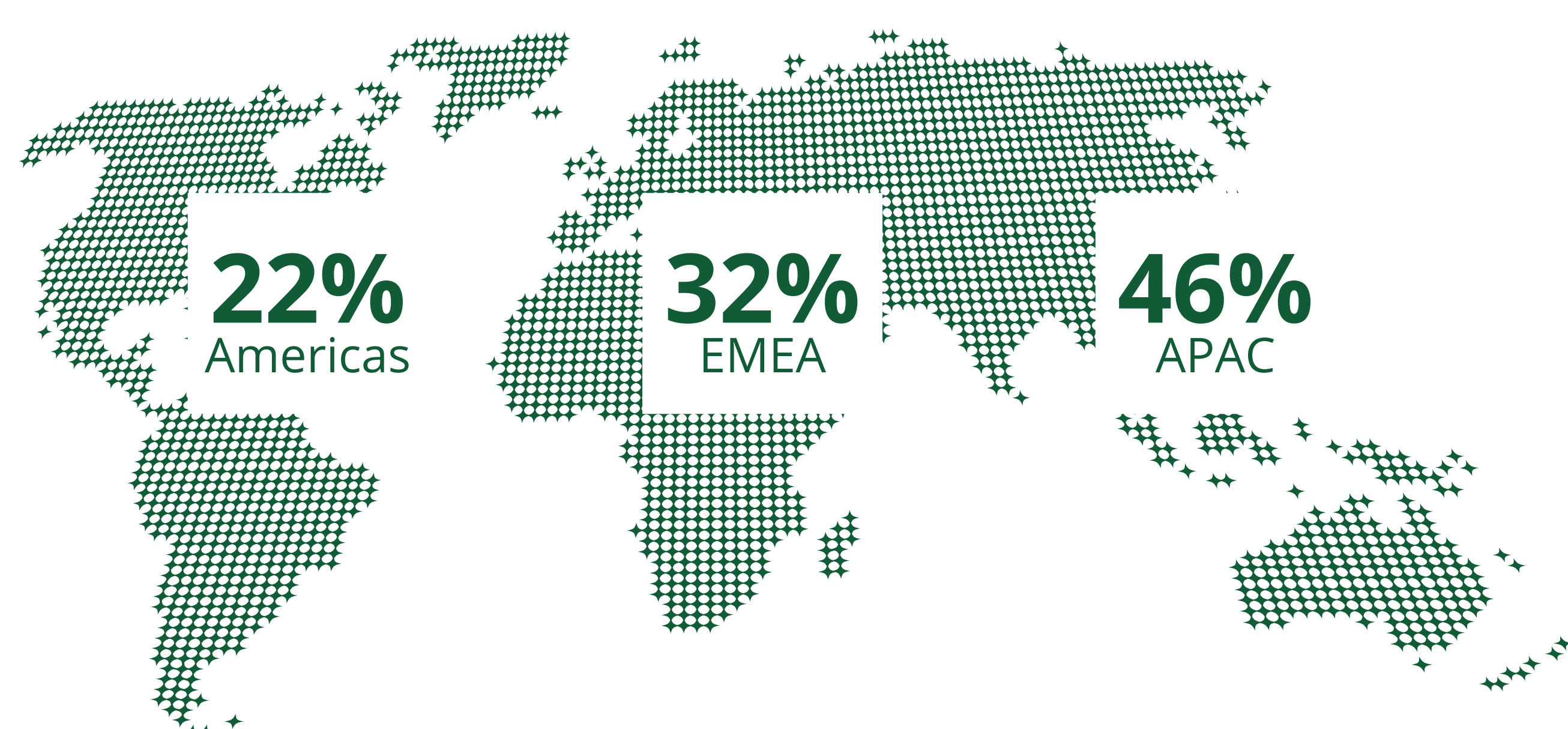
**GDCh**  
GESELLSCHAFT  
DEUTSCHER CHEMIKER

**SCI**  
where science  
meets business

**spe** INSPIRING  
PLASTICS  
PROFESSIONALS

Contact your sales representative for a complete overview.

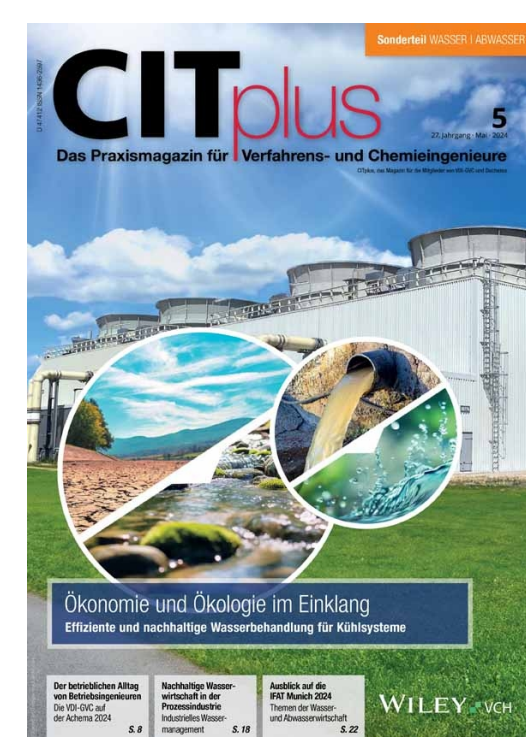
### Audience location







Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.<sup>2</sup>



### CITplus

Top magazine for comprehensive application- and practice-related specialist articles, reports, and product presentations in the field of process engineering.



### CHEManager

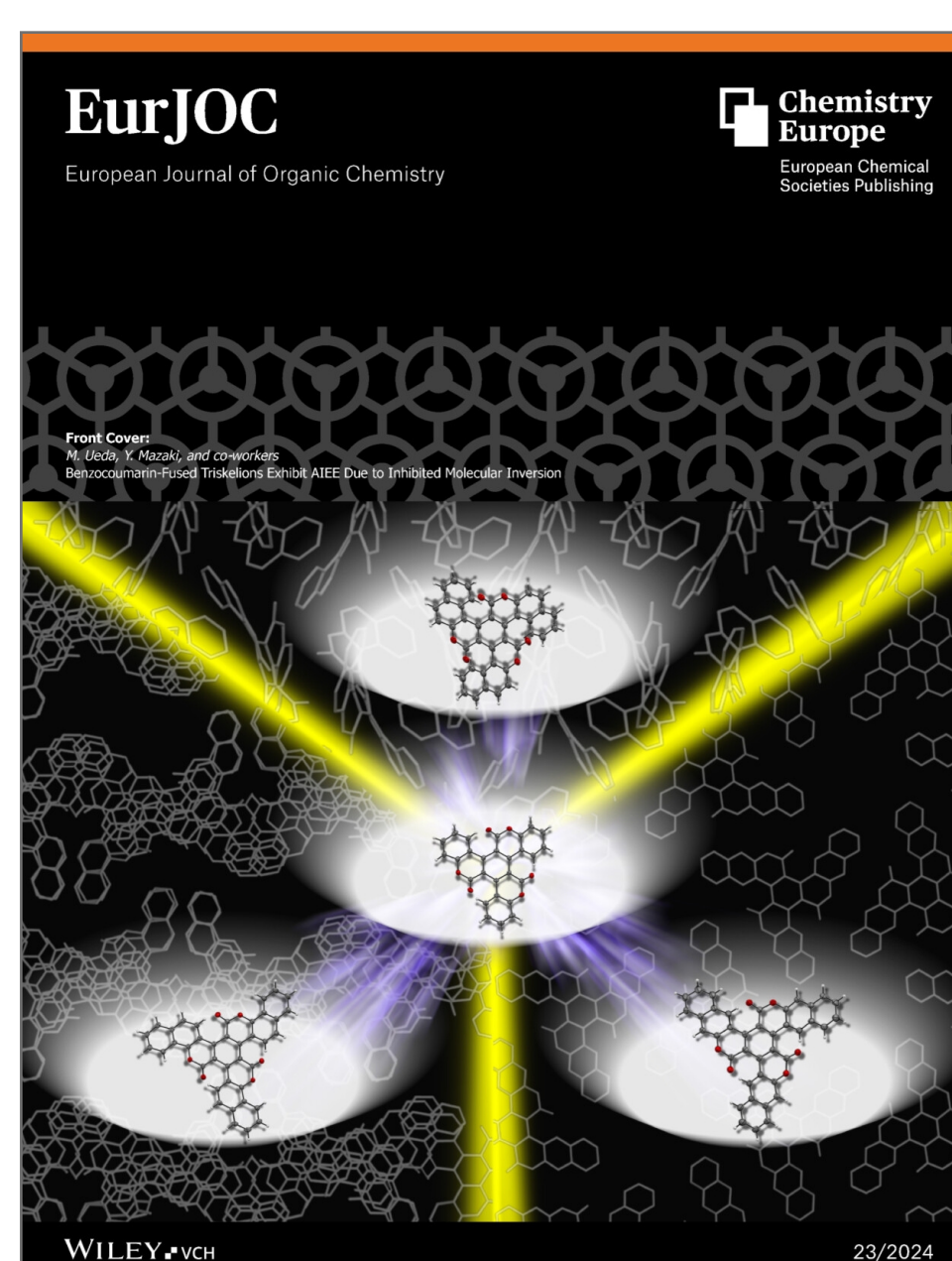
The leading trade and business newspaper for management in the chemical and pharmaceutical industry.

Circulation: 50,000

Newsletter subscribers: 12,906

## Our key journals

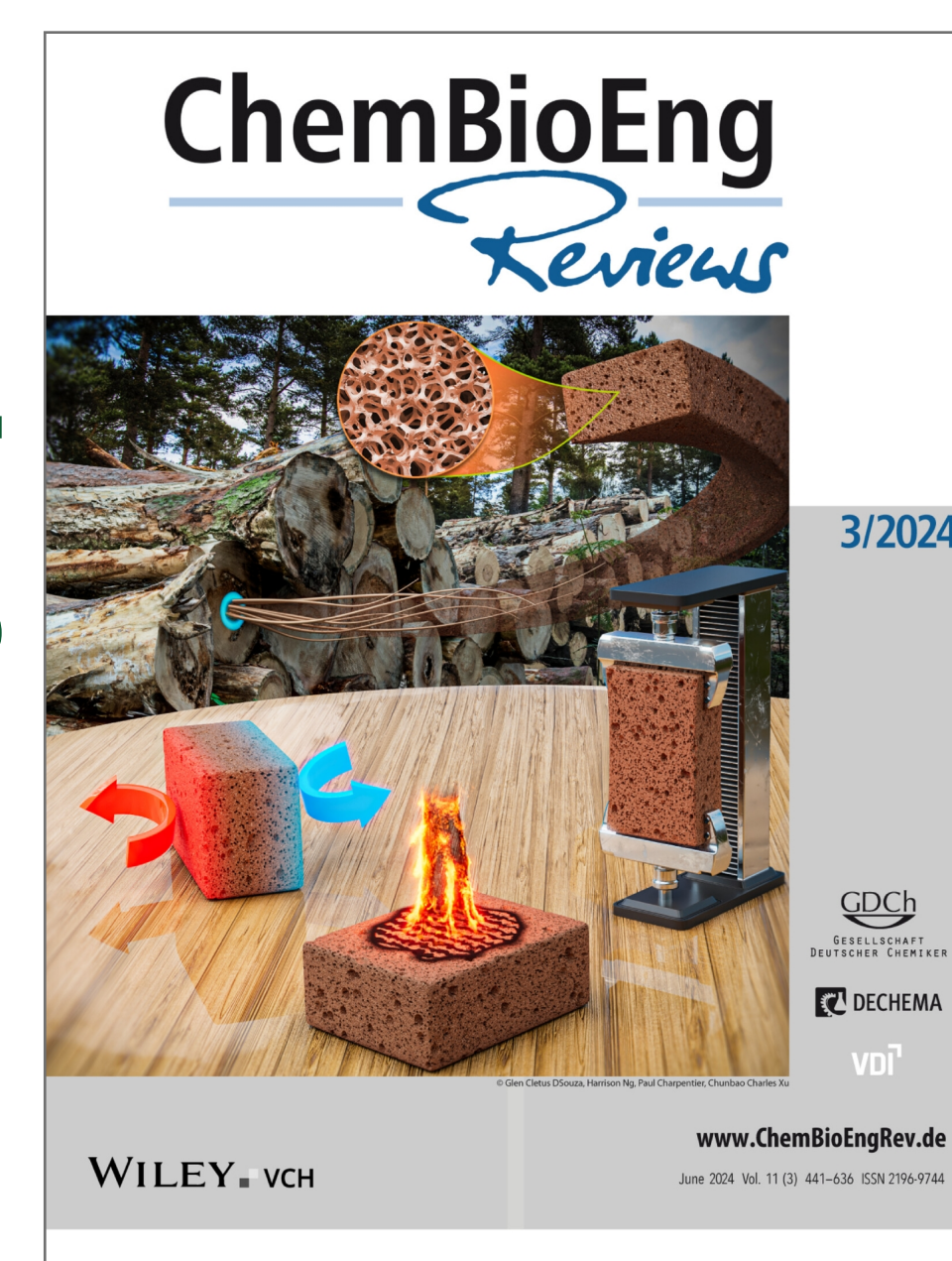
High Reach



### European Journal of Organic Chemistry

Annual unique visitors: **705,371**  
 Average monthly unique visitors: **58,608**  
 Annual page views: **3,249,156**  
 Average monthly page views: **269,969**  
 Total annual full text views: **1,837,677**  
 2023 IF: **2.5**  
 2023 JCR ranking: **16/58 Chemistry, Organic**

High Impact Factor



### ChemBioEng Reviews

Annual unique visitors: **66,517**  
 Average monthly unique visitors: **7,375**  
 Annual page views: **88,489**  
 Average monthly page views: **9,810**  
 Total annual full text views: **65,321**  
 2023 IF: **6.2**  
 2023 JCR ranking: **27/170 Engineering, Chemical**

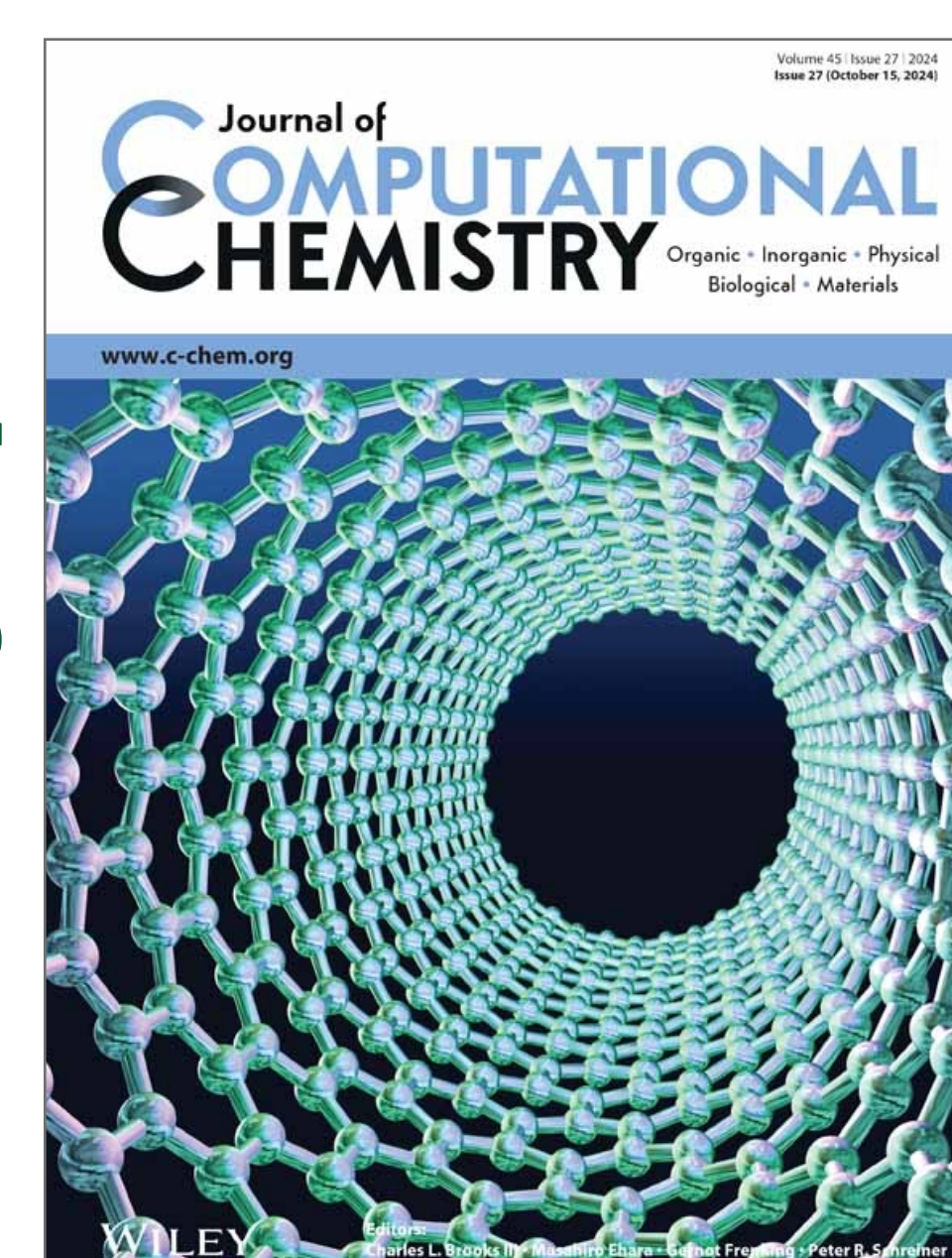
High Impact Factor & Reach



### AIChE Journal

Annual unique visitors: **550,702**  
 Average monthly unique visitors: **45,757**  
 Annual page views: **1,758,360**  
 Average monthly page views: **146,100**  
 Total annual full text views: **664,689**  
 2023 IF: **3.5**  
 2023 JCR ranking: **63/170 Engineering, Chemical**

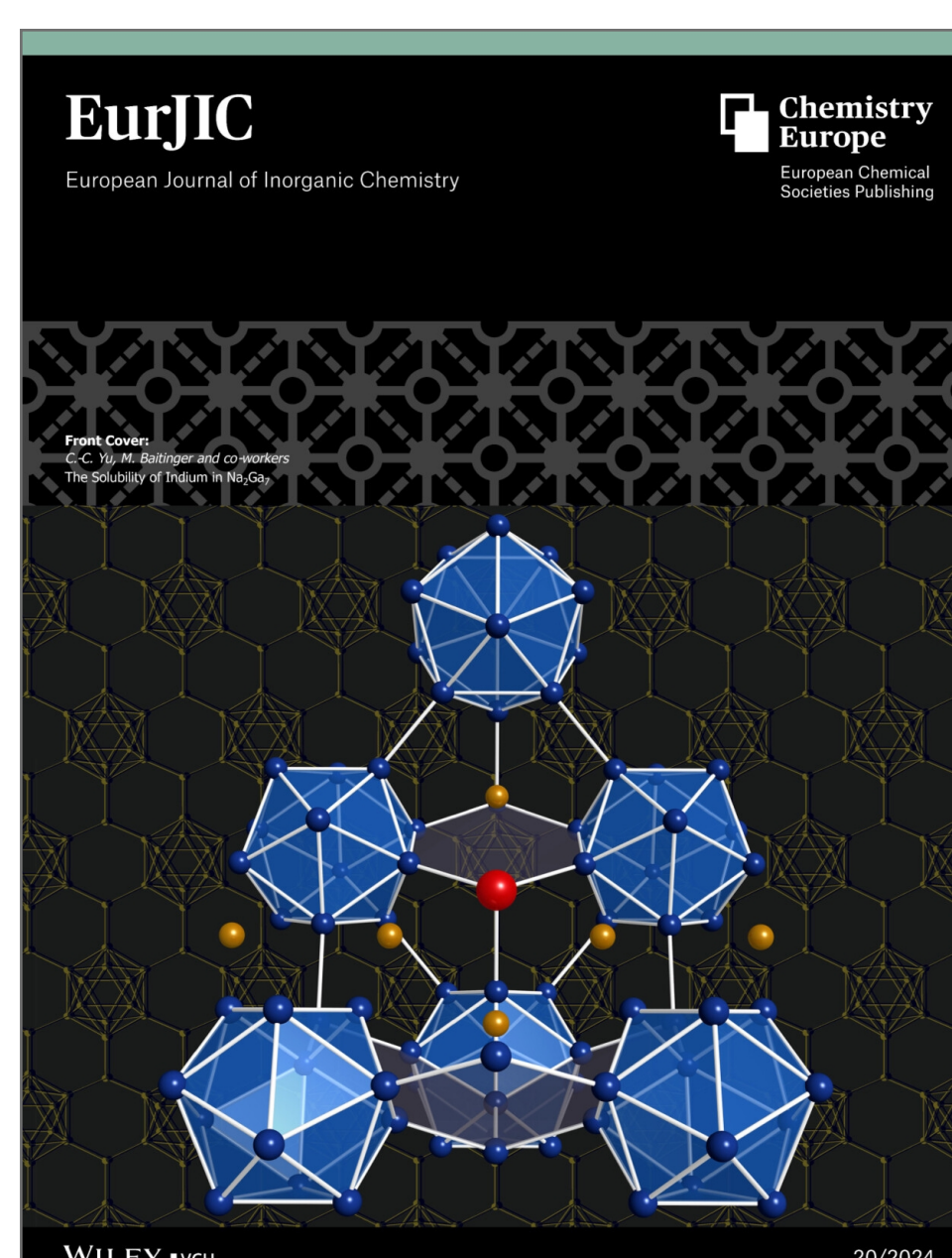
High Impact Factor



### Journal of Computational Chemistry

Annual unique visitors: **313,628**  
 Average monthly unique visitors: **26,059**  
 Annual page views: **942,289**  
 Average monthly page views: **78,293**  
 Total annual full text views: **437,167**  
 2023 IF: **3.4**  
 2023 JCR ranking: **91/230 Chemistry, Multidisciplinary**

High Reach



### European Journal of Inorganic Chemistry

Annual unique visitors: **403,249**  
 Average monthly unique visitors: **33,505**  
 Annual page views: **1,373,732**  
 Average monthly page views: **114,142**  
 Total annual full text views: **758,123**  
 2023 IF: **2.2**  
 2023 JCR ranking: **23/44 Chemistry, Inorganic & Nuclear**

High Reach



### The Canadian Journal of Chemical Engineering

Annual unique visitors: **306,452**  
 Average monthly unique visitors: **25,462**  
 Annual page views: **812,187**  
 Average monthly page views: **67,483**  
 Total annual full text views: **263,682**  
 2023 IF: **1.6**  
 2023 JCR ranking: **113/170 Engineering, Chemical**

**Contact your sales representative for a full overview of our audience reach and portfolio.**

**Advertise with us to gain brand awareness and credibility in an environment trusted by chemists and industry professionals.**

## Contact us

✉ [corpsolutions@wiley.com](mailto:corpsolutions@wiley.com)

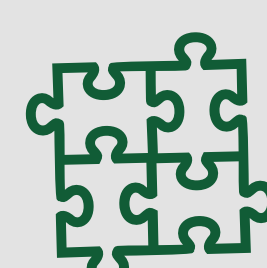
🌐 [wiley.com/corporate-solutions](http://wiley.com/corporate-solutions)

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**1,900+** Journals



**700+** Global society partners



**277M+** Annual unique visitors on Wiley Online Library

#### References

1. Source: <https://www.businessresearchinsights.com/market-reports/chemical-software-market-106706>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

\* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.