

Environmental Chemistry

Our focus:

**Atmospheric chemistry**

**Environmental toxicology**

**Sustainable chemistry & green chemistry**

**Bioremediation**

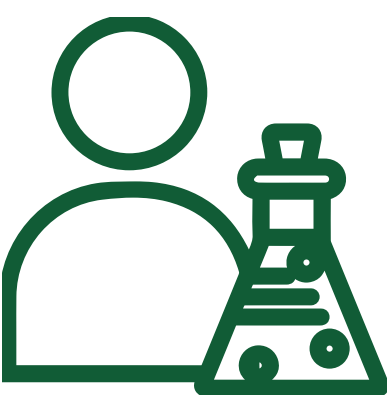
**Environmental analysis**

**Soil & geochemistry**

**Water chemistry**

Market forecast: The environmental testing market is expected to grow 7.8% (CAGR) with a forecasted market size of USD 20.16 billion by 2030.¹


Solving key challenges for researchers and industry professionals: Our value add

**Scientists' needs**
Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²

**Companies' needs**
Build brand awareness and message credibility




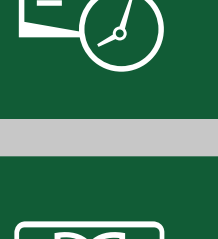

Audience reach
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility
Associate with the information sources (journals and societies) that **lend credibility to your message.**

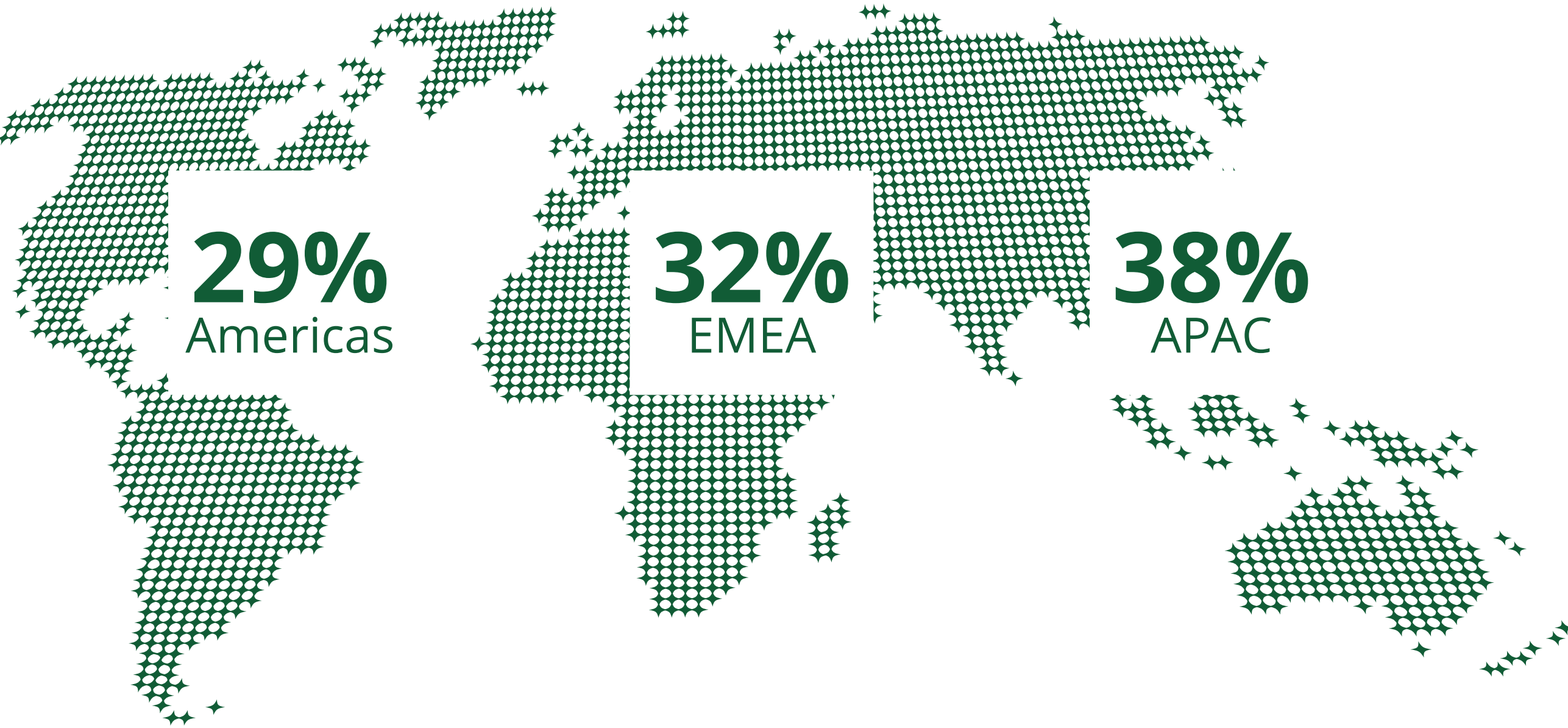
Optimal execution
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³




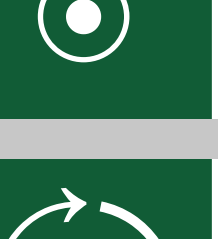
	3,688,352	Annual unique visitors
	306,461	Average monthly unique visitors
	12,873,158	Annual page views
	1,069,617	Average monthly page views
	6,247,688	Total annual full text views

Audience location



29% Americas	32% EMEA	38% APAC
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Our offer

	5	Top 20% JCR ranked journals in environmental sciences*
	4	Top 20% JCR ranked journals in environmental studies*
	30	Total journals in field
	6	Open access JCR journals
	10	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

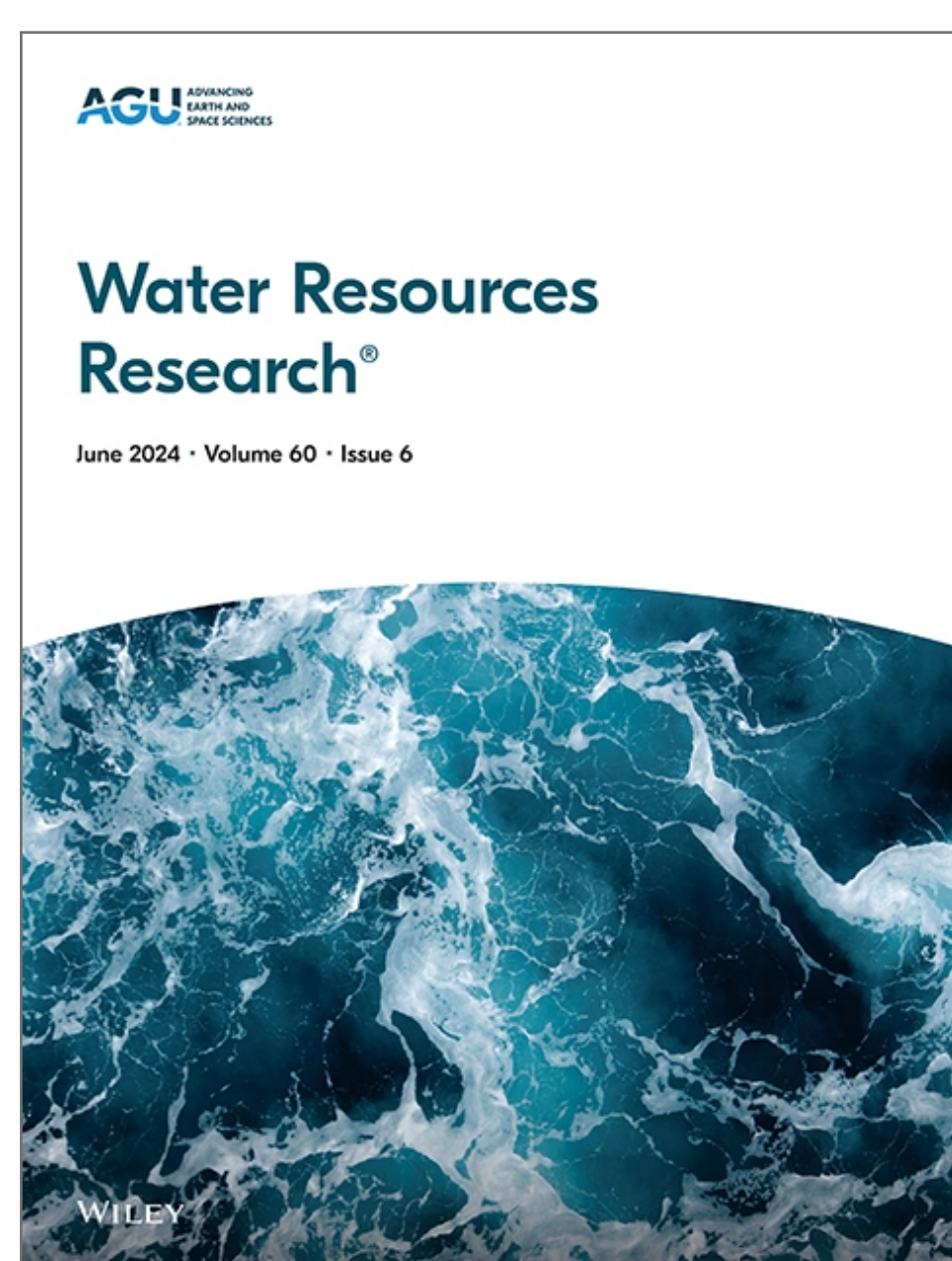


Wiley Analytical Science

Wiley Analytical Science brings together a diverse range of professional and peer-reviewed content from well-established publications in analytical sciences and the Wiley Online Library. Our website is designed to be a one-stop resource for analytical professionals.

Our key journals

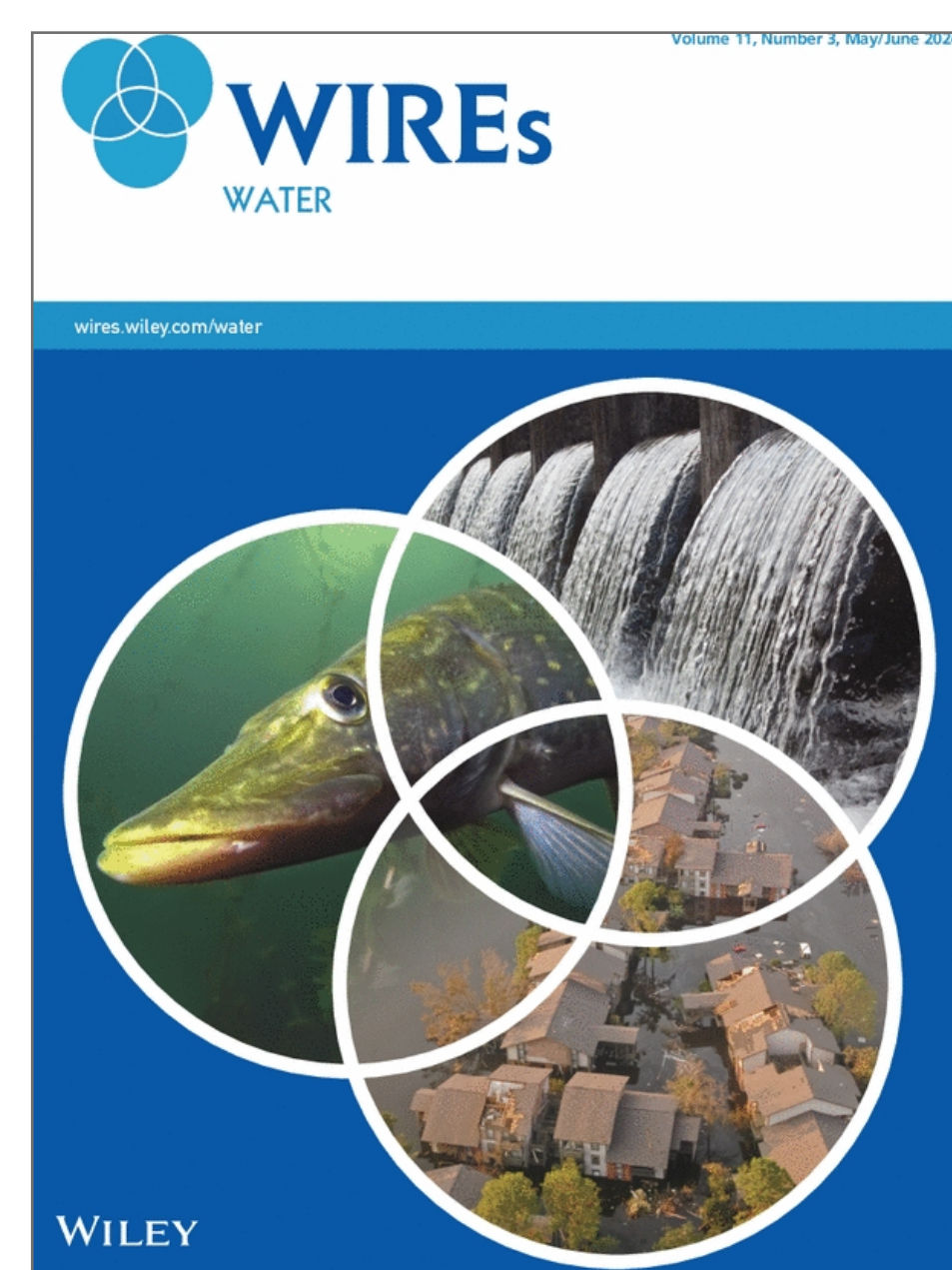
High Impact Factor & Reach



Water Resources Research

Annual unique visitors: **939,372**
 Average monthly unique visitors: **78,051**
 Annual page views: **3,309,645**
 Average monthly page views: **274,994**
 Total annual full text views: **2,255,151**
 2023 IF: **4.6**
 2023 JCR ranking:
2/22 Limnology; 18/127 Water Resources
98/358 Environmental Sciences

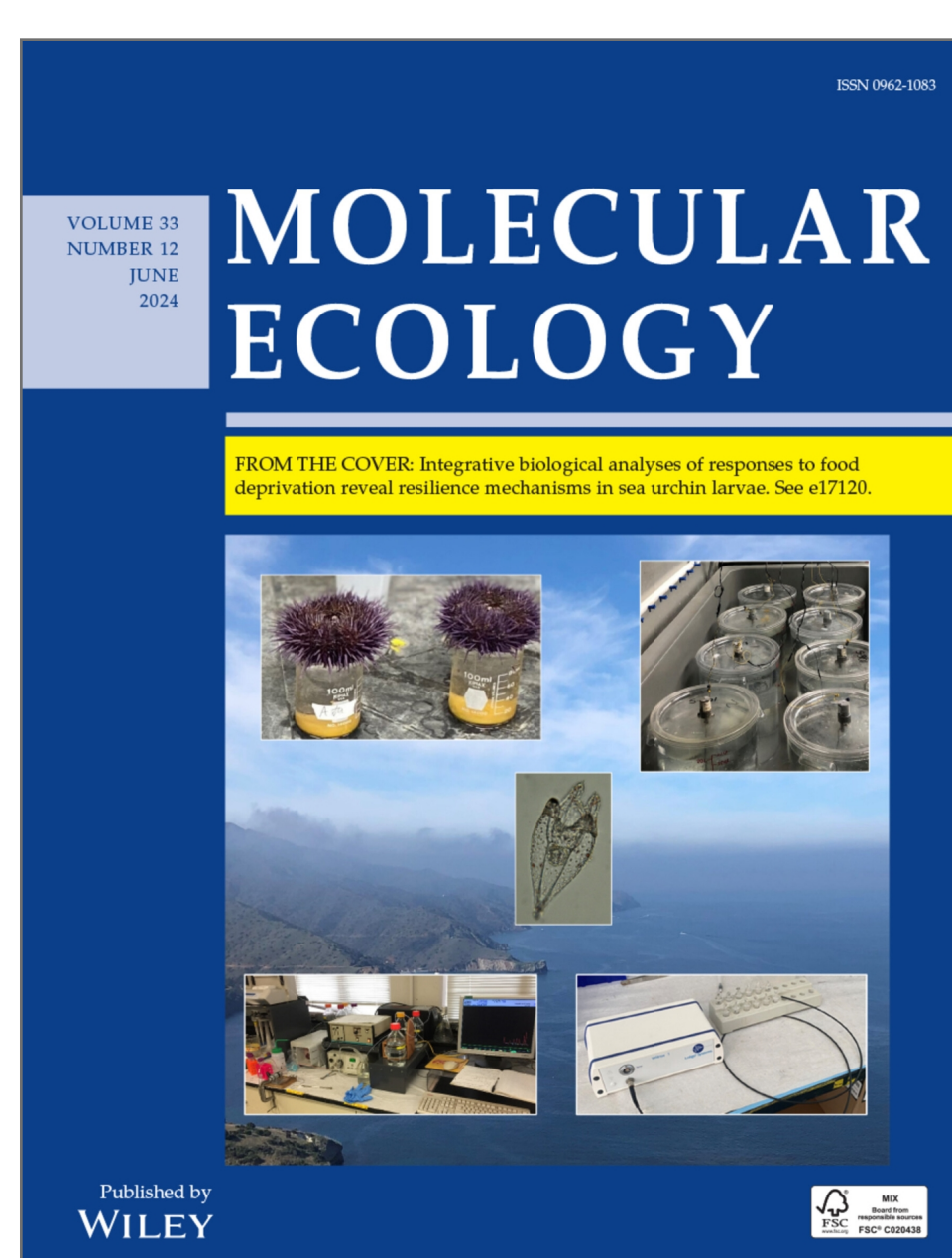
High Impact Factor



WIREs Water

Annual unique visitors: **216,187**
 Average monthly unique visitors: **17,962**
 Annual page views: **512,061**
 Average monthly page views: **42,546**
 Total annual full text views: **308,397**
 2023 IF: **6.8**
 2023 JCR ranking:
6/127 Water Resources
43/358 Environmental Sciences

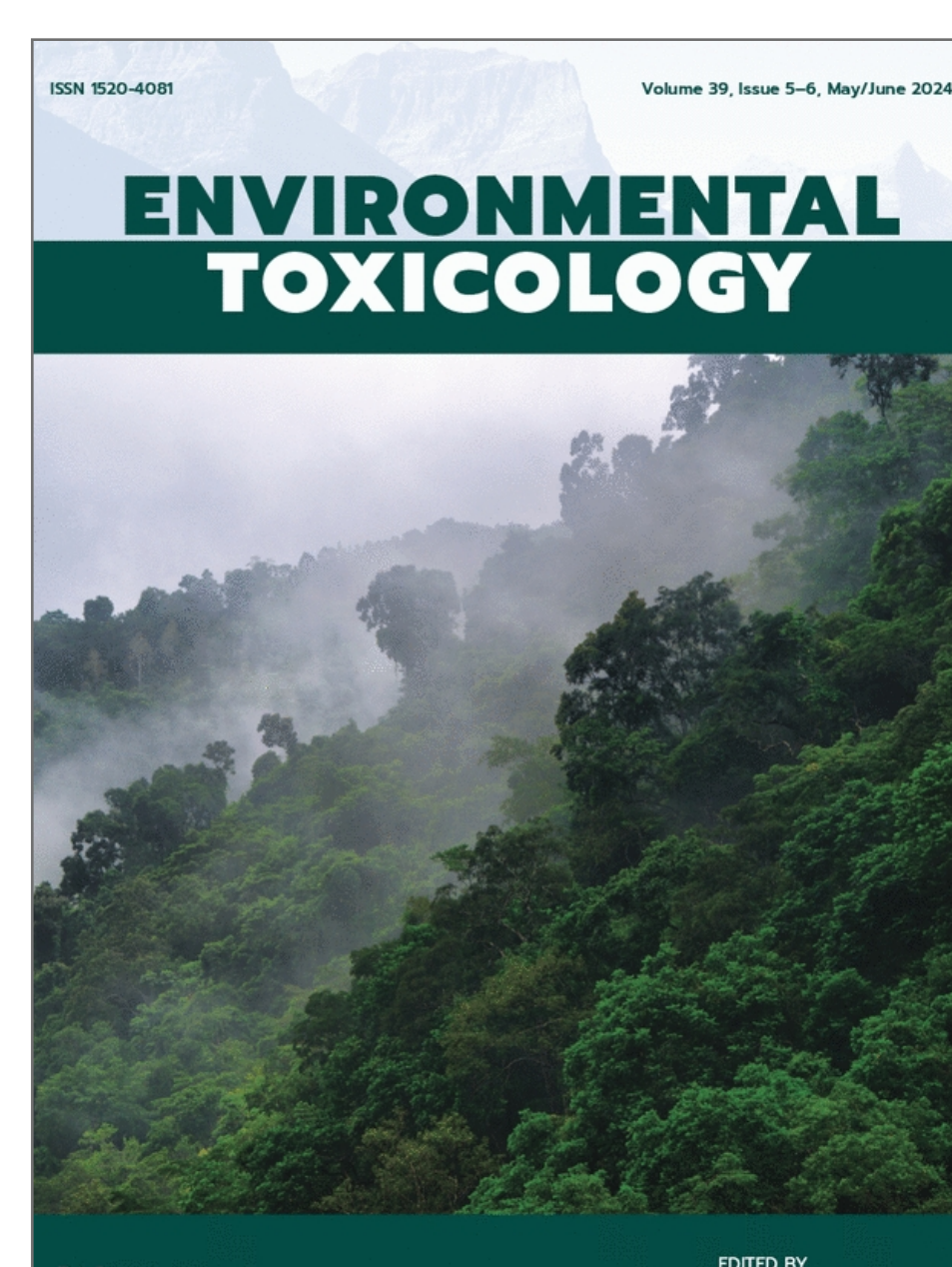
High Impact Factor & Reach



Molecular Ecology

Annual unique visitors: **591,086**
 Average monthly unique visitors: **49,112**
 Annual page views: **2,086,426**
 Average monthly page views: **173,359**
 Total annual full text views: **1,201,567**
 2023 IF: **4.5**
 2023 JCR ranking:
8/54 Evolutionary Biology; 30/195 Ecology
76/313 Biochemistry & Molecular Biology

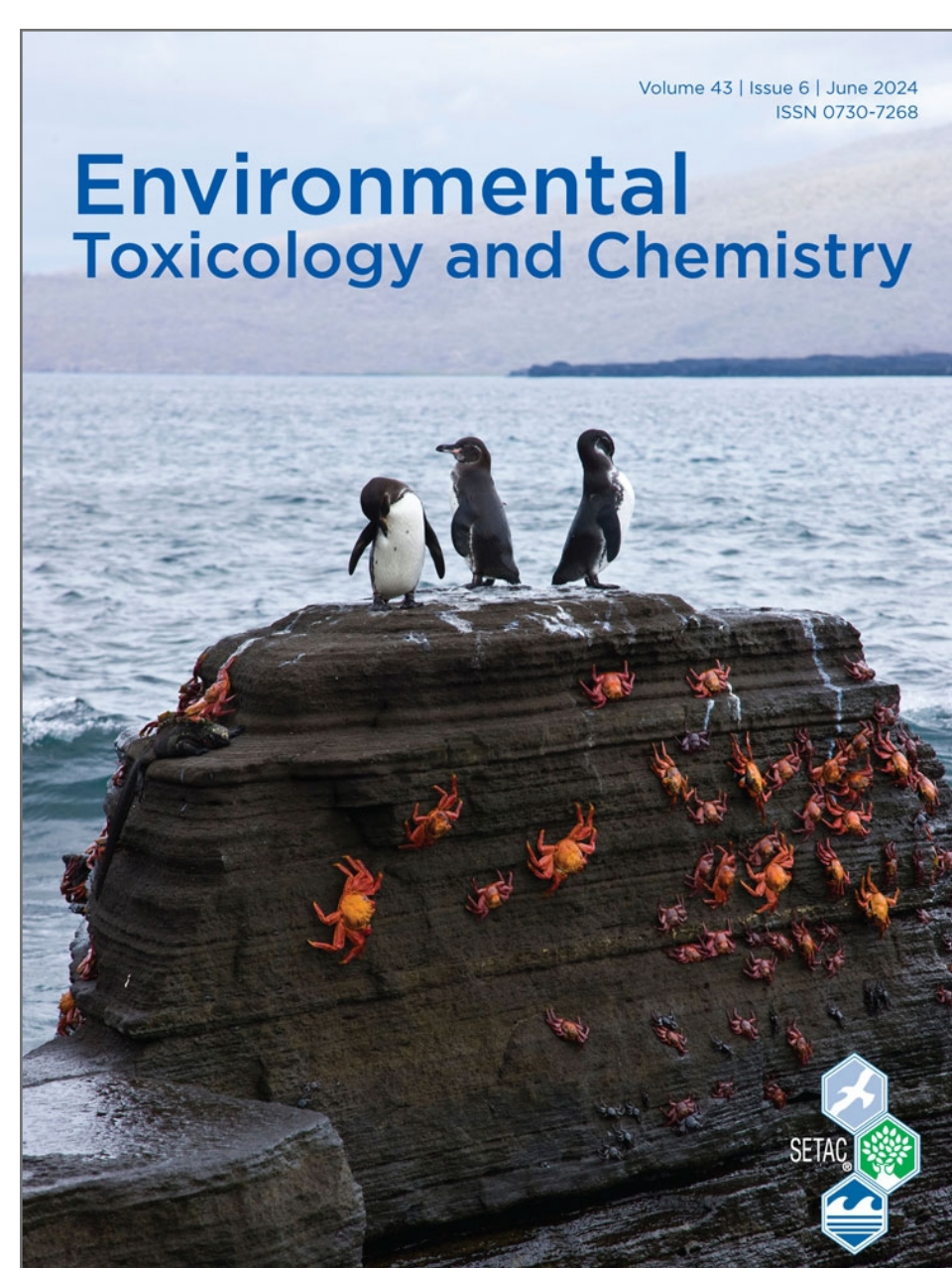
High Impact Factor



Environmental Toxicology

Annual unique visitors: **175,888**
 Average monthly unique visitors: **14,614**
 Annual page views: **560,592**
 Average monthly page views: **46,579**
 Total annual full text views: **145,207**
 2023 IF: **4.4**
 2023 JCR ranking:
18/106 Toxicology
23/127 Water Resources
104/358 Environmental Sciences

High Reach



Environmental Toxicology and Chemistry

Annual unique visitors: **406,555**
 Average monthly unique visitors: **33,780**
 Annual page views: **1,219,904**
 Average monthly page views: **101,360**
 Total annual full text views: **650,222**
 2023 IF: **3.6**
 2023 JCR ranking:
30/106 Toxicology
140/358 Environmental Sciences

High Reach



Aquaculture Research

Annual unique visitors: **249,776**
 Average monthly unique visitors: **20,753**
 Annual page views: **771,030**
 Average monthly page views: **64,064**
 Total annual full text views: **236,808**
 2023 IF: **1.9**
 2023 JCR ranking:
26/62 Fisheries

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by environmental chemists and industry professionals.

Contact us

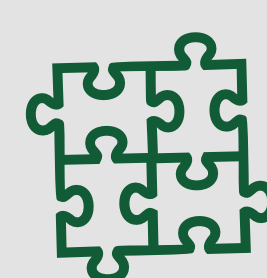
✉ corpsolutions@wiley.com
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As the world's leading society publisher of scholarly and academic research, we offer solutions to strengthen your message. From promoting your brand to educating your audience, we have the right tools to meet your objectives.

Leverage the power of Wiley's scientific community and break through the noise of endless information.



1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.grandviewresearch.com/industry-analysis/environmental-testing-market-report>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.