



Food Science & Technology

Our focus:



Food quality & safety



Food preservation



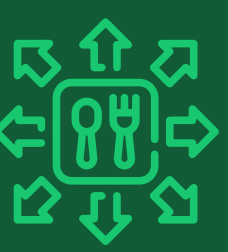
Food packaging



Food chemistry & microbiology



Food processing



Food distribution

Market forecast: The analytical instrumentation market in food testing is expected to grow around 6.6% (CAGR) by 2029 with the largest market in North America and the fastest growing market in Asia.¹

Solving key challenges for researchers and industry professionals: Our value add

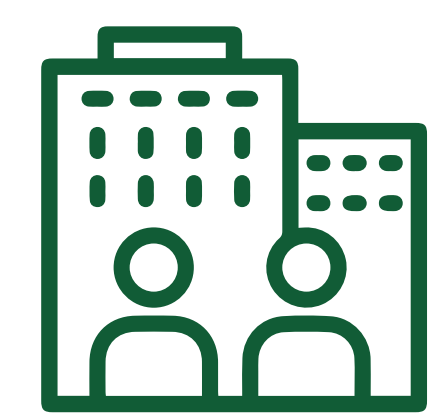


Scientists' needs
Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs
Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

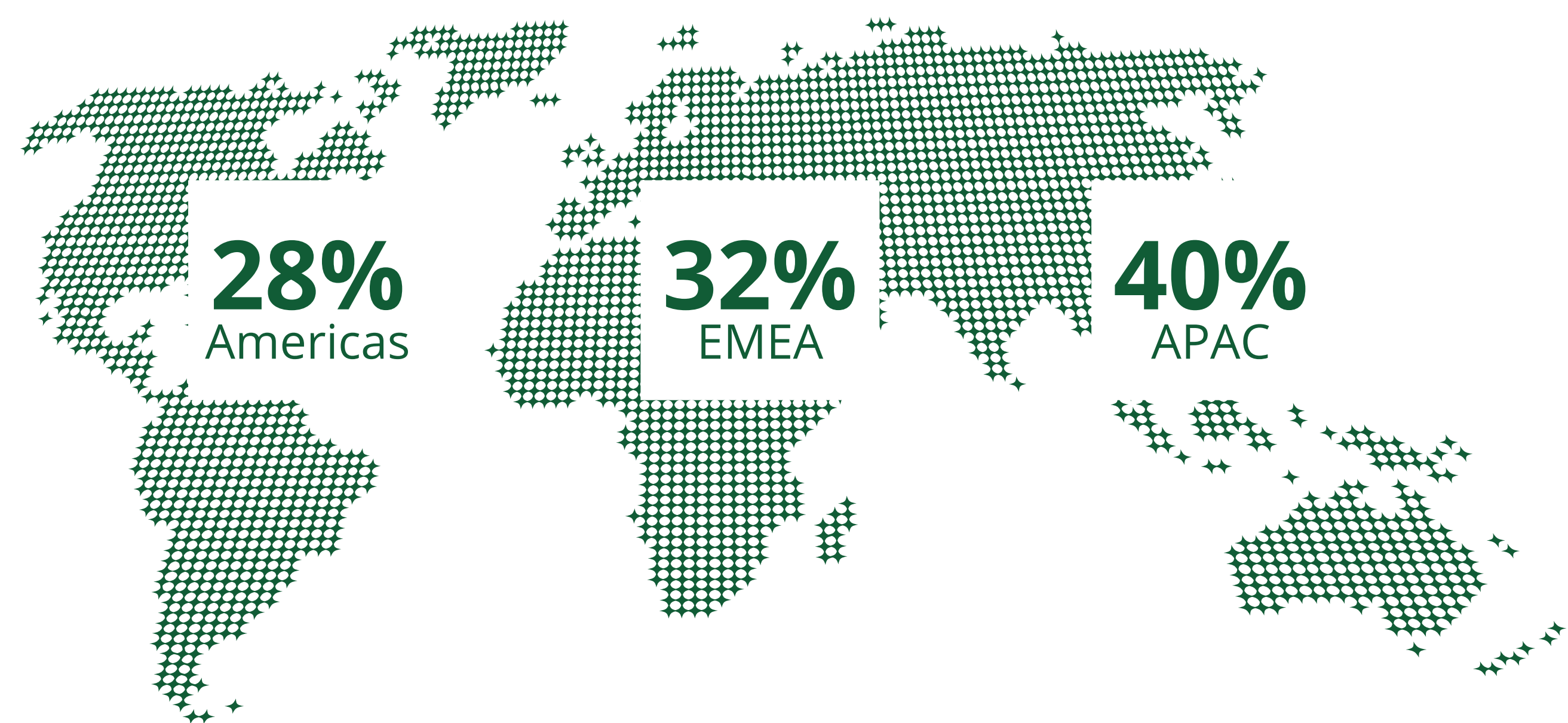
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³

	6,396,009	Annual unique visitors
	531,437	Average monthly unique visitors
	21,938,457	Annual page views
	1,822,843	Average monthly page views
	8,964,221	Total annual full text views

Audience location



Our offer

	3	Top 25% JCR ranked journals in food science & technology*
	35	Total journals in field
	10	Open access JCR journals
	13	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

Our key journals

High Reach



Journal of Food Science

Annual unique visitors: **1,039,870**
Average monthly unique visitors: **86,401**
Annual page views: **2,880,898**
Average monthly page views: **239,370**
Total annual full text views: **1,060,797**
2023 IF: **3.2**
2023 JCR ranking:
68/173 Food Science & Technology

High Reach



Journal of Food Processing and Preservation

Annual unique visitors: **405,502**
Average monthly unique visitors: **33,692**
Annual page views: **1,122,712**
Average monthly page views: **93,284**
Total annual full text views: **305,142**
2023 IF: **2**
2023 JCR ranking:
111/173 Food Science & Technology

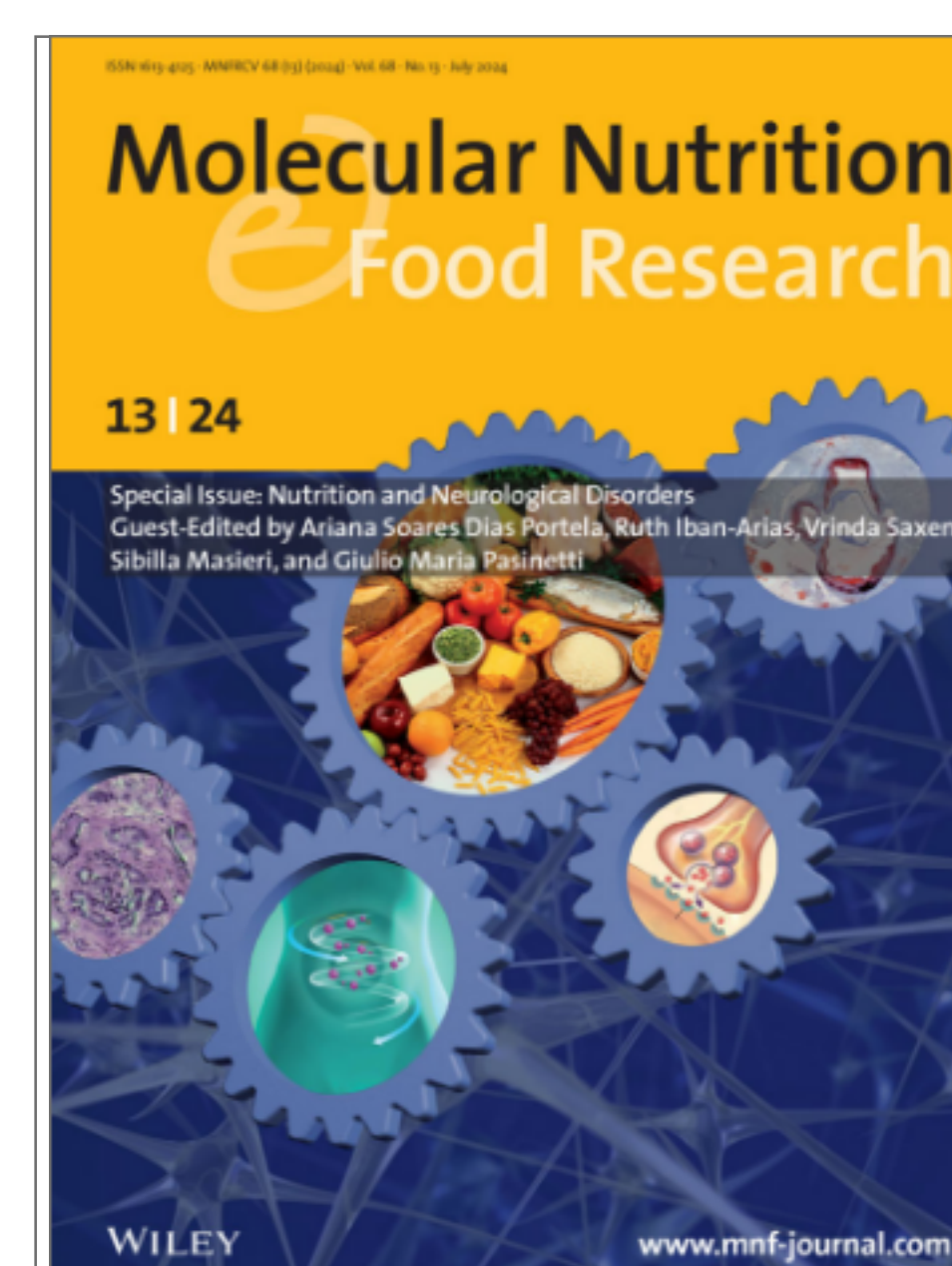
High Impact Factor & Reach



Comprehensive Reviews in Food Science and Food Safety

Annual unique visitors: **732,347**
Average monthly unique visitors: **60,849**
Annual page views: **1,979,658**
Average monthly page views: **164,487**
Total annual full text views: **692,987**
2023 IF: **12**
2023 JCR ranking:
3/173 Food Science & Technology

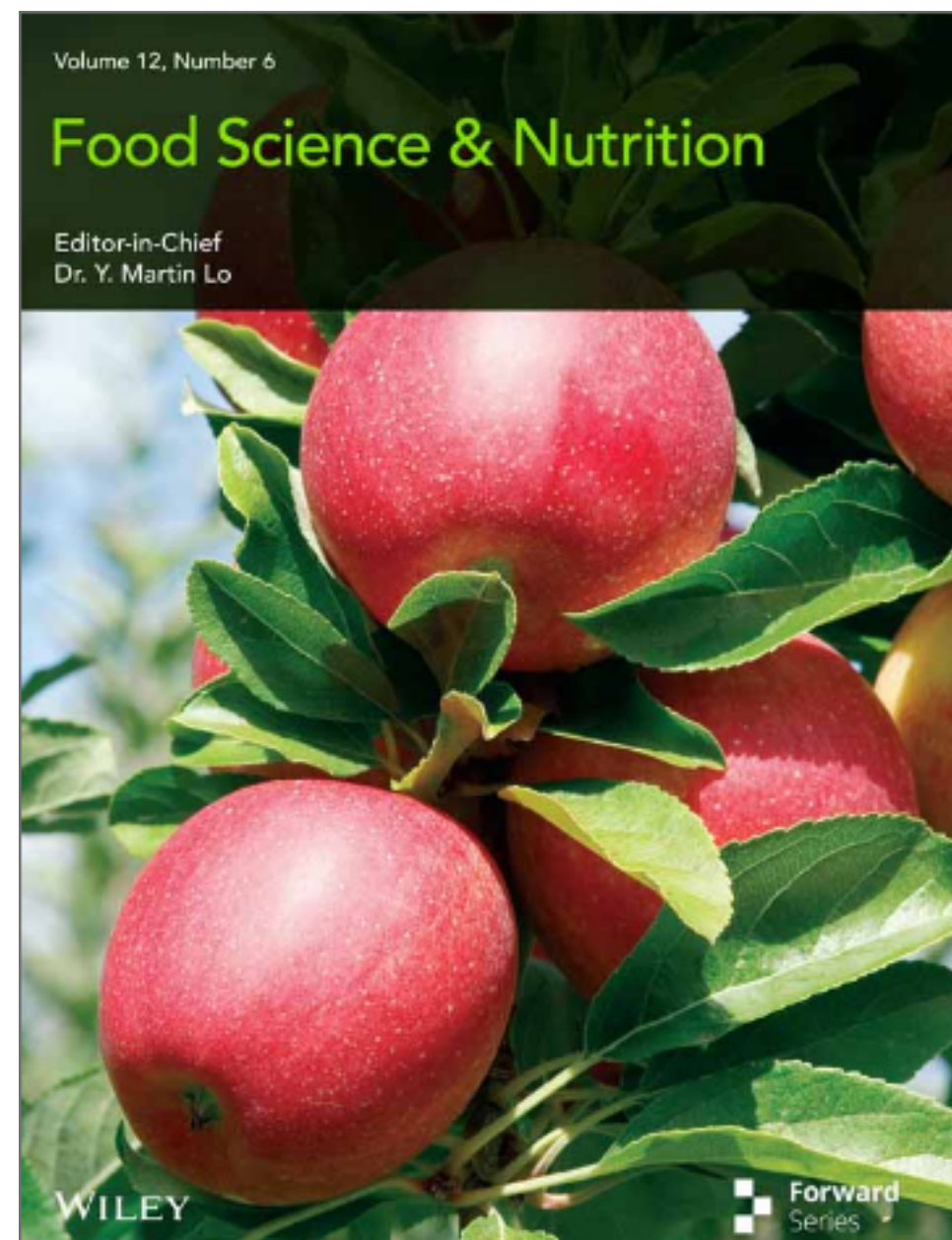
High Impact Factor



Molecular Nutrition & Food Research

Annual unique visitors: **411,720**
Average monthly unique visitors: **34,209**
Annual page views: **1,073,595**
Average monthly page views: **89,203**
Total annual full text views: **408,421**
2023 IF: **4.5**
2023 JCR ranking:
42/173 Food Science & Technology

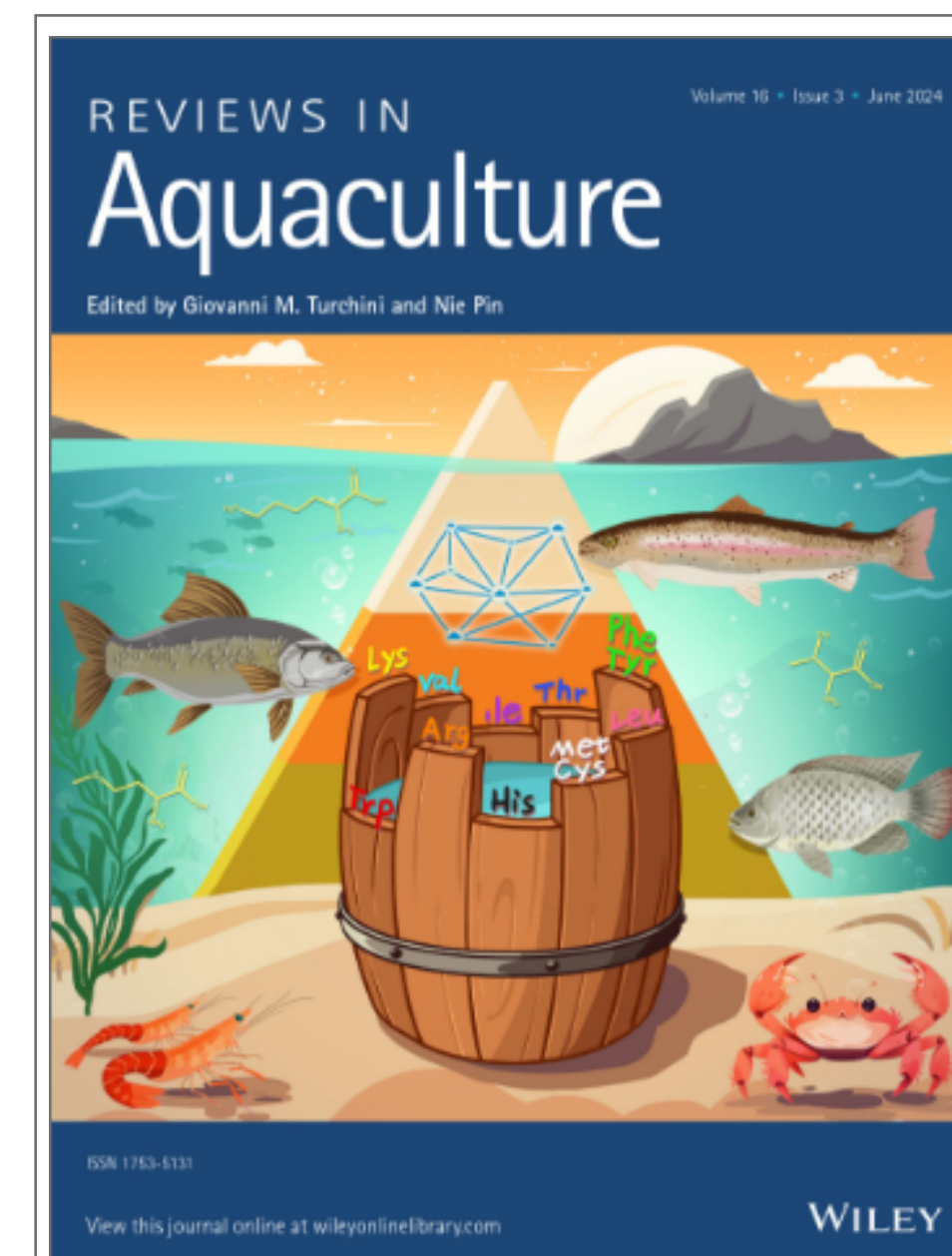
High Reach



Food Science & Nutrition

Annual unique visitors: **690,965**
Average monthly unique visitors: **57,411**
Annual page views: **1,623,597**
Average monthly page views: **134,903**
Total annual full text views: **1,273,021**
2023 IF: **3.5**
2023 JCR ranking:
60/173 Food Science & Technology

High Impact Factor



Reviews in Aquaculture

Annual unique visitors: **271,230**
Average monthly unique visitors: **22,536**
Annual page views: **852,687**
Average monthly page views: **70,848**
Total annual full text views: **421,764**
2023 IF: **8.8**
2023 JCR ranking:
1/62 Fisheries

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by food scientists and industry professionals.

Contact us



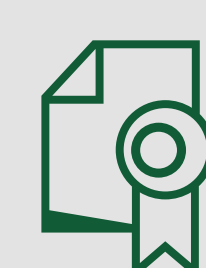
corpsolutions@wiley.com



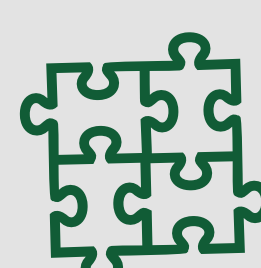
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700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.mordorintelligence.com/industry-reports/analytical-instrumentation-market-in-food-testing>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.