

Forensic Science

Our focus:



Drug testing & analysis



Toxicology



Pathology/Biology



Psychiatry, psychology & behavioral science



Forensic medicine



DNA analysis



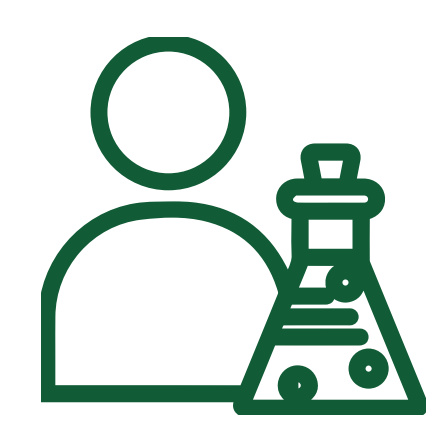
Anthropology



Criminology

Market forecast: The forensic technology market is expected to grow 9.9% (CAGR) with a forecasted market size of USD 10.65 Billion by 2030.¹

Solving key challenges for researchers and industry professionals: Our value add



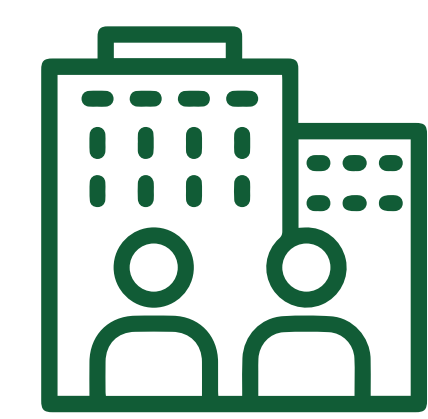
Scientists' needs

Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by leveraging the reach of our well-established proprietary, society journals and publications.

Source credibility

Associate with the information sources (journals and societies) that lend credibility to your message.

Optimal execution

Access an experienced team to define, fulfill and deliver advertising and content solutions that meet your objectives.

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³



1,437,333

Annual unique visitors



119,426

Average monthly unique visitors



4,101,320

Annual page views



340,774

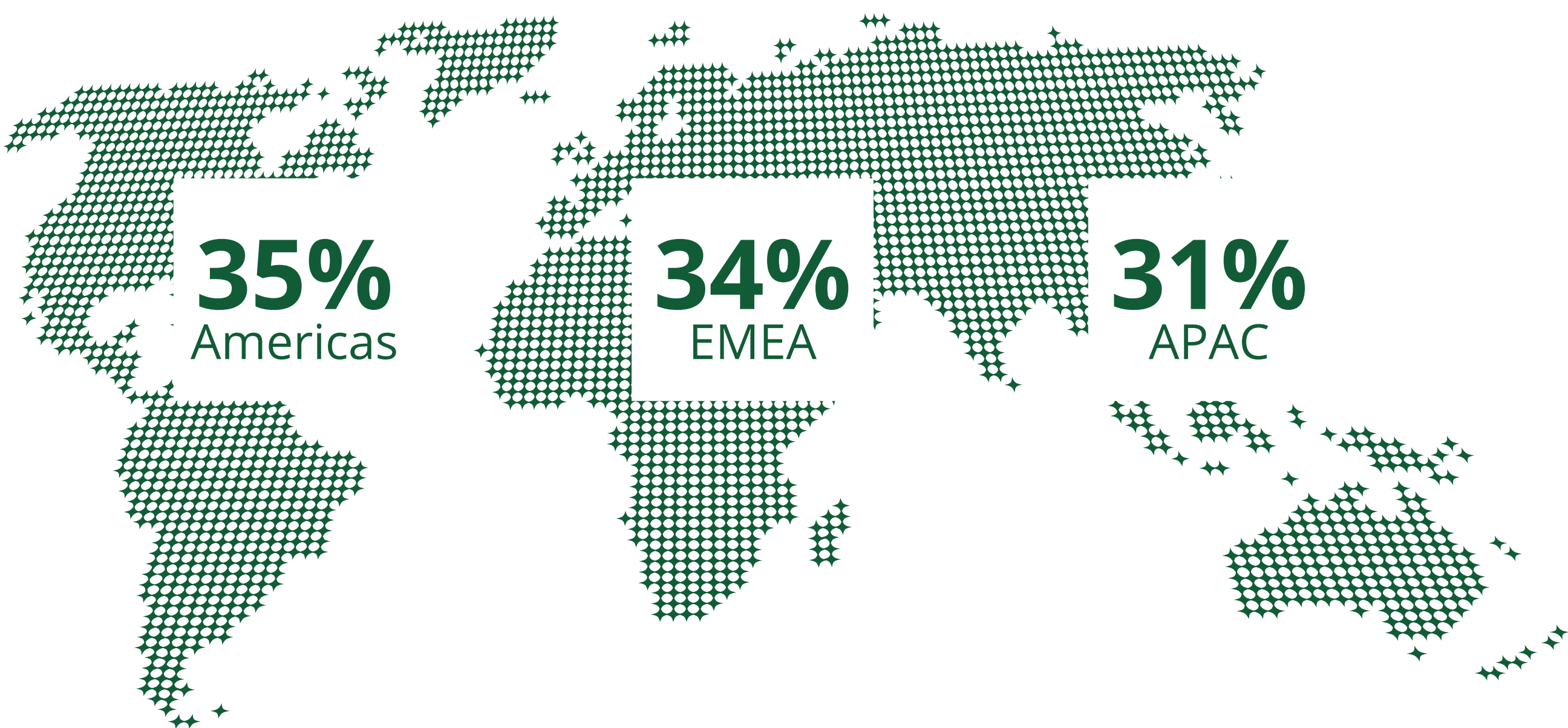
Average monthly page views



1,583,908

Total annual full text views

Audience location



Our offer



3

Top 33% JCR ranked journals in toxicology



7

Total journals in field



2

Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²



Forensic Lab Talks

Series of virtual educational seminars for forensic scientists presented by *The Journal of Forensic Sciences (JFS)* of the American Academy of Forensic Sciences (AAFS) with Wiley. The series covers a range of topics important to this community highlighting the most recent methods and best practices in areas such as forensic chemistry.

Our key journals

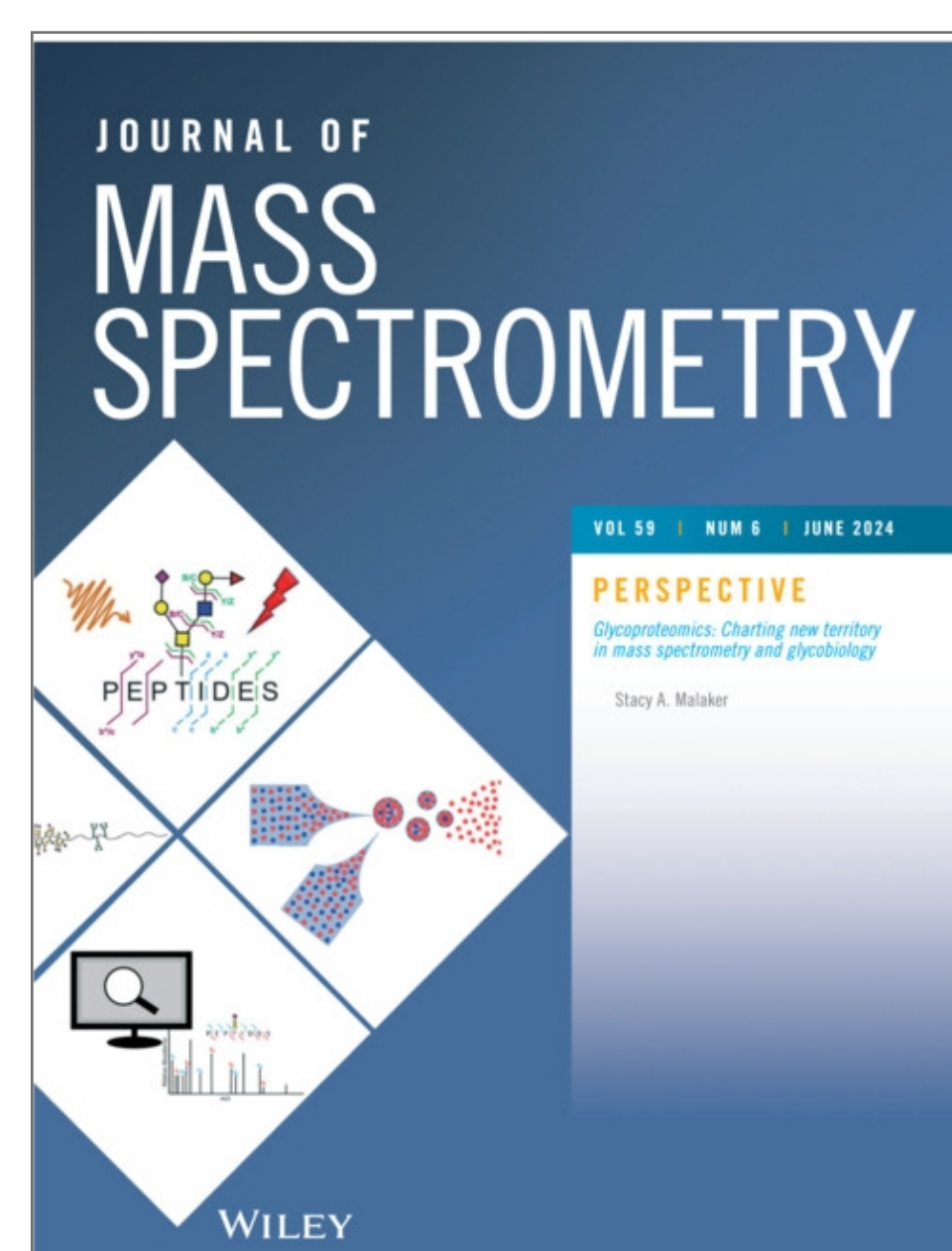
High Reach



Journal of Forensic Sciences

Annual unique visitors: **554,001**
Average monthly unique visitors: **46,031**
Annual page views: **1,607,776**
Average monthly page views: **133,588**
Total annual full text views: **566,829**
2023 IF: **1.5**
2023 JCR ranking: **10/23 Medicine, Legal**

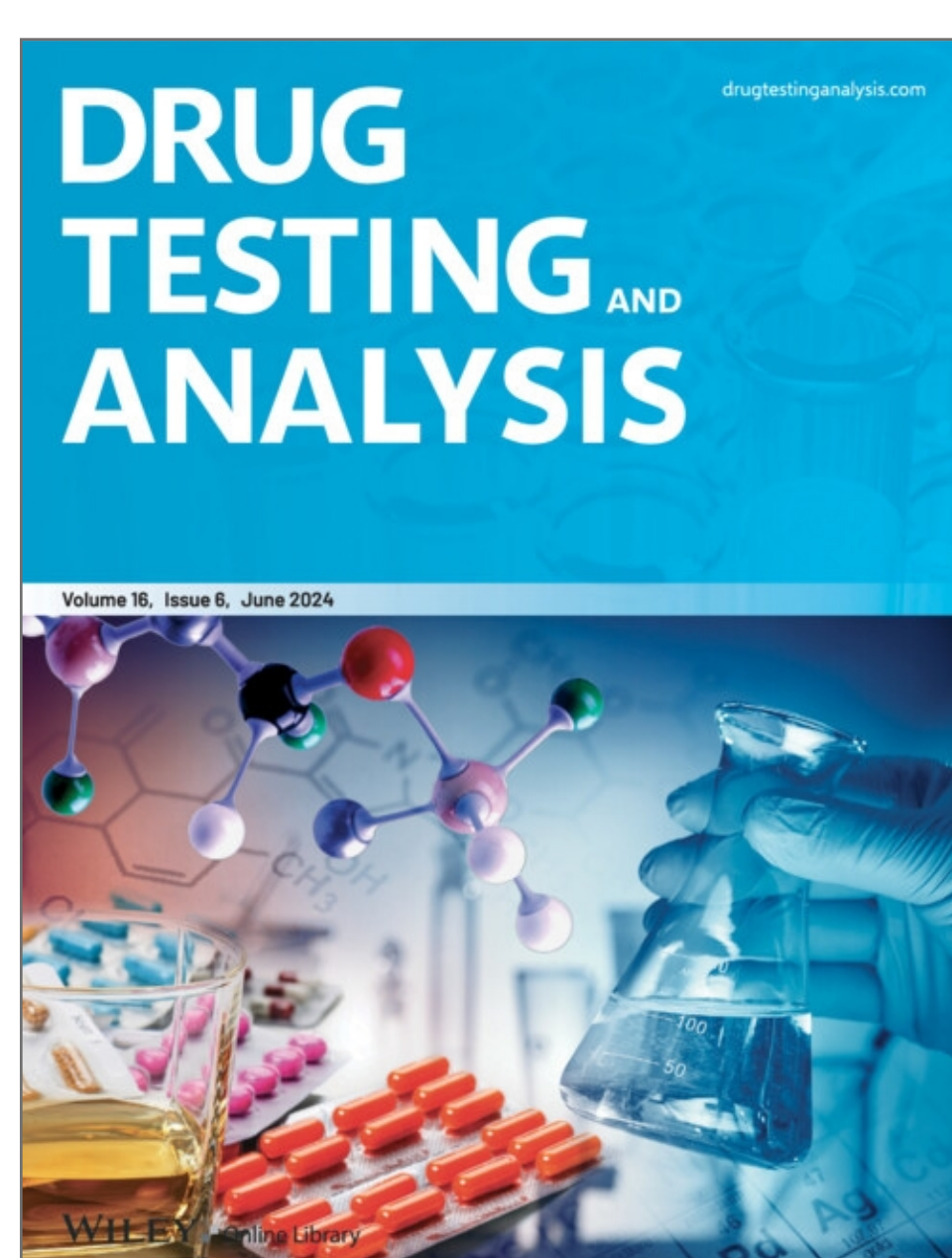
High Reach



Journal of Mass Spectrometry

Annual unique visitors: **148,896**
Average monthly unique visitors: **12,371**
Annual page views: **386,351**
Average monthly page views: **32,101**
Total annual full text views: **166,177**
2023 IF: **1.9**
2023 JCR ranking: **20/44 Spectroscopy**
63/85 Biochemical Research Methods
66/106 Chemistry, Analytical

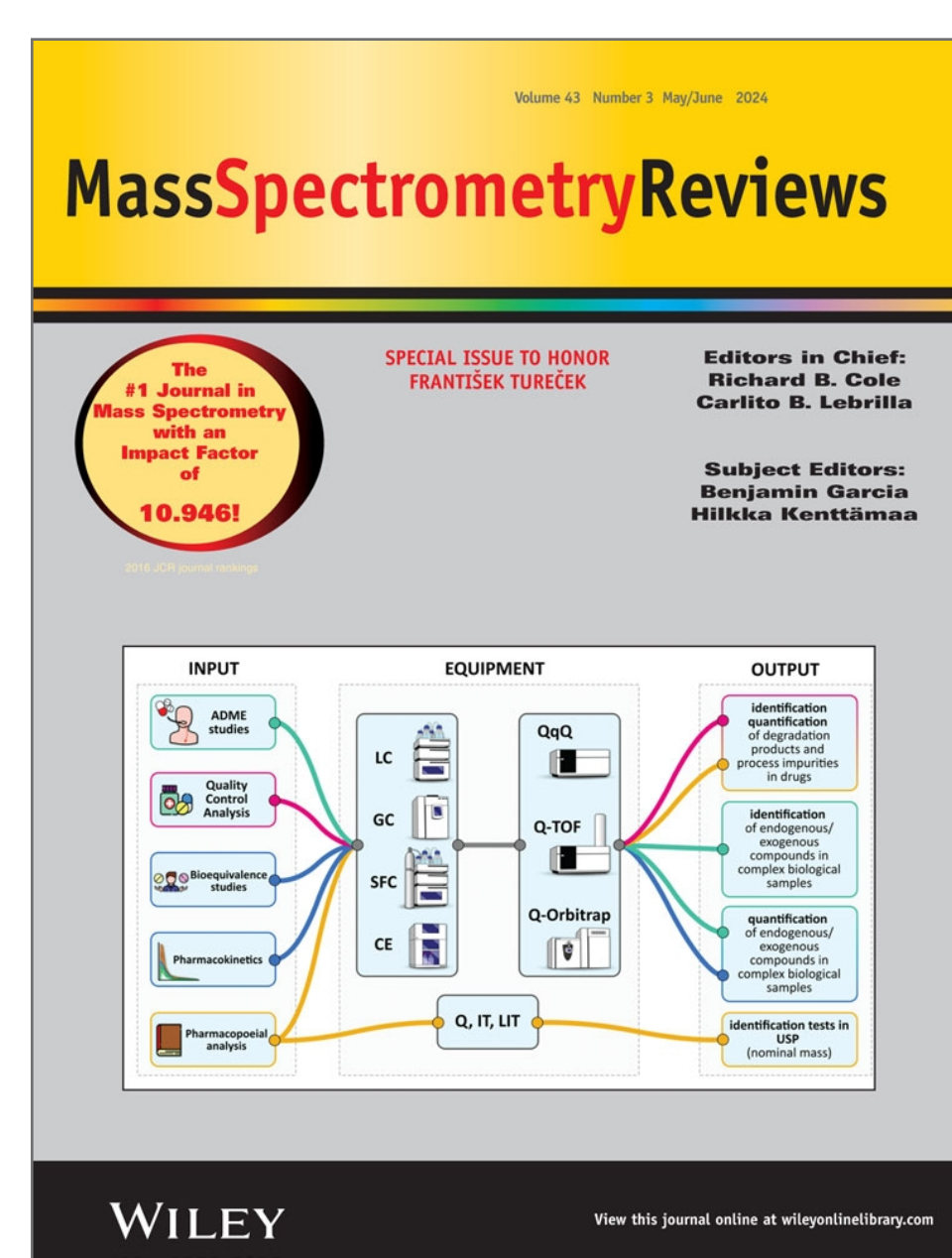
High Reach



Drug Testing and Analysis

Annual unique visitors: **265,329**
Average monthly unique visitors: **22,046**
Annual page views: **639,509**
Average monthly page views: **53,136**
Total annual full text views: **268,903**
2023 IF: **2.6**
2023 JCR ranking: **42/85 Biochemical Research Methods**
53/106 Chemistry, Analytical
173/354 Pharmacology & Pharmacy

High Impact Factor



Mass Spectrometry Reviews

Annual unique visitors: **148,708**
Average monthly unique visitors: **12,356**
Annual page views: **381,408**
Average monthly page views: **31,691**
Total annual full text views: **195,072**
2023 IF: **6.9**
2023 JCR ranking: **2/44 Spectroscopy**

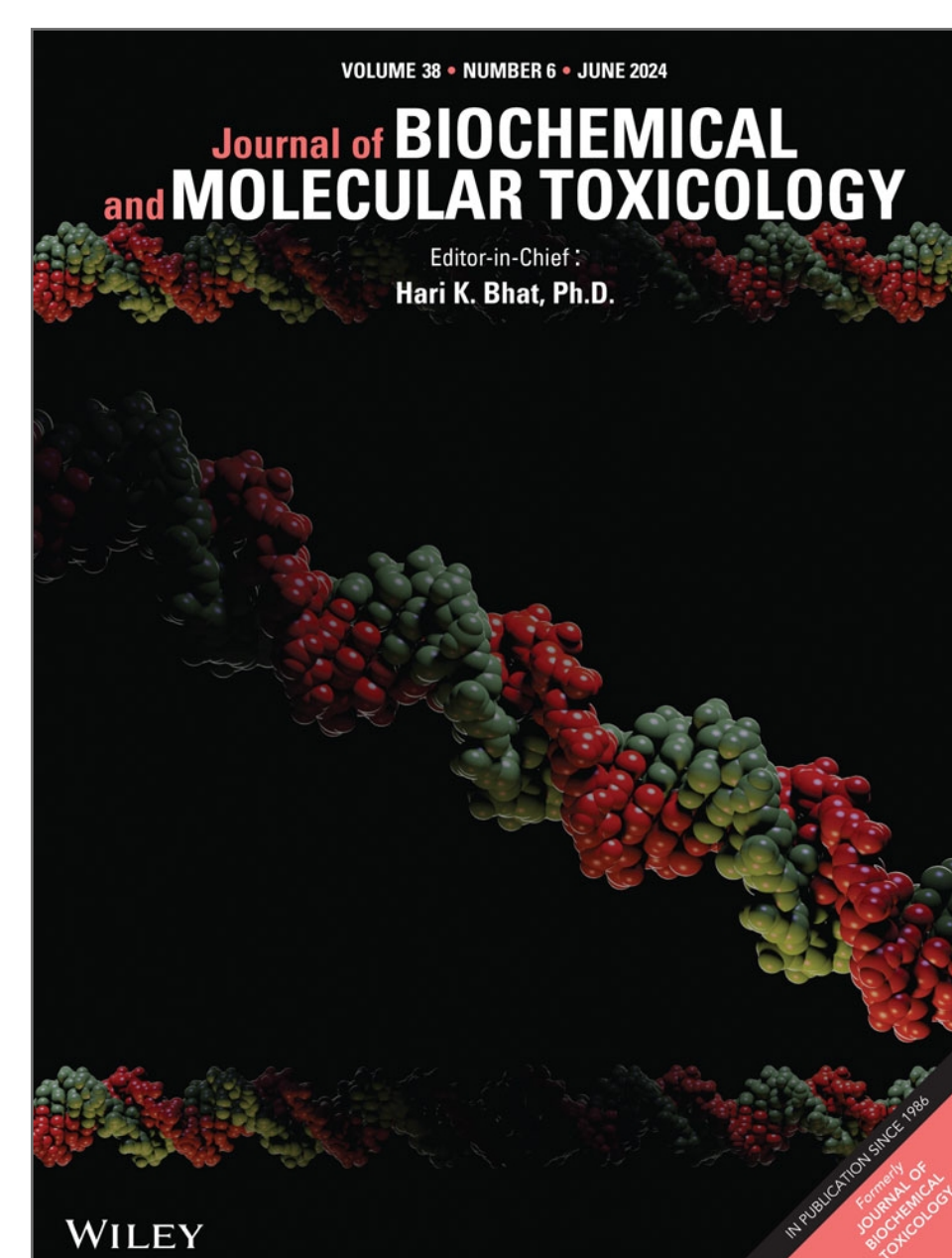
High Reach



Journal of Applied Toxicology

Annual unique visitors: **183,709**
Average monthly unique visitors: **15,264**
Annual page views: **479,320**
Average monthly page views: **39,826**
Total annual full text views: **146,015**
2023 IF: **2.7**
2023 JCR ranking: **56/106 Toxicology**

High Impact Factor



Journal of Biochemical and Molecular Toxicology

Annual unique visitors: **142,771**
Average monthly unique visitors: **11,863**
Annual page views: **409,009**
Average monthly page views: **33,984**
Total annual full text views: **107,614**
2023 IF: **3.2**
2023 JCR ranking: **42/106 Toxicology**
155/313 Biochemistry & Molecular Biology

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by forensic scientists and industry professionals.

Contact us



corpsolutions@wiley.com



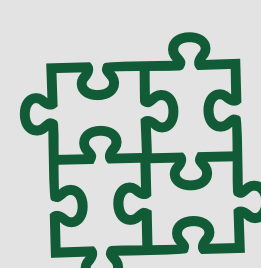
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700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.grandviewresearch.com/industry-analysis/forensic-technology-market>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.