


Immunology Research

Our focus:

- **Immunotherapy research**
- **Molecular immunology**
- **Immune pathology**
- **Developmental immunology**
- **Tissue rejection**
- **Immunodeficiency**
- **Antibodies**
- **Cancer**

Market forecast: The next-generation immunology drug market is expected to grow 6.10% (CAGR).¹


Solving key challenges for researchers and industry professionals: Our value add

**Scientists' needs**
Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²

**Companies' needs**
Build brand awareness and message credibility






Audience reach
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility
Associate with the information sources (journals and societies) that **lend credibility to your message.**

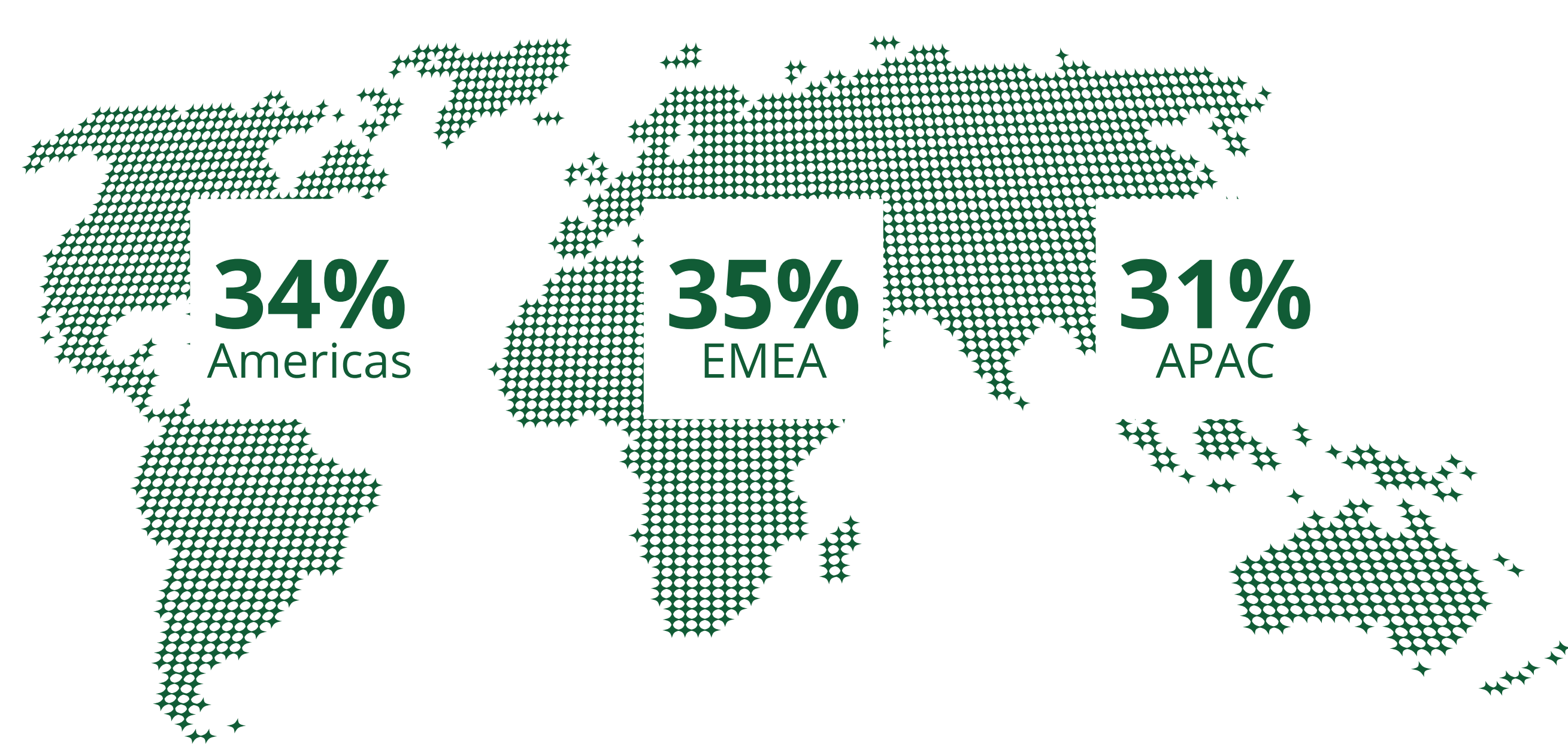
Optimal execution
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³

	10,340,299	Annual unique visitors
	859,165	Average monthly unique visitors
	31,287,823	Annual page views
	2,599,672	Average monthly page views
	17,300,880	Total annual full text views

Audience location



Our offer

	4	Top 20% JCR ranked journals in immunology*
	52	Total journals in field
	10	Open access JCR journals
	11	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



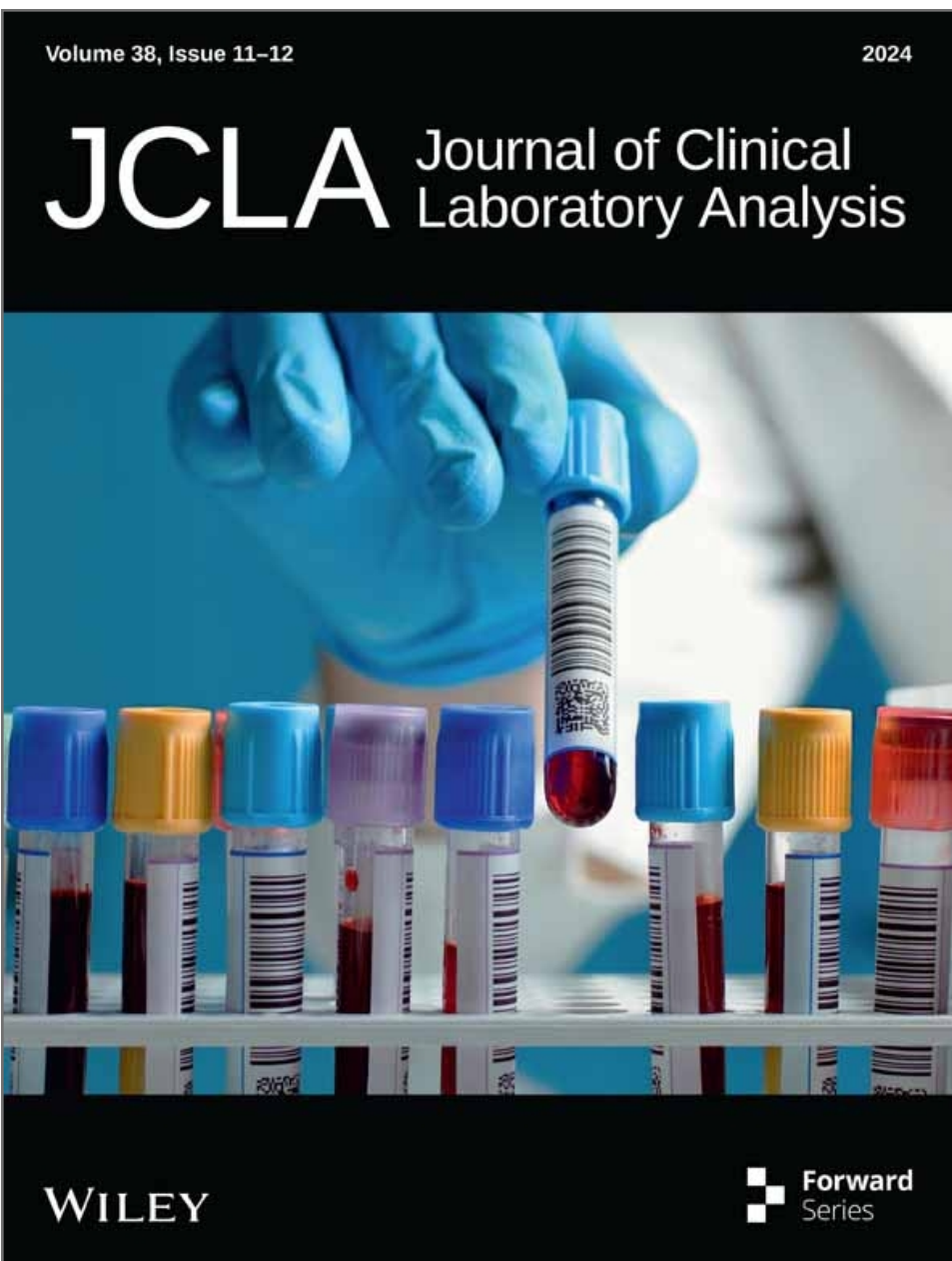
Contact your sales representative for a complete overview.

Our key journals



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

High Reach



Journal of Clinical Laboratory Analysis

Annual unique visitors: 296,284
Average monthly unique visitors: 24,618
Annual page views: 603,273
Average monthly page views: 50,125
Total annual full text views: 433,567
2023 IF: 2.6
2023 JCR ranking: 14/30 Medical Laboratory Technology

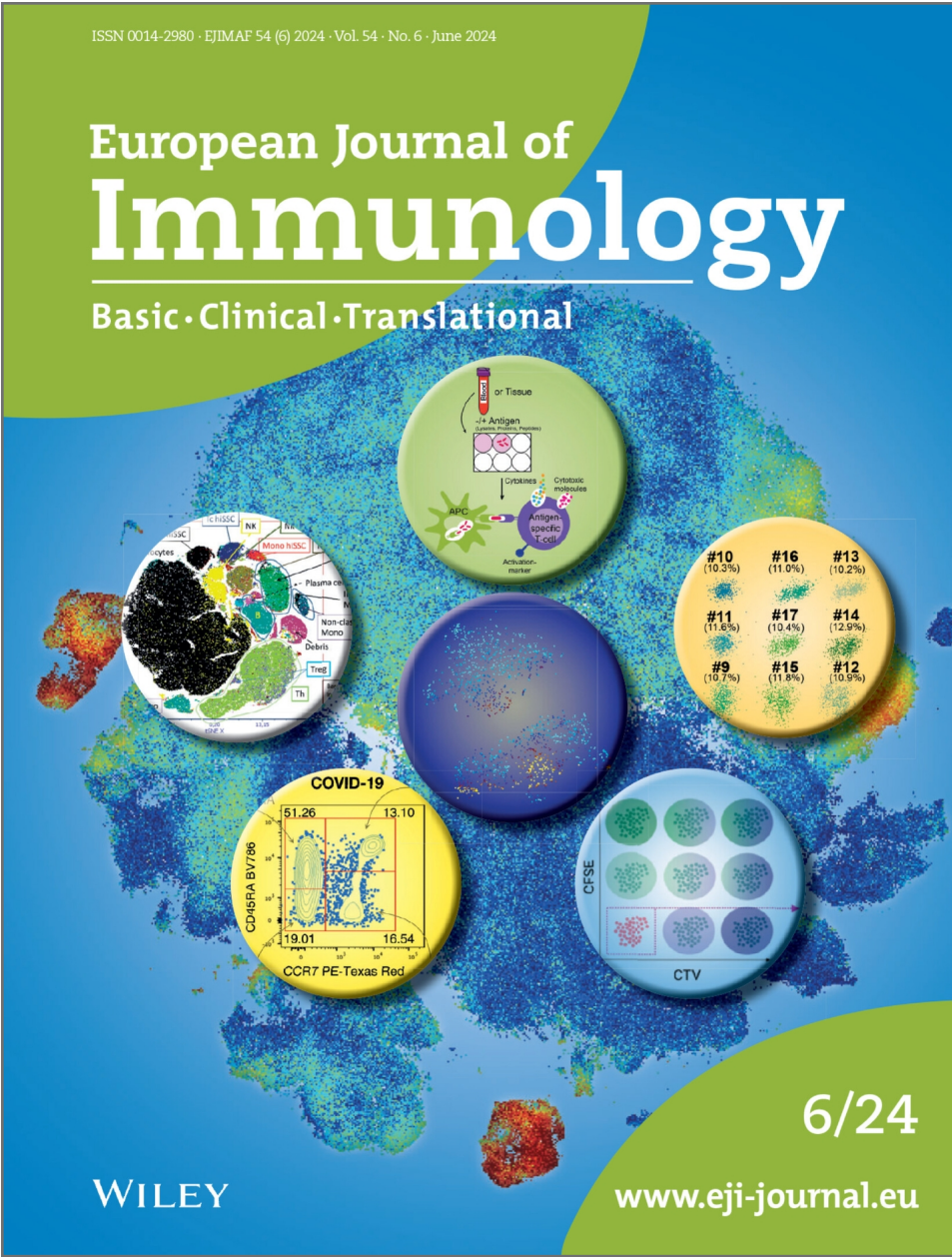
High Impact Factor & Reach



Allergy

Annual unique visitors: 835,566
Average monthly unique visitors: 69,426
Annual page views: 2,408,972
Average monthly page views: 200,159
Total annual full text views: 1,577,077
2023 IF: 12.6
2023 JCR ranking: 1/39 Allergy
9/181 Immunology

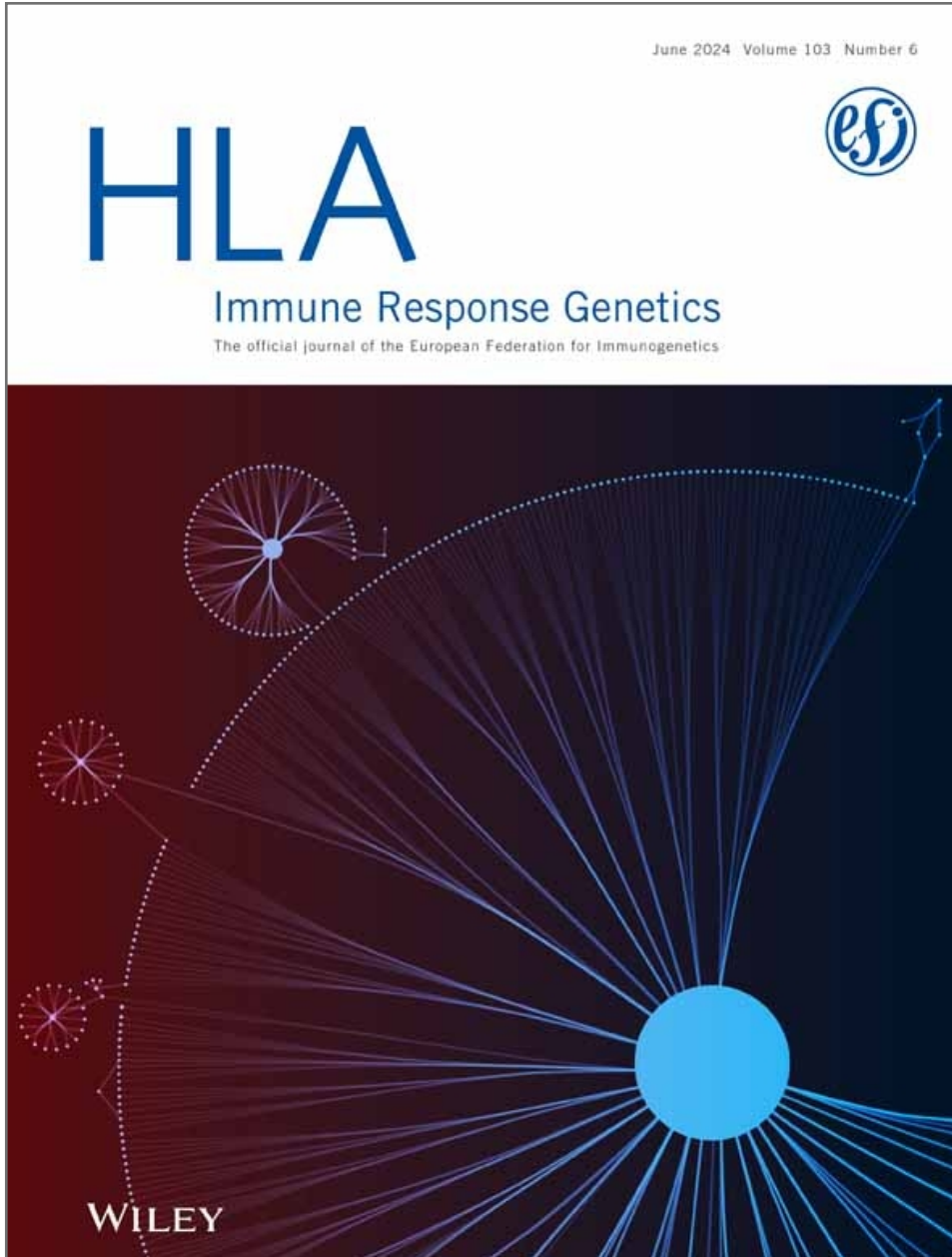
High Reach



European Journal of Immunology

Annual unique visitors: 485,055
Average monthly unique visitors: 40,303
Annual page views: 1,210,858
Average monthly page views: 100,609
Total annual full text views: 906,387
2023 IF: 4.5
2023 JCR ranking: 61/181 Immunology

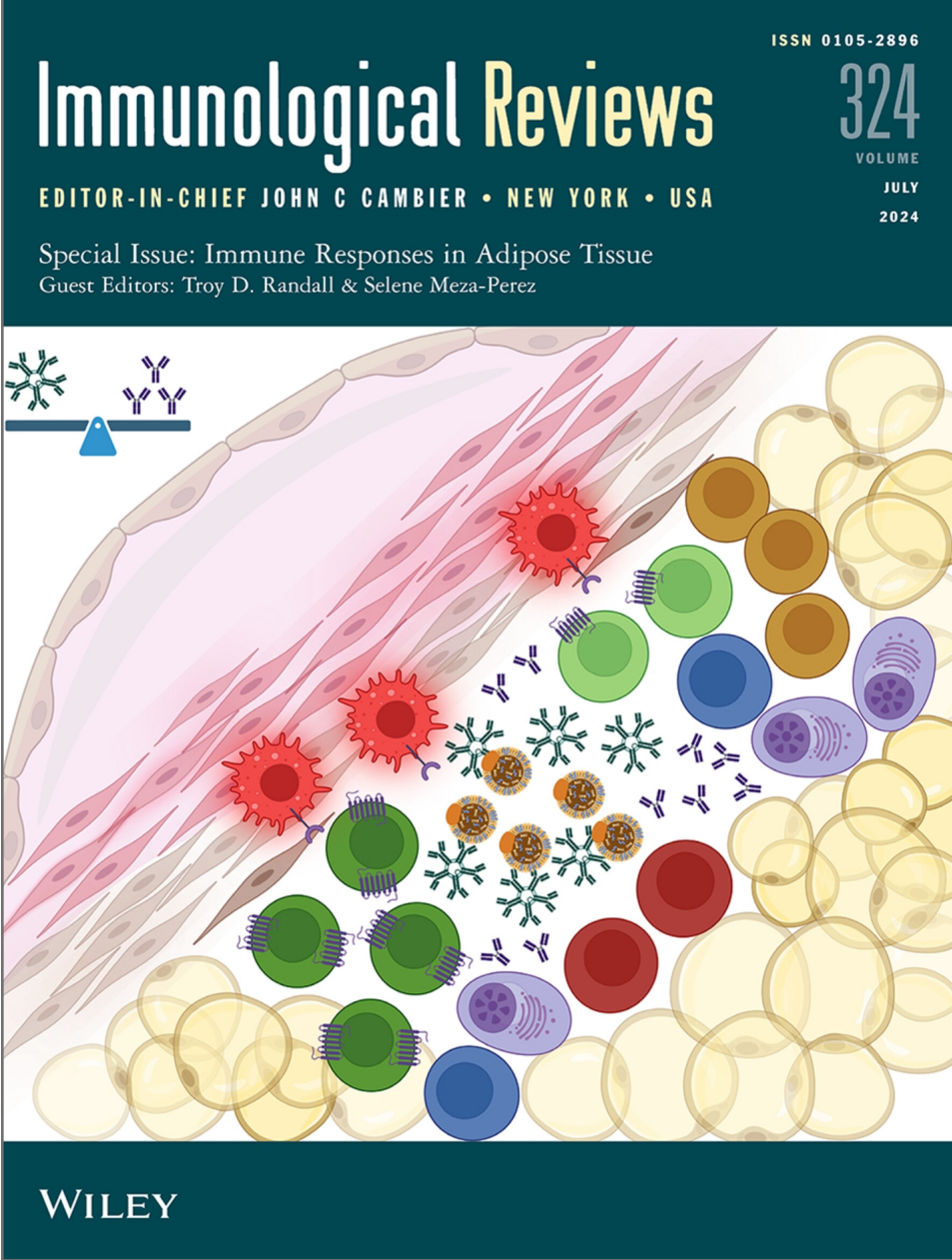
High Impact Factor



HLA: Immune Response Genetics

Annual unique visitors: 57,796
Average monthly unique visitors: 4,802
Annual page views: 86,990
Average monthly page views: 7,228
Total annual full text views: 75,909
2023 IF: 5.9
2023 JCR ranking: 6/88 Pathology
36/181 Immunology
54/205 Cell Biology

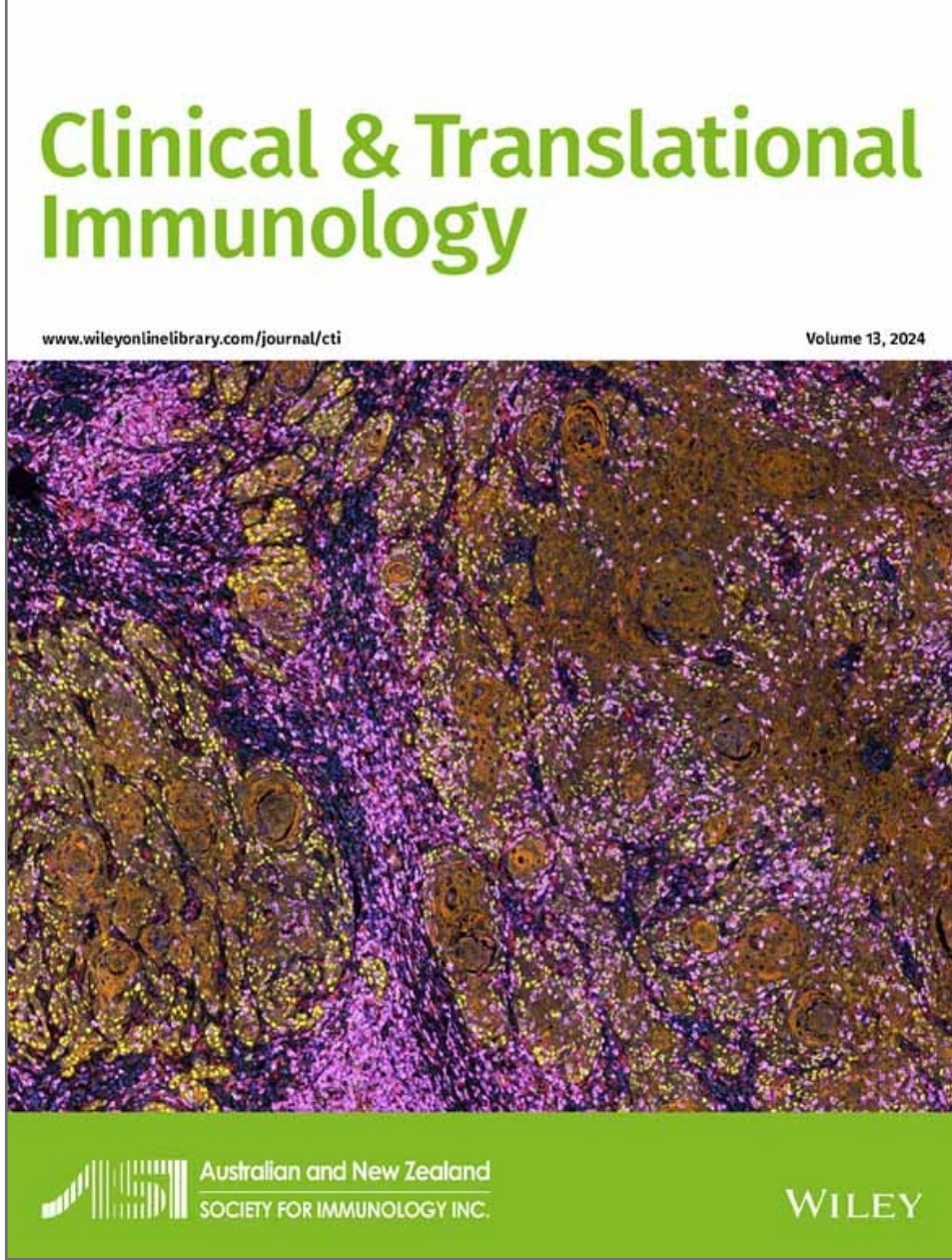
High Impact Factor & Reach



Immunological Reviews

Annual unique visitors: 326,072
Average monthly unique visitors: 27,093
Annual page views: 806,109
Average monthly page views: 66,979
Total annual full text views: 391,010
2023 IF: 7.5
2023 JCR ranking: 24/181 Immunology

High Impact Factor



Clinical & Translational Immunology

Annual unique visitors: 82,287
Average monthly unique visitors: 6,837
Annual page views: 108,231
Average monthly page views: 8,993
Total annual full text views: 130,943
2023 IF: 4.6
2023 JCR ranking: 56/181 Immunology

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by immunology researchers and scientists.

Contact us

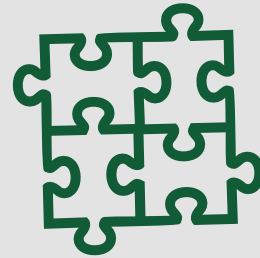
✉ corpsolutions@wiley.com
🌐 wiley.com/corporate-solutions

As the world’s leading society publisher of scholarly and academic research, we offer solutions to strengthen your message. From promoting your brand to educating your audience, we have the right tools to meet your objectives.

Leverage the power of Wiley’s scientific community and break through the noise of endless information.



1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

- Source: <https://www.mordorintelligence.com/industry-reports/next-generation-immunology-drugs-market>
 - Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
 - Wiley data from May 1, 2023, to April 30, 2024.
- * Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category. Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.