

Industrial Chemistry

Our focus:



Agrochemicals



Chemistry



Cellulose/paper/
textile chemistry



Explosives and
propellants



Flavor, perfume, and
cosmetic science



Paints, pigments,
coating, and dyes



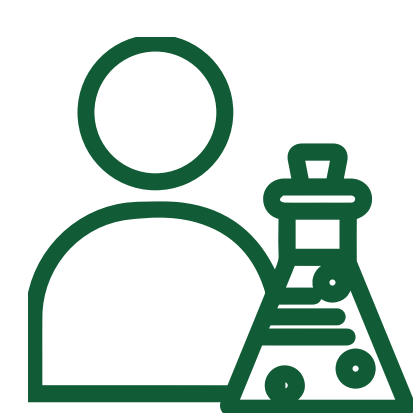
Petrochemistry fuel



Industrial
polymers

Market forecast: The chemical industry market is expected to grow around 9.7% (CAGR) by 2031. In 2024 the market size is USD 77.9 billion.¹

Solving key challenges for researchers and industry professionals: Our value add



Scientists' needs

Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility

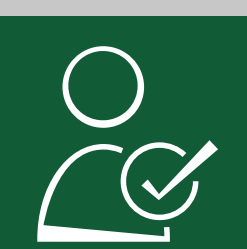
Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³



3,556,695

Annual unique visitors



295,522

Average monthly unique visitors



11,127,926

Annual page views



924,608

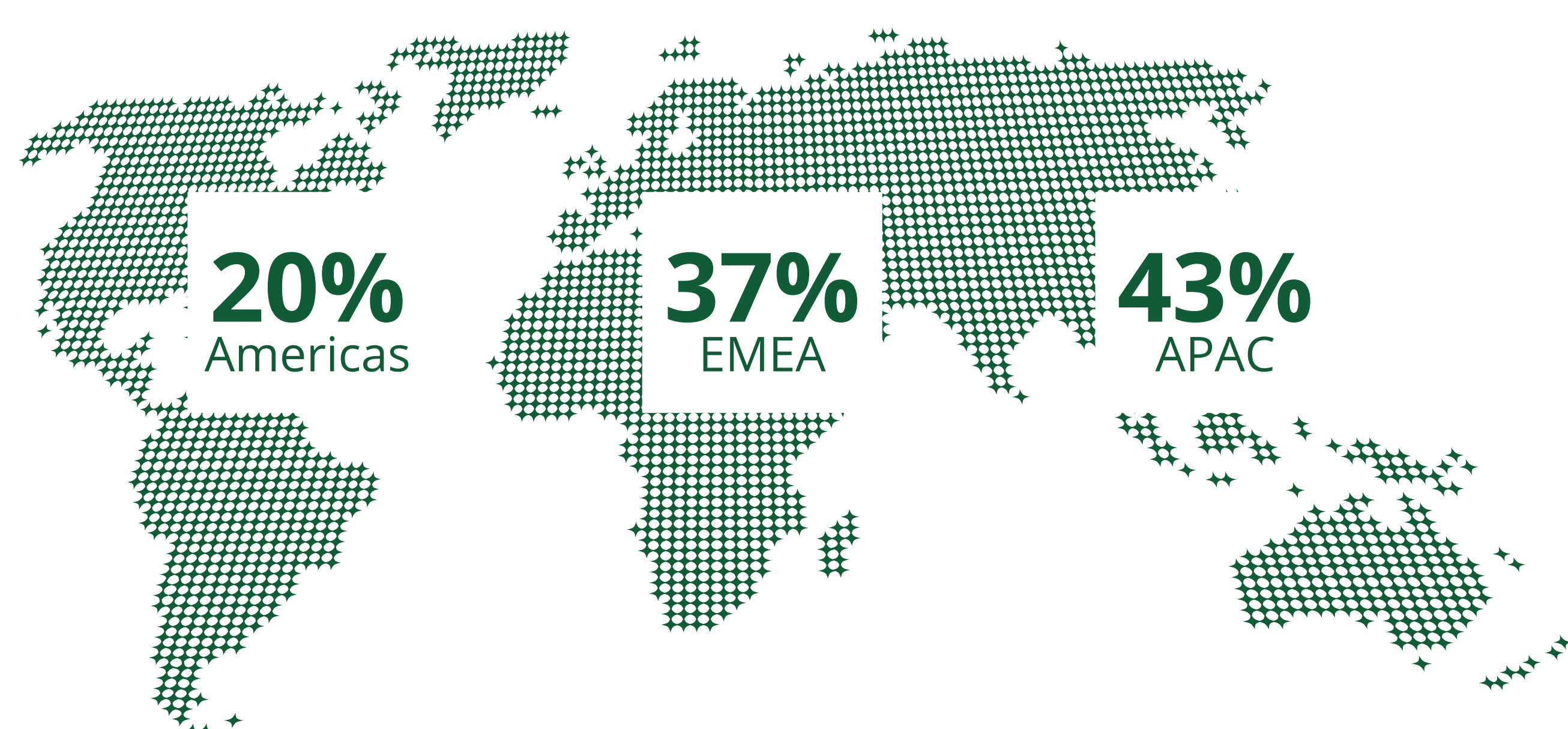
Average monthly page views



3,535,503

Total annual full text views

Audience location



Our offer



4

Top 33% JCR ranked journals in chemistry, applied*



24

Total journals in field



3

Open access JCR journals



5

Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

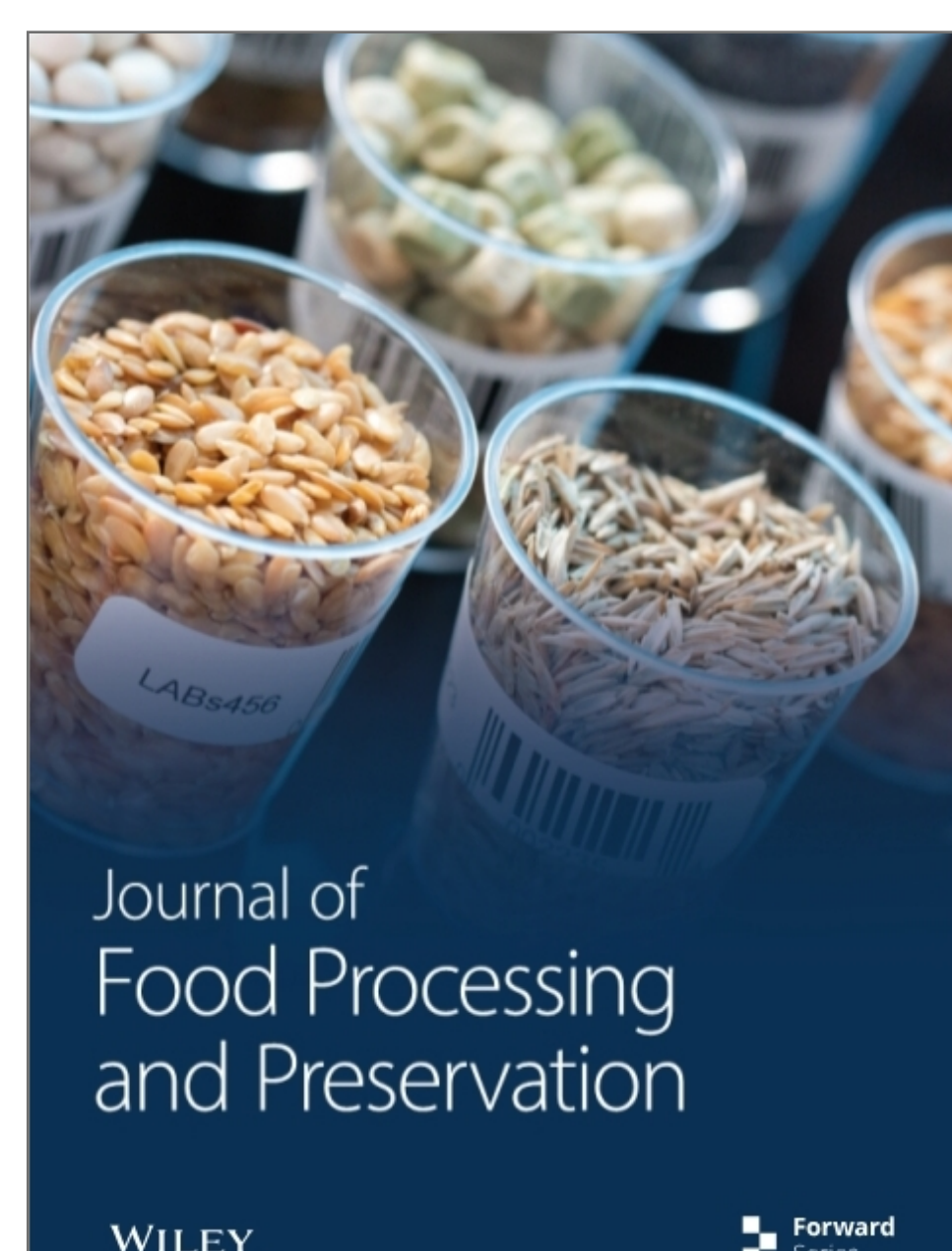


CHEManager International
The leading trade and business newspaper
for the management in the chemical industry.

Unique visitors per month: **81,692**
Circulation: **50,000**
Newsletter: **12,906**

Our key journals

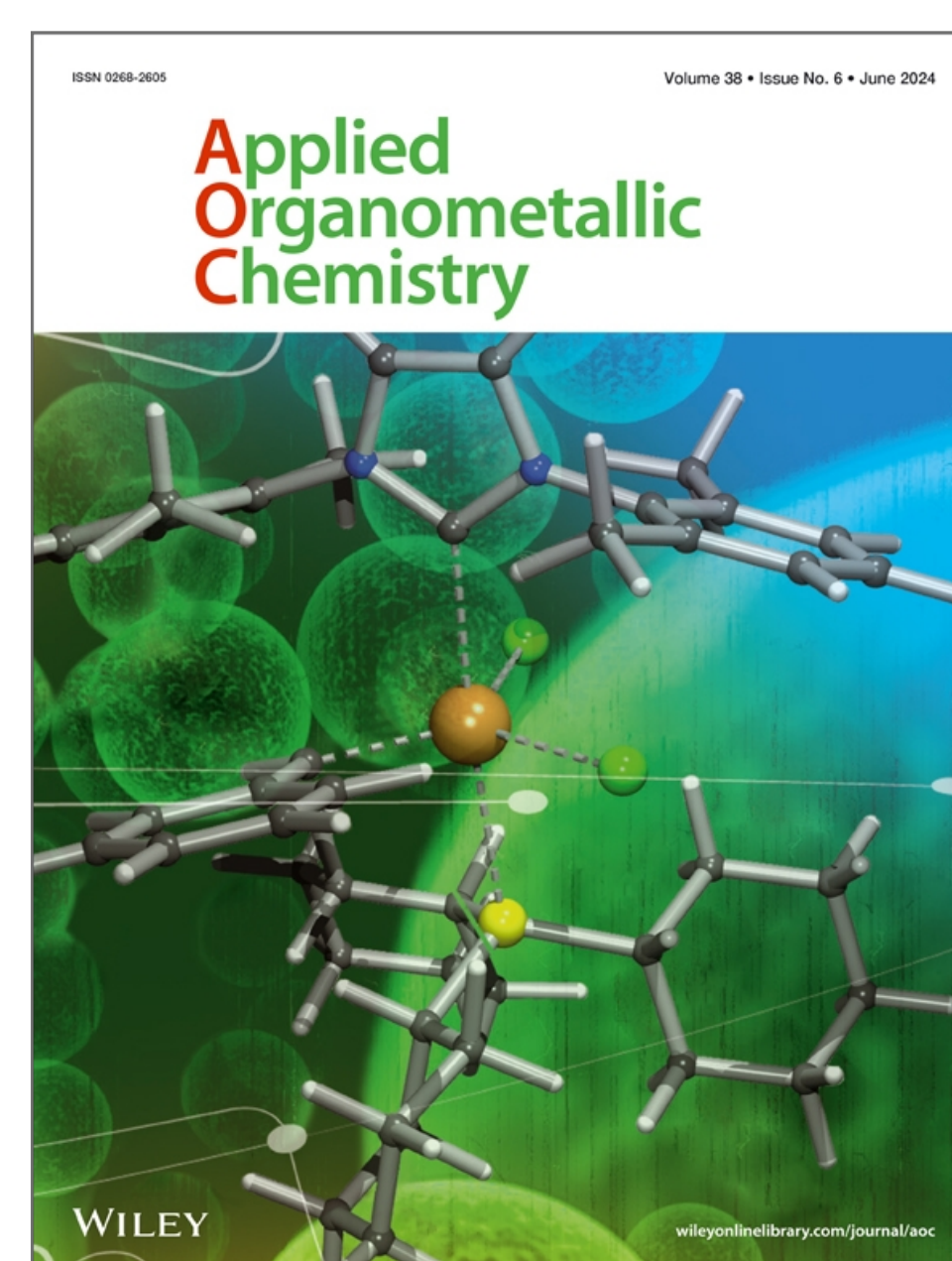
High Reach



Journal of Food Processing and Preservation

Annual unique visitors: **405,502**
Average monthly unique visitors: **33,693**
Annual page views: **1,122,712**
Average monthly page views: **93,285**
Total annual full text views: **305,142**
2023 IF: **2**
2023 JCR ranking: **111/173 Food Science & Technology**

High Impact Factor



Applied Organometallic Chemistry

Annual unique visitors: **240,178**
Average monthly unique visitors: **19,956**
Annual page views: **819,381**
Average monthly page views: **68,082**
Total annual full text views: **281,448**
2023 IF: **3.7**
2023 JCR ranking: **12/44 Chemistry, Inorganic & Nuclear**
24/74 Chemistry, Applied

High Reach



International Journal of Cosmetic Science

Annual unique visitors: **384,020**
Average monthly unique visitors: **31,908**
Annual page views: **973,872**
Average monthly page views: **80,918**
Total annual full text views: **440,654**
2023 IF: **2.7**
2023 JCR ranking: **33/94 Dermatology**

High Impact Factor



Journal of Supply Chain Management

Annual unique visitors: **160,075**
Average monthly unique visitors: **13,300**
Annual page views: **493,041**
Average monthly page views: **40,966**
Total annual full text views: **182,346**
2023 IF: **10.2**
2023 JCR ranking: **10/401 Management**

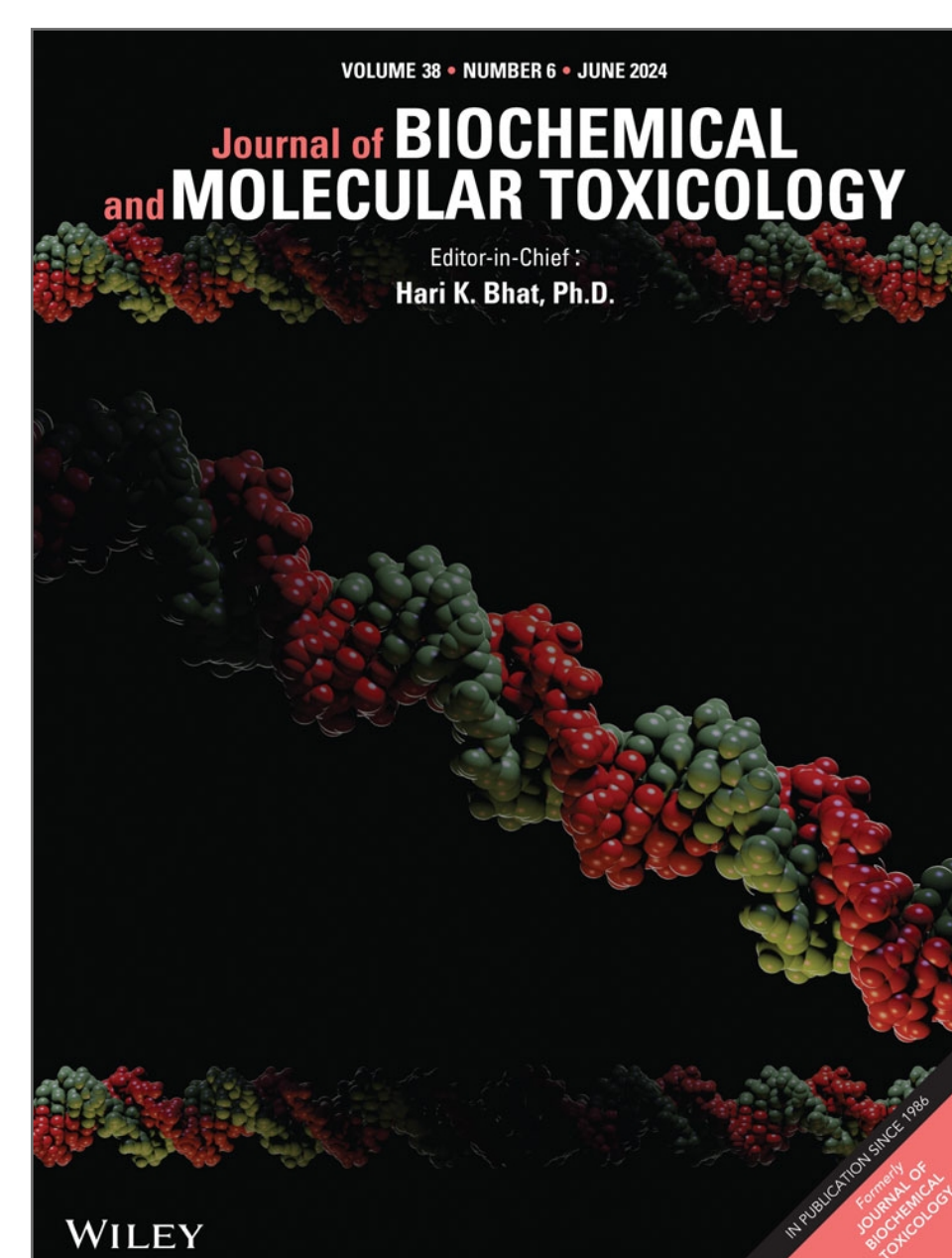
High Reach



Chemie Ingenieur Technik

Annual unique visitors: **319,770**
Average monthly unique visitors: **26,569**
Annual page views: **688,120**
Average monthly page views: **57,175**
Total annual full text views: **330,251**
2023 IF: **1.5**
2023 JCR ranking: **116/170 Engineering, Chemical**

High Impact Factor



Journal of Biochemical and Molecular Toxicology

Annual unique visitors: **142,771**
Average monthly unique visitors: **11,863**
Annual page views: **409,009**
Average monthly page views: **33,984**
Total annual full text views: **107,614**
2023 IF: **3.2**
2023 JCR ranking: **42/106 Toxicology**
155/313 Biochemistry & Molecular Biology

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by industrial chemists and industry professionals.

Contact us



corpsolutions@wiley.com



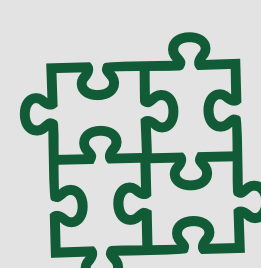
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Leverage the power of Wiley's scientific community and break through the noise of endless information.



1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.cognitivemarketresearch.com/iot-in-chemical-industry-market-report>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.