

# Materials Science & Physics

Our focus:



Photonics



Nanotechnology



Optics and optical physics



Nanophotonics



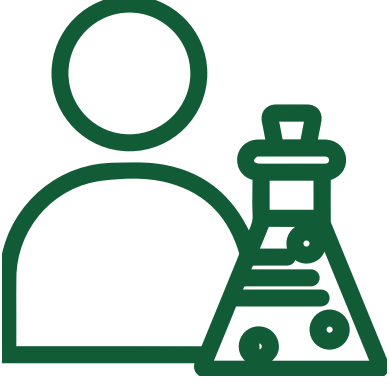
Energy & batteries



Quantum dots

Market forecast: The advanced functional materials market is expected to grow around 6% (CAGR) by 2029.<sup>1</sup>

## Solving key challenges for researchers and industry professionals: Our value add




**Scientists' needs**  
Stay up-to-date with the latest research and advancements

**Independent, relevant and trusted information sources**

**Validated content and engaging formats**

**Ads linking to problem-solving content<sup>2</sup>**



**Companies' needs**  
Build brand awareness and message credibility






**Audience reach**  
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

**Source credibility**  
Associate with the information sources (journals and societies) that **lend credibility to your message.**

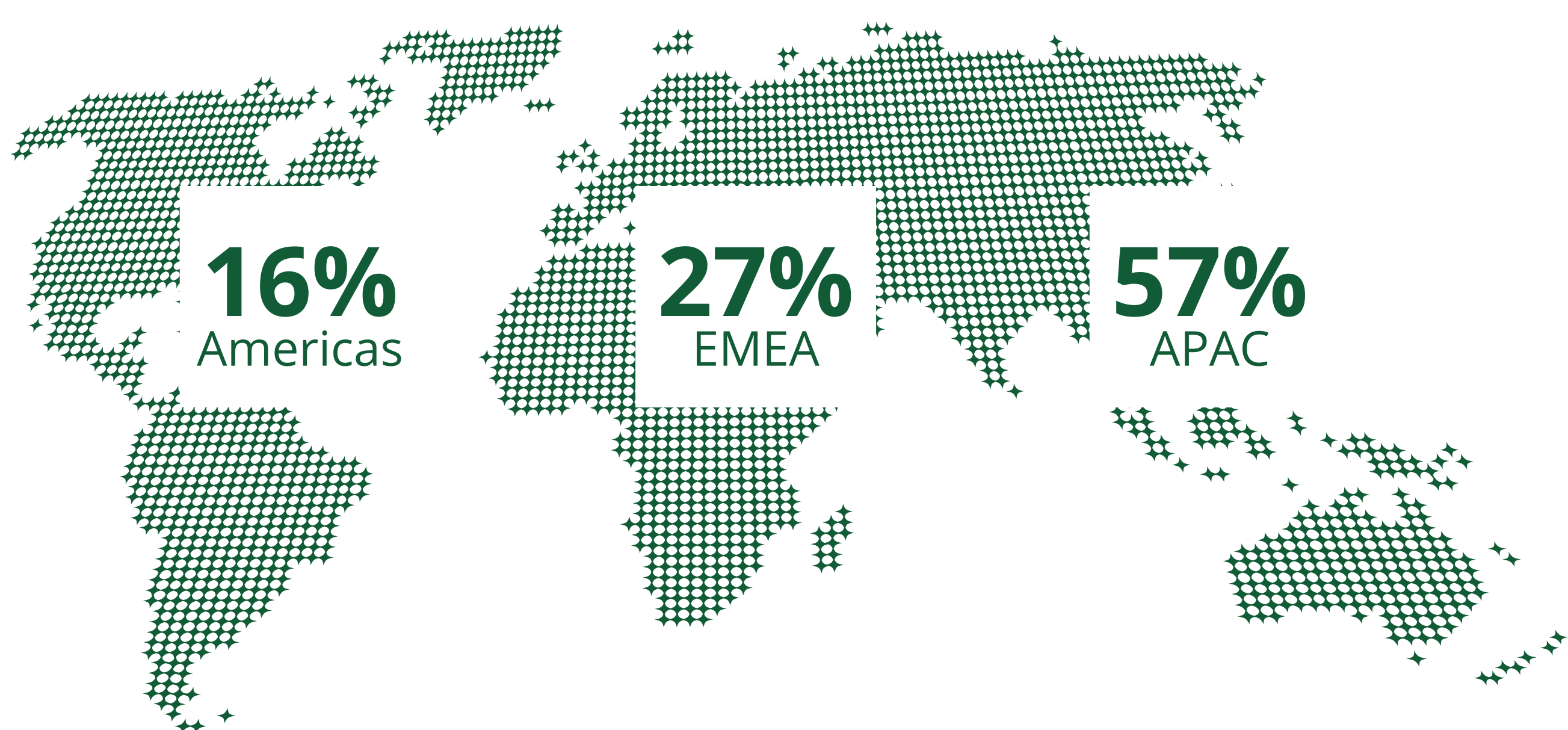
**Optimal execution**  
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

### Our audience<sup>3</sup>

	<b>10,308,617</b>	Annual unique visitors
	<b>856,532</b>	Average monthly unique visitors
	<b>74,610,543</b>	Annual page views
	<b>6,199,312</b>	Average monthly page views
	<b>40,642,763</b>	Total annual full text views

### Audience location



### Our offer

	<b>4</b>	Top 10 JCR-ranked journals in physics, applied*
	<b>29</b>	Total journals in field
	<b>11</b>	Open access JCR journals
	<b>5</b>	Society partners

### Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.





Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.<sup>2</sup>



### Inspect

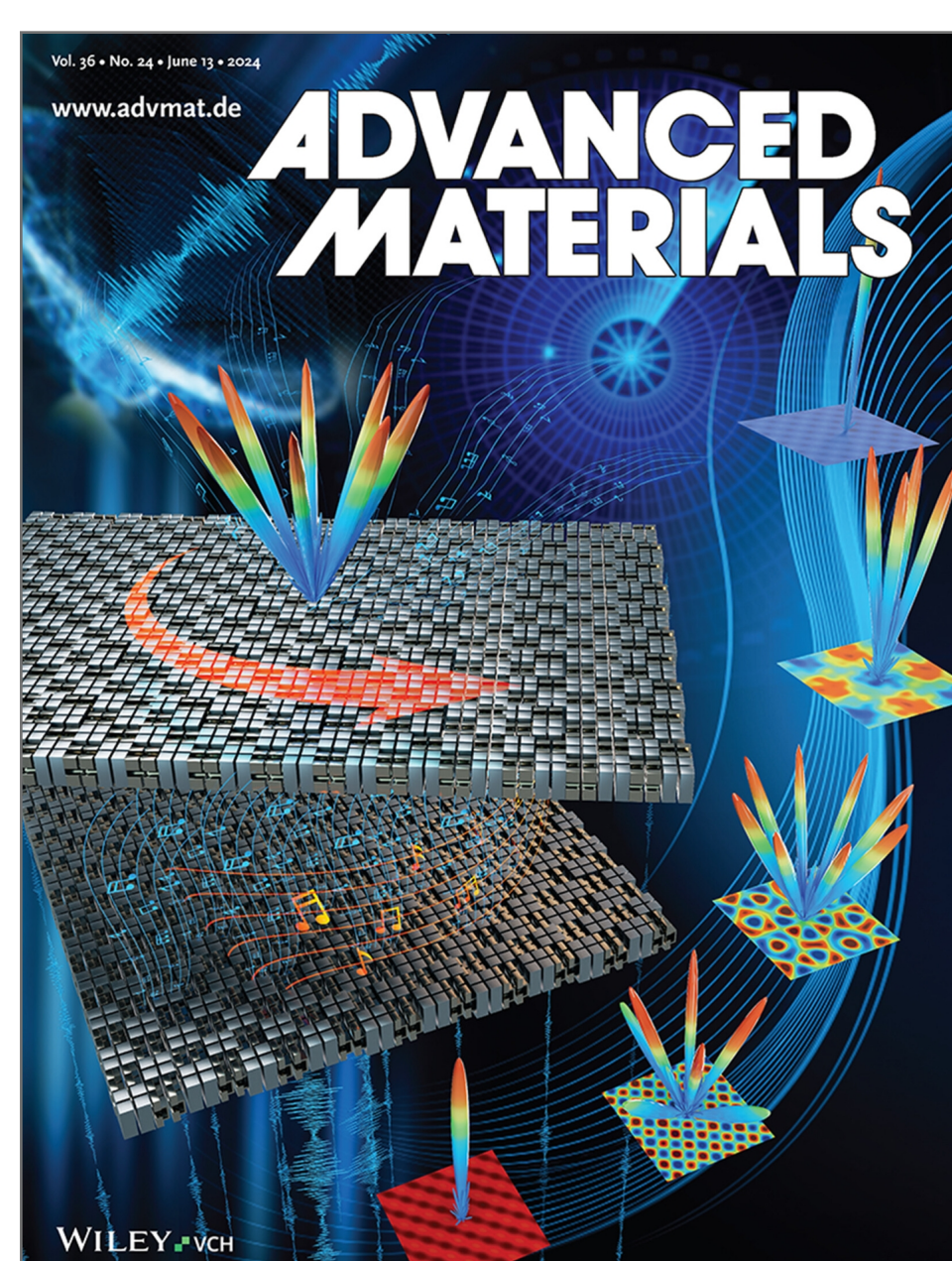
Is the leading applied image processing and optical metrology publication with a circulation of 15,000 engineers and industry professionals

### Wiley Industry News

Provides industry professionals in automation, optics, components, technologies, turn-key systems, and material testing with the latest news, hot topics, reports, interviews, webinars, and expert information.

## Our key journals

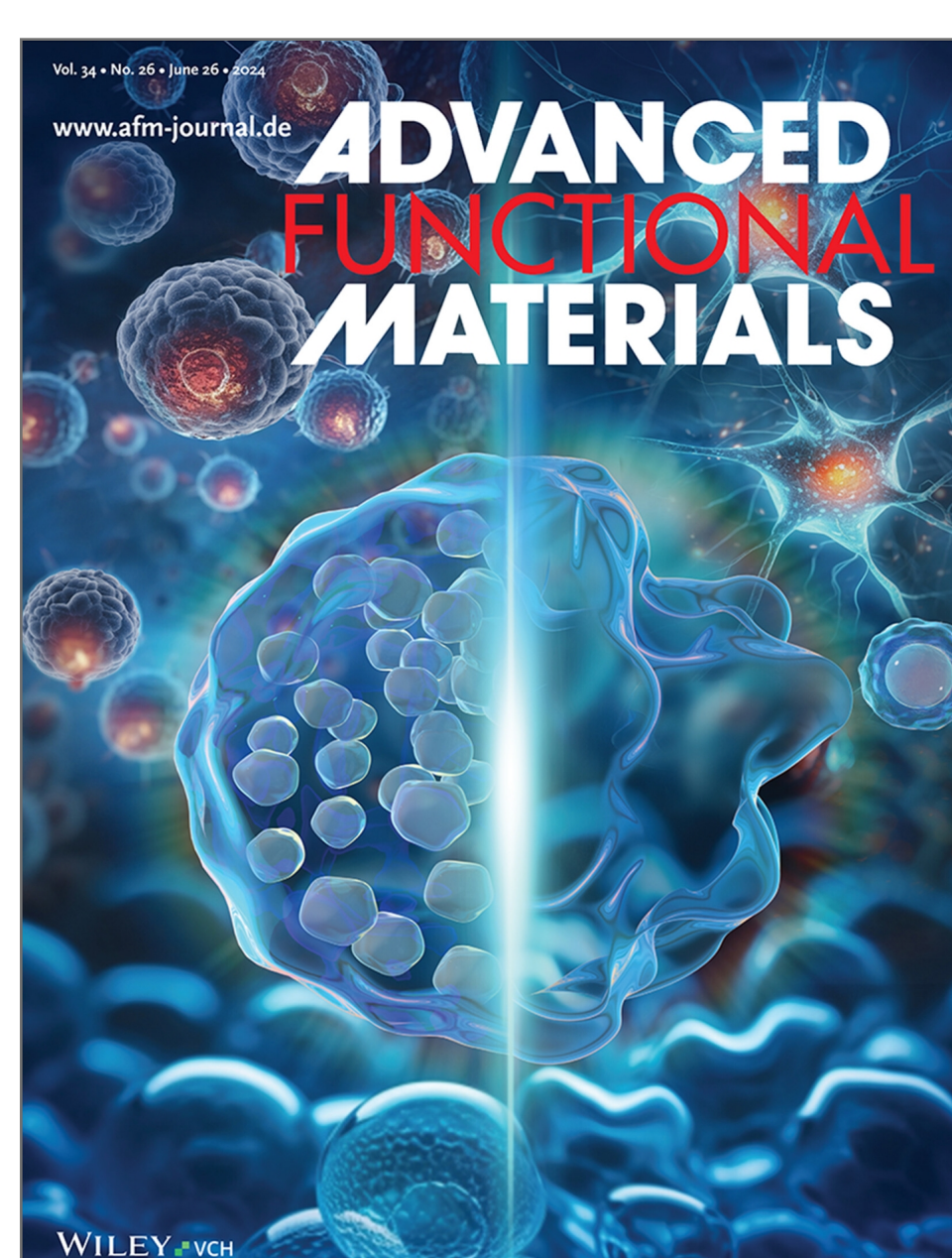
High Impact Factor & Reach



### Advanced Materials

Annual unique visitors: **4,079,325**  
Average monthly unique visitors: **338,947**  
Annual page views: **28,296,492**  
Average monthly page views: **2,351,126**  
Total annual full text views: **15,582,828**  
2023 IF: **27.4**  
2023 JCR ranking:  
**4/178 Chemistry, Physical**  
**3/79 Physics, Condensed Matter**  
**6/179 Physics, Applied**  
**4/140 Nanoscience & Nanotechnology**  
**11/438 Materials science, Multidisciplinary**

High Impact Factor & Reach



### Advanced Functional Materials

Annual unique visitors: **2,975,418**  
Average monthly unique visitors: **247,224**  
Annual page views: **19,356,642**  
Average monthly page views: **1,608,323**  
Total annual full text views: **11,669,008**  
2023 IF: **18.5**  
2023 JCR ranking:  
**9/179 Physics, Applied**  
**21/438 Materials Science, Multidisciplinary**  
**9/140 Nanoscience & Nanotechnology**  
**11/178 Chemistry, Physical**  
**5/79 Physics, Condensed Matter**

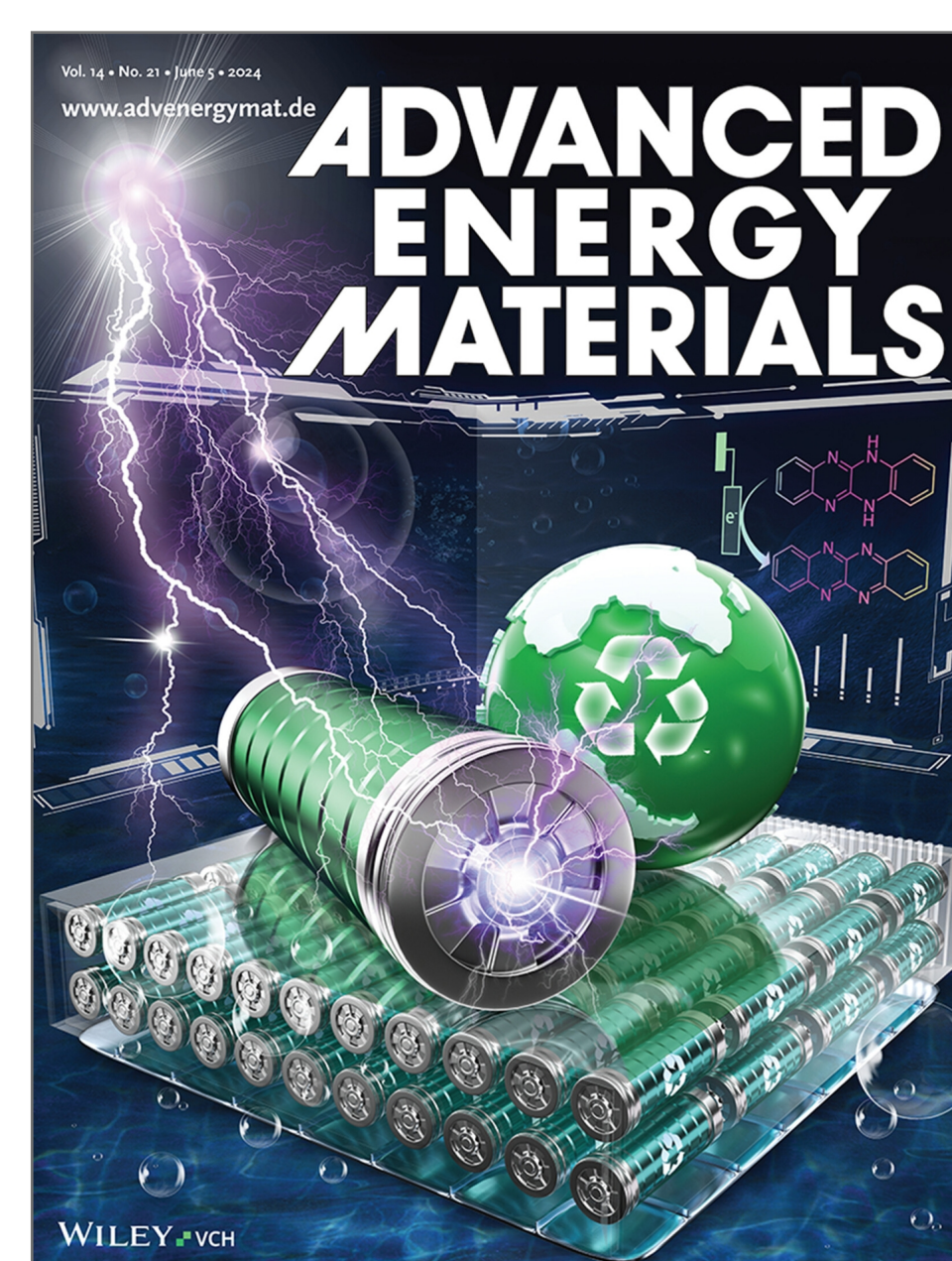
High Impact Factor



### Laser & Photonics Reviews

Annual unique visitors: **341,565**  
Average monthly unique visitors: **28,380**  
Annual page views: **1,482,609**  
Average monthly page views: **123,188**  
Total annual full text views: **754,929**  
2023 IF: **9.8**  
2023 JCR ranking:  
**8/119 Optics**  
**9/79 Physics, Condensed Matter**  
**17/179 Physics, Applied**

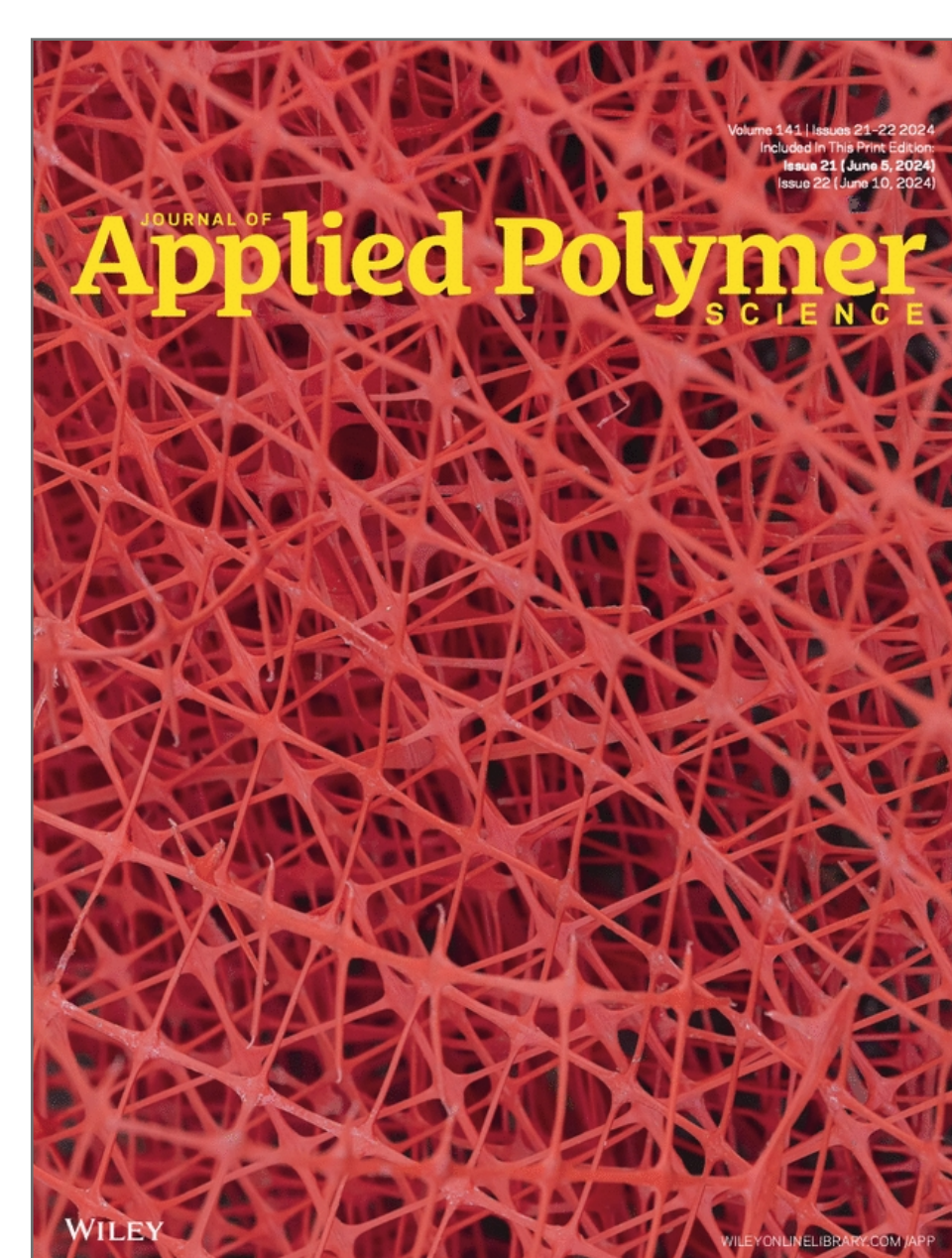
High Impact Factor & Reach



### Advanced Energy Materials

Annual unique visitors: **1,361,289**  
Average monthly unique visitors: **113,108**  
Annual page views: **8,547,282**  
Average monthly page views: **710,185**  
Total annual full text views: **5,014,313**  
2023 IF: **24.4**  
2023 JCR ranking:  
**4/79 Physics, Condensed Matter**  
**5/170 Energy & Fuels**  
**6/178 Chemistry, Physical**  
**8/179 Physics, Applied**  
**13/438 Materials Science, Multidisciplinary**

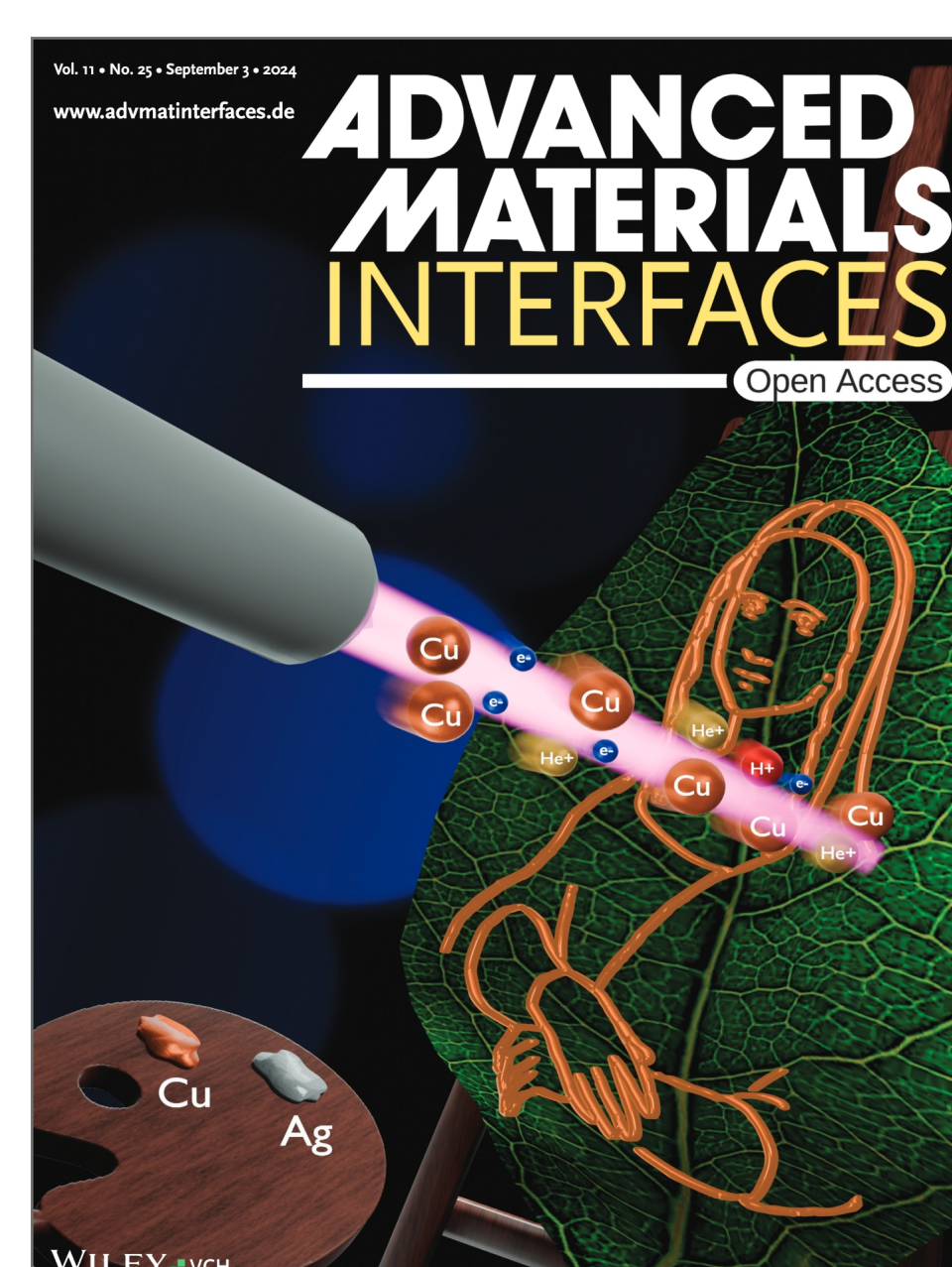
High Reach



### Journal of Applied Polymer Science

Annual unique visitors: **1,240,767**  
Average monthly unique visitors: **103,094**  
Annual page views: **4,448,129**  
Average monthly page views: **369,590**  
Total annual full text views: **1,919,132**  
2023 IF: **2.7**  
2023 JCR ranking:  
**46/94 Polymer Science**

High Reach



### Advanced Materials Interfaces

Annual unique visitors: **617,372**  
Average monthly unique visitors: **51,297**  
Annual page views: **1,918,533**  
Average monthly page views: **159,409**  
Total annual full text views: **1,062,903**  
2023 IF: **4.3**  
2023 JCR ranking:  
**71/230 Chemistry, Multidisciplinary**  
**151/438 Materials Science, Multidisciplinary**

**Contact your sales representative for a full overview of our audience reach and portfolio.**

**Advertise with us to gain brand awareness and credibility in an environment trusted by material scientists and physics professionals.**

### Contact us

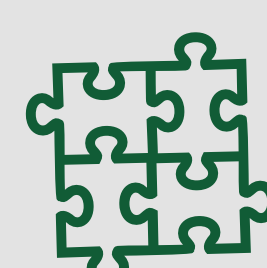
 [corpsolutions@wiley.com](mailto:corpsolutions@wiley.com)  
 [wiley.com/corporate-solutions](http://wiley.com/corporate-solutions)

As the world's leading society publisher of scholarly and academic research, we offer solutions to strengthen your message. From promoting your brand to educating your audience, we have the right tools to meet your objectives.

Leverage the power of Wiley's scientific community and break through the noise of endless information.



**1,900+** Journals



**700+** Global society partners



**277M+** Annual unique visitors on Wiley Online Library

#### References

1. Source: <https://www.mordorintelligence.com/industry-reports/advanced-functional-materials-market>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.

\* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field. Circulation based on total print circulation from 1 July 2023 to 30 June 2024.