

Neurology

Our focus:



Epilepsy



Alzheimer's disease



Parkinson's disease



Multiple sclerosis



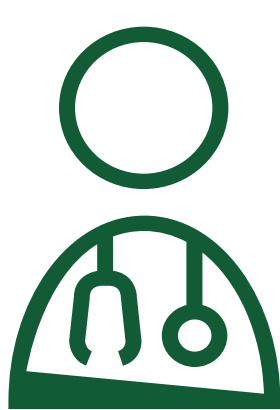
Cerebrovascular diseases



The global neurology clinical trials market is projected to reach a valuation of USD 10.5 billion by 2032.<sup>1</sup>

Changes in lifestyle habits and an increase in neurological disorders among the aging population are driving government spending and collaboration from pharma companies for research and new drug development.<sup>1</sup>

Solving key challenges for clinicians and pharma: Our value add



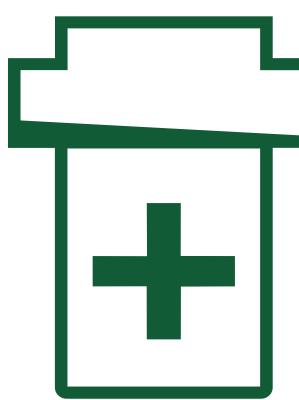
HCPs' needs

Stay up-to-date with the latest clinical practices and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content<sup>2</sup>



Pharma's needs

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by leveraging the reach of our well-established proprietary and society journals.

Source credibility

Associate with the information sources (journals and societies) that lend credibility to your message.

Optimal execution

Access an experienced team to define, fulfill and deliver advertising and content solutions that meet your objectives.

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience<sup>3</sup>



10,470,536 Annual unique visitors



869,985 Average monthly unique visitors



30,110,479 Annual page views

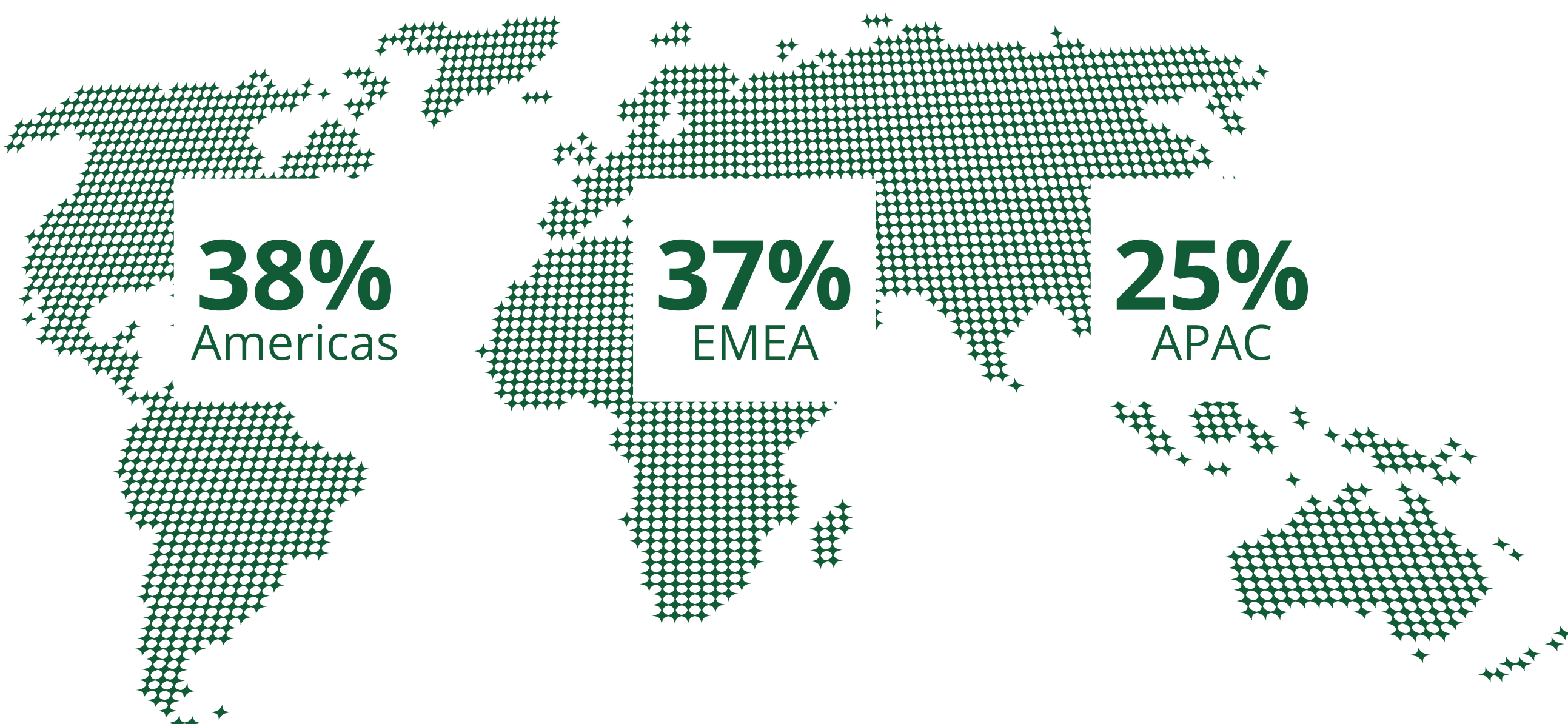


2,501,848 Average monthly page views



16,655,573 Total annual full text views

Audience location



Our offer



47 Journals covering neurology



4 Journals ranked in the top 20 of their 2023 JCR category\*



14 Open access JCR journals



16 Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



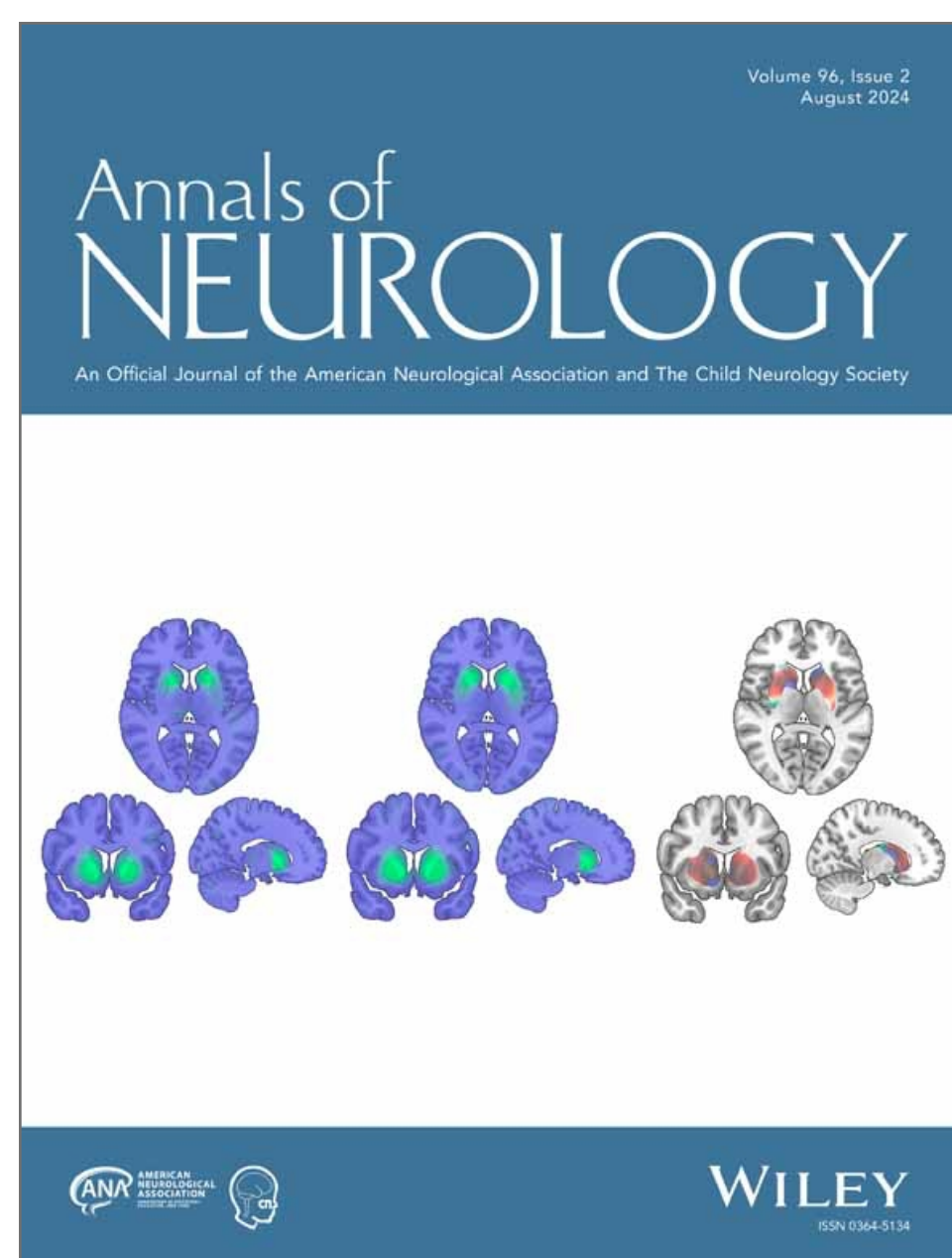
Contact your sales representative for a complete overview.



## Our key journals

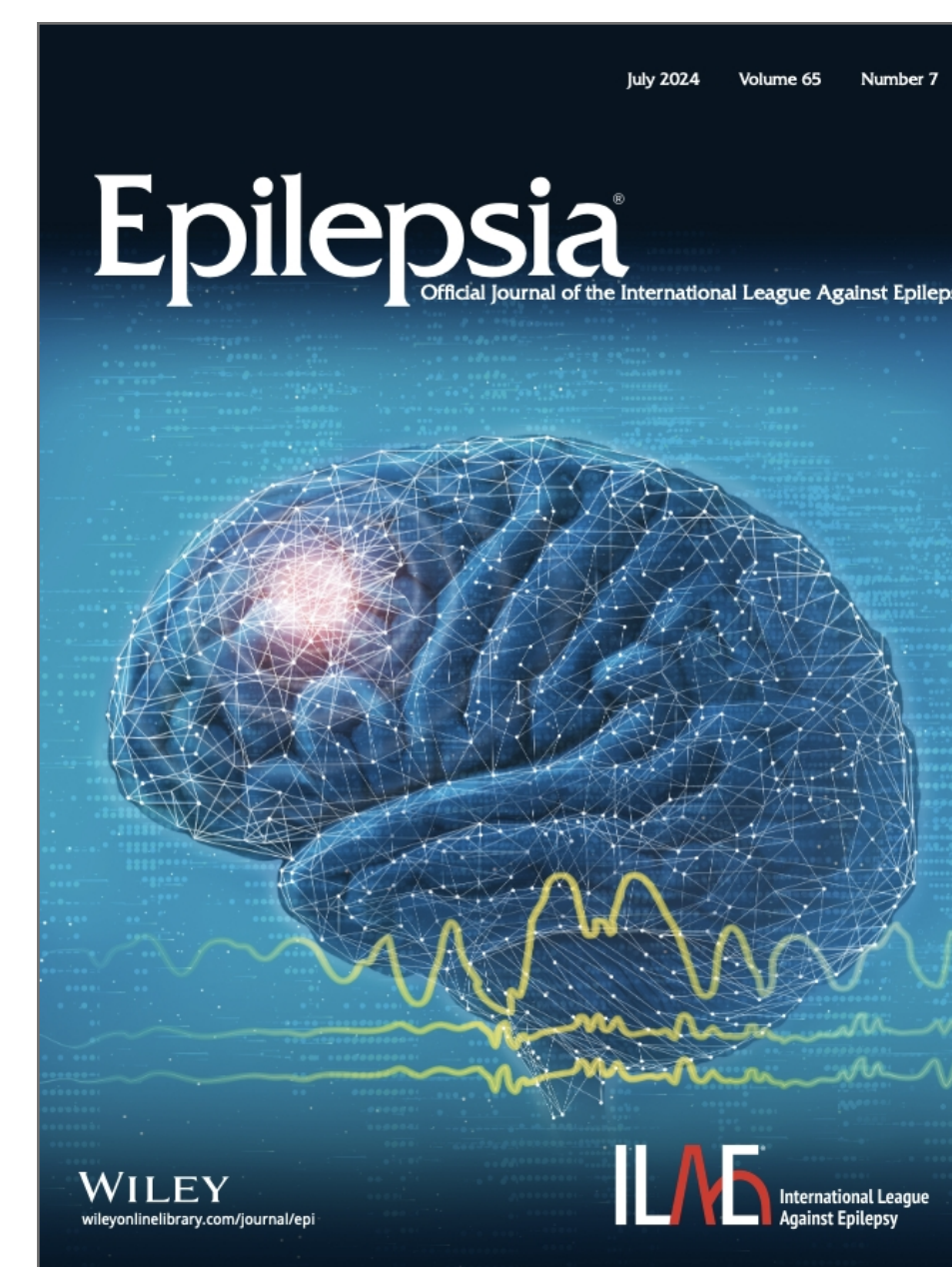


HCPs rate journals as their #1 most trusted source and consult them weekly to build their clinical knowledge. Advertisements are part of this education journey, especially when these link to scientific content or solve one of their problems.<sup>2</sup>

High Impact Factor,  
reach & circulation**Annals of Neurology**

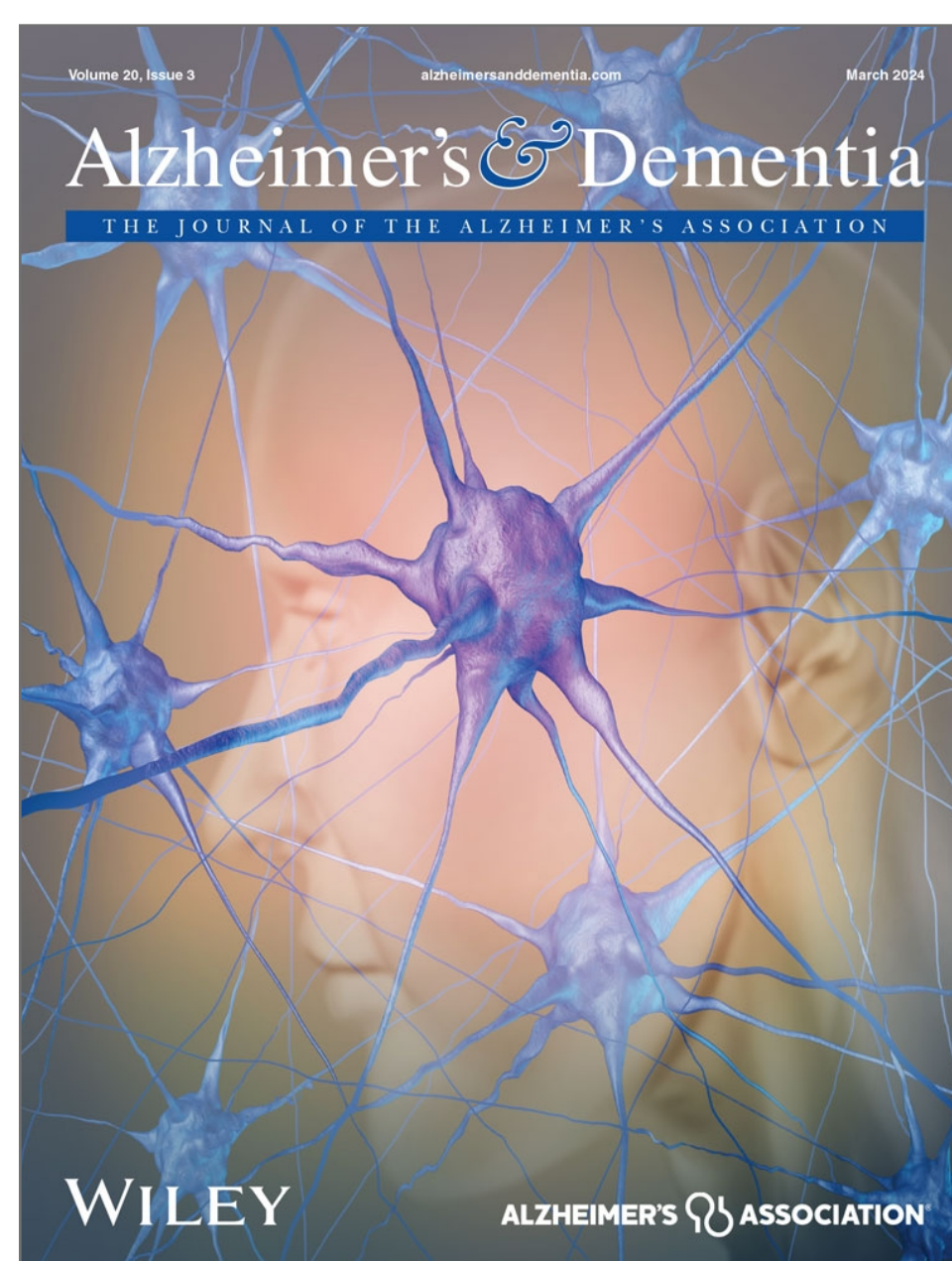
Annual unique visitors: **751,891**  
Average monthly unique visitors: **62,473**  
Annual page views: **1,930,602**  
Average monthly page views: **160,412**  
Total annual full text views: **768,170**  
Circulation: **1,971**  
2023 IF: **8.1**  
2023 JCR ranking: **11/277 Clinical Neurology**

High reach &amp; circulation

**Epilepsia**

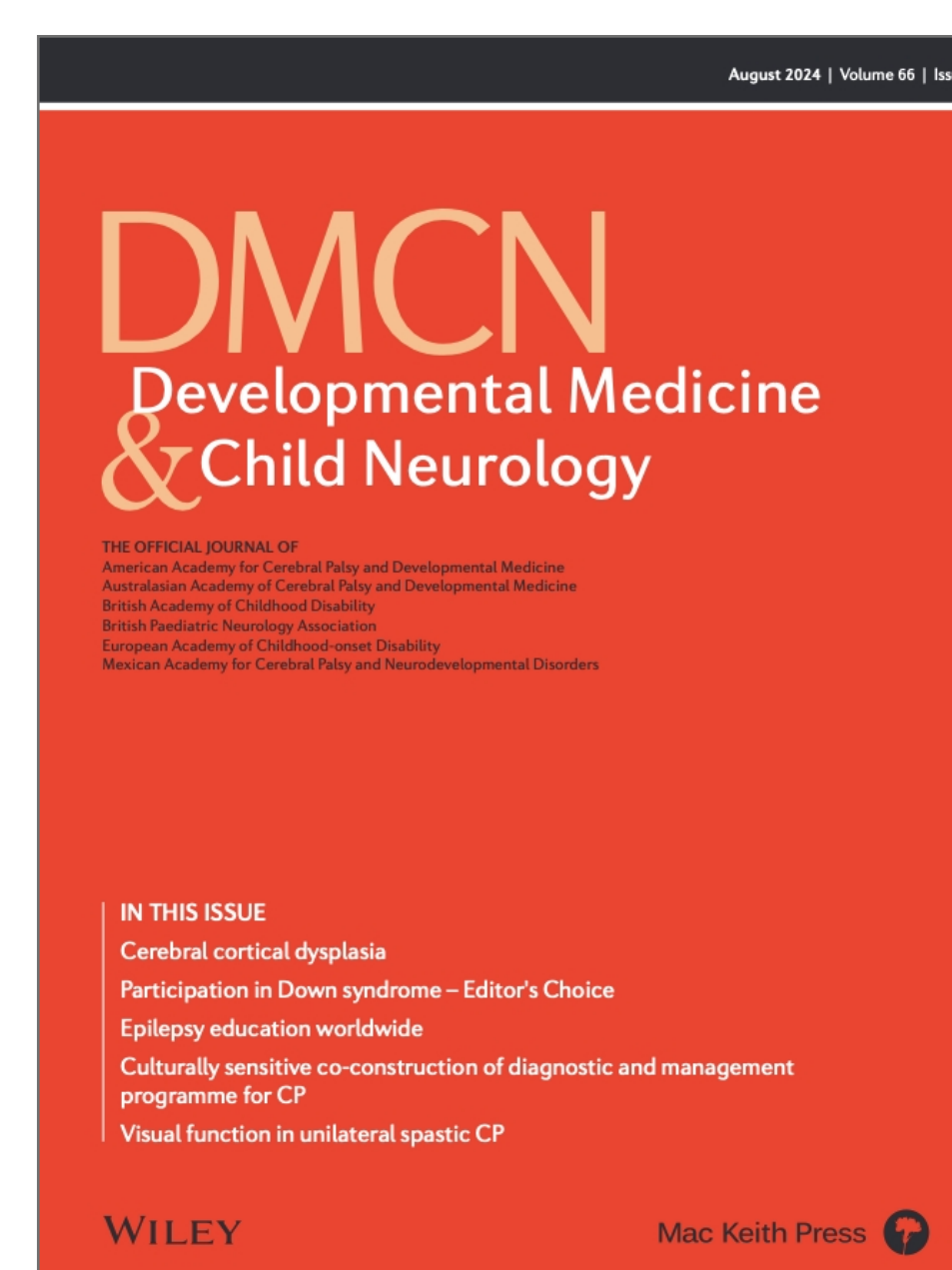
Annual unique visitors: **915,531**  
Average monthly unique visitors: **76,071**  
Annual page views: **2,593,983**  
Average monthly page views: **215,531**  
Total annual full text views: **1,827,112**  
Circulation: **2,787**  
2023 IF: **6.6**  
2023 JCR ranking: **20/277 Clinical Neurology**

High Impact Factor &amp; reach

**Alzheimer's & Dementia**

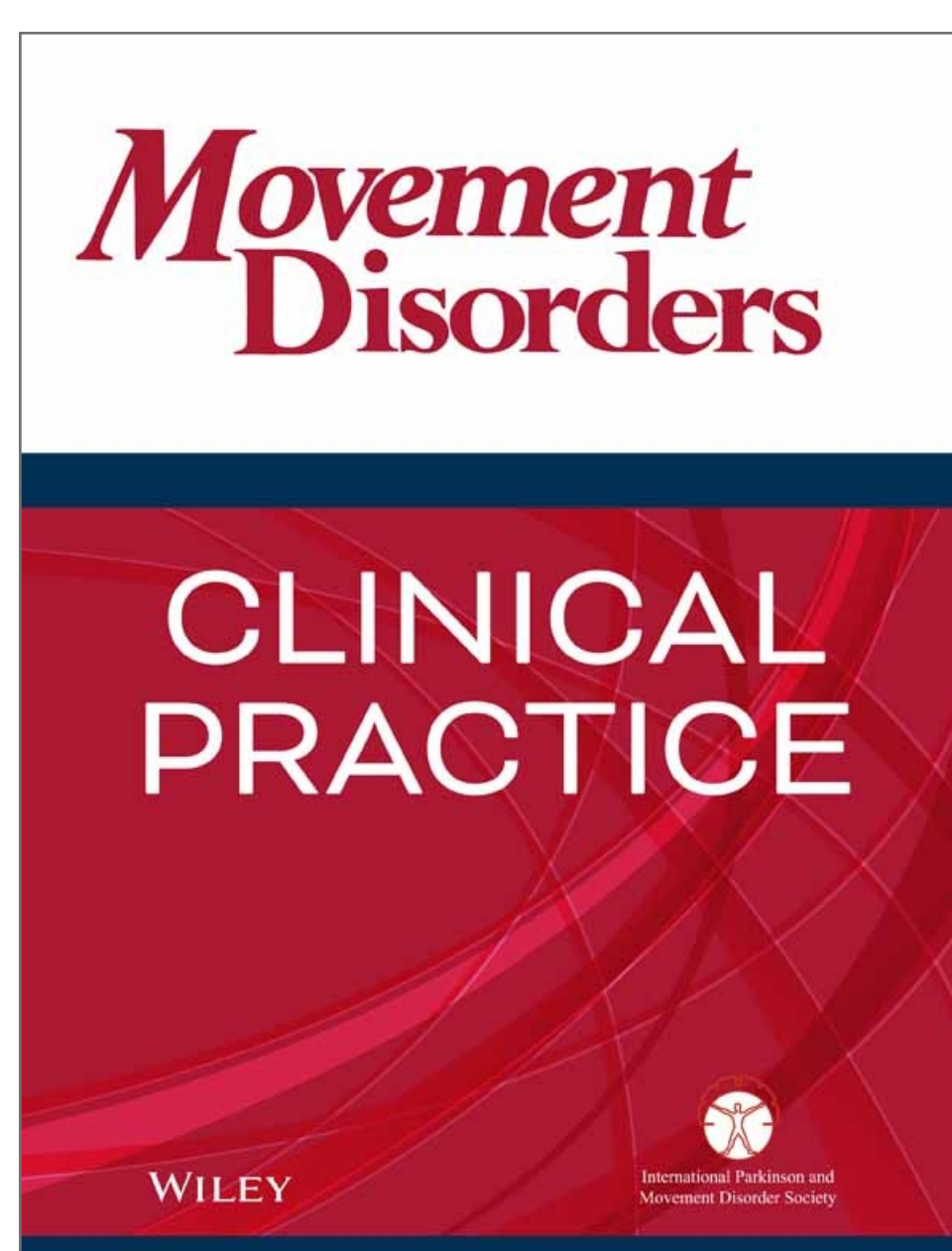
Annual unique visitors: **695,503**  
Average monthly unique visitors: **99,188**  
Annual page views: **2,016,331**  
Average monthly page views: **287,555**  
Total annual full text views: **1,196,923**  
Circulation: **787**  
2023 IF: **13**  
2023 JCR ranking: **51/277 Clinical Neurology**

High reach &amp; circulation

**Developmental Medicine & Child Neurology**

Annual unique visitors: **824,126**  
Average monthly unique visitors: **68,475**  
Annual page views: **2,012,508**  
Average monthly page views: **167,217**  
Total annual full text views: **1,488,848**  
Circulation: **4,766**  
2023 IF: **3.8**  
2023 JCR ranking: **59/277 Clinical Neurology**

High Impact Factor &amp; circulation

**Movement Disorders**

Annual unique visitors: **715,223**  
Average monthly unique visitors: **59,427**  
Annual page views: **2,161,577**  
Average monthly page views: **179,603**  
Total annual full text views: **1,009,900**  
Circulation: **1,955**  
2023 IF: **7.4**  
2023 JCR ranking: **17/277 Clinical Neurology**

High reach

**European Journal of Neurology**

Annual unique visitors: **711,528**  
Average monthly unique visitors: **59,120**  
Annual page views: **1,735,337**  
Average monthly page views: **144,187**  
Total annual full text views: **931,320**  
Circulation: **445**  
2023 IF: **4.5**  
2023 JCR ranking: **70/310 Neurosciences**

Contact your sales representative for a full overview of our audience reach and portfolio.

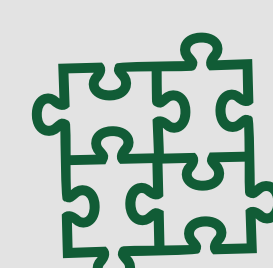
Advertise with us to gain brand awareness and credibility in an environment trusted by neurologists and the multidisciplinary team.

**Contact us**

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🌐 [wiley.com/corporate-solutions](http://wiley.com/corporate-solutions)

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Leverage the power of Wiley's scientific community and break through the noise of endless information.

**1,900+ Journals****700+ Global society partners****277M+ Annual unique visitors on Wiley Online Library**

## References

1. <https://www.futuremarketinsights.com/reports/neurology-clinical-trials-market>

2. Wiley HCP Information Seeking Behavior Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

\* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.

Circulation based on total print circulation from 1 July 2023 to 30 June 2024.