

Nutrition & Dietetics



The clinical nutrition market size is estimated at USD 72.29 billion in 2024, and is expected to reach USD 106.46 billion by 2029.¹






Rising metabolic disorders, an increasing geriatric population and the development of clinical nutrition products for older adults are driving market growth.¹

Solving key challenges for clinicians and pharma: Our value add

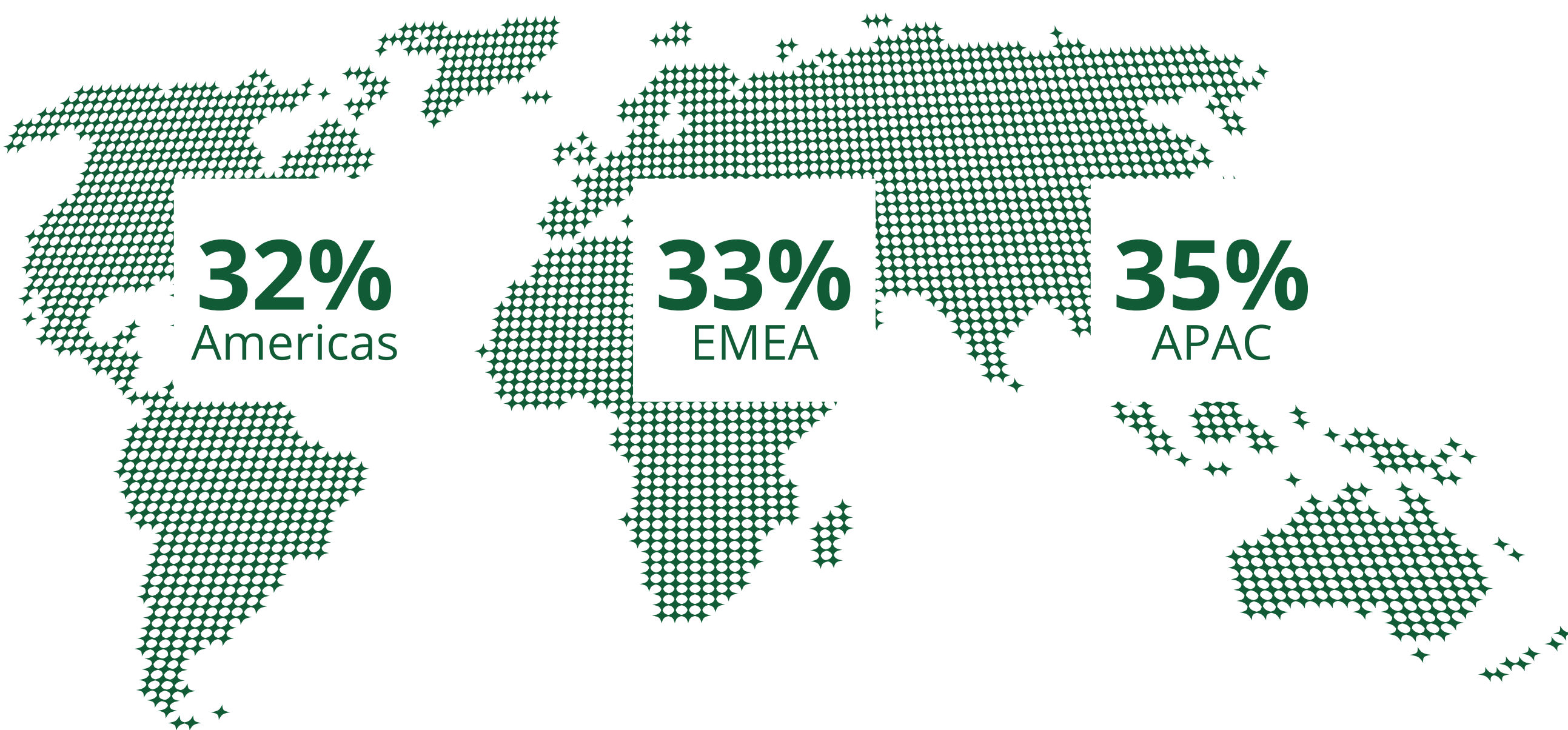
 HCPs' needs Stay up-to-date with the latest clinical practices and advancements	Independent, relevant and trusted information sources	Validated content and engaging formats	Ads linking to problem-solving content²
 Pharma's needs Build brand awareness and message credibility	Audience reach Go beyond your existing customer base by leveraging the reach of our well-established proprietary and society journals.	Source credibility Associate with the information sources (journals and societies) that lend credibility to your message.	Optimal execution Access an experienced team to define, fulfill and deliver advertising and content solutions that meet your objectives.

Amplify your impact. Reach an engaged audience in an environment they trust.




Our audience³

	4,691,410	Annual unique visitors
	389,804	Average monthly unique visitors
	14,236,958	Annual page views
	1,182,934	Average monthly page views
	6,282,016	Total annual full text views

Audience location



Our offer

	15	Journals covering nutrition
	3	Open access JCR journals
	5	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.

Our key journals



HCPs rate journals as their #1 most trusted source and consult them weekly to build their clinical knowledge. Advertisements are part of this education journey, especially when these link to scientific content or solve one of their problems.²

High Impact Factor & reach

**Journal of Parenteral & Enteral Nutrition**

Annual unique visitors: **489,884**
Average monthly unique visitors: **40,704**
Annual page views: **59,088**
Average monthly page views: **115,091**
Total annual full text views: **760,584**
Circulation: **Available on request**
2023 IF: **3.2**
2023 JCR ranking: **50/114 Nutrition & Dietetics**

High Impact Factor

**Nutrition & Dietetics**

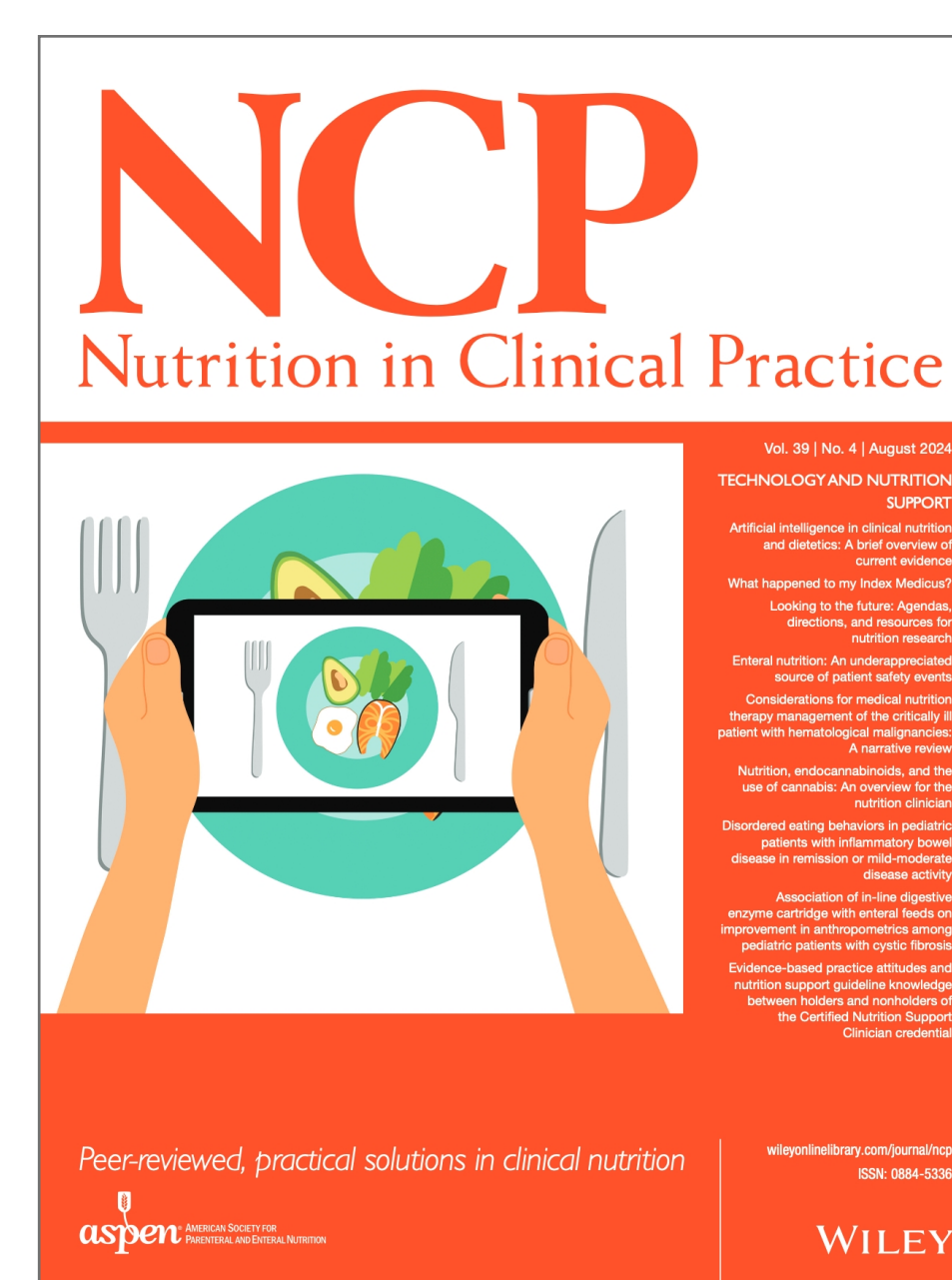
Annual unique visitors: **86,118**
Average monthly unique visitors: **12,282**
Annual page views: **211,026**
Average monthly page views: **30,095**
Total annual full text views: **108,335**
Circulation: **Available on request**
2023 IF: **2.6**
2023 JCR ranking: **64/114 Nutrition & Dietetics**

High Impact Factor & reach

**Journal of Human Nutrition and Dietetics**

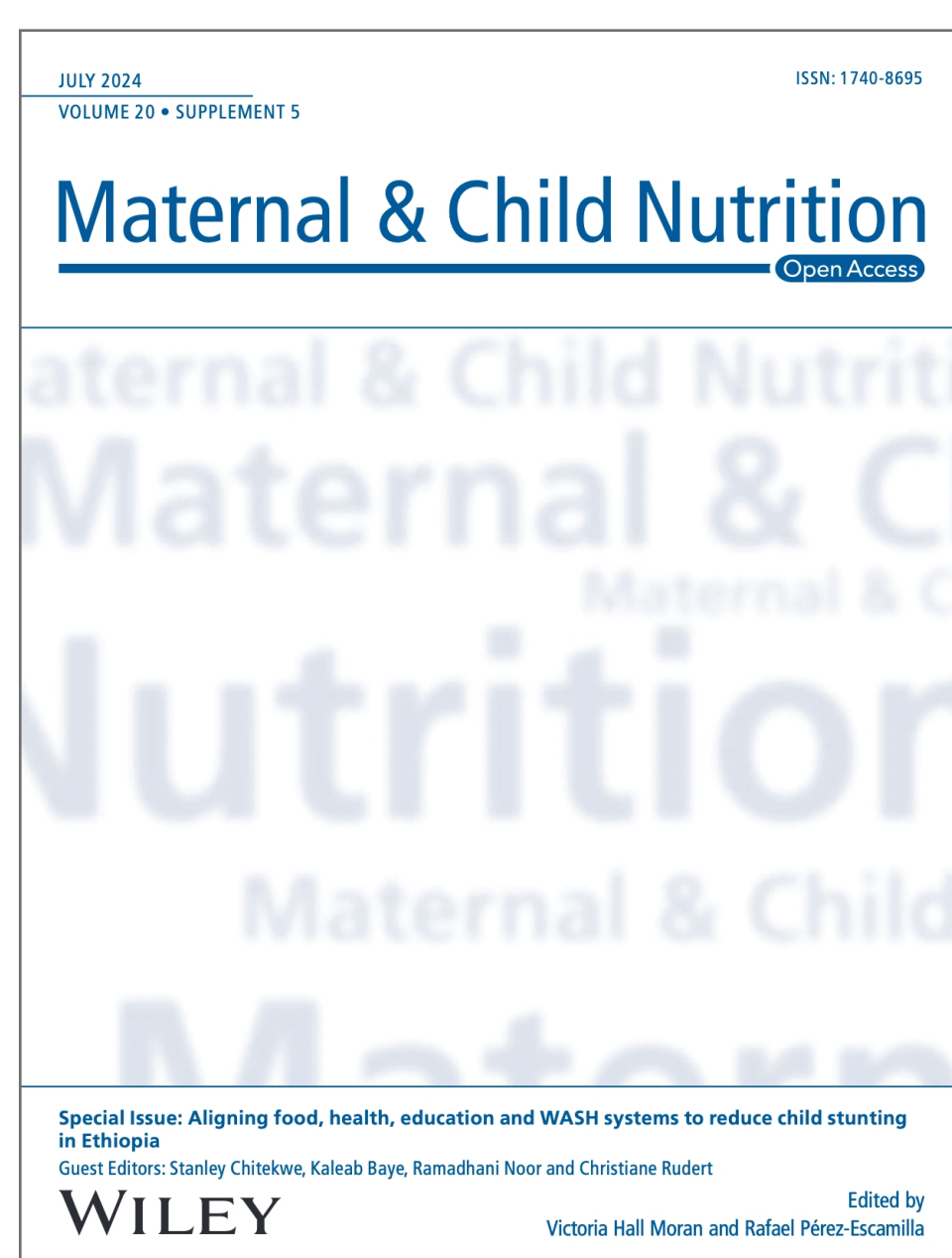
Annual unique visitors: **324,642**
Average monthly unique visitors: **26,974**
Annual page views: **37,031**
Average monthly page views: **67,278**
Total annual full text views: **340,569**
Circulation: **Available on request**
2023 IF: **2.9**
2023 JCR ranking: **59/114 Nutrition & Dietetics**

High reach

**Nutrition in Clinical Practice**

Annual unique visitors: **478,318**
Average monthly unique visitors: **39,742**
Annual page views: **56,436**
Average monthly page views: **113,877**
Total annual full text views: **542,852**
Circulation: **Available on request**
2023 IF: **2.1**
2023 JCR ranking: **74/114 Nutrition & Dietetics**

High Impact Factor & reach

**Maternal & Child Nutrition**

Annual unique visitors: **411,720**
Average monthly unique visitors: **34,209**
Annual page views: **49,830**
Average monthly page views: **89,204**
Total annual full text views: **408,421**
Circulation: **Available on request**
2023 IF: **2.8**
2023 JCR ranking: **61/114 Nutrition & Dietetics**

High Impact Factor & reach

**Nutrition Bulletin**

Annual unique visitors: **196,683**
Average monthly unique visitors: **16,342**
Annual page views: **21,441**
Average monthly page views: **33,196**
Total annual full text views: **246,531**
Circulation: **Available on request**
2023 IF: **2.7**
2023 JCR ranking: **62/114 Nutrition & Dietetics**

Contact your sales representative for a full overview of our audience reach and portfolio.

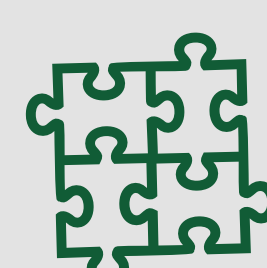
Advertise with us to gain brand awareness and credibility in an environment trusted by nutritionists and dietitians.

Contact us

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**1,900+ Journals****700+ Global society partners****277M+ Annual unique visitors on Wiley Online Library**

References

- <https://www.mordorintelligence.com/industry-reports/global-medical-clinical-nutrition-market-industry>.
- Wiley HCP Information Seeking Behavior Survey 2024.
- Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field. Circulation based on total print circulation from 1 July 2023 to 30 June 2024.