


Pharmaceutical & Medicinal Chemistry

Key Topics

- **Clinical chemistry**
- **Drug discovery & development**
- **Drug formulation & delivery**
- **Drug QA/Analysis**
- **Molecular pharmacology**
- **Pharmaceutical engineering**
- **Pre-clinical/clinical development**
- **Protein & macromolecules**
- **Toxicology**

Market forecast: The pharmaceutical analytical services market is expected to grow 8.4% (CAGR) by 2029 with a forecasted market size of USD 13.43 billion.¹


Solving key challenges for researchers and industry professionals: Our value add

**Scientists' needs**
Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²

**Companies' needs**
Build brand awareness and message credibility






Audience reach
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility
Associate with the information sources (journals and societies) that **lend credibility to your message.**

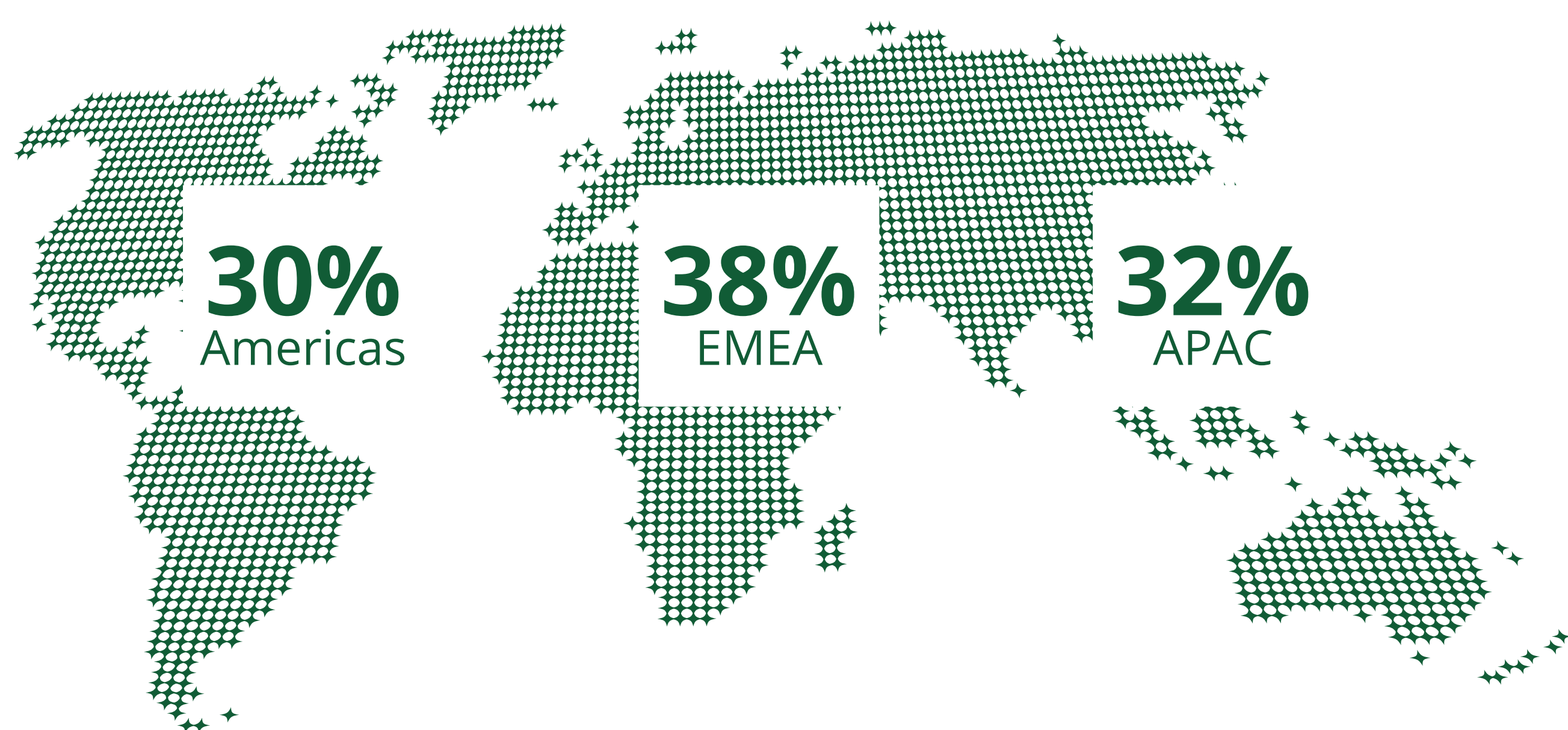
Optimal execution
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.





Our audience³

	4,705,499	Annual unique visitors
	390,975	Average monthly unique visitors
	12,000,259	Annual page views
	997,089	Average monthly page views
	5,676,360	Total annual full text views

Audience location



Our offer

	3	Top 33% JCR ranked journals in chemistry, medicinal*
	13	Total journals in field
	2	Open access JCR journals
	6	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.

Our key journals



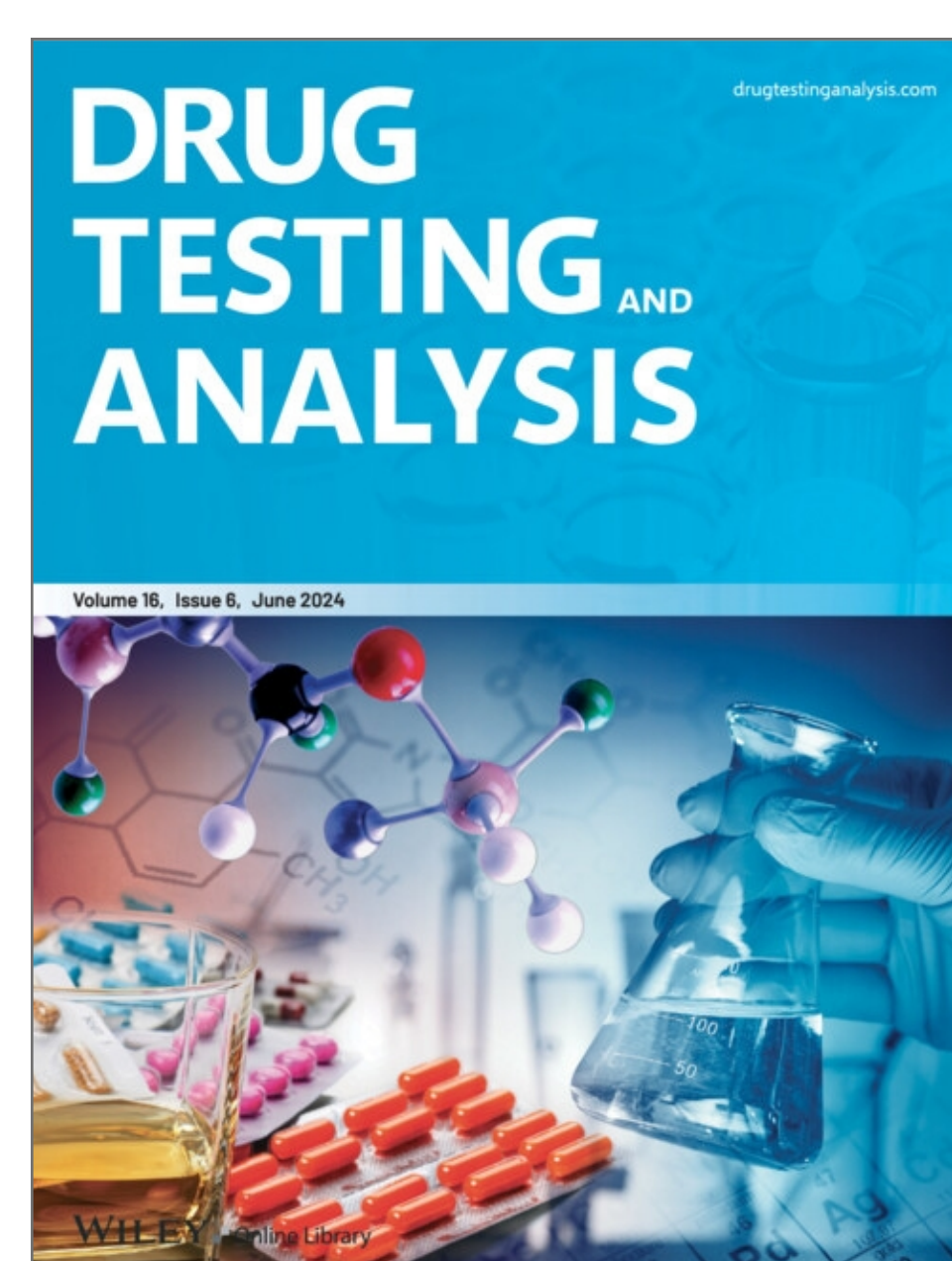
Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

High Reach

**THE FASEB Journal**

Annual unique visitors: **1,710,875**
 Average monthly unique visitors: **142,155**
 Annual page views: **4,042,266**
 Average monthly page views: **335,868**
 Total annual full text views: **1,760,342**
 2023 IF: **4.4**
 2023 JCR ranking:
15/109 Biology
77/205 Cell Biology
82/313 Biochemistry & Molecular Biology

High Reach

**Drug Testing and Analysis**

Annual unique visitors: **265,329**
 Average monthly unique visitors: **22,046**
 Annual page views: **639,509**
 Average monthly page views: **53,136**
 Total annual full text views: **268,903**
 2023 IF: **2.6**
 2023 JCR ranking:
42/85 Biochemical Research Methods
53/106 Chemistry, Analytical
173/354 Pharmacology & Pharmacy

High Impact Factor & Reach

**British Journal of Pharmacology**

Annual unique visitors: **815,072**
 Average monthly unique visitors: **67,723**
 Annual page views: **1,873,853**
 Average monthly page views: **155,696**
 Total annual full text views: **1,342,736**
 2023 IF: **6.8**
 2023 JCR ranking:
18/354 Pharmacology & Pharmacy

High Impact Factor

**Medicinal Research Reviews**

Annual unique visitors: **243,627**
 Average monthly unique visitors: **20,243**
 Annual page views: **330,744**
 Average monthly page views: **27,481**
 Total annual full text views: **223,789**
 2023 IF: **10.9**
 2023 JCR ranking:
1/72 Chemistry, Medicinal
10/354 Pharmacology & Pharmacy

High Reach

**Basic & Clinical Pharmacology & Toxicology**

Annual unique visitors: **395,516**
 Average monthly unique visitors: **32,863**
 Annual page views: **700,633**
 Average monthly page views: **58,215**
 Total annual full text views: **561,718**
 2023 IF: **2.7**
 2023 JCR ranking:
56/106 Toxicology
167/354 Pharmacology & Pharmacy

High Impact Factor & Reach

**Phytotherapy Research**

Annual unique visitors: **787,689**
 Average monthly unique visitors: **65,448**
 Annual page views: **1,169,838**
 Average monthly page views: **97,201**
 Total annual full text views: **509,484**
 2023 IF: **6.1**
 2023 JCR ranking:
7/72 Chemistry, Medicinal
26/354 Pharmacology & Pharmacy

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by medicinal chemists and pharmaceutical scientists.

Contact us

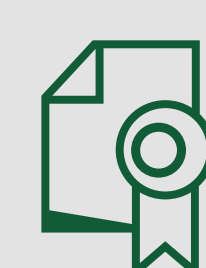
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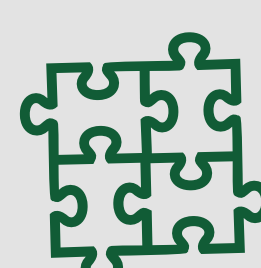
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Leverage the power of Wiley's scientific community and break through the noise of endless information.



1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.mordorintelligence.com/industry-reports/pharmaceutical-analytical-testing-market>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.