

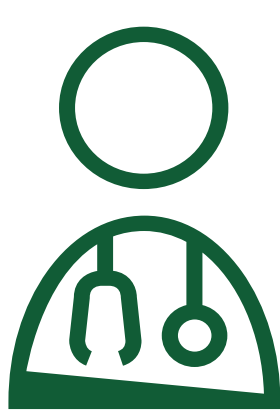
Psychiatry



The global psychiatry therapies market reached USD 20 billion in 2023 and is expected to grow at a CAGR of 6% from 2023 to 2030.¹

A rising awareness of mental health issues and an increasing prevalence of psychiatric disorders across various demographics are key market drivers. Additionally, advancements in psychiatric treatments and a growing acceptance of mental healthcare services are contributing to growth.²

Solving key challenges for clinicians and pharma: Our value add



HCPs' needs
Stay up-to-date with the latest clinical practices and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content³



Pharma's needs
Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary and society journals.**

Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

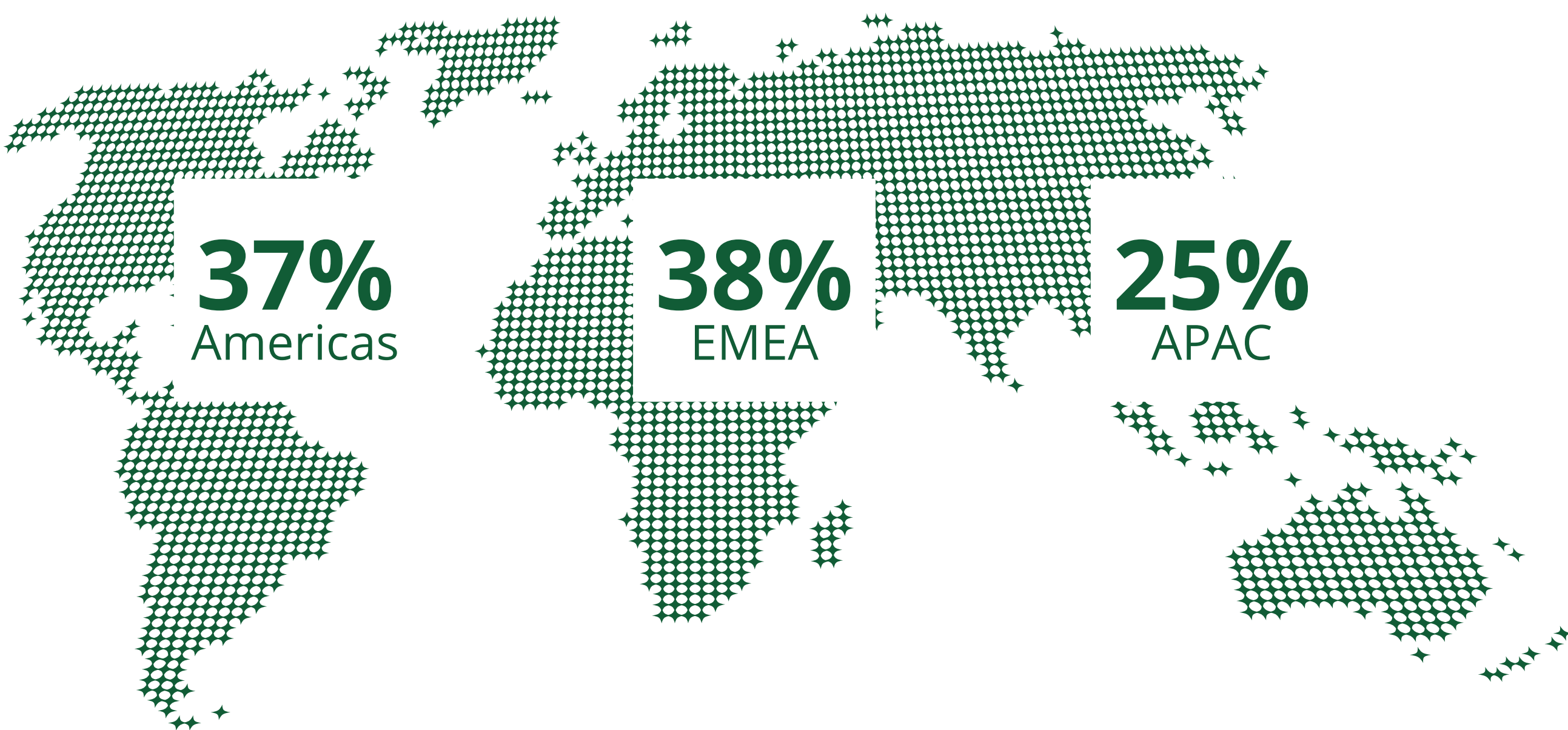
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience⁴

	1,189,844	Annual unique visitors
	98,862	Average monthly unique visitors
	2,582,743	Annual page views
	214,597	Average monthly page views
	1,664,279	Total annual full text views

Audience location



Our offer

	6	Journals covering psychiatry
	3	Journals ranked in the top 10 of their 2023 JCR category*
	3	Open access JCR journals
	9	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.

AMERICAN
PSYCHIATRIC
ASSOCIATION



The Japanese Society of
Psychiatry & Neurology



Contact your sales representative for a complete overview.

Our key journals



HCPs rate journals as their #1 most trusted source and consult them weekly to build their clinical knowledge. Advertisements are part of this education journey, especially when these link to scientific content or solve one of their problems.³

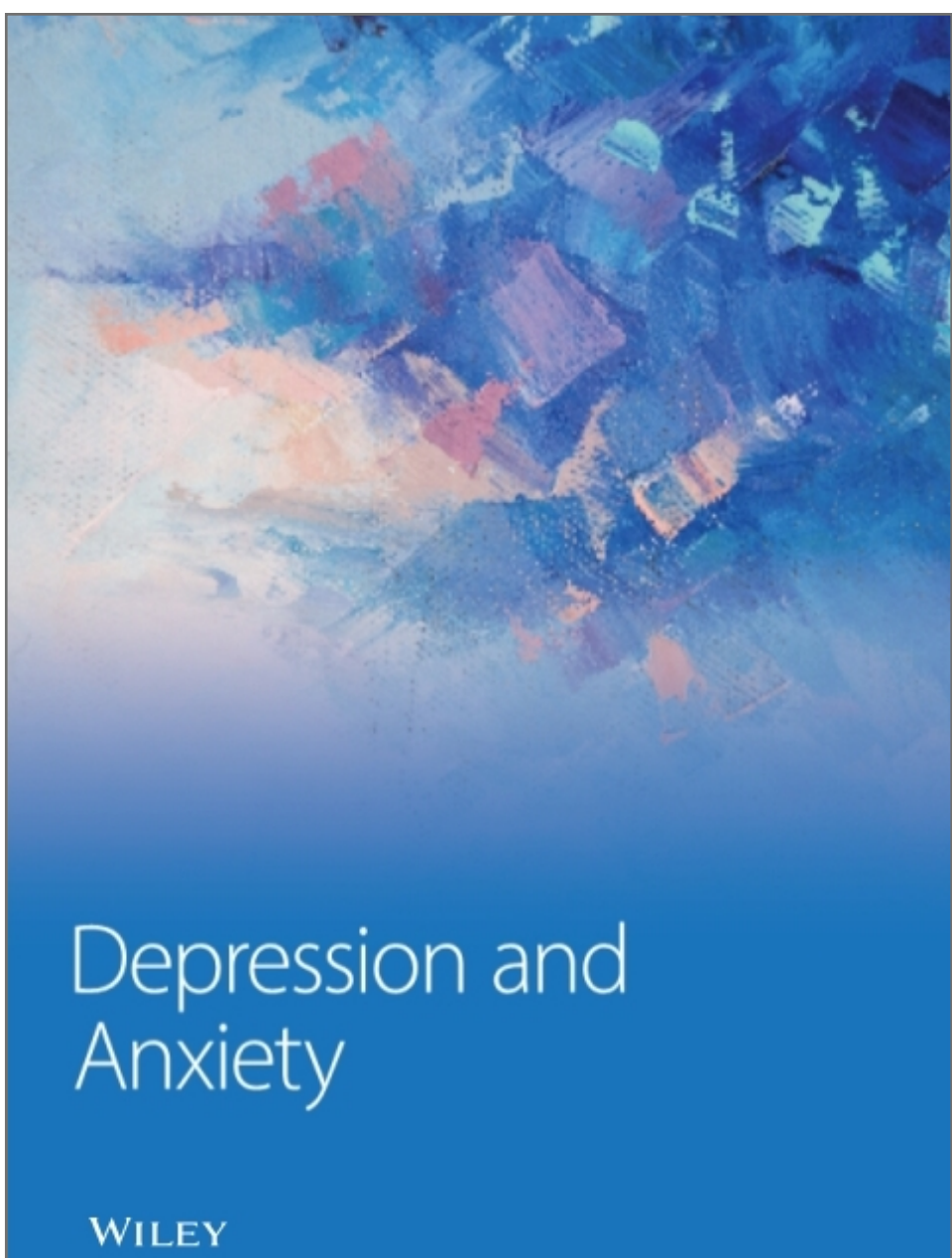
High Impact Factor & reach



Acta Psychiatrica Scandinavica

Annual unique visitors: **668,789**
Average monthly unique visitors: **55,569**
Annual page views: **1,400,020**
Average monthly page views: **116,326**
Total annual full text views: **508,825**
Circulation: **Available on request**
2023 IF: **5.3**
2023 JCR ranking: **28/276 Psychiatry**

High reach



Depression and Anxiety

Annual unique visitors: **517,301**
Average monthly unique visitors: **42,982**
Annual page views: **1,222,091**
Average monthly page views: **101,542**
Total annual full text views: **415,103**
Circulation: **Available on request**
2023 IF: **4.7**
2023 JCR ranking: **11/92 Psychology**

High Impact Factor & reach



Autism Research

Annual unique visitors: **394,847**
Average monthly unique visitors: **32,807**
Annual page views: **1,099,662**
Average monthly page views: **91,370**
Total annual full text views: **554,255**
Circulation: **Available on request**
2023 IF: **5.3**
2023 JCR ranking: **8/91 Psychology, Developmental**

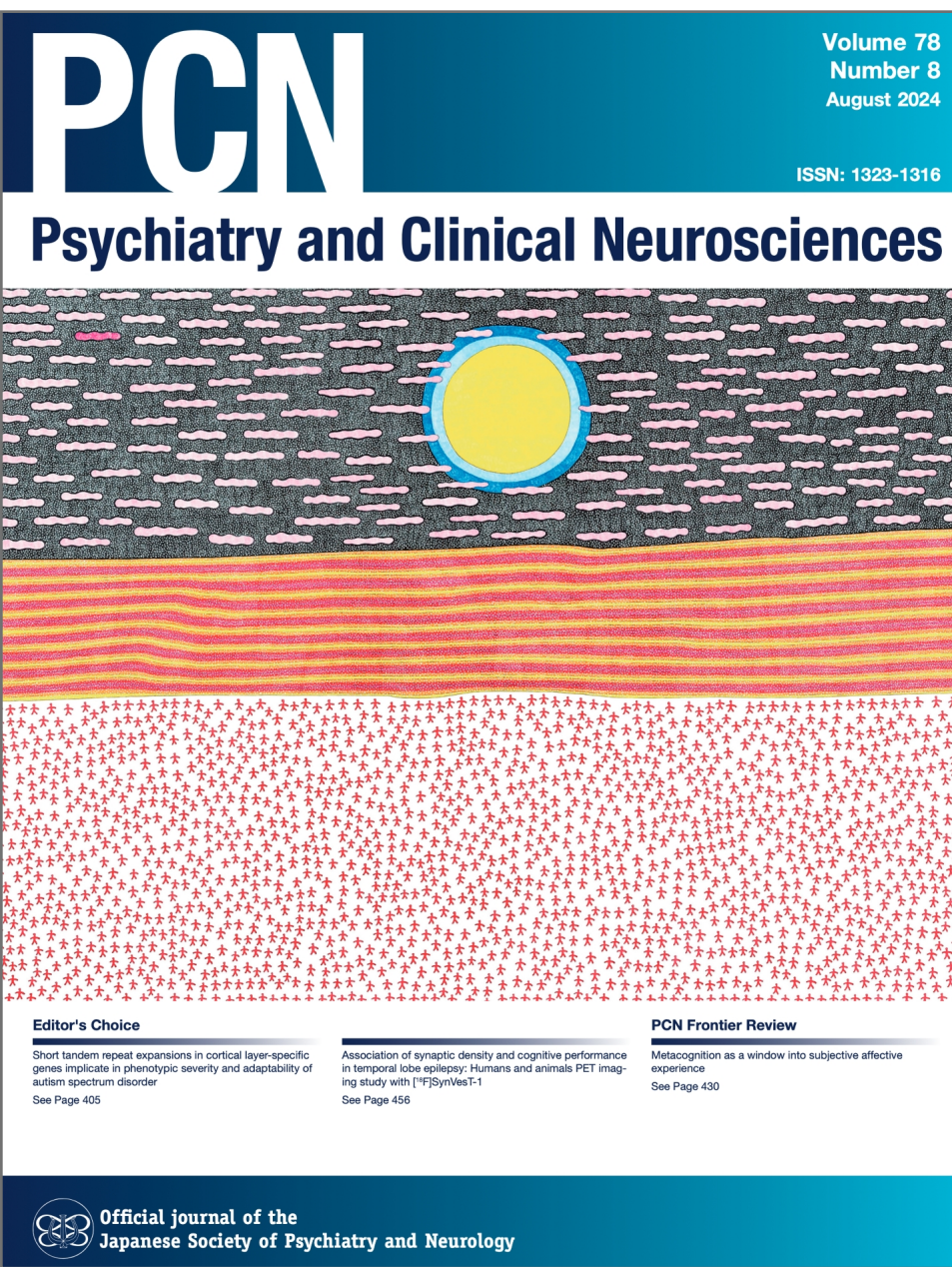
High reach



Journal of Psychiatry and Mental Health Nursing

Annual unique visitors: **461,976**
Average monthly unique visitors: **38,385**
Annual page views: **53,945**
Average monthly page views: **98,780**
Total annual full text views: **508,578**
Circulation: **Available on request**
2023 IF: **2.6**
2023 JCR ranking: **27/191 Nursing**

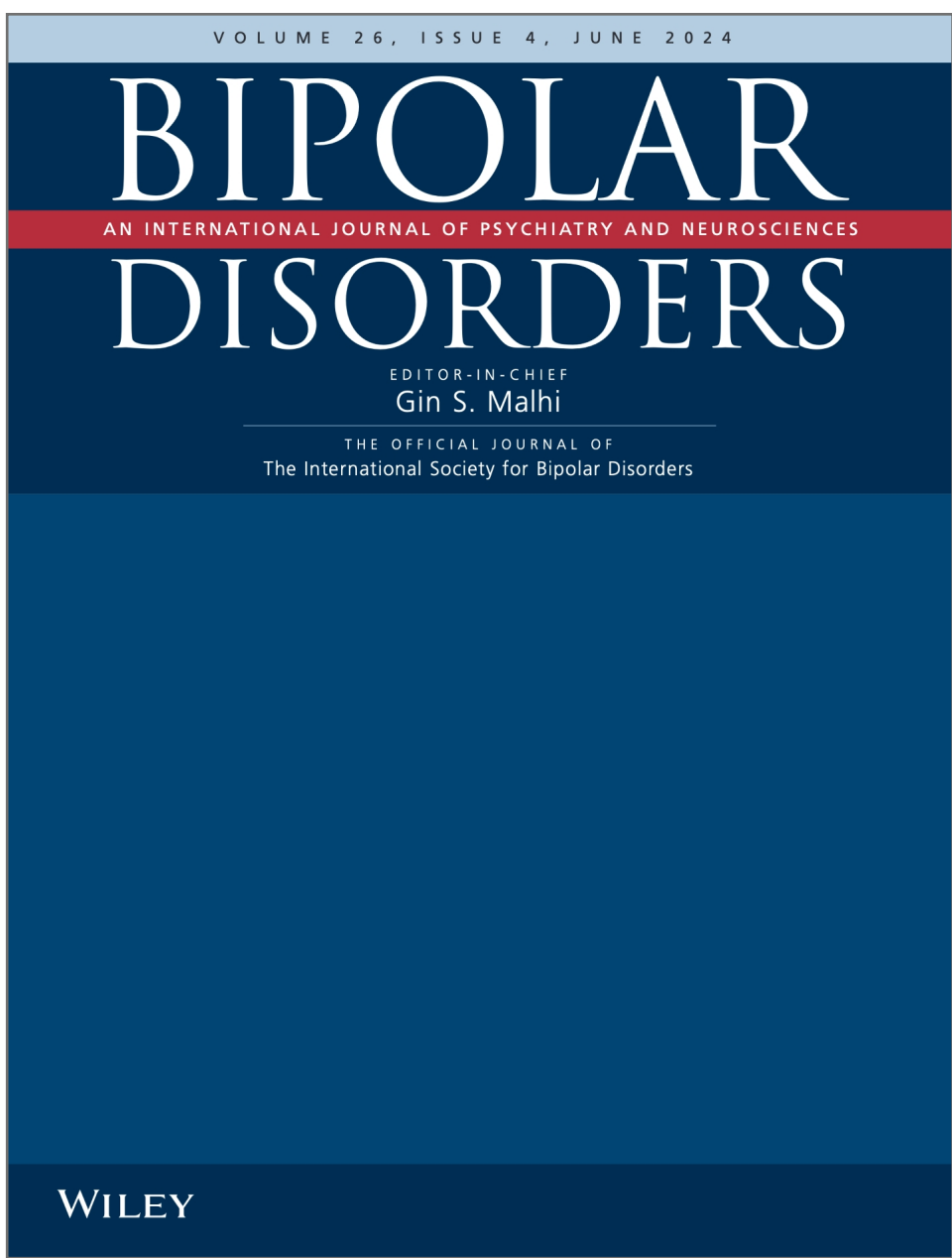
High Impact Factor



Psychiatry and Clinical Neurosciences

Annual unique visitors: **459,164**
Average monthly unique visitors: **38,151**
Annual page views: **874,512**
Average monthly page views: **72662**
Total annual full text views: **689,262**
Circulation: **Available on request**
2023 IF: **5**
2023 JCR ranking: **49/310 Neurosciences**

High Impact Factor & reach



Bipolar Disorders

Annual unique visitors: **222,809**
Average monthly unique visitors: **18,513**
Annual page views: **564,347**
Average monthly page views: **46,891**
Total annual full text views: **248,217**
Circulation: **Available on request**
2023 IF: **5**
2023 JCR ranking: **35/276 Psychiatry**

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by psychiatrists and the multidisciplinary team.

Contact us

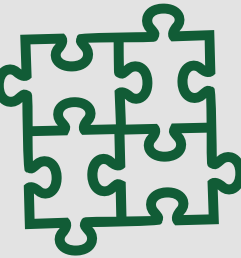
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700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

- <https://www.consainsights.com/reports/psychiatry-therapies-market>
 - <https://www.marketdataforecast.com/market-reports/psychiatry-therapies-market>
 - Wiley HCP Information Seeking Behavior Survey 2024.
 - Wiley data from May 1, 2023, to April 30, 2024.
- * Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category. Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field. Circulation based on total print circulation from 1 July 2023 to 30 June 2024.