

Respiratory Medicine



The global respiratory devices market is estimated at USD 26.73 billion in 2024, and is expected to reach USD 35.58 billion by 2029.¹

Increasing prevalence of respiratory diseases such as asthma, COPD, and sleep apnea, coupled with an aging global population is driving market growth. Technological advancements in respiratory care devices, rising pollution levels, and growing healthcare expenditures also contribute to the projected market expansion.¹

Solving key challenges for clinicians and pharma: Our value add

HCPs' needs
Stay up-to-date with the latest clinical practices and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²

Pharma's needs
Build brand awareness and message credibility

Audience reach
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary and society journals.**

Source credibility
Associate with the information sources (journals and societies) that **lend credibility to your message.**

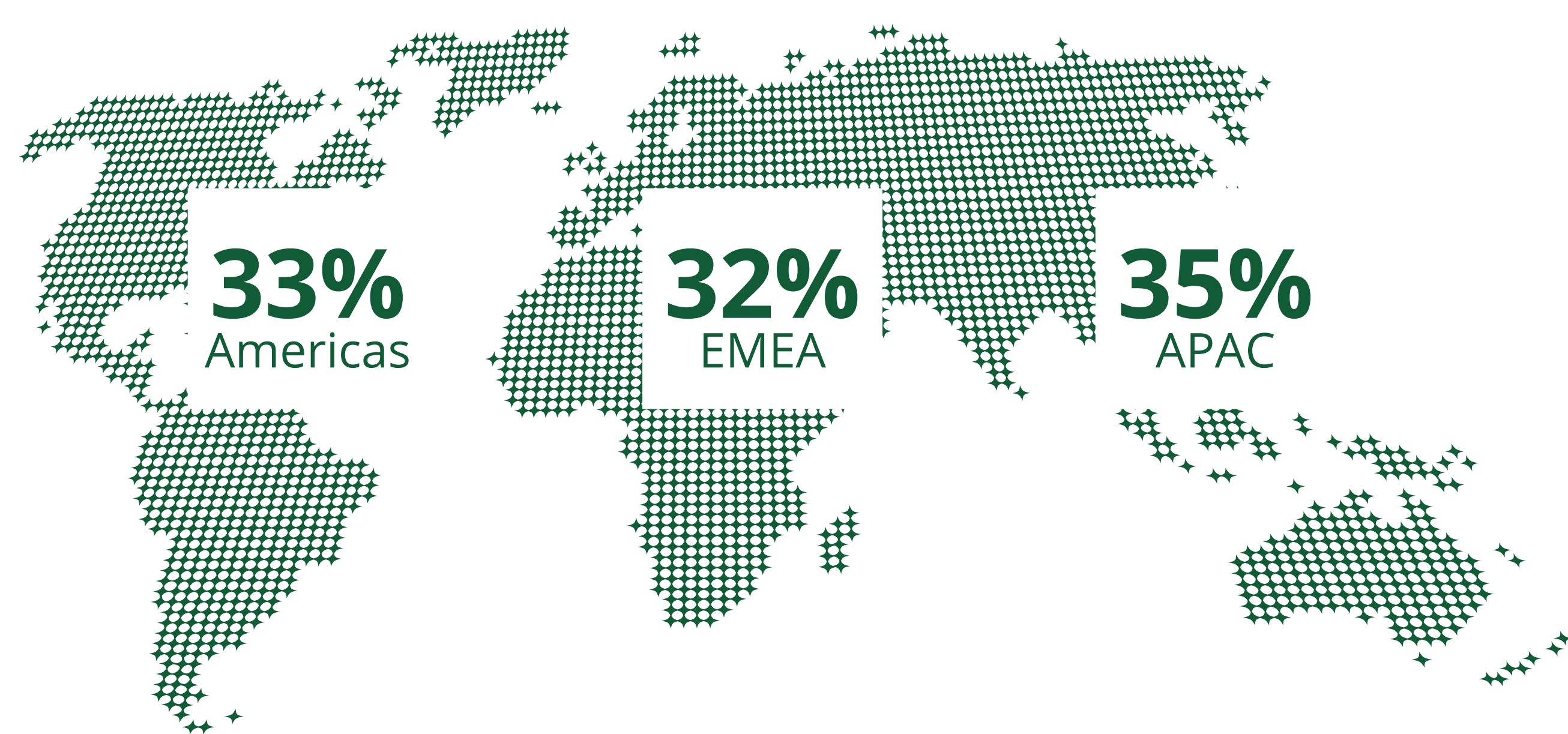
Optimal execution
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³

	1,072,124	Annual unique visitors
	89,082	Average monthly unique visitors
	2,823,809	Annual page views
	234,627	Average monthly page views
	1,557,233	Total annual full text views

Audience location



Our offer

	9	Journals covering respiratory medicine
	1	Journal ranked in the top 20 of its 2023 JCR category*
	6	Open access JCR journals
	2	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.

Our key journals



HCPs rate journals as their #1 most trusted source and consult them weekly to build their clinical knowledge. Advertisements are part of this education journey, especially when these link to scientific content or solve one of their problems.³

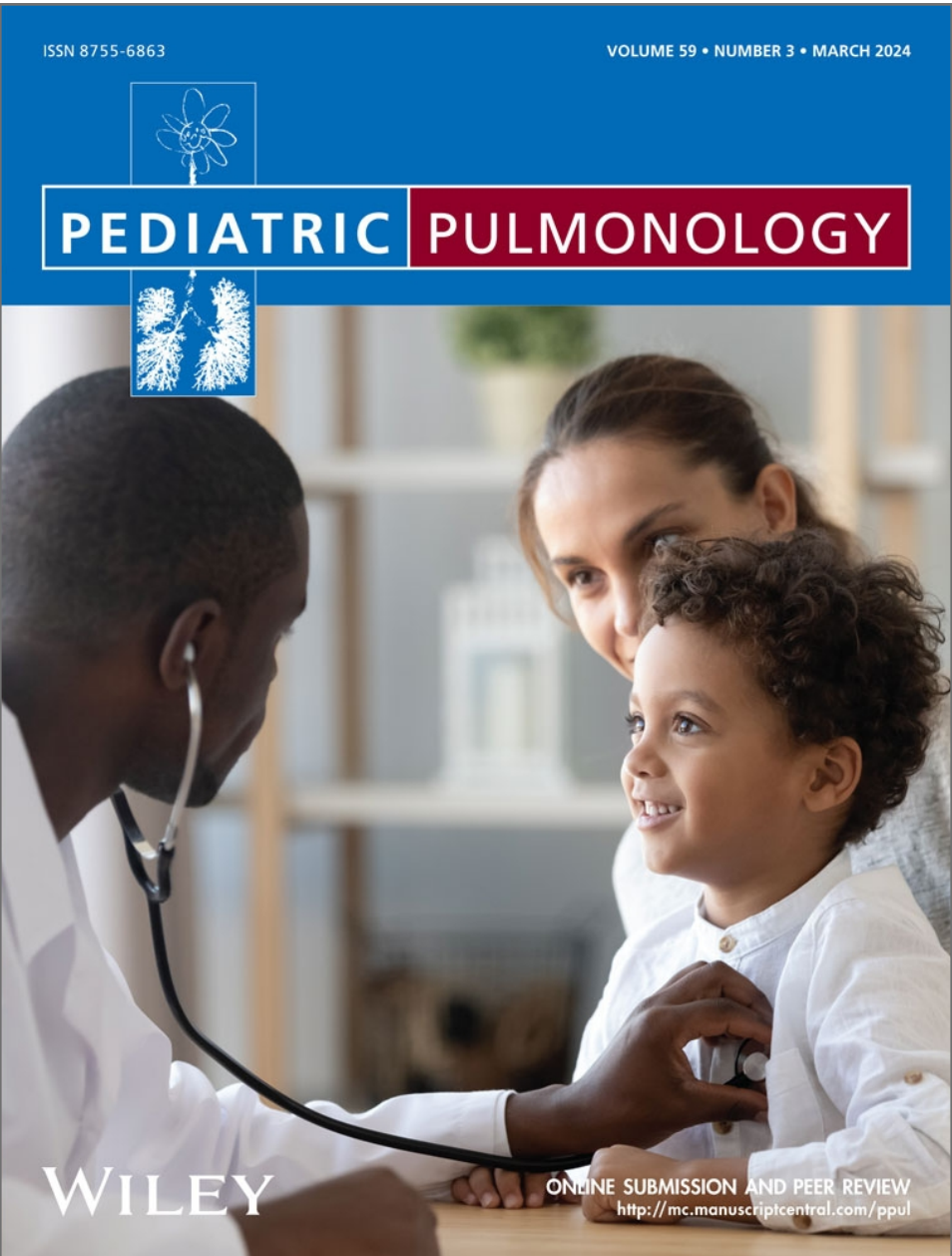
High Impact Factor & reach



Respirology

Annual unique visitors:	434,076
Average monthly unique visitors:	36,066
Annual page views:	49,333
Average monthly page views:	80,858
Total annual full text views:	671,322
Circulation:	N/A
2023 IF:	6.6
2023 JCR ranking:	12/100 Respiratory Systems

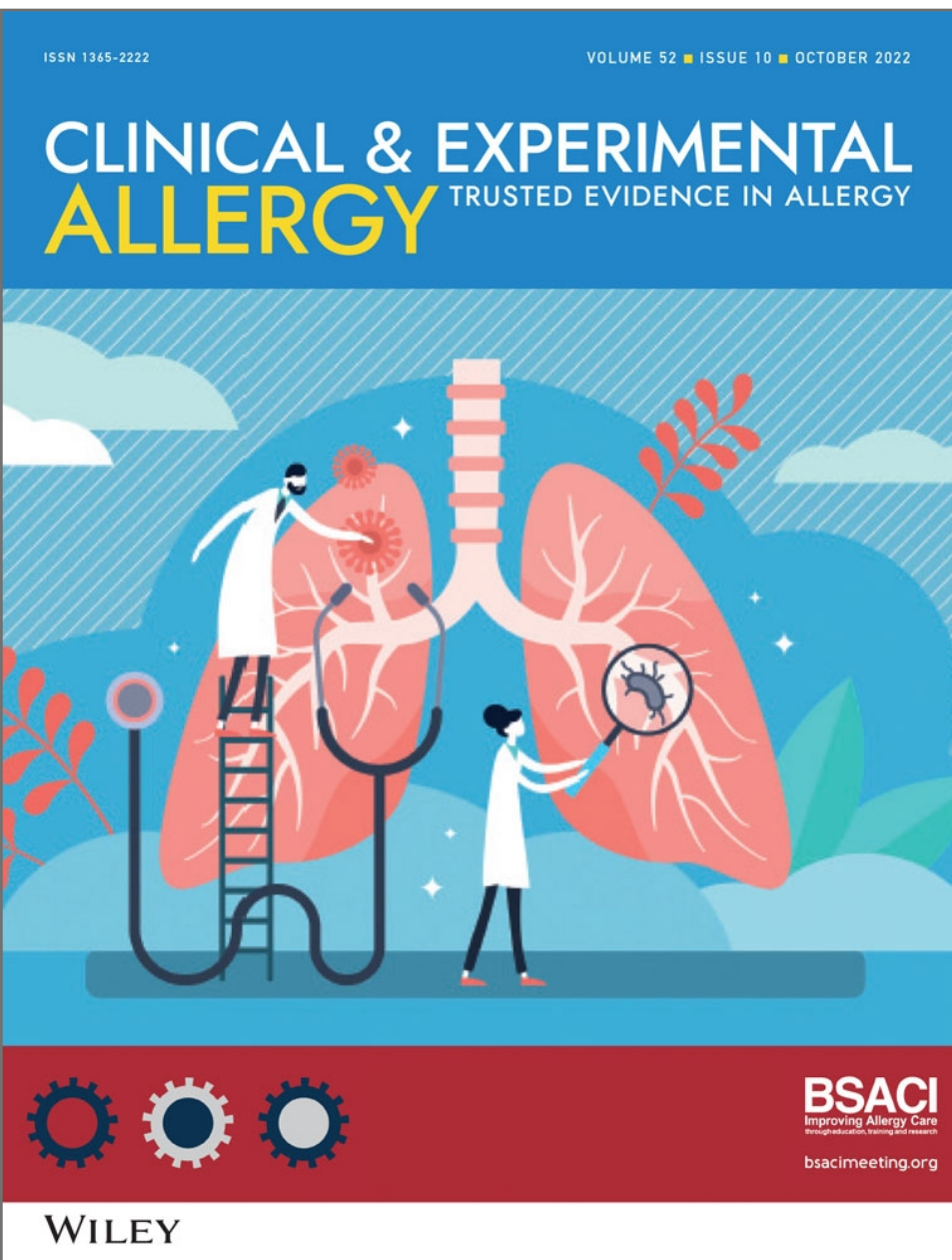
High reach



Pediatric Pulmonology

Annual unique visitors:	360,091
Average monthly unique visitors:	29,919
Annual page views:	43,027
Average monthly page views:	88,887
Total annual full text views:	377,319
Circulation:	Available on request
2023 IF:	2.7
2023 JCR ranking:	38/186 Pediatrics

High Impact Factor & reach



Clinical & Experimental Allergy

Annual unique visitors:	197,733
Average monthly unique visitors:	28,199
Annual page views:	459,622
Average monthly page views:	65,548
Total annual full text views:	223,752
Circulation:	Available on request
2023 IF:	6.3
2023 JCR ranking:	5/39 Allergy

High reach



The Clinical Respiratory Journal

Annual unique visitors:	142,582
Average monthly unique visitors:	11,846
Annual page views:	14,9983
Average monthly page views:	26,356
Total annual full text views:	151,679
Circulation:	Available on request
2023 IF:	1.9
2023 JCR ranking:	66/100 Respiratory Systems

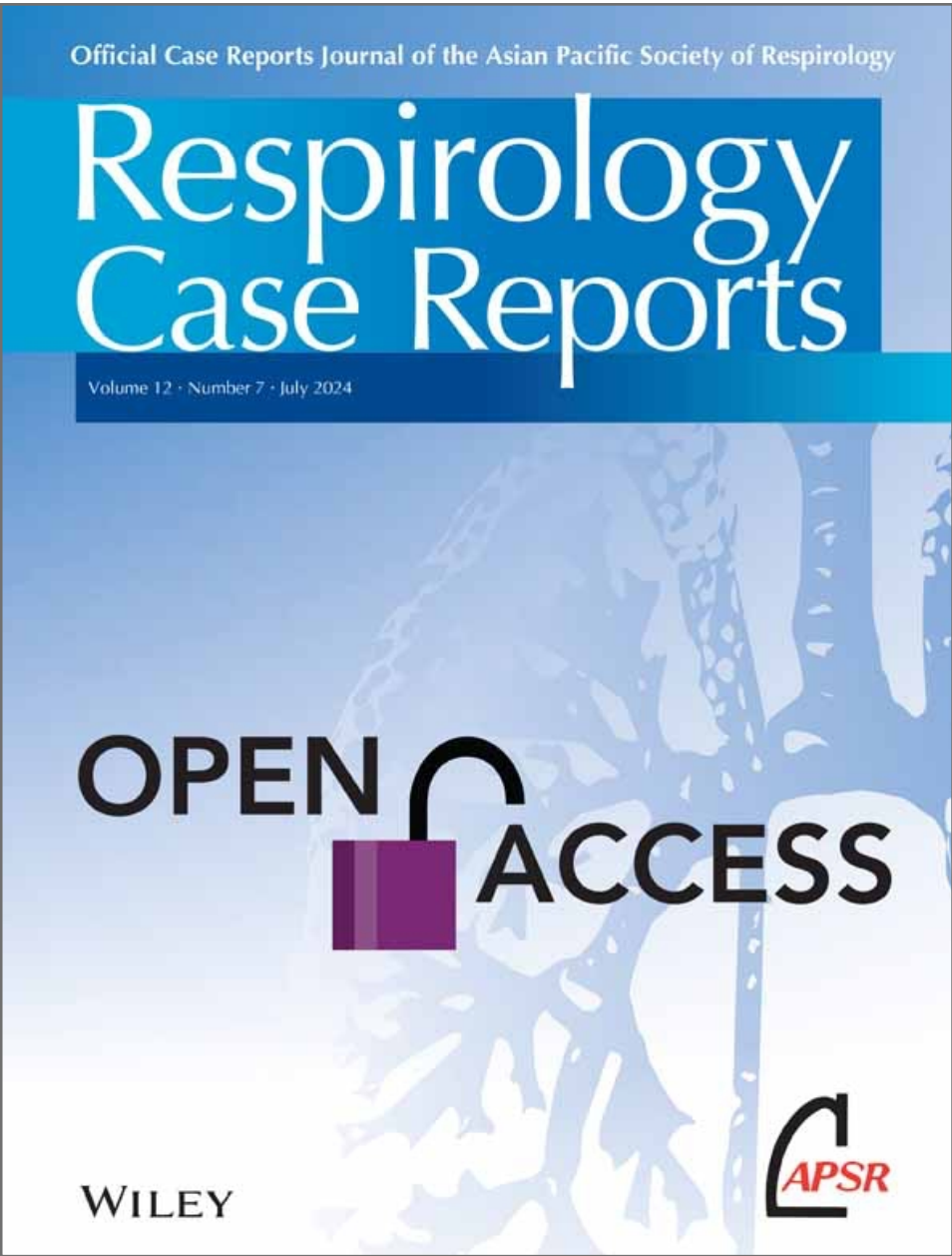
High Impact Factor & reach



Influenza and Other Respiratory Viruses

Annual unique visitors:	107,152
Average monthly unique visitors:	8,903
Annual page views:	13,295
Average monthly page views:	22,243
Total annual full text views:	210,895
Circulation:	Available on request
2023 IF:	4.3
2023 JCR ranking:	26/132 Infectious Diseases

High reach



Respirology Case Reports

Annual unique visitors:	90,388
Average monthly unique visitors:	7,510
Annual page views:	9,357
Average monthly page views:	15,739
Total annual full text views:	145,194
Circulation:	Available on request
2023 IF:	0.8
2023 JCR ranking:	88/100 Respiratory System

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by pulmonologists and the multidisciplinary team.

Contact us

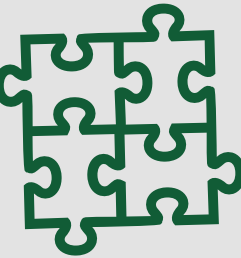
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700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. <https://www.mordorintelligence.com/industry-reports/global-respiratory-device-market-industry>
 2. Wiley HCP Information Seeking Behavior Survey 2024.
 3. Wiley data from May 1, 2023, to April 30, 2024.
- * Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category. Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field. Circulation based on total print circulation from 1 July 2023 to 30 June 2024.