




Safety and Security

Our focus:

-  Safety & security management
-  Video security & video management
-  Access control
-  Burglary & perimeter protection
-  Building safety
-  IT & cyber security
-  Fire protection
-  Explosion protection
-  Machine & plant safety
-  Occupational safety & health

Market forecast: The safety and security market is expected to grow around 14.8% (CAGR) with a forecasted market size of USD 812.6 Bn. by 2025.¹

Solving key challenges for researchers and industry professionals: Our value add




Industry professionals' needs
Stay up-to-date with the latest techniques, applications, and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs
Build brand awareness and message credibility

Audience reach
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility
Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Social reach



2K
Followers
@GIT Security International



4K
Followers
@GIT Sicherheit



1.8K
Followers
@GIT Sicherheit

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



The Institution of Engineering and Technology



Bundesvereinigung Deutscher Geld- und Wertdienste



Verband für Sicherheitstechnik eV



VDMA

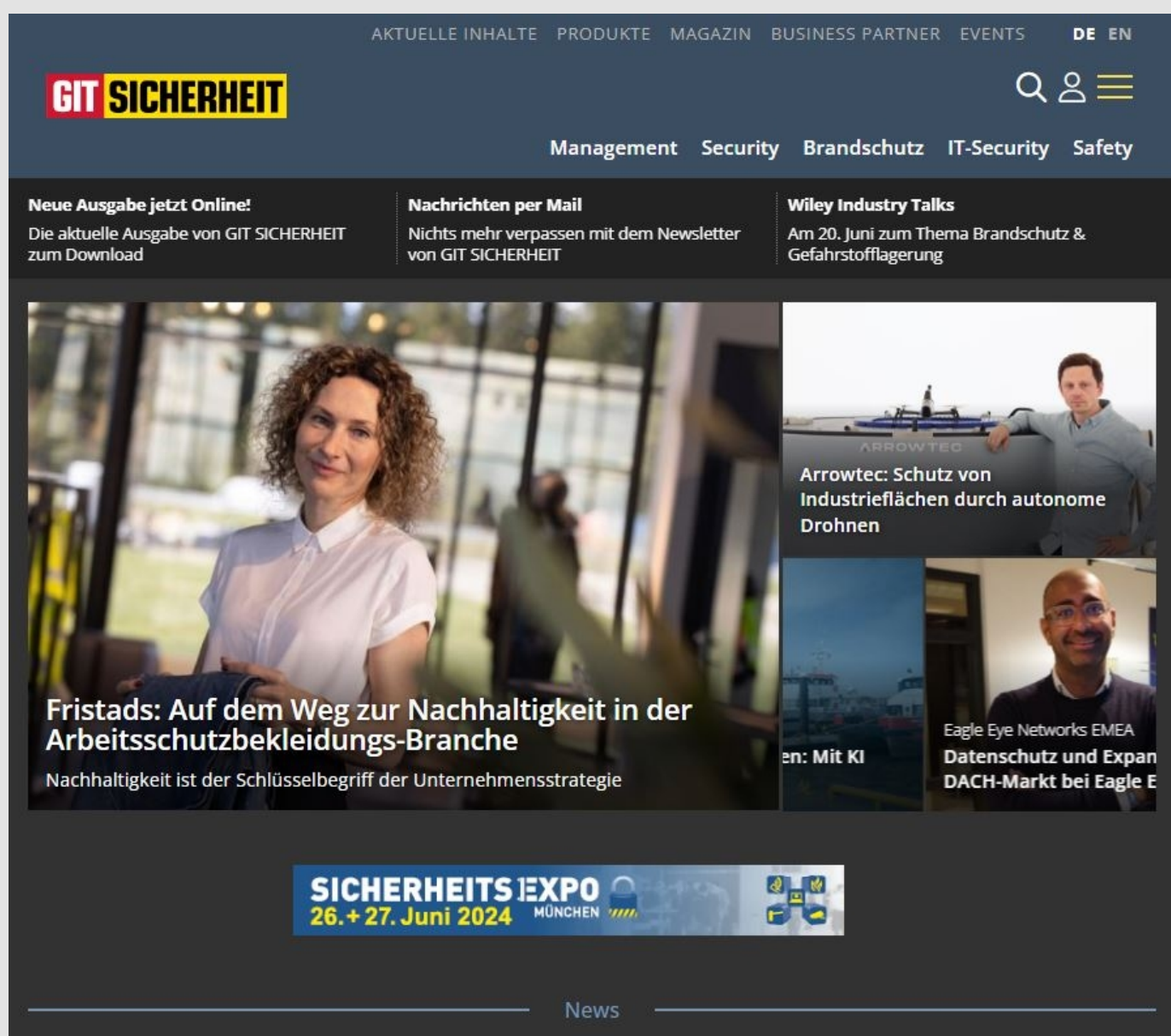


Verband für Sicherheit, Gesundheit und Umweltschutz bei der Arbeit

Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²



The online portal for security
git-sicherheit.com is the target group portal for all security professionals and - decision maker. Projects, products, and People: GIT-SICHERHEIT.de offers an optimal environment for your advertising and your content.

GIT Security

#1 for more than 30 years. The leading trade journal with the widest reach. For all decision-makers in matters of safety and security.
Annual unique visitors: 23,895
Average monthly unique visitors: 22,598



GIT Security Award
Annual award given to top nominated products for innovation, best use, and strongest USP in five major categories.

Our key publications



GIT Sicherheit

Circulation:
25,000



GIT Security EMEA

Circulation:
12,500



GIT Special Edition Pro-4-Pro

Circulation:
30,000

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by safety and security industry professionals.

Contact us

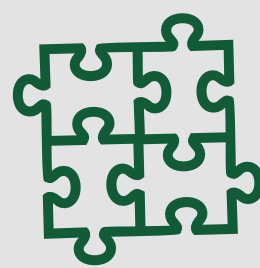
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1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References
1. Source: <https://www.grandviewresearch.com/industry-analysis/public-safety-security-market>
2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.
3. Wiley data from May 1, 2023, to April 30, 2024.