
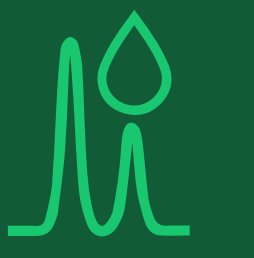
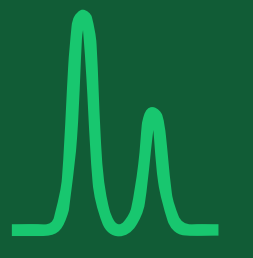



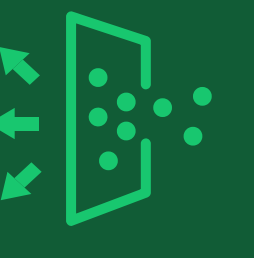
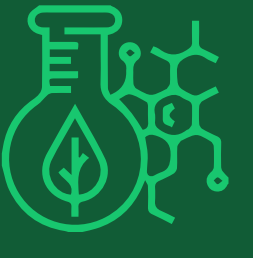




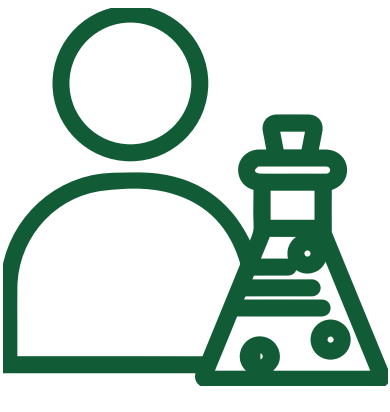
Separation Science

Our
focus:

- Chromatography
- Liquid chromatography
- HPLC
- Gas chromatography
- Sample preparation
- Electrophoresis
- Size-exclusion chromatography
- Supercritical fluid chromatography
- Hydrophobic interaction chromatography
- Chromatography workflows

Market forecast: The global chromatography systems market is expected to grow 6.6% (CAGR) with a forecasted market size of USD 2.62 billion by 2034.¹

Solving key challenges for researchers and industry professionals: Our value add




Scientists' needs
Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²



Companies' needs
Build brand awareness and message credibility




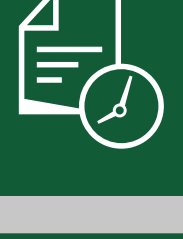


Audience reach
Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

Source credibility
Associate with the information sources (journals and societies) that **lend credibility to your message.**

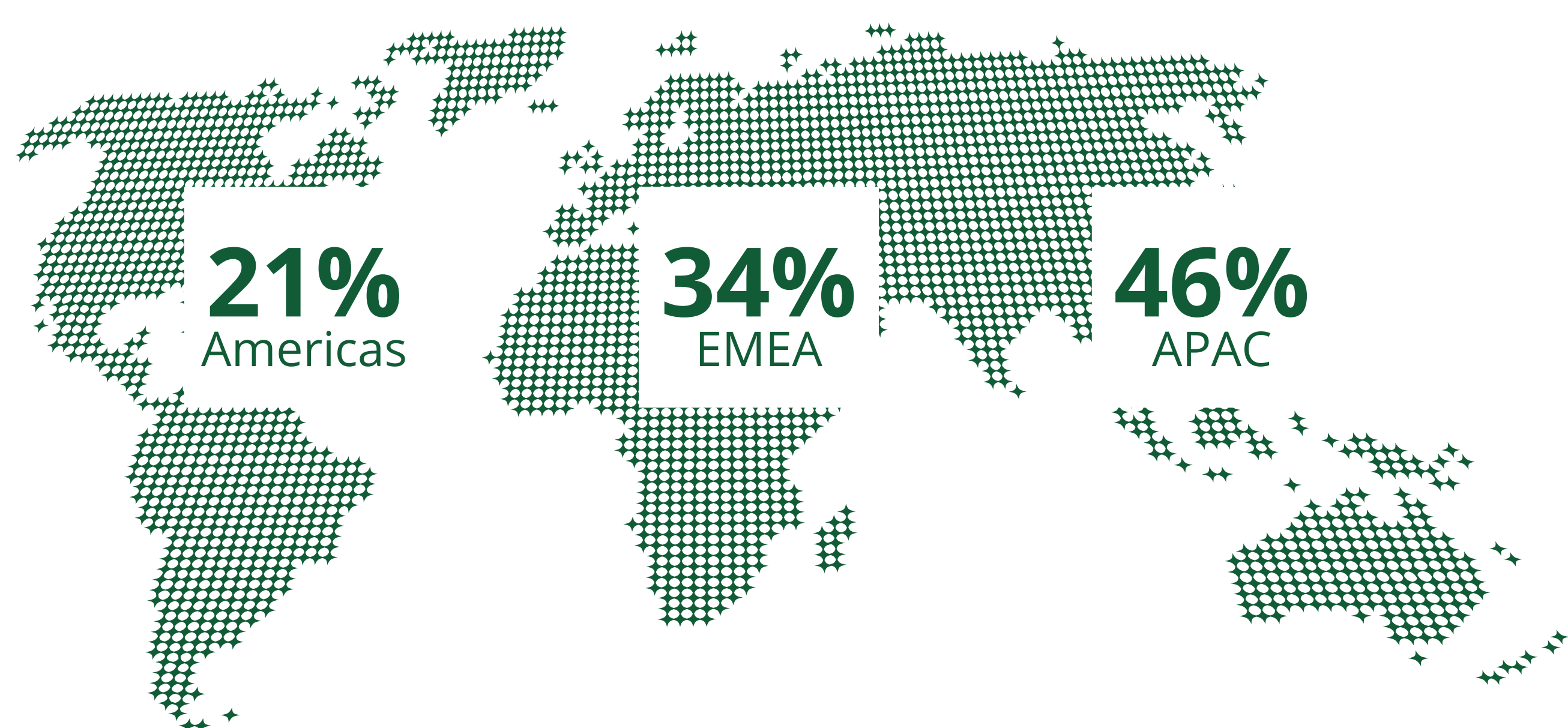
Optimal execution
Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.




Our audience³

	819,177	Annual unique visitors
	68,065	Average monthly unique visitors
	2,496,277	Annual page views
	207,413	Average monthly page views
	843,562	Total annual full text views
	14.6k	Followers @Wiley Analytical Science

Audience location



Our offer

	2	Top 33% JCR ranked journals in analytical, chemistry*
	4	Total journals in field
	1	Society partners

Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.



Contact your sales representative for a complete overview.



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

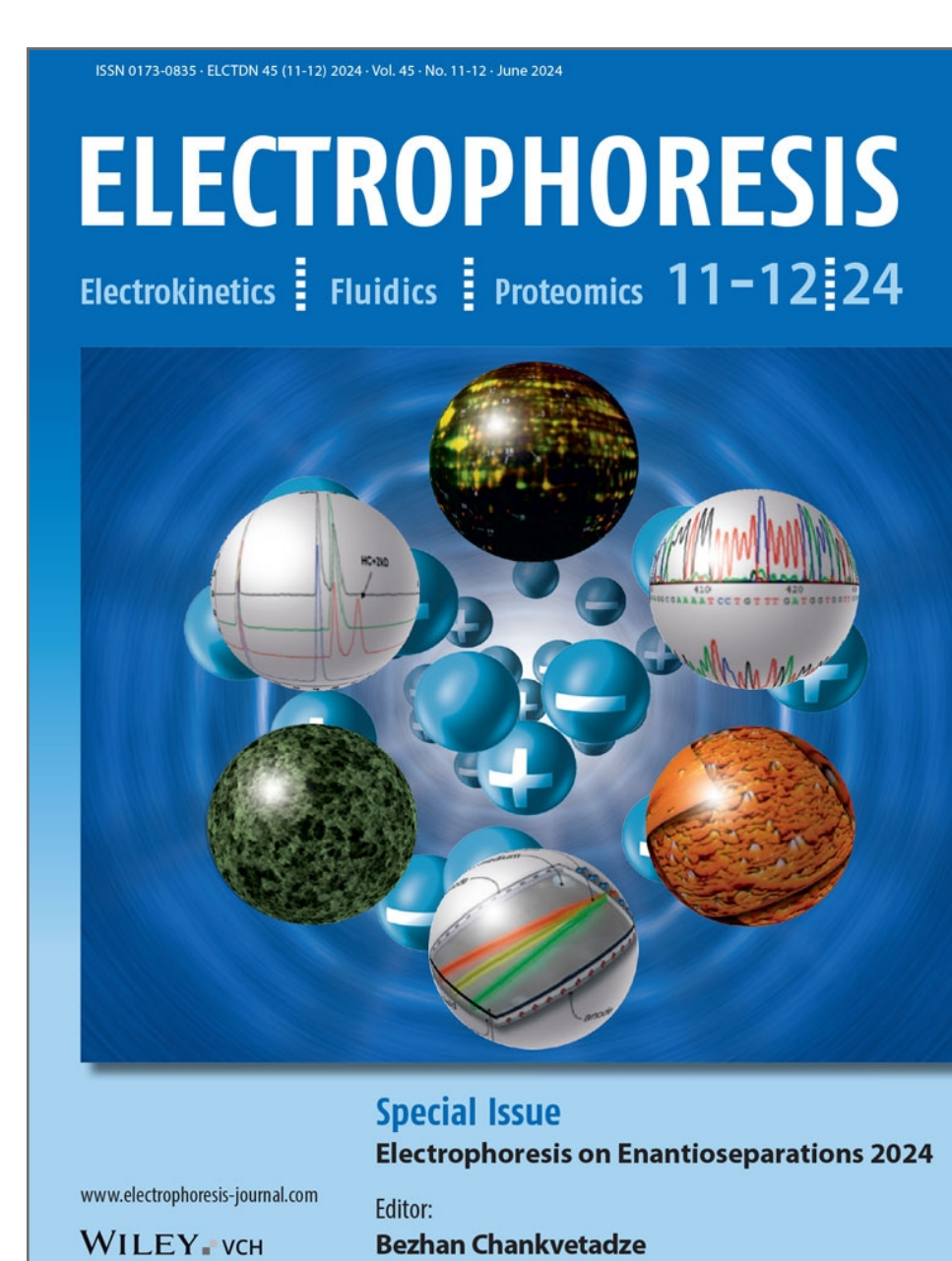


Wiley Analytical Science

Wiley Analytical Science brings together a diverse range of professional and peer-reviewed content from well-established publication-based websites in Analytical Science and Wiley Online Library. Our website is designed to be a one-stop resource.

Our key journals

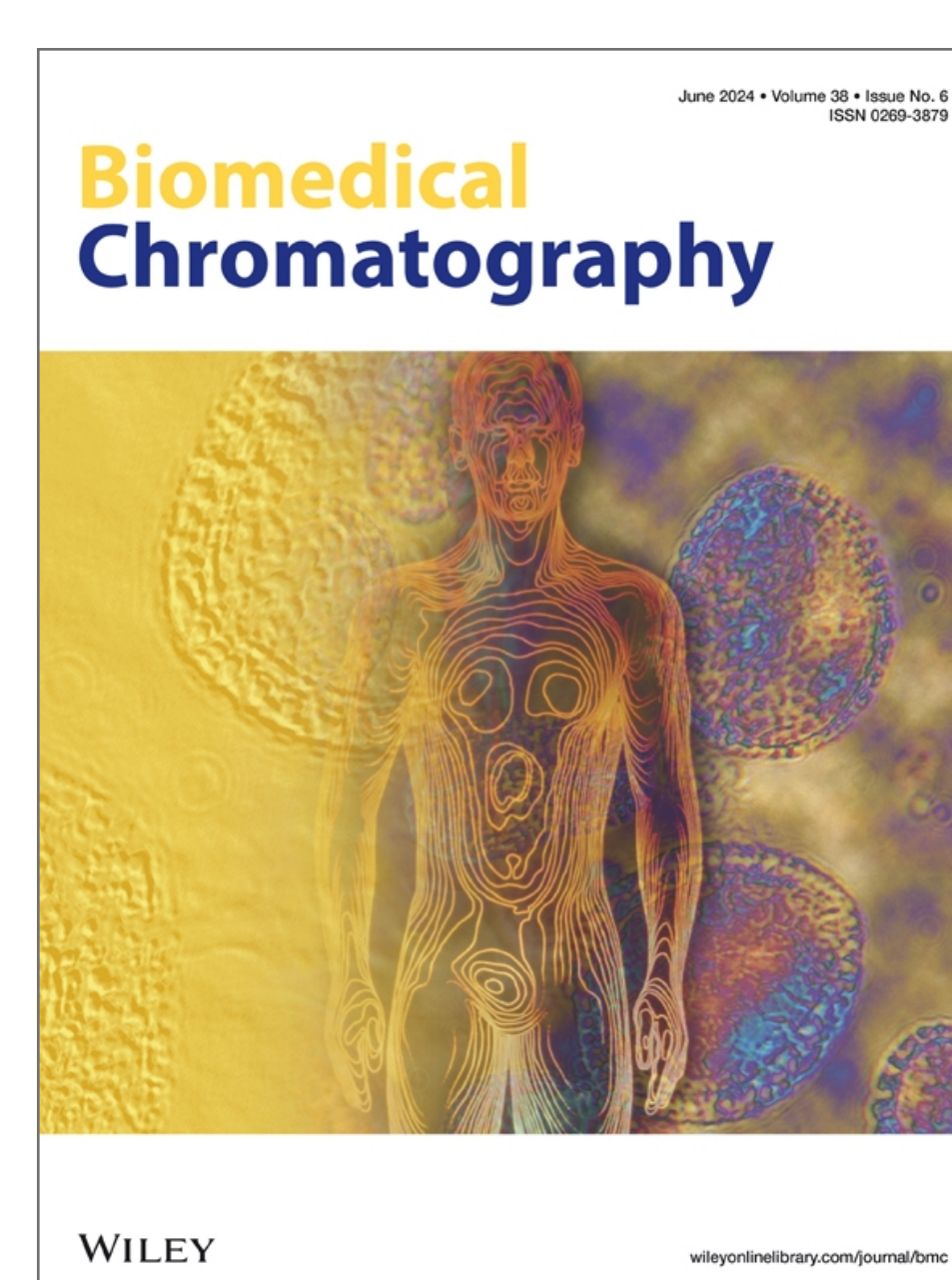
High Impact Factor & Reach



Electrophoresis

Annual unique visitors:	348,990
Average monthly unique visitors:	28,997
Annual page views:	879,663
Average monthly page views:	73,090
Total annual full text views:	327,331
2023 IF:	3
2023 JCR ranking:	30/85 Biochemical Research Methods
	41/106 Chemistry, Analytical

High Reach



Biomedical Chromatography

Annual unique visitors:	204,032
Average monthly unique visitors:	16,953
Annual page views:	588,172
Average monthly page views:	48,871
Total annual full text views:	166,389
2023 IF:	1.8
2023 JCR ranking:	65/85 Biochemical Research Methods
	69/106 Chemistry, Analytical
	240/354 Pharmacology & Pharmacy
	259/313 Biochemistry & Molecular Biology

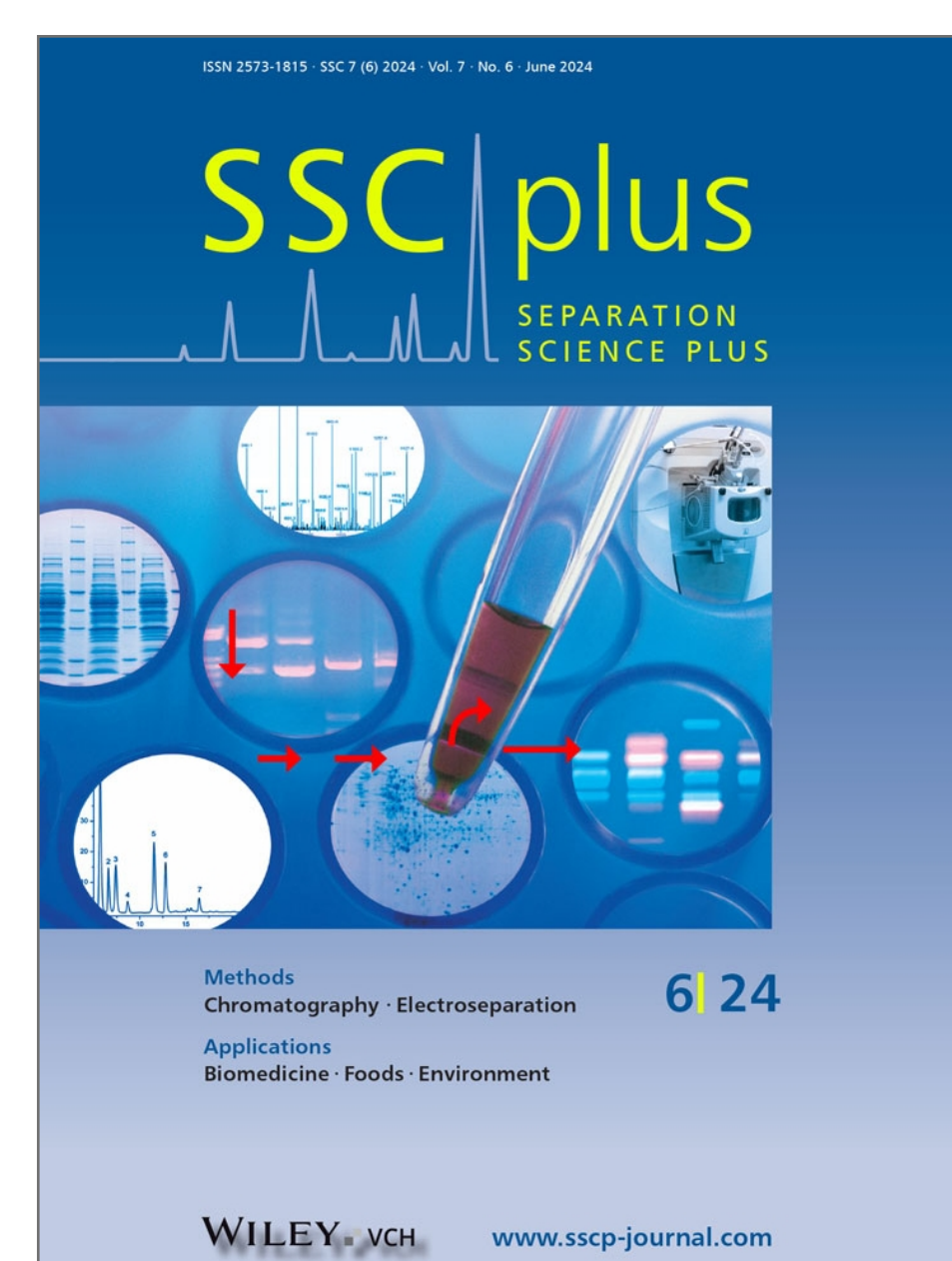
High Reach



Journal of Separation Science

Annual unique visitors:	307,105
Average monthly unique visitors:	25,517
Annual page views:	930,201
Average monthly page views:	77,289
Total annual full text views:	334,152
2023 IF:	2.8
2023 JCR ranking:	46/106 Chemistry, Analytical

High Reach



Separation Science Plus

Annual unique visitors:	30,805
Average monthly unique visitors:	2,560
Annual page views:	98,241
Average monthly page views:	8,163
Total annual full text views:	15,690
2023 IF:	1.3
2023 JCR ranking:	83/106 Chemistry, Analytical

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by separation scientists and industry professionals.

Contact us



corpsolutions@wiley.com



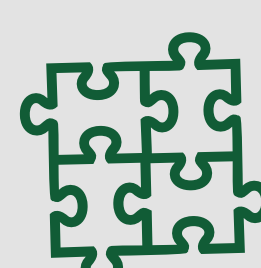
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1,900+ Journals



700+ Global society partners



277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.factmr.com/report/chromatography-system-market>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.