

# Forensic Lab Talks

## A Virtual Seminar Series

WILEY



JFS  
JOURNAL OF  
FORENSIC SCIENCES



AAFS  
AMERICAN ACADEMY OF  
FORENSIC SCIENCES



The *Journal of Forensic Sciences* (JFS) of the American Academy of Forensic Sciences (AAFS) and Wiley teamed up with leading subject-matter experts to create a series of virtual educational seminars.

Forensic Lab Talks topics and speakers are curated by the JFS Editorial Leadership Team to present relevant and critical focus areas for the forensic community.



### Session 1

## Collaborative Research to Address Seized Drug Challenges

In the inaugural session, Dr. Edward Sisco discussed solutions to the latest challenges caused by illegal drug production and the crucial role of strong practitioner-researcher relationships.



Expert speaker:

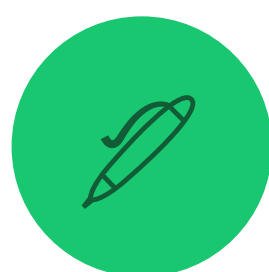
Dr. Edward Sisco  
Research Chemist  
National Institute of  
Standards and  
Technology



The first talk reached a wide audience in:

- Drug analysis
- Forensic lab management
- Forensic chemistry
- Quality assurance
- Drug testing

### Average Outcomes



# 1,220

Registrations



# 39%

Live attendance



# 234

Participants requesting further contact

\*as of April 2023



## Forensic Market Thought Leadership

Virtual event sponsorship gives access to our expansive network of key forensic professionals allowing you to:

- ✓ Position your company as a **thought leader**
- ✓ **Elevate your brand**
- ✓ **Gain credibility**
- ✓ **Extend reach and visibility** among Wiley and AAFS extensive and exclusive audience
- ✓ **Generate leads** among AAFS members
- ✓ **Raise awareness for solutions** in the forensics space
- ✓ Include relevant sponsor **app notes**



## Forensic Lab Talks

Help scientists make well-informed decisions faster



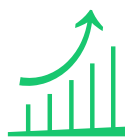
# 6,000+

AAFS members reached



# \$20.9 billion

Estimated value of global forensics technology market in 2022<sup>1</sup>



# \$42.1 billion

Predicted value of global forensics technology market in 2027<sup>1</sup>



# 15%

Projected compound annual growth rate of global forensics technology market from 2022 through 2027<sup>1</sup>

For more information or to find out how you can become a sponsor

**Contact us today**

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Learn more at [corporate.wiley.com](https://corporate.wiley.com)

<sup>1</sup> Publishing, BCC. "Forensic Technologies: New and Growing Markets." Forensic Technologies Market: Industry Growth & Research Report, [www.bccresearch.com/market-research/safety-and-security/forensic-industry-technologies.html](https://www.bccresearch.com/market-research/safety-and-security/forensic-industry-technologies.html). May 2023.