

Forensic Lab Talks

A Virtual Seminar Series

WILEY



JFS
JOURNAL OF
FORENSIC SCIENCES



The *Journal of Forensic Sciences* (JFS) of the American Academy of Forensic Sciences (AAFS) and Wiley teamed up with leading subject-matter experts to create a series of virtual educational seminars.

Forensic Lab Talks topics and speakers are curated by the JFS Editorial Leadership Team to present relevant and critical focus areas for the forensic community.



Session 2

An Introduction to the Forensic Investigation and Analysis of Trace Evidence

In this second session, Skip Palenik discussed how forensic scientists examine minute traces of evidence using microscopy and microchemistry; how logical reasoning can help identify the nature of trace evidence; instruments and techniques; and how comparisons to known sources can establish relationships among cases. We also examined a true case that led to the arrest of a serial rapist based on trace evidence.



Expert speaker:

Skip Palenik, B.S.
President and Senior
Research Microscopist
Microtrace LLC



The second talk reached a wide audience in:

- Trace analysis
- Forensic investigation
- Forensic lab management
- Microscopy
- DNA analysis
- Microchemistry

Average Outcomes



1,220

Registrations



39%

Live attendance



234

Participants requesting
further contact

*As of April 2023



Forensic Market Thought Leadership

Virtual event sponsorship gives access to our expansive network of key forensic professionals allowing you to:

- ✓ Position your company as a **thought leader**
- ✓ **Elevate your brand**
- ✓ **Gain credibility**
- ✓ **Extend reach and visibility** among Wiley and AAFS extensive and exclusive audience
- ✓ **Generate leads** among AAFS members
- ✓ **Raise awareness for solutions** in the forensics space
- ✓ Include relevant sponsor **app notes**



Forensic Lab Talks

Help scientists make well-informed decisions faster



6,000+

AAFS members reached



\$20.9 billion

Estimated value of global
forensics technology
market in 2022¹



\$42.1 billion

Predicted value of global
forensics technology
market in 2027¹



15%

Projected compound
annual growth rate of
global forensics
technology market from
2022 through 2027¹

For more information or to find out how you can become a sponsor

Contact us today

WILEY

Learn more at corporate.wiley.com

¹ Publishing, BCC. "Forensic Technologies: New and Growing Markets." Forensic Technologies Market: Industry Growth & Research Report, www.bccresearch.com/market-research/safety-and-security/forensic-industry-technologies.html. May 2023.