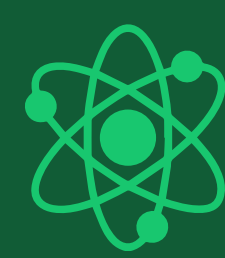


Spectroscopy

Our
focus:

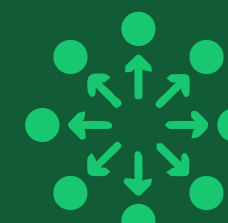
FT-IR



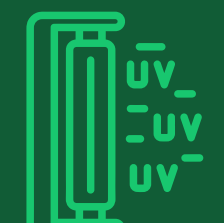
Atomic



Imaging

MRS/ Magnetic resonance
spectroscopyNMR
spectroscopy

Raman



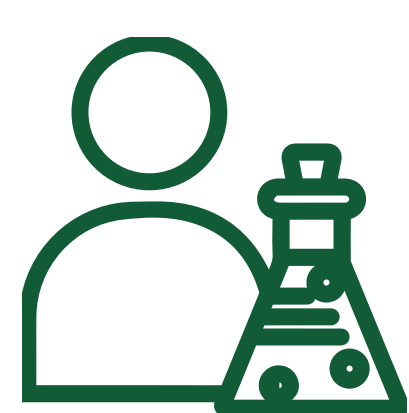
UV-Vis



X-Ray

Market forecast: The molecular spectroscopy market is expected to grow 3.72% (CAGR) with a forecasted market size of USD 3.44 Billion by 2029.¹

Solving key challenges for researchers and industry professionals: Our value add

**Scientists' needs**

Stay up-to-date with the latest research and advancements

Independent, relevant and trusted information sources

Validated content and engaging formats

Ads linking to problem-solving content²

**Companies' needs**

Build brand awareness and message credibility

Audience reach

Go beyond your existing customer base by **leveraging the reach of our well-established proprietary, society journals and publications.**

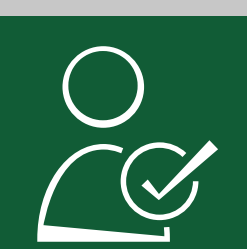
Source credibility

Associate with the information sources (journals and societies) that **lend credibility to your message.**

Optimal execution

Access an experienced team to define, fulfill and deliver **advertising and content solutions that meet your objectives.**

Amplify your impact. Reach an engaged audience in an environment they trust.

Our audience³**1,107,596**

Annual unique visitors

**92,029**

Average monthly unique visitors

**3,617,127**

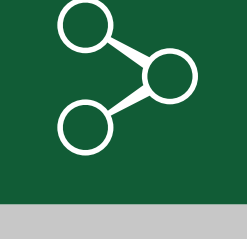
Annual page views

**300,543**

Average monthly page views

**1,734,673**

Total annual full text views

**14.6k**

Followers @Wiley Analytical Science

Our offer**4**

Top 33% JCR ranked journals in spectroscopy*

**9**

Total journals in field

**2**

Open access JCR journals

**2**

Society partners

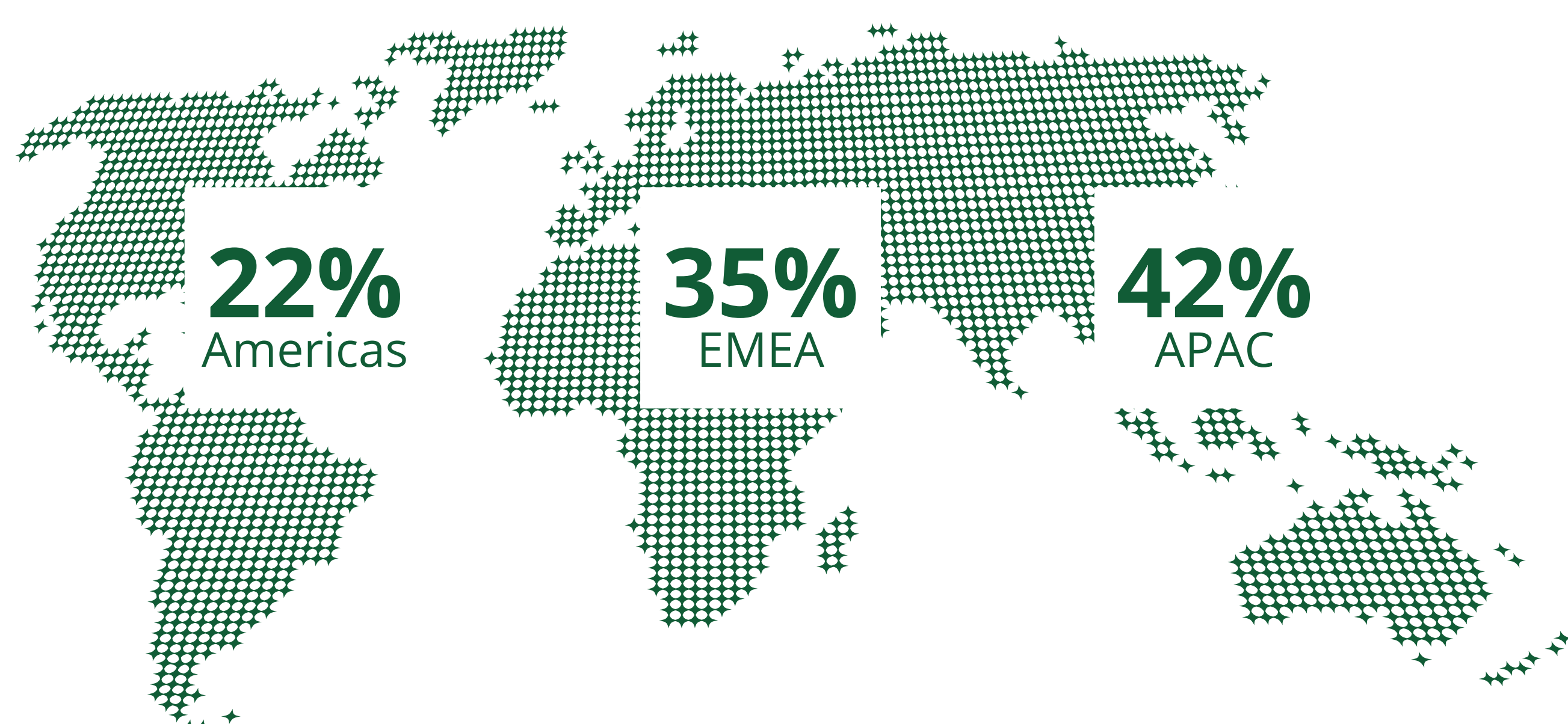
Key society partners

As the leading society publisher in academic and scholarly research, we have strong partnerships with a variety of well-established societies.

Chemistry Europe
European Chemical
Societies Publishing

SCI
where science
meets business

Contact your sales representative for a complete overview.

Audience location



Researchers and industry professionals value journals and journal articles as their #1 trusted source to stay updated with industry and scientific research and news. Advertisements are part of this journey and have a positive impact when the ad is relevant to their field.²

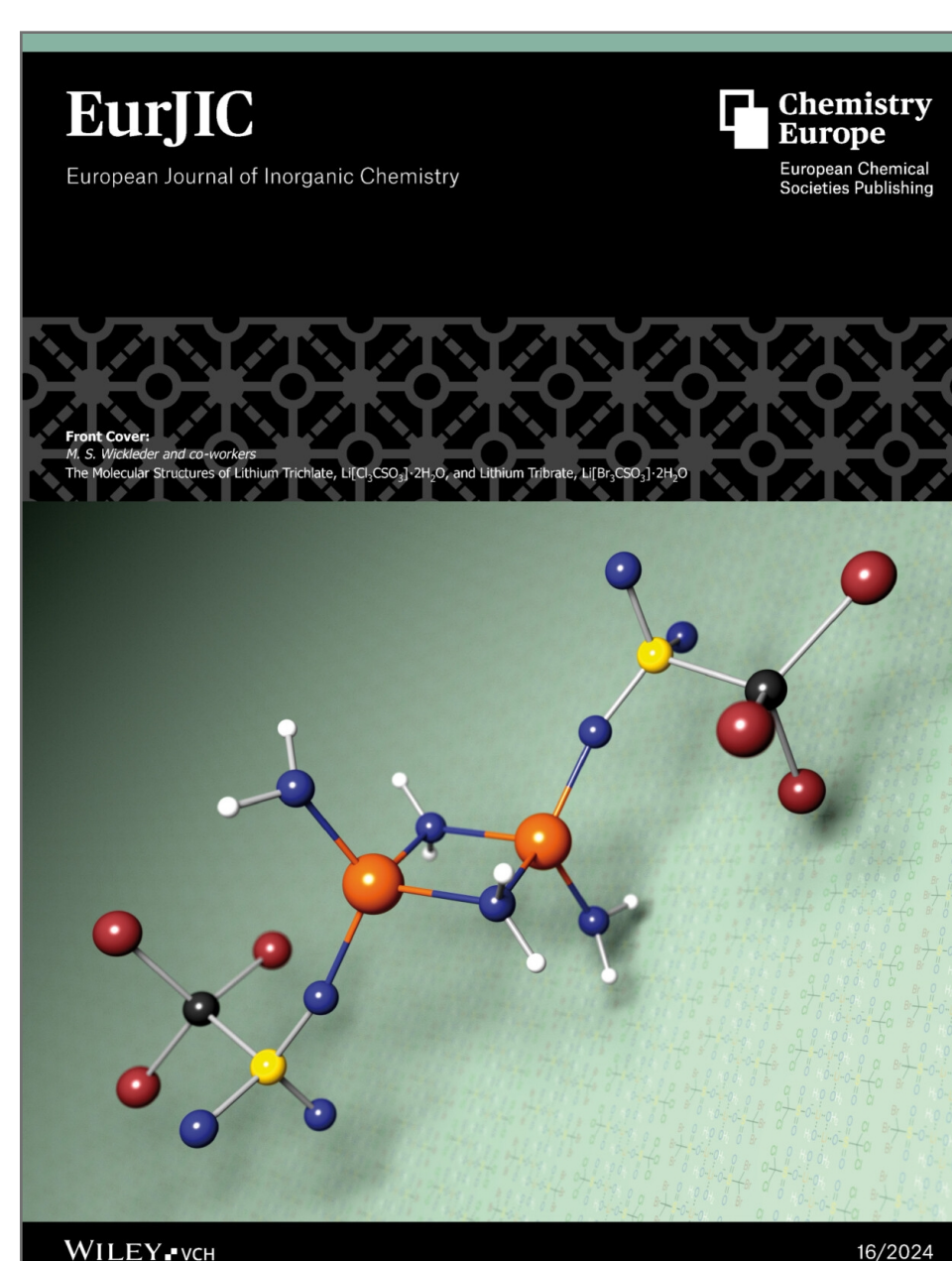


Wiley Analytical Science

Wiley Analytical Science brings together a diverse range of professional and peer-reviewed content from well-established publications in analytical sciences and the Wiley Online Library. Our website is designed to be a one-stop resource for analytical professionals.

Our key journals

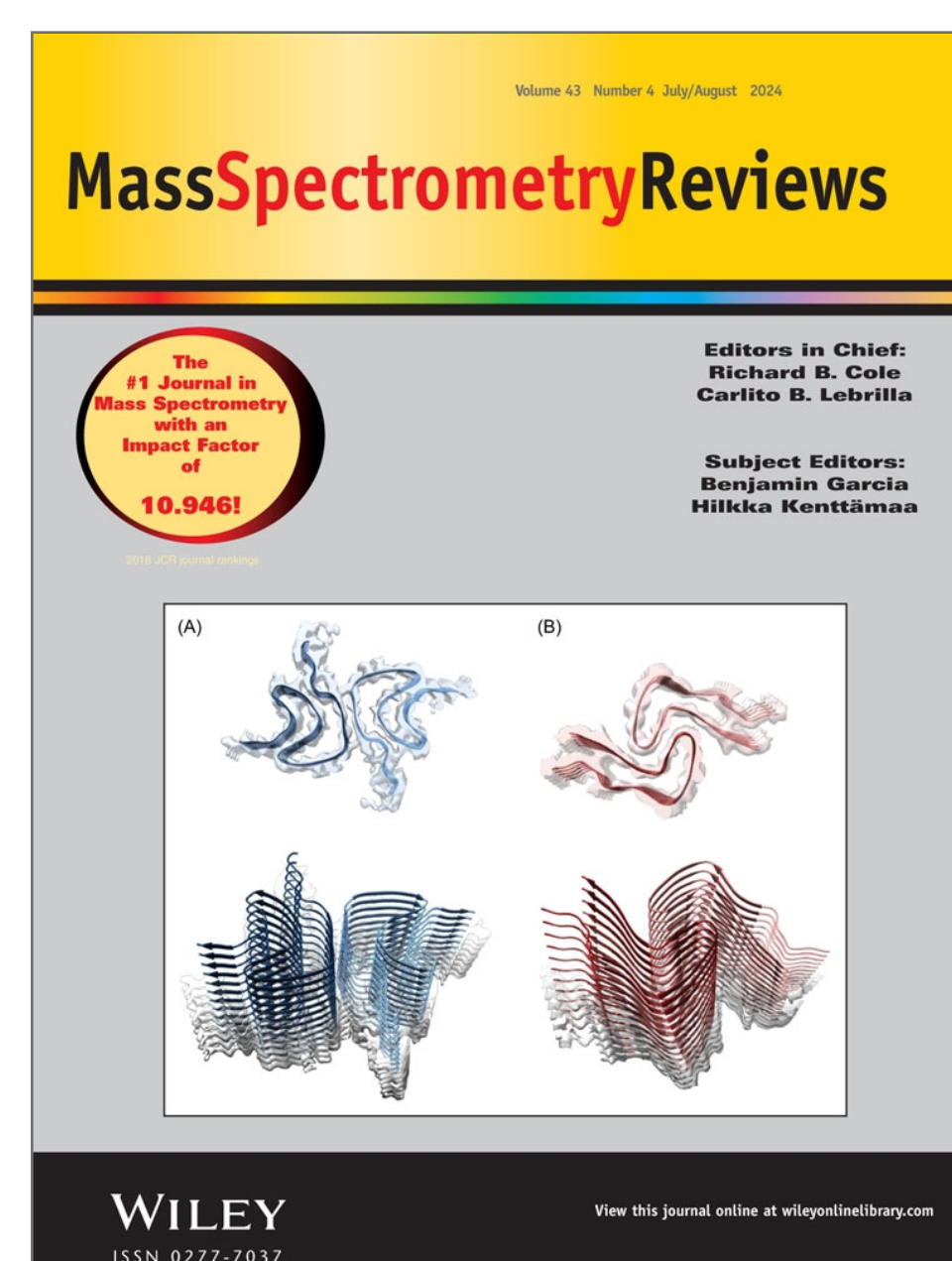
High Impact Factor & Reach



European Journal of Inorganic Chemistry

Annual unique visitors: **403,249**
 Average monthly unique visitors: **33,506**
 Annual page views: **1,373,732**
 Average monthly page views: **114,142**
 Total annual full text views: **758,123**
 2023 IF: **2.2**
 2023 JCR ranking: **23/44 Chemistry, Inorganic & Nuclear**

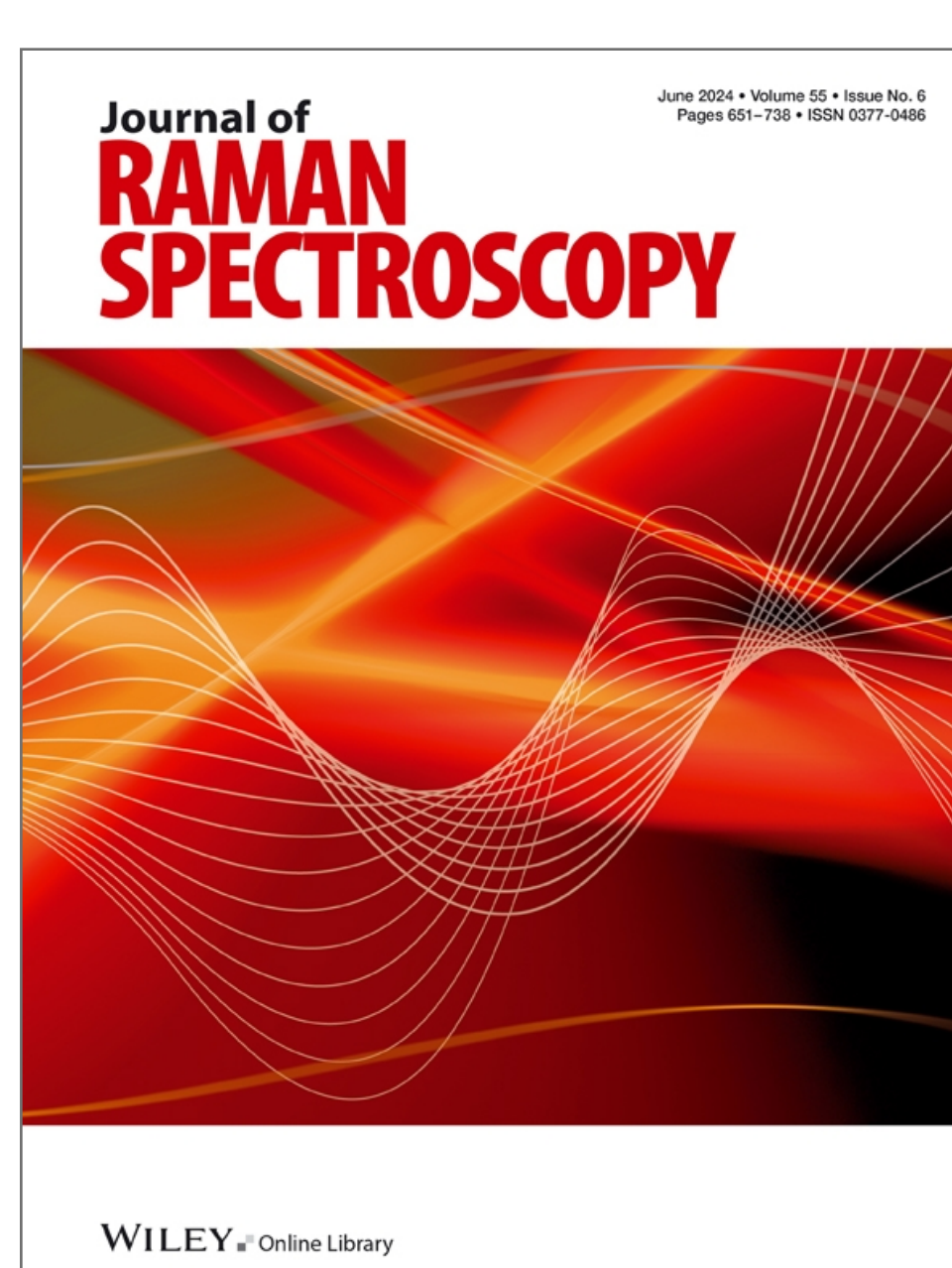
High Impact Factor



Mass Spectrometry Reviews

Annual unique visitors: **148,708**
 Average monthly unique visitors: **12,356**
 Annual page views: **381,408**
 Average monthly page views: **31,691**
 Total annual full text views: **195,072**
 2023 IF: **6.9**
 2023 JCR ranking: **2/44 Spectroscopy**

High Impact Factor & Reach



Journal of Raman Spectroscopy

Annual unique visitors: **219,042**
 Average monthly unique visitors: **18,200**
 Annual page views: **688,011**
 Average monthly page views: **57,166**
 Total annual full text views: **278,684**
 2023 IF: **2.4**
 2023 JCR ranking: **15/44 Spectroscopy**

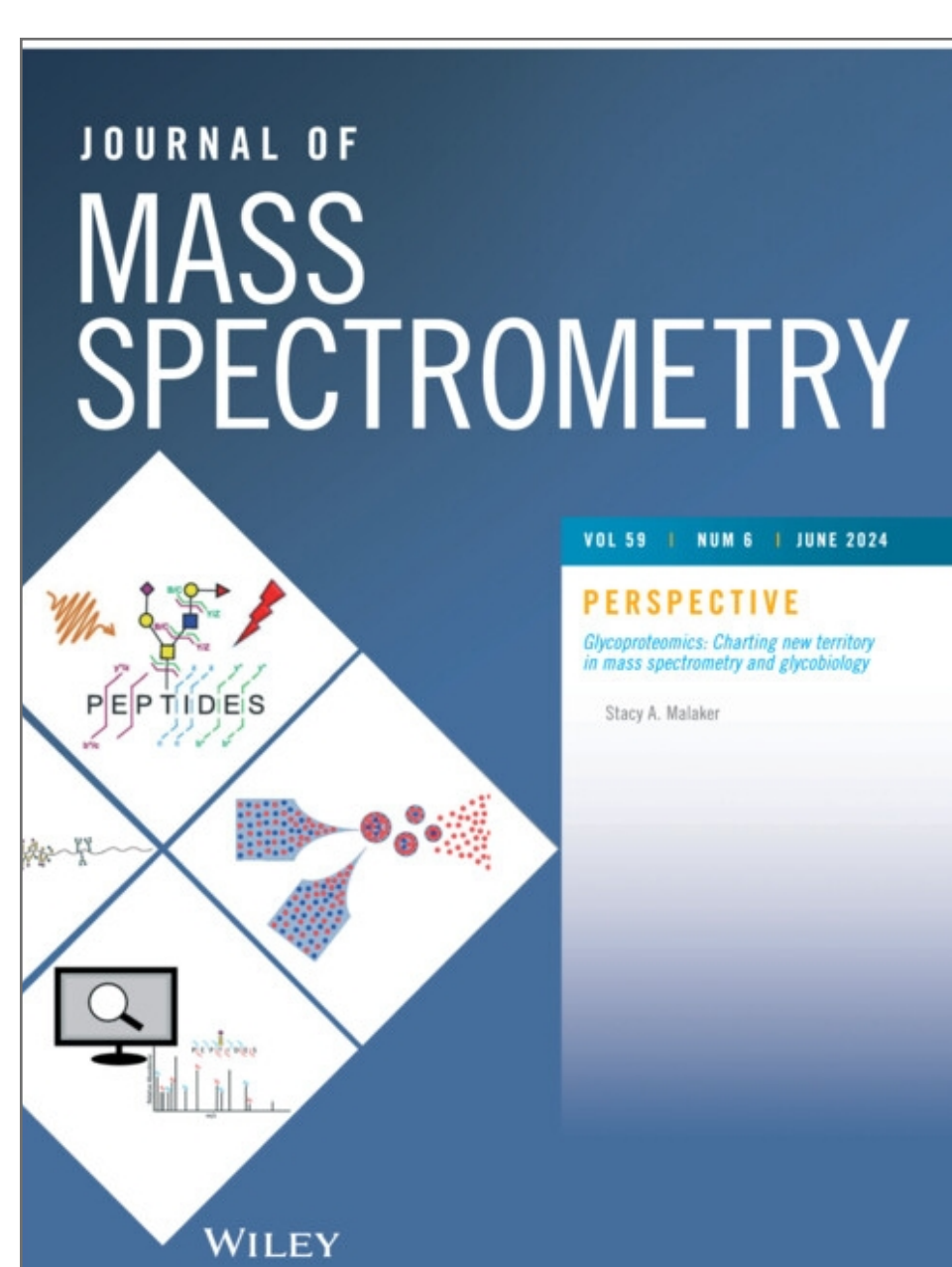
High Impact Factor



Magnetic Resonance in Chemistry

Annual unique visitors: **133,945**
 Average monthly unique visitors: **11,129**
 Annual page views: **369,560**
 Average monthly page views: **30,706**
 Total annual full text views: **133,647**
 2023 IF: **1.9**
 2023 JCR ranking: **20/44 Spectroscopy**
141/230 Chemistry, Multidisciplinary
143/178 Chemistry, Physical

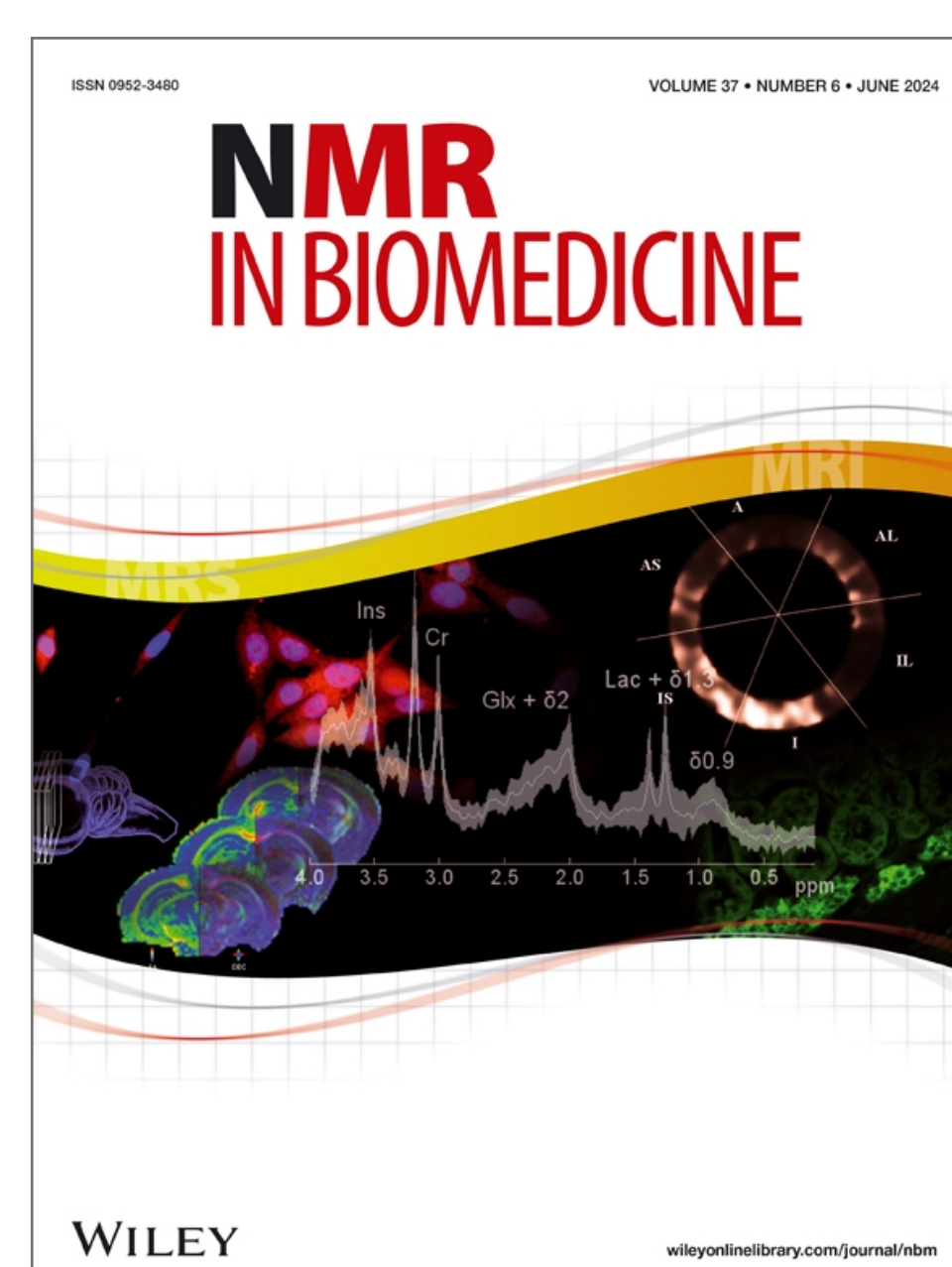
High Reach



Journal of Mass Spectrometry

Annual unique visitors: **148,896**
 Average monthly unique visitors: **12,372**
 Annual page views: **386,351**
 Average monthly page views: **32,102**
 Total annual full text views: **166,177**
 2023 IF: **1.9**
 2023 JCR ranking: **20/44 Spectroscopy**
63/85 Biochemical Research Method
66/106 Chemistry, Analytical

High Impact Factor



NMR in Biomedicine

Annual unique visitors: **128,646**
 Average monthly unique visitors: **10,689**
 Annual page views: **417,978**
 Average monthly page views: **34,729**
 Total annual full text views: **202,948**
 2023 IF: **2.7**
 2023 JCR ranking: **11/44 Spectroscopy**
35/77 Biophysics

Contact your sales representative for a full overview of our audience reach and portfolio.

Advertise with us to gain brand awareness and credibility in an environment trusted by spectroscopist and industry professionals.

Contact us



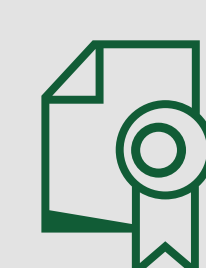
corpsolutions@wiley.com



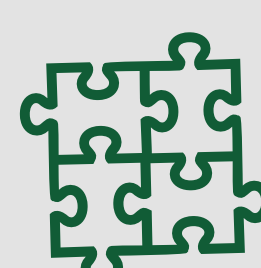
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277M+ Annual unique visitors on Wiley Online Library

References

1. Source: <https://www.mordorintelligence.com/industry-reports/molecular-spectroscopy-market>

2. Wiley Science Technical Engineering Professionals Content Habits Survey 2024.

3. Wiley data from May 1, 2023, to April 30, 2024.

* Journal Citation Reports (JCR) is an annual report by Clarivate Analytics, ranking journals based on their Impact Factor (IF) relative to other titles in that category.

Impact Factor is the average number of citations to articles published in the past two years, indicating the most frequently cited journals and highest impact journals in a field.